

FINANCIAL ANALYTICS REPORT

Monthly Report

Period: 2026-02-01 to 2026-02-28

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Studio Shine Art

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1. EXECUTIVE SUMMARY

Opening Balance	LKR 0.00
Total Income	LKR 12,000.00
Total Expenses	LKR 10,000.00
Net Profit / Loss	LKR 2,000.00
Closing Balance	LKR 2,000.00

2. REVENUE ANALYSIS

Revenue Analysis: The period generated a net profit of LKR 2,000.00. The Booking - Children Photoshoot category emerged as the top revenue contributor. Total income reached LKR 12,000.00 with controlled expenses.

3. CUSTOMER INSIGHTS

Customer Acquisition: During this period, 0 new customers were acquired, bringing the total active base to 4. Returning customers account for 4, indicating strong customer retention metrics.

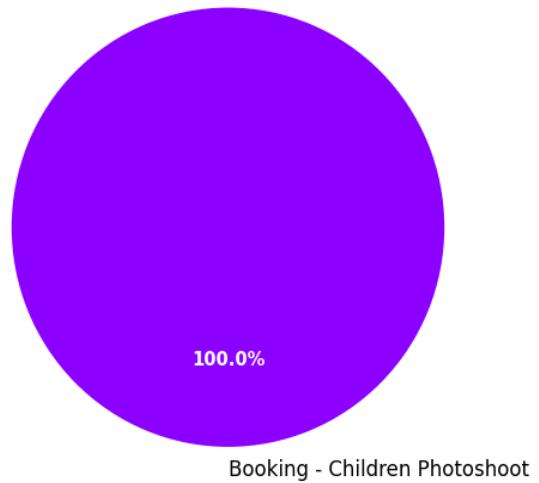
New Customers Acquired	0
Total Active Customers	4
Returning Customers	4

4. TOP CUSTOMERS

Customer	Mobile	Total Spent	Bookings
dammika priyasad	0766997308	LKR 20,000.00	1
Aloka udapadi	0766997309	LKR 12,000.00	1
dona katarina	0768369336	LKR 12,000.00	1

5. SERVICE REVENUE BREAKDOWN

Service Category	Bookings	Revenue
Booking - Children Photoshoot	1	LKR 12,000.00



6. BOOKING PERFORMANCE

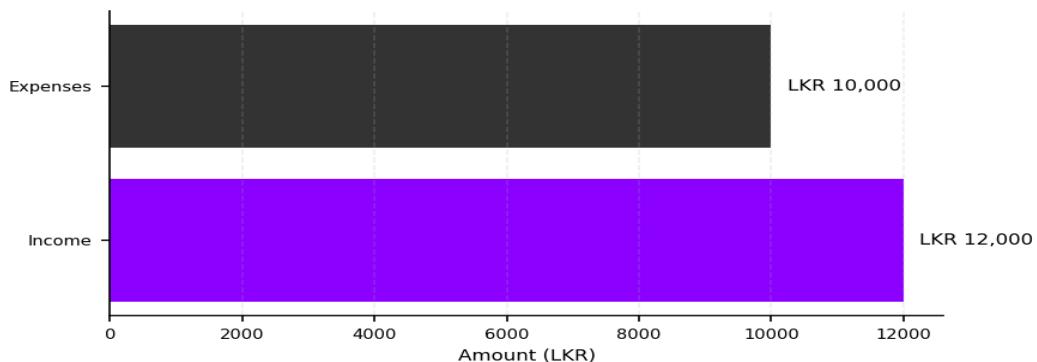
Booking Performance: 3 bookings processed, achieving 33.3% completion rate with 0 cancellations (0.0%). Requires attention for improvement.

Status	Count	Total Value
Completed	1	LKR 12,000.00
Pending	2	LKR 32,000.00

7. PAYMENT METRICS

Total Advance Payments Received	LKR 22,000.00
Total Balance Amount Due	LKR 22,000.00

8. INCOME vs EXPENSES ANALYSIS



9. DETAILED INCOME TRANSACTIONS

Date	Customer	Category	Amount	Status
2026-02-25	Aloka udapadi	Booking - Child...	LKR 12,000.00	Completed

10. DETAILED EXPENSE BREAKDOWN

Date	Category	Description	Amount	Added By
2026-02-03	Manual Expense	Test Expense - Office Sup...	LKR 5,000.00	System Administ...
2026-02-03	Manual Expense	Test Expense - Office Sup...	LKR 5,000.00	System Administ...