

# FINANCIAL ANALYTICS REPORT

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Monthly Report

Period: 2026-02-01 to 2026-02-28

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**Studio Shine Art**

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## 1. EXECUTIVE SUMMARY

Opening Balance	LKR 0.00
Total Income	LKR 12,000.00
Total Expenses	LKR 10,000.00
Net Profit / Loss	LKR 2,000.00
Closing Balance	LKR 2,000.00

## 2. REVENUE ANALYSIS

Revenue Analysis: The period generated a net profit of LKR 2,000.00. The Booking - Children Photoshoot category emerged as the top revenue contributor. Total income reached LKR 12,000.00 with controlled expenses.

## 3. CUSTOMER INSIGHTS

Customer Acquisition: During this period, 0 new customers were acquired, bringing the total active base to 4. Returning customers account for 4, indicating strong customer retention metrics.

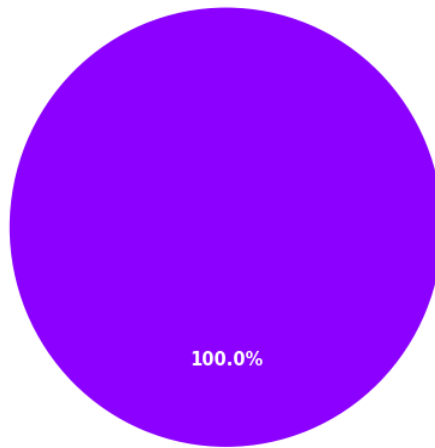
New Customers Acquired	0
Total Active Customers	4
Returning Customers	4

## 4. TOP CUSTOMERS

Customer	Mobile	Total Spent	Bookings
dammika priyasad	0766997308	LKR 20,000.00	1
Aloka udapadi	0766997309	LKR 12,000.00	1
dona katarina	0768369336	LKR 12,000.00	1

## 5. SERVICE REVENUE BREAKDOWN

Service Category	Bookings	Revenue
Booking - Children Photoshoot	1	LKR 12,000.00



Booking - Children Photoshoot

## 6. BOOKING PERFORMANCE

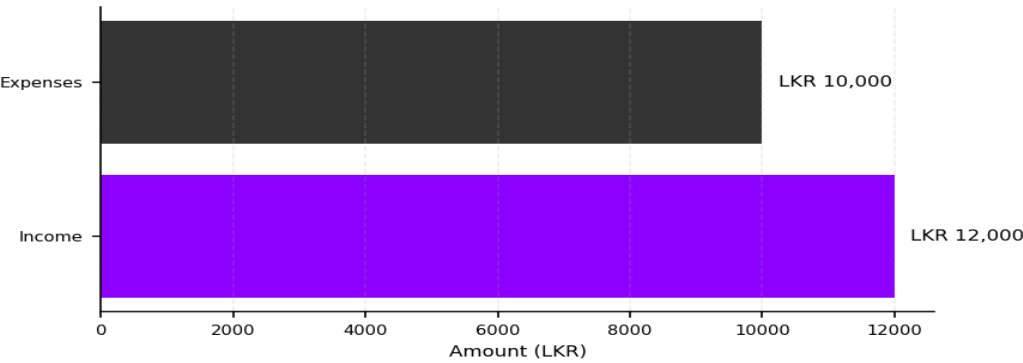
Booking Performance: 3 bookings processed, achieving 33.3% completion rate with 0 cancellations (0.0%). Requires attention for improvement.

Status	Count	Total Value
Completed	1	LKR 12,000.00
Pending	2	LKR 32,000.00

## 7. PAYMENT METRICS

Total Advance Payments Received	LKR 22,000.00
Total Balance Amount Due	LKR 22,000.00

## 8. INCOME vs EXPENSES ANALYSIS



## 9. DETAILED INCOME TRANSACTIONS

Date	Customer	Category	Amount	Status
2026-02-25	Aloka udapadi	Booking - Child...	LKR 12,000.00	Completed

## 10. DETAILED EXPENSE BREAKDOWN

Date	Category	Description	Amount	Added By
2026-02-03	Manual Expense	Test Expense - Office Sup...	LKR 5,000.00	System Administ...
2026-02-03	Manual Expense	Test Expense - Office Sup...	LKR 5,000.00	System Administ...