



## **Curriculum Vitae**

### **Zainab Amer Sami**

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## **OBJECTIVE**

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An organized and creative professional proven marketing skills and a desire to learn more. Little over a year of experience working on product and design and brand awareness and promotion. Gained expertise on social media marketing, publication marketing, web-based advertising. Currently looking for a position where I can utilize my existing skills set and knowledge to increase organization profitability.

## **CORE STRENGTH**

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- Confident communication and persuasive presentation skills for effective formatting, delivery, and closing of critical demonstrations.
  - Skilled in using strategy to carefully coordinate campaigns for optimal product release and consumer advertisement.
  - Expert leadership abilities to motivate, energize, and unite team members around a central cause.
  - Commendable time management, organizational skills, and consistency to deliver marketing outcomes that exceed corporate expectations.
  - Vigilant and wise money management to ensure optimal use of funds on all marketing projects.
  - Confident in using research and analysis to understand how trends, competitors, consumer requirements, and seasonal market volatility will affect campaign efforts.
  - Proficient understanding of social media and its role in building brand awareness and garnering positive media publicity.

## **EDUCATION**

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Mansour University College

Bachelor of computer technology/network communication AI

June 2017

## **COURSE & TRAINING**

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Microsoft office Package

CISCO

Mat Lab

Auto CAD

## **Conferences and workshops**

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- National conference on launching a new product
- PBL's conference on financial inclusion

## **RESEARCH**

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Mansour University College

2013-2017

- Applying Man in the Middle Attack on SSL.

The project aimed to examine a man in the middle attack on ssl encrypted web traffic using proxy server and realize whether web clients on both computers and mobile platforms can detect the attack or not.

## **EXPERIENCE**

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➤ Iraq E-Gate SWITCH

2017\11\6-2018\11\30

### **Marketing Coordinator**

- Preparation of paperwork for Marketing Department.
- Maintain Property Owner Information.
- Create & maintain reports.
- Provides information for Marketing Department as necessary.
- Assist Supervisor in support of Marketing Staff.
- Preparation and maintenance of welcome packets.
- General office work and other duties as assigned.
- Create tour appointments and assign in system.
- Assist with needs at Marketing desk.
- Data Entry.
- Phone Support.
- Finance
- Social Media
- Planning
- Event Planner

➤ Iraqna Group for Business Development

2018\12\1-Present

**Marketing Executive**

**Carrier achievements**

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- Increasing the number of followers on social media
- Leading conferences to generate brand awareness led to increase overall sales