

Says

What have we heard them say?
What can we imagine them saying?

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



Thinks

Airport transfers offer a level of convenience and ease that is unmatched by traditional forms of transportation.

Air transport is one of the most widely used versatile and advantageous modes of transportation.

Air transport is the activity that allows the transfer of people merchandise and mail in aircraft.

It is one of the means of transport most passengers used during their vacation periods.

Education and training in aviation is the initial and most important step in making the airways a secure place to travel.

Most companies use air transport to market goods and products internationally.



Persona's name

Short summary of the persona

Air transport can transport goods areas that are not easily accessible by other means of transport.

Air tansport service is a transportation the help travelers to reach their destination.

To market goods and products internationally or to deliver samples and documents related to foreign trade operations.

Travelling by air is an amazing experience.

The big benefit of air transfers is no stress.

Airlines will be carrying more people while using less energy.

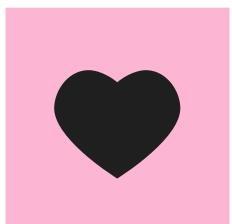


Does

What behavior have we observed? What can we imagine them doing?



What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



Feels

