



Sales Presence Insights

2021	2022
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Total riders

3M



Profit margin

45.4%



Year	Total riders	Price	Revenue	Profit	Profit margin
2021	1243103	68,987.10	4959981	3418533	45.1%
2022	2049576	87,165.32	10227384	7030046	45.5%
Total	3292679	156,152.42	15187365	10448579	45.4%

This Table display hourly sales across a week

hr	0	1	2	3	4	5	6	Total
17	153763	239814	260882	246554	254232	236211	161844	1553299
18	131344	229929	247948	235609	242305	202066	139576	1428777
8	40681	198000	221828	235306	233184	222230	55699	1206928
16	171307	136014	137690	131553	138082	159040	177155	1050841
19	108413	164584	169573	170397	172983	145265	114660	1045875
13	180575	98241	87880	89626	93643	116069	187373	853407
12	179986	99117	86943	93481	95033	114252	182215	851028
15	170615	96895	89565	87680	93873	121369	185326	845324
14	175281	92116	80621	82198	84456	110190	185160	810021
20	80903	115528	121099	122604	129453	102435	86265	758287
9	75657	104659	111308	114724	114564	124289	90910	736110
7	16012	119081	140353	146773	145576	122281	22308	712383

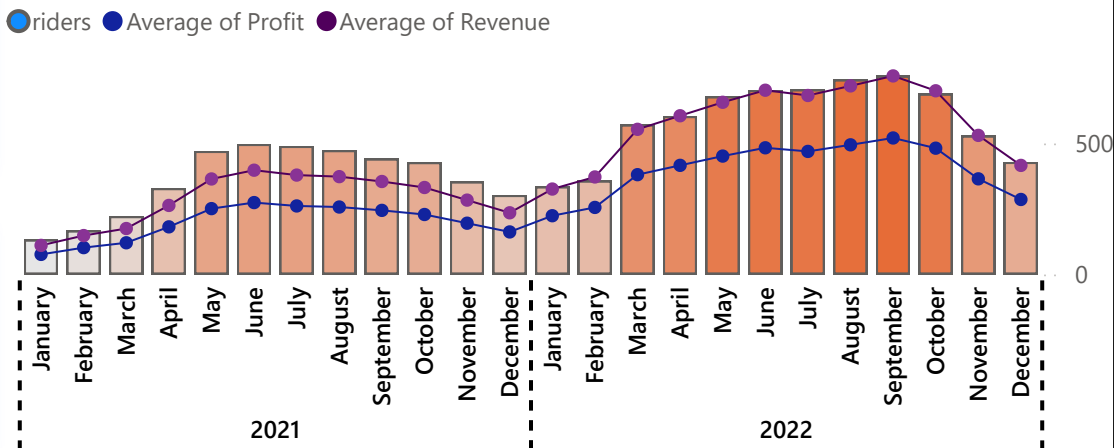
Sum of Profit

10M

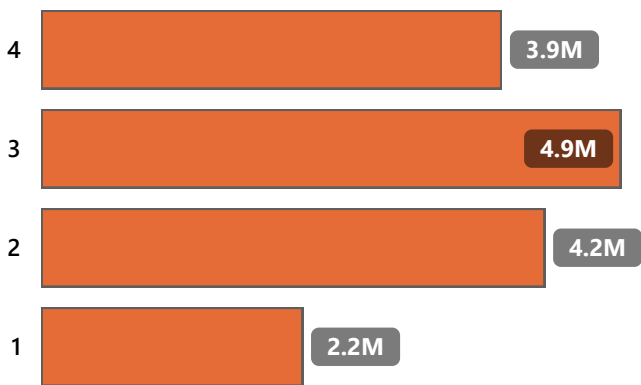
Sum of Revenue

15M

KPI Over time



Total Revenue by season



Total Revenue by season

