

Sarah Tucker

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San Fransisico

Social Media Manager

Lives with Husband

Bio

Sarah is a skilled skier who wants to have a restful ski vacation. She is a fun-loving and adventurous person who loves being outside. Sarah appreciates luxury and ease, and is willing to spend extra money on topnotch amenities and services.

Wants & Needs

Personalized services and amenities, such as private ski lessons or a customized spa treatment. Gourmet dining options that showcase local ingredients and culinary traditions

Tech

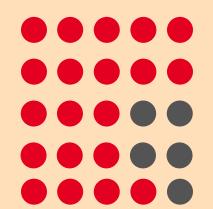
Internet

Social Media

Online shopping

Gadgets

Early adopter



Favorite Brands







Challenges

Sarah is a busy person and doesn't have a lot of free time, so she wants to find a ski lodge that is easy to get to and has a lot of things to do. She is also looking for a place that has different types of rooms and food options that fit her needs and wants.