

Enhance the Performance of the Coffee Shop Based on Retail Sales Data



Recommended Analysis

- ☞ How do sales vary by day of the week and hour of the day?
- ☞ Are there any peak times for sales activity?
- ☞ What is the total sales revenue for each month?
- ☞ How do sales vary across different store locations?
- ☞ What is the average price/order per person.
- ☞ Which products are the bestselling in terms of quantity and revenue?
- ☞ How do sales vary by product category and type?