

MALIN THANN

DIGITAL MARKETING

Location: Phnom Penh Capital

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E-mail: malinthann99@gmail.com

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Dear Hiring Manager

I am writing to express my keen interest in the digital marketing position at your company. With over 5+ years of experience in the digital realm, I bring a strong passion for leveraging technology to drive successful marketing strategies.

Having immersed myself in various digital marketing projects, I've gained practical knowledge and a deep understanding of the latest trends. My background uniquely equips me to contribute effectively to the role, with a focus on creating and implementing innovative digital marketing campaigns.

As a quick learner, I am committed to staying ahead of the curve in the ever-evolving digital landscape. My enthusiasm for all aspects of digital marketing, coupled with my technical expertise, positions me as a valuable asset to your team.

Thank you for your time and consideration. I am eager to discuss my qualifications further and explore how my experience aligns with the goals of your company and the digital marketing position.

Sincerely,

Malin Thann



CONTACT ME AT



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malin-thann

SKILLS SUMMARY

- Translation
- Khmer
- English
- Data entry (Any data system)
- Reserching on internet
- Facilitation
- Computer (Microsolf Office)
- Mobile Front-end Development
- UI & UI Design

HOBBY

Picnic

Reading

Sports

Travelling

Video game

Puzzle

MALIN THANN

DIGITAL MARKETING

PERSONAL DATA

- Nationality: **Cambodian**
- Marital status: **Single**
- Date of birth: **06 July 2000**
- Place of birth: **Kbal Thnol village, Phsar commune, Baribour district, Kampong Chhnage Province**
- Country of resident: **Cambodia**

PERSONAL PROFILE

- Having the experience as the former Sponsorship Translation Intern at World Vision International-Cambodia such as data entry to system by using Horizon application and translate sponsor letter and child Introductory letter from Eng to Kh /Kh to Eng.
- Became a mobile front-end developer (React-Native) at Auxswot
- Having the experience as the user interface and user experience (UI & UX) designer, Design UI & UX for iPhone iPad and Android device.
- Having the experience as an intern at Auxswot Company such as developing software, Data entry, Download assistant, correct all downloaded products which it is not align with company standard, Download items by using developer tools (HTML).
- Having consultancy experience, English teacher Khmer child Education, course work in the cross-culture studies and English language and literature including translating English short stories.
- Understanding community relationships, culture practices, children's workloads and interests, family food and economic security status that effect on children's health, learning.

WORK EXPERIENCE

Operate as a digital marketing agency

Phnom Penh | 2023-Present

- I have transitioned to Digital Marketing roles at several prominent companies. Specializing in platforms such as Facebook, Instagram, TikTok, and Telegram, I craft and execute targeted campaigns that significantly enhance brand visibility and engagement. Working collaboratively with teams, I consistently deliver effective strategies that exceed client expectations and contribute to overall marketing success.

Work at Auxswot development company

Phnom Penh | 2022-2023

- Became a mobile Front-end developer (React Native) at Auxswot Company, create applications that can run on both iPhone, iPad/Android with great performance, With Mobx the great Simple, scalable state management. Build a better backend apps using Firebase and Provide clients for what they need, Help the team to solve the problems

Work at Auxswot development company

Phnom Penh | 2021-2022

- Having the experience as a Staff at Auxswot Company such as developing software, Data entry, Download assistant, Testing application, correct all downloaded products which it is not align with company standard, Download items by using developer tools (HTML).
- Report all the problems in any application that the company created.
- Explains to the student and also teacher, How the application work how to use.
- Using Firebase/Google platform to import new students.

Sponsorship Translation Intern at World Vision International-Cambodia

Phnom Penh | 2018-2019

- Assist (SCCIs) on data entry for correspondence such as Sponsor Letter/Child Reply letter/ data monitoring for closing correspondence in horizon system.
- Assist Sponsorship Coordinator for Correspondence and Child Information(SCCIs) in collecting sponsor letters/cards and pouches from the Sponsorship mailbox
- Review the quality of the letters/cards and its content, especially the Khmer passage of the sponsored children, translate the message from Khmer into English and English to Khmer.
- Match child IDs and their letters/cards, insert them in the correct envelope type, then send them out to SO/Sponsors via DHL

Volunteer teacher

Kompong chhnang | 2017-2018

- Teach English to the children and create plan lesson and schedule.
- Create FunFun activities to the child
- Help the young weak student on the session.

Youth group member at Baribour II are programme of World Vision International-Cambodia Organisation.

Phnom Penh | 2016-2017

- Check and review the quality of card such as Annual Progress Report of Children and Water Festival Card and Child Introductory letter.
- Translate the message from Khmer to English and from English to Khmer, such as Child Introductory letter and Sponsor Letter.
- Providing the child protection awareness such as child rights , five form of violent, the effect of violent punishment to community.
- Providing the Child Sponsorship Program awareness to the community and target village.
- Providing education awareness to the young people and community.

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Cambodia Organisation.**

Phnom Penh | 2016-2017

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- Providing education awareness to the young people and community.

E D U C A T I O N A L H I S T O R Y

National University of Management

Phnom Penh| 2019-Present

- Bachelor degree of Information Technology, at National University of Management

Hun Sen Baribour High School

Kompong Chhnang | 2015-2018

- High school education- certificate, Hun Sen Baribour High School.

Hun Sen Baribour High School

Kompong Chhnang | 2006-2013

- Preh En Teap primary school

Special Course

Short courses organized by World Vision

Organization

Child Protection

- Key learning: Concept of child protection
Participatory process of child protection
Child rights and child abuse
Behavior to child protection
Child Sponsorship Concept

Organized by World Vision Organization

Computer Learning

- Key learning: How to use gmail and microsoft
Leadership skill and planning.

Professional Referees

- Mr. Hy Dely Ethan: Full-Stack Developer at
Auxswot company
Tell: 070814312
- Mr. Chhe Kimleng: Mobile Developer at
Auxswot company
Tell: 069227792
- Mrs. Doung kolvisana: Sponsorship
Coordinator Gmail: dkolvisana@gmail.com
Tell: 098777527
- Mr. Him Marin: General Manager, khmer
Children Education Organization.
Tell: 011 463 377
- Mrs. Hum Sereyrath: Transforamtional
Development Facilitator , World Vision-
International Cambodia
Tell: 011 463 377