

Skype

Mahayni.bilal

Linkedin

www.linkedin.com/in/bilal-al-mahayni

Senior Web Developer specializing in front end development. Experienced with all stages of the development cycle for dynamic web projects. Strong leader who consistently takes the most challenging projects, builds exceptional teams, and drives significant ROI.

Results oriented marketing manager with a comprehensive understanding of social media, content marketing, customer engagement and community building strategies. Proven ability to make sales gains and increase brand awareness

PROFESSIONAL STATEMENT

Bilal AL-Mahayni

Email

[Mahayni.bilal@gmail.com maseer.com](mailto:%20Mahayni.bilal@gmail.com%20maseer.com%20)

Address

Al-Mansur – Alma'amon Street – Baghdad - Iraq

Phone

+964 7518540189

CONTACT

Computer Engineer



**B.Sc:** Computer Engineering (2001).

University: CIT university /LEBANON

**CISCO** instuctor academy (CCNA)

**Google** Certified

**Advanced Diploma Marketing**

(London Chamber of Commerce and Industry) (LCCI)

**Advanced Diploma Customer service**

(London Chamber of Commerce and Industry) (LCCI)

**Advanced Diploma Public Relation**

(London Chamber of Commerce and Industry) (LCCI)

**E-marketing** (American University of Cairo) (AUC)

**Advanced Diploma Human Resource**

(London Chamber of Commerce and Industry) (LCCI)

EDUCATION & Training

Skill Highlights

-Project management.

-Strong decision maker.

-Complex problem solver.

-Software: MS Project Innovative.

-Email marketing/CRM Integration.

-Web Analytics.

|  |  |
| --- | --- |
| - Market Research. | |
| -Team Building/Training. | |
|  | |

Almaseer Insurance

**Social Media & Digital Marketing Manager**

Built and led internal team to replace reliance on expensive external agency. Provided strategic and tactical guidance to team of 7 with accountability for all social media channels (Facebook, Twitter, Pinterest, YouTube, etc) along with company blog, email marketing campaigns, and SEO/SEM strategies. Collaborated with marketing and company executives to ensure strategy aligns with company objectives.

Selected Results:

* Increased social media ROI and digital marketing lead generation by
* Grew Facebook ‘likes’ by more than 10x and boosted Twitter followers from 2,000 to 44,000.
* Improved Google Adwords ROI by 104% and achieved top organic rankings for key phrases.
* Launched first concerted e-mail marketing strategy and grew contact database by 178%.

Audited content to identify SEO/traffic generation opportunities and then led team of freelance writers to create high-impact “cornerstone” content

2019to present

Languages

Operating system

Programing

CSS

English

Arabic

WORK EXPERIENCE

CSS

PHP

MySQL

CSS

Unix,

Red Hat Linux

Apache Server

CSS

CSS

CSS

CSS

CSS

DREAM Learning Center

**Training Manager**

Creating the logo and the brand name: Identity of the centre.

Setting the training goals and vision for the project and work towards achieving them.

Designing the comprehensive Training Guide: this includes the centre services, the training programmers and activities.

Establishing the web-site of the center.

Setting work policies and strategies.

Selecting the suitable candidates for the manning table.

Setting the center plan with duties and responsibilities of each staff.

Identify and analyze the training needs of the local market and plan quarterly or semiannual training courses and programs to suit the requirements.

Evaluate the effectiveness of training delivered to trainees

Executing and supervising the different training events.

Manage the financial matters of the center.

A thorough follow up of the available training centers and their activities

May 2006- Feb 2007

Raida Group

**General Manager**

Work on planning, developing, implementing and supervising the company's initiatives and projects. Oversee company operations, assume budget responsibilities and participate in the recruitment and evaluation of company employees.

Oversee daily operations, which may include negotiating contracts with vendors, assigning tasks, leading meetings, and overseeing business plans and short and long-term initiatives that often interact with company employees.

Febreuary2007-2014

Solutions for Electronic systems

**Assistant CEO:**

Manage CEO’s Schedule

Arrange Travel

Liaise with Board Members

General Administrative and Clerical Tasks

Qualifications and Skills

April 2014 - July 2019

WORK EXPERIENCE

Drama, reading skiing, hiking,

cooking.

Interests s

Personal Information s

Nationality: Syrian.

Date of Birth: January 13, 1979.

Place of Birth: Damascus – Syria.

Sex: Male.

Marital status: Married.

*Bilal is the Senior Officer and Chief Customer Officer. It is completely reliable and always has great experience and consistency. Simply, it provides results! "*

*HR managers for AREF,*

The American UNIVERSITY IN CAIRO)

**Instructor**

Operating system: UNIX,

application program: MS office, ICDL

WEB DESIGN PROGRAMES: Dream weaver, Flash MX

May 2004- Feb 2005

Mamoun private university for science technology

**Instructor**

Operating system :UNIX ,Microsoft windows

application program : ms office ,ICDL

WEB DESIGN PROGRAMES :Dream weaver ,Flash MX

Programming language :php ,sql

Networking Cisco (CCNA)

E-commerce and marketing web

DTK company

**Customer Service Support&HR**

Online support for the existing customers.

Receiving the complaints over the phone and perform trouble shooting.

Make call-outs when necessity.

Participate in the IVR support for the call center.

CTI support for the call center.

Reporting the inconsistencies to the management

jan 2002- may 2005