Ecommerce Store Dashboard

General

General

Product

Customers

12.64M Total Sales	1.47M Total Profit	178K Total Quantity	1.35M Total Shipping Cost
1.35M Sum of Shipping Cost	7.33K Sum of Discount	0.12 Profit %	7 Total Market
147 Total countries	10K total products	1590 Total customers	17 Total sub category

Country	Market	Category	Product Name	Customer Name	Quantity	Sales	Profit	Discount	Shipping Cost	Ship Date
Germany	EU	Furniture	Advantus Light Bulb, Duo Pack	Filia McAdams	1	20.13	4.02	0.00	1.15	Sunday, Jar
United States	US	Furniture	Eldon Image Series Black Desk Accessories	Shirley Daniels	3	12.42	4.47	0.00	0.43	Sunday, Jar
United States	US	Furniture	GE General Use Halogen Bulbs, 100 Watts, 1 Bulb per Pack	Shirley Daniels	3	62.82	30.78	0.00	6.15	Sunday, Jar
India	APAC	Office Supplies	BIC Sketch Pad, Easy-Erase	Anna Andreadi	7	342.51	54.60	0.00	13.22	Sunday, Jar
Germany	EU	Office Supplies	Cardinal Binder, Clear	Filia McAdams	10	132.90	3.90	0.00	8.94	Sunday, Jar
China	APAC	Office Supplies	Kraft Business Envelopes, Set of 50	Patrick O'Donnell	2	39.96	15.18	0.00	2.60	Sunday, Jar
Czech Republic	EMEA	Office Supplies	Fellowes Trays, Blue	Ryan Akin	4	229.56	15.96	0.00	10.73	Sunday, Jar
United States	US	Office Supplies	Eureka Recycled Copy Paper 8 1/2" x 11", Ream	Shirley Daniels	3	19.44	9.33	0.00	1.53	Sunday, Jar
Total					178312	12,642,501.91	1,467,457.29	7,329.73	1,352,820.69	

1/2/2011 — 7/1/2015

Category: All

Sub-Category: All

Market: All

Region: All

Country: All

Segment: All

Ship Mode: All

Clear Filter

Ecommerce Store Dashboard

sales and product details

General

Product

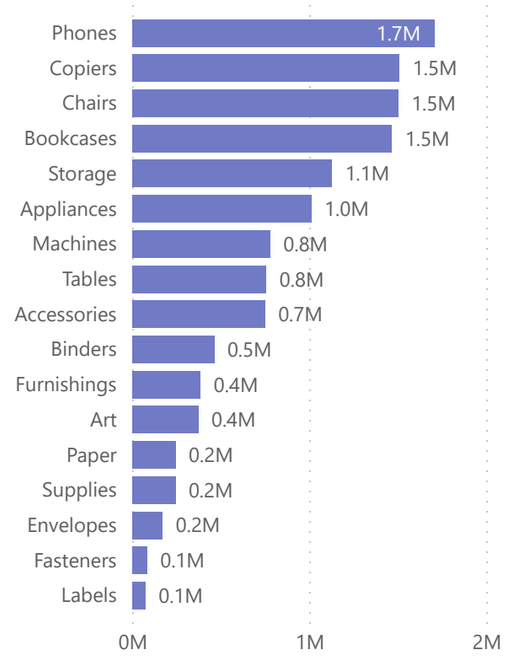
Customers

Product ID: All

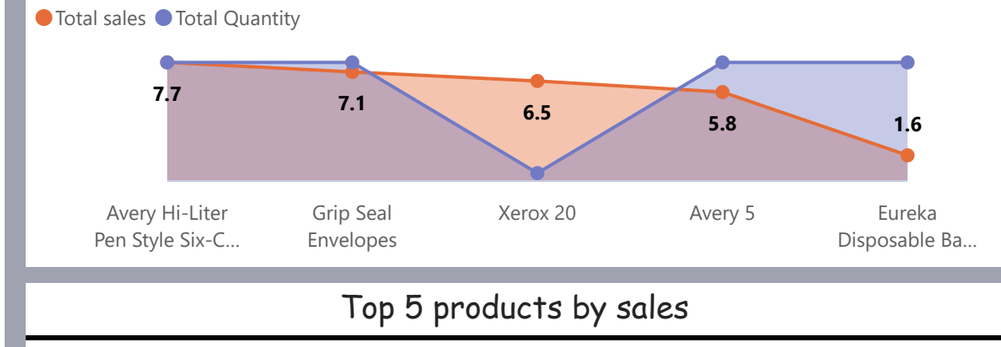
Region: All

1590	12.64M	10K	178K	0.12
Total customers	Total Sales	total products	Total Quantity	Profit %

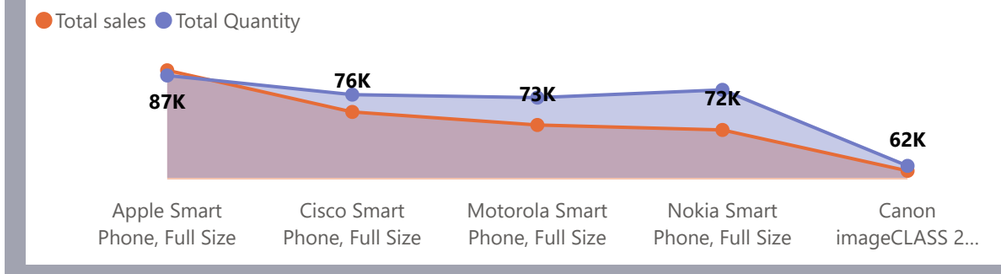
Total Sales by Sub-Category



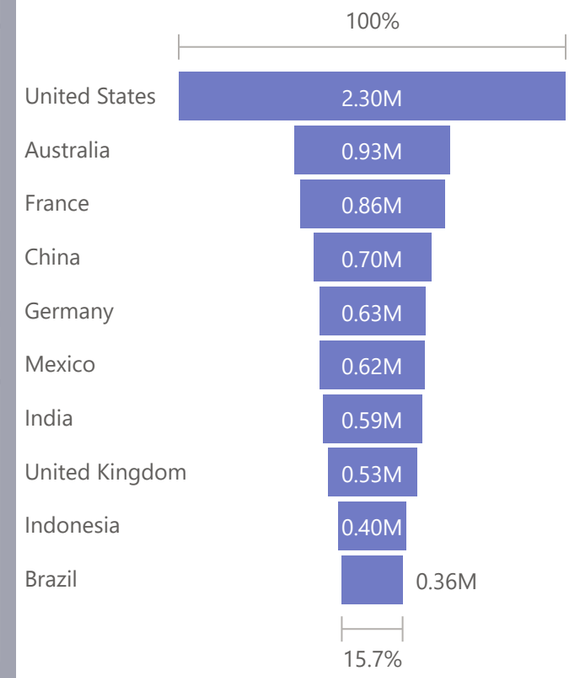
least 5 products by sales



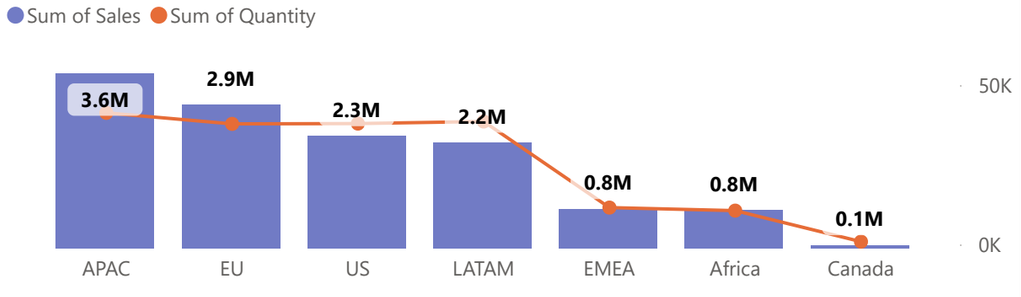
Top 5 products by sales



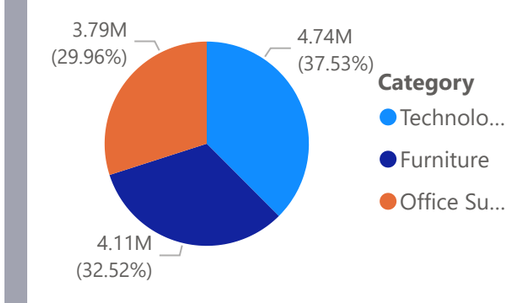
Top 10 countries by sales



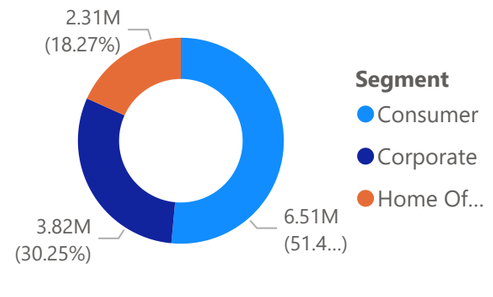
Total sales by Market



Category by sales



Category by sales



Ecommerce Store Dashboard

Customer and country details

General

Product

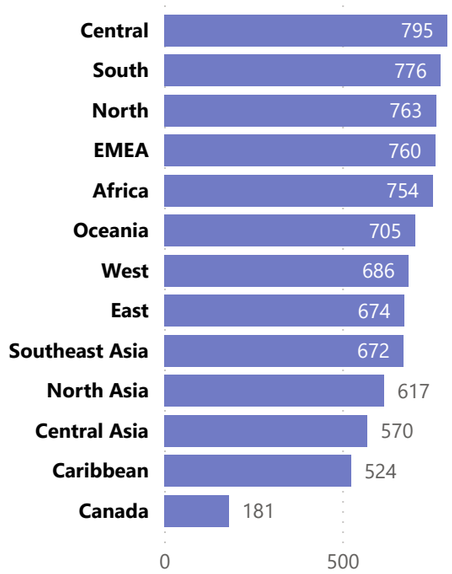
Customers

Product ID: All

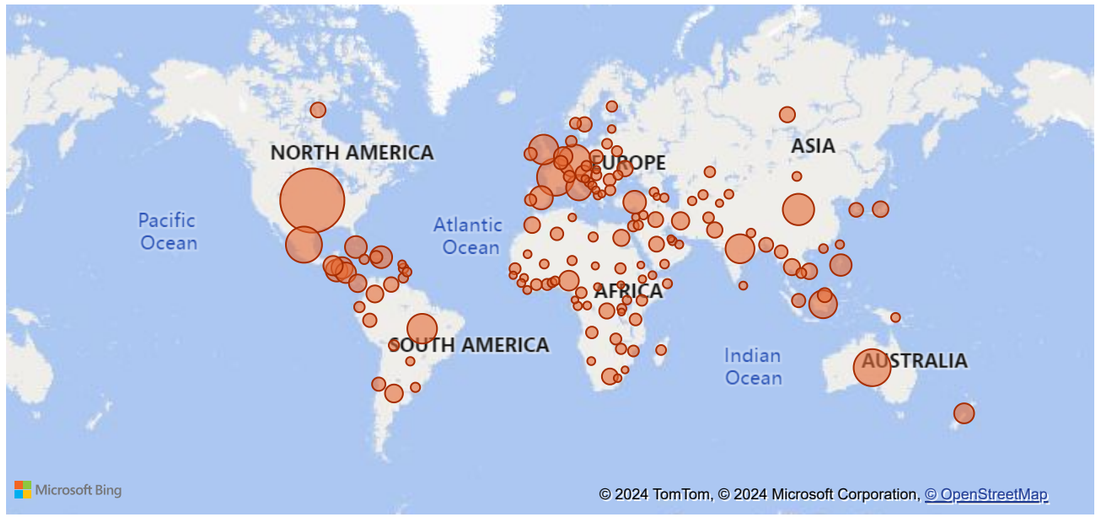
Region: All

1590	12.64M	10K	178K	0.12
Total customers	Total Sales	total products	Total Quantity	Profit %

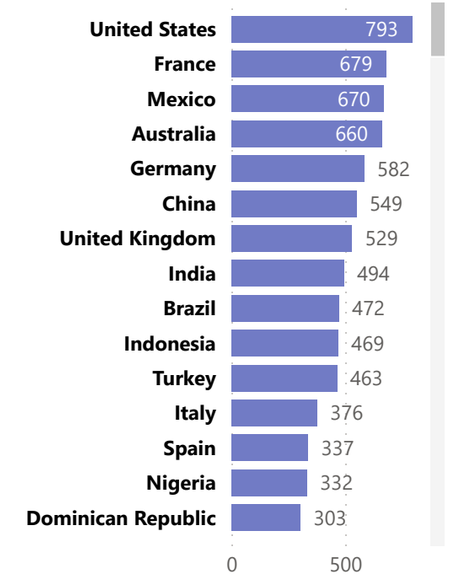
Regions by Total Customers



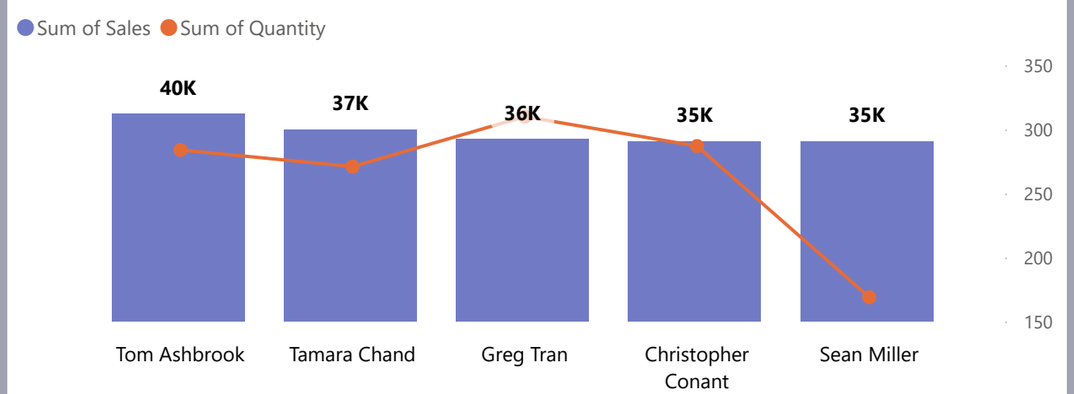
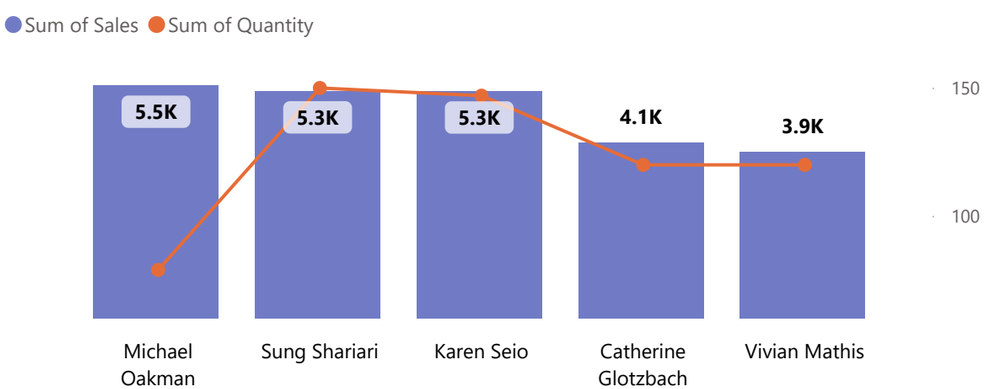
Total Quantity, Total sales and Total customers by Country



Countries by Total Customers



Total 5 customers by highest sales



Total 5 customers by least sales