

PRODUCT DESIGNER

https://www.avnigarg.in avni.garg.in@gmail.com Behance LinkedIn +91-6364447308

PROFILE

Eager and detail-oriented Product Designer with a background in Computer Science and experience in designing responsive, customer-focused interfaces for web and mobile applications. Proficient in Figma and adept at creating user-centric designs that balance aesthetics with functionality. Skilled in end-to-end design processes, including conceptualization, wireframing, prototyping, and stakeholder collaboration.

EXPERIENCE

Blive - Home of EVs

Product Designer Jan 2025 - Present

- * Designed and improved UI/UX for the Ezy App and Fleet Operator (Blive's admin portal).
- * Created wireframes and interactive prototypes to enhance usability and navigation.

<u>Salesken</u>

UI/UX Design Intern Aug 2024 - Jan 2025

- * Designed responsive, user-centric interfaces for an Al-powered sales intelligence platform, integrating real-time analysis and insights.
- * Developed solutions for features like **timeline graphs** and merged multiple communication channels into **unified**, **intuitive views**.
- * Collaborated with cross-functional teams, including Product Managers, to ensure alignment with user needs and business objectives.

Blive - Home of EVs

UI/UX Design Intern Dec 2023 - Mar 2024

- * Conducted market research and competitor analysis to inform UI designs for a bike rental platform.
- * Designed wireframes and interactive prototypes for the Ezy App, improving usability and navigation.

<u>Freelance</u>

UI/UX Designer Oct 2023 - Dec 2023

- * Redesigned portfolio layouts and navigation to optimize user experience for web and mobile platforms.
- * Established a cohesive design language, including custom typography, colors, and graphical elements, strengthening brand identity.
- * Delivered end-to-end design solutions for clients, ensuring seamless implementation across devices.

CERTIFICATIONS

Certification: Principles of UX/UI Design by Meta

* Certification: Google UX Design Professional Certificate

* Workshop: <u>UX Mastery Workshop</u> by GrowthSchool

SKILLS

UI/UX Design	Figma, FigJam	Wireframing	Typography & Visual Design
User Research	Competitive Analysis	Prototyping	Responsive Web Design
Usability Testing	HTML, CSS, JS	Design Systems	Interaction/Motion Design

EDUCATION