







# Sarah Tucker

-  34
-  San Fransisico
-  Social Media Manager
-  Lives with Husband

## Bio

Sarah is a skilled skier who wants to have a restful ski vacation. She is a fun-loving and adventurous person who loves being outside. Sarah appreciates luxury and ease, and is willing to spend extra money on top-notch amenities and services.

## Wants & Needs

Personalized services and amenities, such as private ski lessons or a customized spa treatment. Gourmet dining options that showcase local ingredients and culinary traditions

## Tech

- Internet     
- Social Media     
- Online shopping     
- Gadgets     
- Early adopter     

## Favorite Brands



## Challenges

Sarah is a busy person and doesn't have a lot of free time, so she wants to find a ski lodge that is easy to get to and has a lot of things to do. She is also looking for a place that has different types of rooms and food options that fit her needs and wants.