

PROFILE

Eager and detail-oriented Product Designer with a background in Computer Science and experience in designing responsive, customer-focused interfaces for web and mobile applications. Proficient in Figma and adept at creating user-centric designs that balance aesthetics with functionality. Skilled in end-to-end design processes, including conceptualization, wireframing, prototyping, and stakeholder collaboration.

EXPERIENCE

<div><div>Blive - Home of EVs</div><div>Product Designer</div><div>Jan 2025 - Present</div></div>	<ul style="list-style-type: none">* Designed and improved UI/UX for the Ezy App and Fleet Operator (Blive's admin portal).* Created wireframes and interactive prototypes to enhance usability and navigation.
<div><div>Salesken</div><div>UI/UX Design Intern</div><div>Aug 2024 - Jan 2025</div></div>	<ul style="list-style-type: none">* Designed responsive, user-centric interfaces for an AI-powered sales intelligence platform, integrating real-time analysis and insights.* Developed solutions for features like timeline graphs and merged multiple communication channels into unified, intuitive views.* Collaborated with cross-functional teams, including Product Managers, to ensure alignment with user needs and business objectives.* Created and maintained style guides to standardize design across the platform.
<div><div>Blive - Home of EVs</div><div>UI/UX Design Intern</div><div>Dec 2023 - Mar 2024</div></div>	<ul style="list-style-type: none">* Conducted market research and competitor analysis to inform UI designs for a bike rental platform.* Designed wireframes and interactive prototypes for the Ezy App, improving usability and navigation.
<div><div>Freelance</div><div>UI/UX Designer</div><div>Oct 2023 - Dec 2023</div></div>	<ul style="list-style-type: none">* Redesigned portfolio layouts and navigation to optimize user experience for web and mobile platforms.* Established a cohesive design language, including custom typography, colors, and graphical elements, strengthening brand identity.* Delivered end-to-end design solutions for clients, ensuring seamless implementation across devices.

CERTIFICATIONS

- * Certification: [Principles of UX/UI Design by Meta](#)
- * Certification: [Google UX Design Professional Certificate](#)
- * Workshop: [UX Mastery Workshop](#) by GrowthSchool

SKILLS

UI/UX Design	Figma, FigJam	Wireframing	Typography & Visual Design
User Research	Competitive Analysis	Prototyping	Responsive Web Design
Usability Testing	HTML, CSS, JS	Design Systems	Interaction/Motion Design

EDUCATION

Bachelor of Engineering 2019-2023	New Horizon College of Engineering, Bangalore Computer Science and Engineering	GPA - 8.1
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| **Avni** Garg |

PRODUCT DESIGNER

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