

Hotel Industry (OYO) Analysis

Overview

Trends

Filter by city

All



Filter by Room Class

All



Month

May

Week

19

20

21

22

23

24

25

26

27

28

29

30

31

32

Week on week difference %

🟢 +0.9% | +1.3M

139M

total Revenue

🔴 -0.1% | 0.0%

61.9%

Occupancy

🟢 +0.9% | +0.1k

7.88K

Revenue_PAR

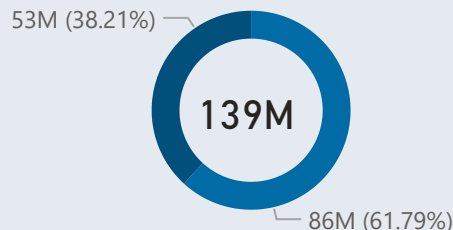
🟢 +1.0% | +122.5

12.72K

ADR

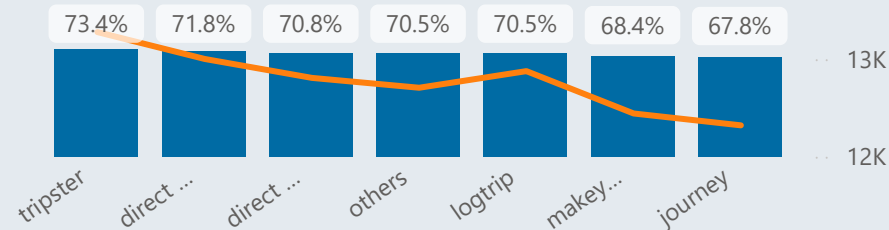
Revenue by Hotel Category

category ● Luxury ● Business



Realisation % and ADR by Platform

● realisation % ● ADR



Day Type Rev_PAR ADR Occu % realis %

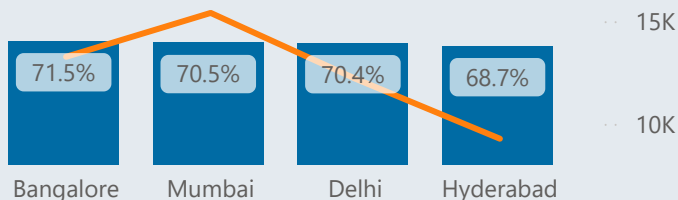
Weekend 8,524.83 12,778.40 66.7% 71.4%

Weekday 7,621.39 12,700.64 60.0% 69.8%

Total 7,879.52 12,724.58 61.9% 70.3%

Realisation % and ADR by Platform

● realisation % ● ADR



property_id	property_name	city	Revenue	Booking	Checked out	ADR	Occupancy %	Cancellation %	Average Rating
17559	Atliq Exotica	Mumbai	8M	503	351	15.2K	71.1%	23.9%	4.44
19562	Atliq Bay	Bangalore	7M	473	356	14.6K	70.4%	20.3%	4.43
19560	Atliq City	Bangalore	7M	484	345	13.8K	69.8%	24.0%	4.37
17561	Atliq Blu	Mumbai	6M	422	305	14.4K	70.9%	22.7%	4.36
16559	Atliq Exotica	Mumbai	10M	596	424	16.3K	70.4%	24.0%	4.34
16561	Atliq Blu	Delhi	5M	359	253	12.9K	70.3%	25.9%	4.29
16558	Atliq Grands	Delhi	3M	251	185	11.7K	69.0%	23.1%	4.27
17563	Atliq Palace	Mumbai	8M	501	347	16.2K	68.8%	24.8%	4.26
16563	Atliq Palace	Delhi	7M	581	406	12.7K	70.9%	24.4%	4.26
18560	Atliq City	Hyderabad	5M	544	377	9.0K	71.3%	25.9%	4.24
18561	Atliq Blu	Hyderabad	5M	536	360	8.6K	71.6%	26.1%	4.21
18562	Atliq Bay	Hyderabad	6M	596	407	9.4K	70.4%	25.5%	4.19
18563	Atliq Palace	Hyderabad	4M	380	271	9.5K	56.0%	25.5%	3.22
17558	Atliq Grands	Mumbai	6M	415	290	14.8K	58.1%	25.1%	3.11
19559	Atliq Exotica	Bangalore	5M	373	271	12.9K	56.1%	23.3%	3.09

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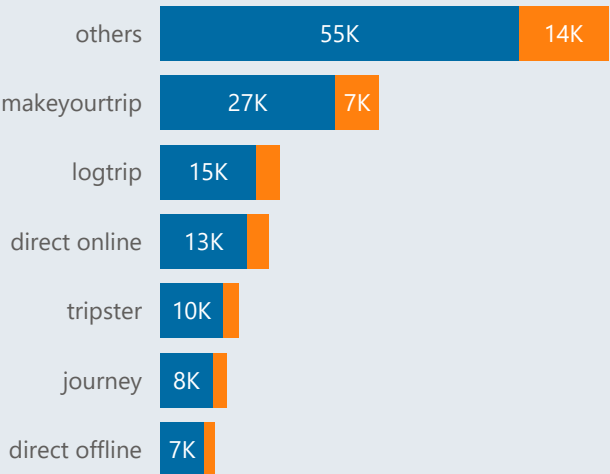
May

Jun

Jul

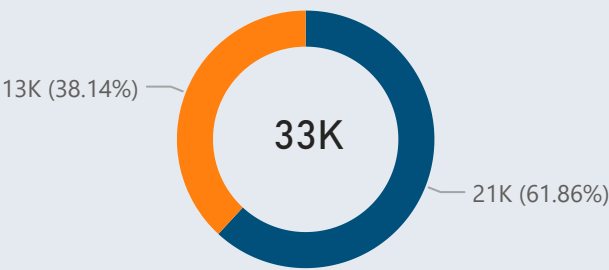
Key Metrics Trend By Booking Platform

● Total_Booking ● Total cancellation

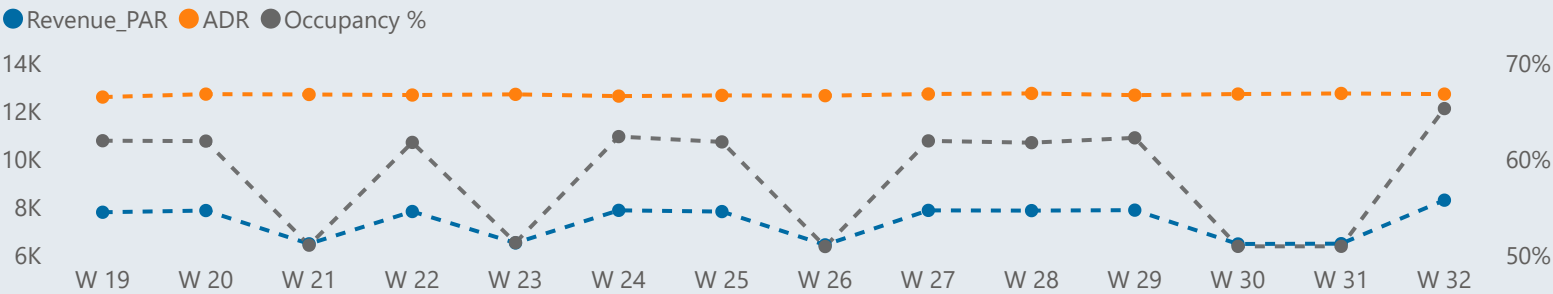


Total cancellation by category

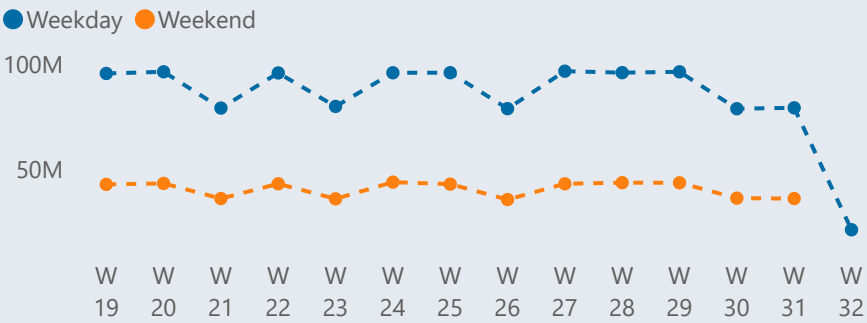
category ● Luxury ● Business



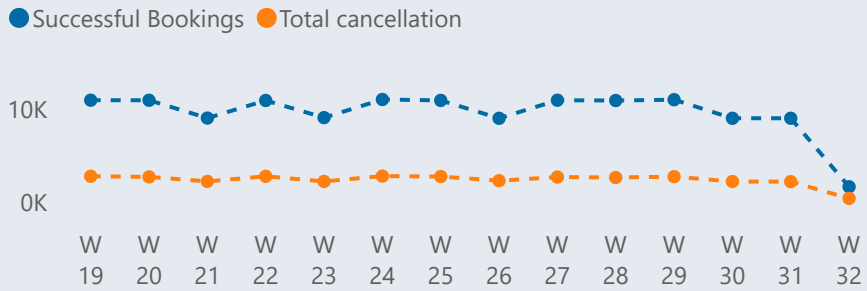
Key Metrics Trend over weeks



Revenue Trend by Week



Key Metrics Trend over weeks



Successful Booking & Cancellation by city

● Successful Booking ● Total cancellation

