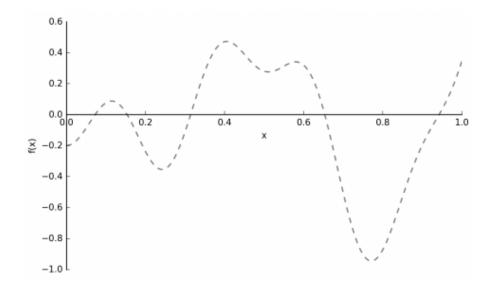
## Bayesian Optimization, Linear Generative Models (FA/PPCA)

CS772A: Probabilistic Machine Learning
Piyush Rai

## Bayesian Optimization: The Basic Formulation

lacktriangle Consider finding the optima  $x_*$  (say minima) of a function f(x)



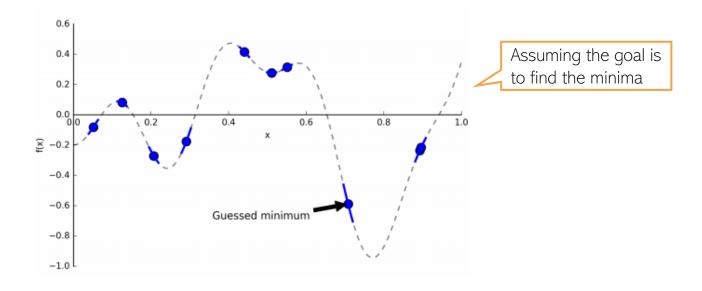
- Caveat: We don't know the form of the function; can't get its gradient, Hessian, etc
- Can only query the function's values at certain points (i.e., only "black-box" access)
  - The values may or may not be noisy (i.e., we may be given f(x) or  $f(x) + \epsilon$ )

## Bayesian Optimization: Some Applications

- Drug Design: Want to find the optimal chemical composition for a drug
  - Optimal composition will be the one that has the best efficacy
  - But we don't know the efficacy function
  - Can only know the efficacy via doing clinical trials
  - Each trial is expensive; can't do too many trials
- Hyperparameter Optimization: Want to find the optimal hyperparameters for a model
  - Optimal hyperparam values will be those that give the lowest test error
  - Don't know the true "test error" function
  - Need to train the model each time with different h.p. values and compute test error
  - Training every time will be expensive (e.g., for deep nets)
  - Note: Hyperparams here can even refer to the structure of a deep net (depth, width, etc)
- Many other applications: Website design via A/B testing, material design, optimizing physics based models (e.g., aircraft design), etc

## Bayesian Optimization

- Can use BO to find maxima or minima
- Would like to locate the optima by querying the function's values (say, from an oracle)



- We would like to do so using as few queries as possible
- Reason: The function's evaluation may be time-consuming or costly

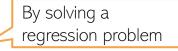


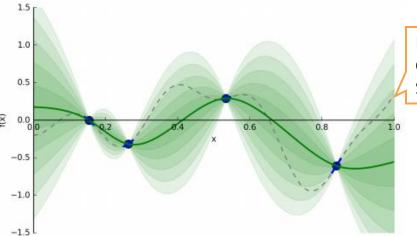
Note: Function values can be noisy too, e.g.,

 $f(x_n) + \epsilon_n$ 

## Bayesian Optimization

- Suppose we are allowed to make the queries sequentially
- This information will be available to us in form of query-function value pairs
- Queries so far can help us estimate the function





Dotted curve: True function

Green curve: Current estimate ("surrogate") of the function

 $\{(x_n, f(x_n))\}_{n=1}^N$ 

Shaded region: Uncertainty in the function's estimate

- BO uses past queries + function's estimate+uncertainty to decide where to query next
- $\blacksquare$  Similar to Active Learning but the goal is to learn f as well as finds its optima

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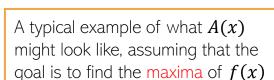
Note: Function values can be noisy too, e.g.,

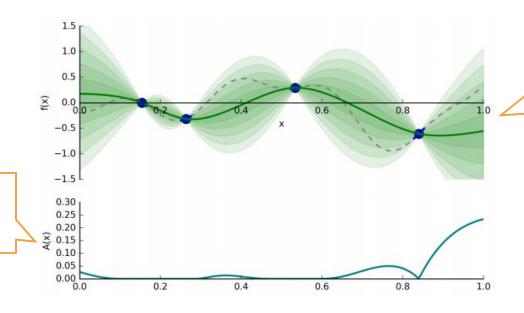
 $f(x_n) + \epsilon_n$ 

## Bayesian Optimization

- BO requires two ingredients
  - A regression model to learn a surrogate of f(x) given previous queries  $\{(x_n, f(x_n))\}_{n=1}^N$
  - An acquisition function A(x) to tell us where to query next

Assumption: A(x) should be easier to optimize than f(x)





Dotted curve: True function

Green curve: Current surrogate of the function

Shaded region: Uncertainty in the function's estimate

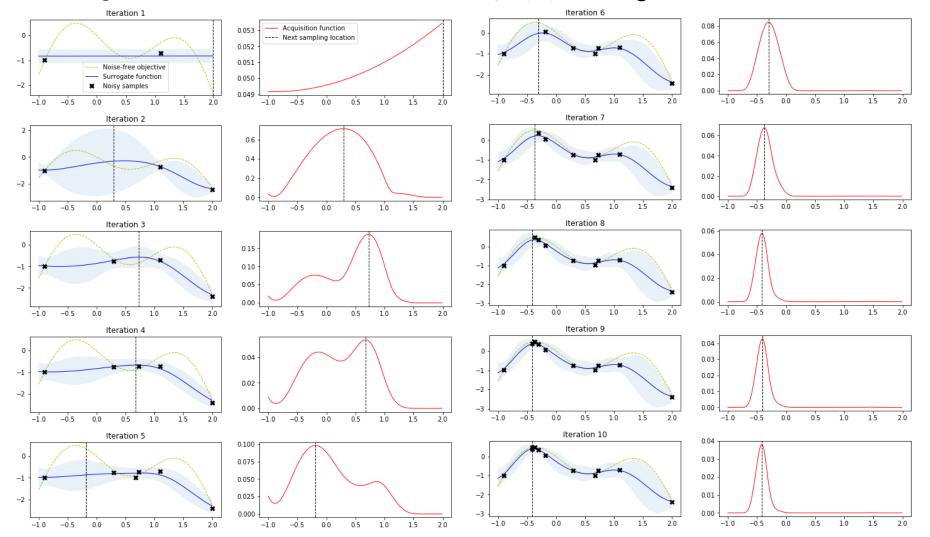
Note: The regression model must also have estimate of function's uncertainty

■ Bayesian nonlinear regression, such as GP, Bayesian Neural network, etc would be ideal



## Bayesian Optimization: An Illustration

■ Suppose our goal is to find the maxima of f(x) using BO





## Some Basic Acquisition Functions for BO

(assuming we are finding the minima)



## Acquisition Functions: Probability of Improvement

- Assume past queries  $\mathcal{D}_N = (X, f) = (x_n, f(x_n))_{n=1}^N$  and suppose  $f_{min} = \min f$
- ullet Suppose  $f_{new}$  denotes the function's value at the next query point  $x_{new}$
- ullet We have an  $\underline{\text{improvement}}$  if  $f_{new} < f_{min}$  (recall we are doing minimization)
- lacktriangle Assuming the function is real-valued, suppose the posterior predictive for  $x_{new}$  is

$$p(f_{new}|x_{new}, \mathcal{D}_N) = \mathcal{N}(f_{new}|\mu(x_{new}), \sigma^2(x_{new}))$$

■ We can define a probability of improvement based acquisition function

Exercise: Verify

$$A_{PI}(x_{new}) = p(f_{new} \le f_{min}) = \int_{-\infty}^{f_{min}} \mathcal{N}(f_{new} | \mu(x_{new}), \sigma^2(x_{new})) df_{new} = \Phi\left(\frac{f_{min} - \mu(x_{new})}{\sigma(x_{new})}\right)$$

■ The optimal query point will be one that maximizes  $A_{PI}(x_{new})$ 

$$x_* = \operatorname{argmax}_{x_{new}} A_{PI}(x_{new})$$

 $\Phi$ () denotes CDF of  $\mathcal{N}(0,1)$ 

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## Acquisition Functions: Expected Improvement

- PI doesn't take into account the amount of improvement
- Expected Improvement (EI) takes this into account and is defined as

$$A_{EI}(x_{new}) = \mathbb{E}[f_{min} - f_{new}] = \int_{-\infty}^{f_{min}} (f_{min} - f_{new}) \mathcal{N}(f_{new} | \mu(x_{new}), \sigma^2(x_{new})) df_{new}$$

$$= (f_{min} - \mu(x_{new})) \Phi\left(\frac{f_{min} - \mu(x_{new})}{\sigma(x_{new})}\right) + \sigma(x_{new}) \mathcal{N}\left(\frac{f_{min} - \mu(x_{new})}{\sigma(x_{new})}; 0, 1\right)$$
this result

■ The optimal query point will be one that maximizes  $A_{EI}(x_{new})$ 

$$x_* = \operatorname{argmax}_{x_{new}} A_{EI}(x_{new})$$

Focus on points where the function has small values (since we are looking for its minima)

Focus on points where the function has high uncertainty (so that including them improves our estimate of the function)

- Note that the above acquisition function trades off exploitation vs exploration
  - Will prefer points with small predictive mean  $\mu(x_{new})$ : Exploitation
  - Will prefer points with large predictive variance  $\sigma(x_{new})$ : Exploration

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## Acquisition Functions: Lower Confidence Bound

- Lower Confidence Bound (LCB) also takes into account exploitation vs exploration
- Used when the regression model is a Gaussian Process (GP)
- Assume the posterior predictive for a new point to be

$$p(f_{new}|x_{new}, \mathcal{D}_N) = \mathcal{N}(f_{new}|\mu(x_{new}), \sigma^2(x_{new}))$$

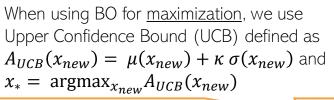
■ The LCB based acquisition function is defined as

$$A_{LCB}(x_{new}) = \mu(x_{new}) - \kappa \, \sigma(x_{new})$$

Point with the smallest LCB is selected as the next query point

$$x_* = \operatorname{argmin}_{x_{new}} A_{LCB}(x_{new})$$
 Thus prefer points at which the function has low mean but high variance

- $\blacksquare \kappa$  is a parameter to trade-off exploitation (low mean) and exploration (high variance)
- Under certain conditions, the iterative application of this acquisition function will converge to the true global optima of f (Srinivas et al. 2010)





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## Bayesian Optimization: The Overall Algo

- Initialize  $\mathcal{D} = \{\}$
- For n = 1, 2, ..., N (or until the budget doesn't exhaust)
  - lacktriangle Select the next query point  $x_n$  by optimizing the acquisition function

$$x_n = \operatorname{argopt}_x A(x)$$

• Get function's value from the black-box oracle:  $f_n = f(x_n)$ 

$$\blacksquare \mathcal{D} = \{\mathcal{D} \cup (x_n, f_n)\}$$
 Can get the function's minima from this set of function's values

lacktriangle Update the regression model for f using data  ${\mathcal D}$ 



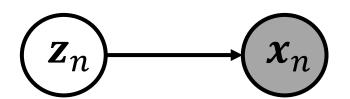
## BO: Some Challenges/Open Problems

- Learning the regression model for the function
  - $\blacksquare$  GPs are flexible but can be expensive as N grows
  - Bayesian neural networks can be an more efficient alternative to GPs (Snoek et al, 2015)
  - Hyperparams of the regression model itself (e.g., GP cov. function, Bayesian NN hyperparam)
- High-dimensional Bayesian Optimization (optimizing functions of many variables)
  - lacktriangleright Most existing methods work well only for a moderate-dimensional x
  - Number of function evaluations required would be quite large in high dimensions
  - Lot of recent work on this (e.g., based on dimensionality reduction)
- Multitask Bayesian Optimization (joint BO for several related functions)
  - Basic idea: If two functions are similar their optima would also be nearby



# Latent Variable Models for Data Generation

Main goal is to generate data but can also be use to learn low-dimensional features  $(z_n)$ 





#### Latent Variable Models for Generation Tasks

lacktriangle Assume a K-dim latent variable  $oldsymbol{z}_n$  is transformed to generate to D-dim observation  $oldsymbol{x}_n$ 

 $p(z) \qquad \qquad x_n \qquad \qquad p(x|f(z;W)) \qquad \qquad \text{Also possible to use a GP to model } f$  f can be some linear or nonlinear model which defines the parameters of the distribution of p(x|z) and W denotes the parameters of this model

- It is common to use a Gaussian prior for  $z_n$  (though other priors can be used)
- If we use a neural net or GP, such models can generate very high-quality data
  - lacktriangle Take the trained network, generate a random  $oldsymbol{z}$  from prior, pass it through the model to generate  $oldsymbol{x}$













Some sample images generated by Vector Quantized Variational Auto-Encoder (VQ-VAE), a state-of-the-art latent variable model for generation



- lacktriangle FA and PPCA assume f to be a linear model
- In FA/PPCA, latent variables  $\mathbf{z}_n \in \mathbb{R}^K$  typically assumed to have a Gaussian prior
  - lacktriangle If we want sparse latent variabled, can use Laplace or spike-and-slab prior on  $oldsymbol{z}_n$
  - lacktriangle More complex extensions of FA/PPCA use a mixture of Gaussians prior on  $oldsymbol{z}_n$
- Assumption: Observations  $x_n \in \mathbb{R}^D$  typically assumed to have a Gaussian likelihood
  - Other likelihood models (e.g., exp-family) can also be used if data not real-valued
- lacktriangle Relationship between  $oldsymbol{z}_n$  and  $oldsymbol{x}_n$  modeled by a noisy linear mapping

$$x_n = Wz_n + \epsilon_n = \sum_{k=1}^K w_k z_{nk} + \epsilon_n$$
Zero-mean and diagonal or spherical Gaussian noise Linear combination of the columns of  $w$ 

$$p(\mathbf{z}_n) = \mathcal{N}(\mathbf{z}_n | 0, \mathbf{I})$$
$$p(\mathbf{x}_n | \mathbf{z}_n) = \mathcal{N}(\mathbf{x}_n | \mathbf{W} \mathbf{z}_n, \Psi)$$

Diagonal for FA, spherical for PPCA

■ Linear Gaussian Model. W,  $z_n$ 's, and  $\Psi$  can be learned (e.g, using EM, VI, MCMC)

## Some Variants of FA/PPCA

Gamma-Poisson latent factor model

Popular for modeling countvalued data (in text analysis, recommender systems, etc) Non-negative priors often give a nice interpretability to such latent variable models (will see some more examples of such models shortly)

- lacktriangle Assumes K-dim non-negative latent variable  $\mathbf{z_n}$  and D-dim count-valued observations  $\mathbf{x_n}$
- lacktriangle An example: Each  $oldsymbol{x}_n$  is the word-count vector representing a document

$$p(\mathbf{z}_{n}) = \prod_{k=1}^{K} \text{Gamma}(\mathbf{z}_{nk}|\mathbf{a}_{k}, \mathbf{b}_{k}))$$
$$p(\mathbf{x}_{n}|\mathbf{z}_{n}) = \prod_{d=1}^{D} \text{Poisson}(\mathbf{x}_{nd}|f(\mathbf{w}_{d}, \mathbf{z}_{n}))$$

This is the rate of the Poisson. It should be non-negative,  $\exp(\mathbf{w}_d^\mathsf{T}\mathbf{z}_n)$ , or simply  $\mathbf{w}_d^\mathsf{T}\mathbf{z}_n$  if  $\mathbf{w}_d$  is also non-negative (e.g., using a gamma/Dirichlet prior on it)

- This can be thought of as a probabilistic non-negative matrix factorization model
- Dirichlet-Multinomial/Multinoulli PCA
  - lacktriangle Assumes K-dim non-negative latent variable  $\mathbf{z_n}$  and D categorical obs  $\mathbf{x_n} = \{x_{nd}\}_{d=1}^D$
  - lacktriangle An example: Each  $oldsymbol{x_n}$  is a document with D words in it (each word is a categorical value)

$$p(\mathbf{z}_{n}) = \text{Dirichlet}(\mathbf{z}_{n}|\boldsymbol{\alpha})$$
  
 $p(\mathbf{x}_{n}|\mathbf{z}_{n}) = \prod_{d=1}^{D} \text{Multinoulli}(\mathbf{x}_{nd}|f(\mathbf{w}_{d},\mathbf{z}_{n}))$ 

This should give the probability vector of the multinoulli over  $x_{nd}$ . It should be non-negative and should sums to 1