BARAA MOSSA

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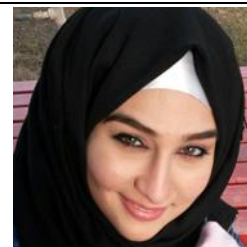
EMPLOYMENT DETAILS

Coca Cola Icecek Company
Job Title: Marketng Analyst & Designer

June 2016 - Until now

As Marketing analyst responsibilities comprise,

- Data analysis for pre-seller revenues.
- Tracking investment costs for pre-sale channel.
- Evaluating the return (incremental revenues) against pre-sale campaigns.
- Scheduling reviews and visits for pre-sellers for promotion campaigns.
- Researching the response behavior of promotion campaigns.

As Designer was responsible for,

- Designing commercial (video & picture) advertisement.
- Designing menus, menu board , screens (for restaurant).
- Designing for shop signs, billboards & pumflit.
- Coordinate with trade marketing for visibility displays designs.
- Designing prints for promo materials for workshops, gifts & distributable etc.

Web design for months (front end)by programming HTML, CSS, Java Script
I was training myself by myself from internet and I have projects on it)

Dec. 2015 - May 2016

C.M.A(Communications & Media Association) Previously I.COP
Job Title: Mechatronics Engineer

Aug.2014 - March 2015

- Control the direction and speed of stepper motor by joystick or switches by using C Language .
- Control systems by keypad by using c language.
- Build the 555 circuit to control frequency.
- Remote control system by use RF (wireless control).
- Build driver circuit to control stepper motor.
- Manufacture electric board and apply it to CNC router.
- Programming gyroscope.

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ACADEMIC BACKGROUND

B.Sc.in Mechatronics Engineering,

Faculty of Engineering

University of Baghdad, Iraq (2014)

Engineering Graduation Project

The graduation project was about using application of smart phone to control systems

Computer Skills

- Programming in Html and Css language.
- C++ Programming.
- Matlab.
- Microsoft office (Word, PowerPoint, Excel, Outlook).
- Fuzzy and neural network.
- Programming the CNC machine.
- Visual Basic.
- Programming of PIC ,Programming Of microcontroller, programming of Arduino.
- HTML ,CSS, JAVA SCRIPT.

Languages

1- English (V.Good)

Speak, Read and Write

(Experienced)

2- Arabic (Excellent)

Speak, Read and Write

(Mother tongue)

Personal Traits

- Good communication skills.
- Team player.
- Creative and Innovative thinking.
- Initiative and Self-motivation.