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#### **PROFILE**

Eager and detail-oriented UI/UX Designer with a background in Computer Science and experience in designing responsive, customer-focused interfaces for web and mobile applications. Proficient in Figma and adept at creating user-centric designs that balance aesthetics with functionality. Skilled in end-to-end design processes, including conceptualization, wireframing, prototyping, and stakeholder collaboration.

#### **EXPERIENCE**

## <u>Salesken</u>

UI/UX Design Intern Aug 2024 - Present

- \* Designed responsive, user-centric interfaces for an Al-powered sales intelligence platform, integrating real-time analysis and insights.
- \* Developed solutions for features like **timeline graphs** and merged multiple communication channels into **unified**, **intuitive views**.
- \* Collaborated with cross-functional teams, including Product Managers, to ensure alignment with user needs and business objectives.
- \* Created and maintained **style guides** to standardize design across the platform.

#### Blive - Home of EVs

UI/UX Design Intern Dec 2023 - Mar 2024

- \* Conducted extensive market research and competitive analysis to inform responsive UI designs for a bike rental platform.
- \* Documented user personas, market trends, and competitor analysis to guide product strategy.
- \* Designed wireframes and interactive prototypes for the Ezy App, enhancing usability and navigation for mobile users.

#### **Freelance**

UI/UX Designer Oct 2023 - Dec 2023

- \* Redesigned portfolio layouts and navigation to optimize user experience for web and mobile platforms.
- Established a cohesive design language, including custom typography, colors, and graphical elements, strengthening brand identity
- \* Delivered end-to-end design solutions for clients, ensuring seamless implementation across devices.

### **CERTIFICATIONS**

\* Certification: Principles of UX/UI Design by Meta

Certification: Google UX Design Professional Certificate

Workshop: <u>UX Mastery Workshop</u> by GrowthSchool

## **SKILLS**

UI/UX Design	Figma, FigJam	Wireframing	Typography & Visual Design
User Research	Competitive Analysis	Prototyping	Responsive Web Design
Usability Testing	HTML, CSS, JS	Design Systems	Interaction/Motion Design

# **EDUCATION**