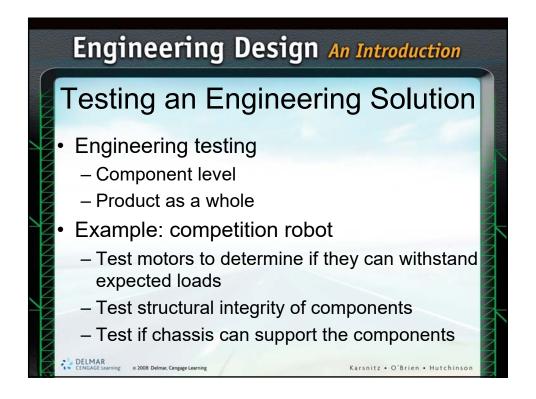


Engineering Design An Introduction Developing Appropriate Tests Define exactly what you want to test Investigate testing possibilities Devise tests Implement tests Implement tests Types of tests Product testing Market testing (market analysis)



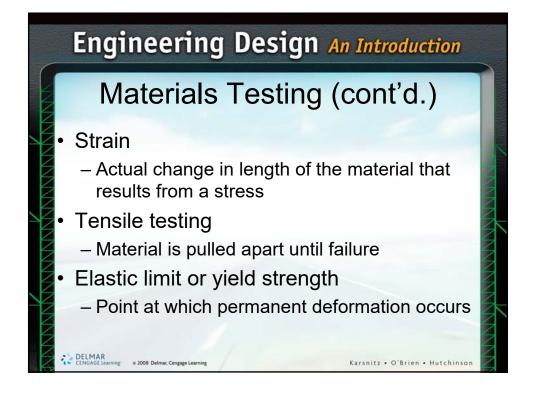
Engineering Design An Introduction Testing a Toy (cont'd.) • Testing durability of a toy – Study typical events that happen to toys • Find ways to simulate these events – Research how companies test toys • Expectations and requirements – Investigate whether there are regulations or guidelines for toy safety

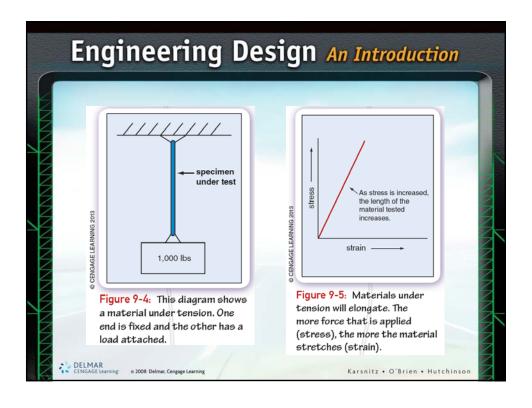


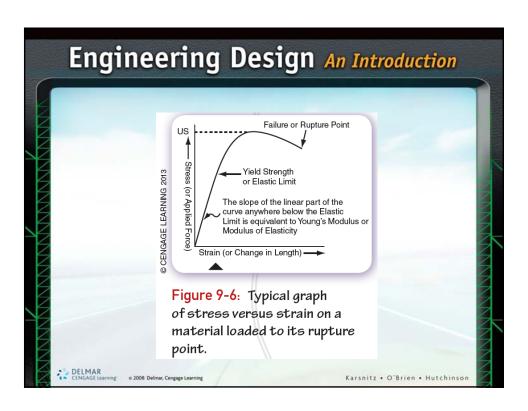
Engineering Design An Introduction Materials Testing Reasons for materials testing Determine properties of materials Find their suitability for applications Data exists on a wide range of materials Stress Force applied per unit area to a material

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Engineering Design An Introduction

Materials Testing (cont'd.)

- Failure point
 - Point at which the material fails
- Ultimate strength
 - Maximum force a material can withstand
- Hooke's law
 - Stress applied to a material is proportional to the resulting strain
 - True within the elastic limit of the material

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Materials Testing (cont'd.)

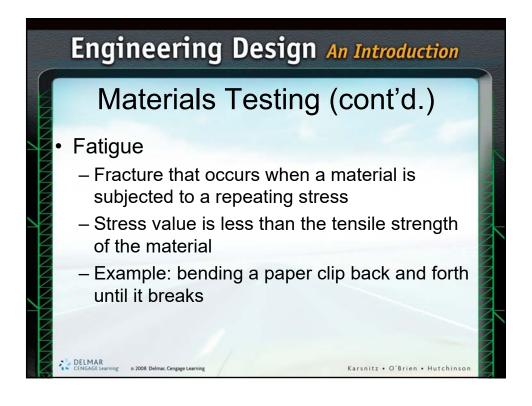
Hooke's law (cont'd.)

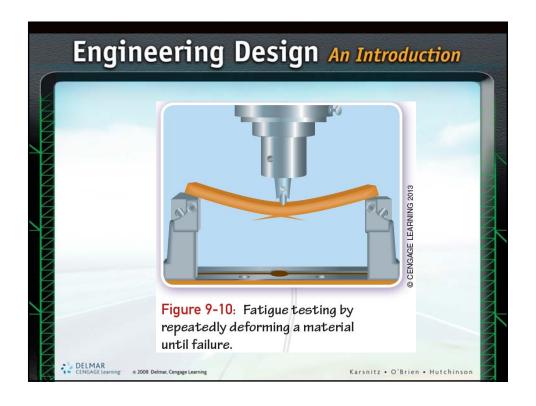
$$\frac{\sigma}{\epsilon} = E$$

- E is a constant known as Young's modulus
 - Also called modulus of elasticity
- Some materials do not obey Hooke's law
 - Example: rubber

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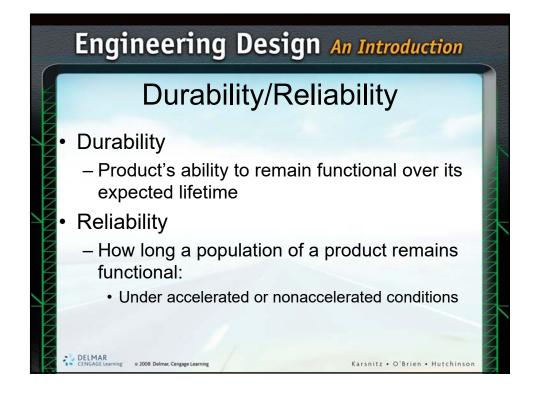
Engineering Design An Introduction Materials Testing (cont'd.) Hardness testing Applying force to a material in a very small area Rockwell hardness test Standard test Diamond or hardened steel point pushed into a material

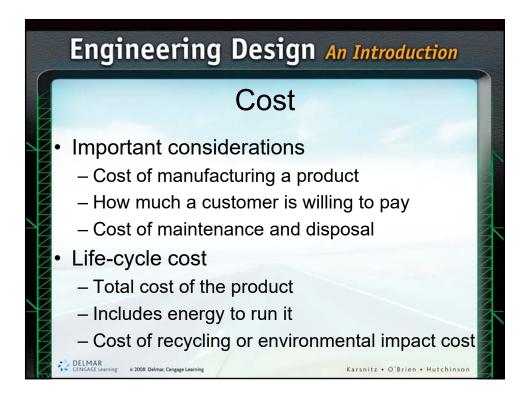


Engineering Design An Introduction Aesthetics • Appearance influences human response to an object or experience - Form/shape - Color - Scale • Surveys can be used to determine how well consumers like the appearance of a design □ DELMAR (STATILE CONTROLLE LEARING) ** DELMAR (STATILE CONTROLLE LEARING) ** CENCAGE LEARING CONTROLLE LEARING CONTR

Engineering Design An Introduction Ergonomics • Ease of use or comfort while using a product • Questions to ask - Is product appropriately sized or weighted? - Are controls in an appropriate place?

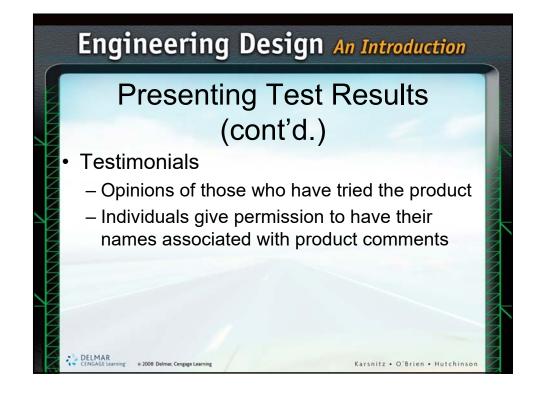
Performance/Functionality • Refers to whether the product does what it is supposed to do • Simulations or controlled trials – Necessary if there is potential for accident or injury







Presenting Test Results • Descriptions - Written description with graphics • Numbers - Graphic presentations may be effective - Figures must be well labeled and clear • Checklists - Visual summary of the extent the solution meets the requirements



Evaluating Your Design Skills • Assessment of a project - Look at your role - Team's role • Example assessment questions - Did design brief provide solid direction? - Did you collect appropriate information about the problem?

Karsnitz · O'Brien · Hutchinson

Evaluating Your Design Skills (cont'd.) • Example assessment questions (cont'd.) - Can you defend the chosen solution? - Did you work out problems before developing working drawings? - Was the model or prototype well crafted? - Were the tests appropriate? - Did you use the time allowed appropriately?