



2017 CATALOG

The future of on Demand Nutrition has arrived

**Introducing the most perfectly designed
on demand nutrition delivery system
engineered in germany.**

Within seconds the proteinBOT can serve customized protein shakes, maximise profits, create additional revenue streams and provide your customers a one of a kind experience making them feel like they have stepped into the future.



We believe the future is here. The proteinBOT changes the on demand nutrition landscape with instant touch of a finger customized shakes, futuristic customer tracking & does this all with german engineered perfection.

We want to change how you get your nutrition & with the proteinBOT we are.

simply perfect

*State of art technology
meets unmistakeable
puristic german design.*

Designed with high quality glass,
metal materials and minimalistic
stoic form the proteinBOT
exudes simplistic brilliance.



High definition touchscreen
High definition capacitive touch
screen for navigation and
command.



One Touch User Code
Simplicity is the glory of
expression. Instant on demand
nutrition at your fingertips.



Precise dosage system
Innovative & high precision dosing
technology adds up to the
consistency every single time.



Cyclone Mixing Tech
Hyperfast mixing delivers full
bodied, rich and creamy protein
shakes within seconds.

Cloud Based Software

The comprehensive proteinBOT software suite lets you control any machine from any part of the world.



High Speed Operation

Intelligent design coupled with high speed processor delivers freshly blended protein shake in 20 seconds flat.



Next Gen CPU

Raw processing power of next generation CPU make short work of most demanding jobs.



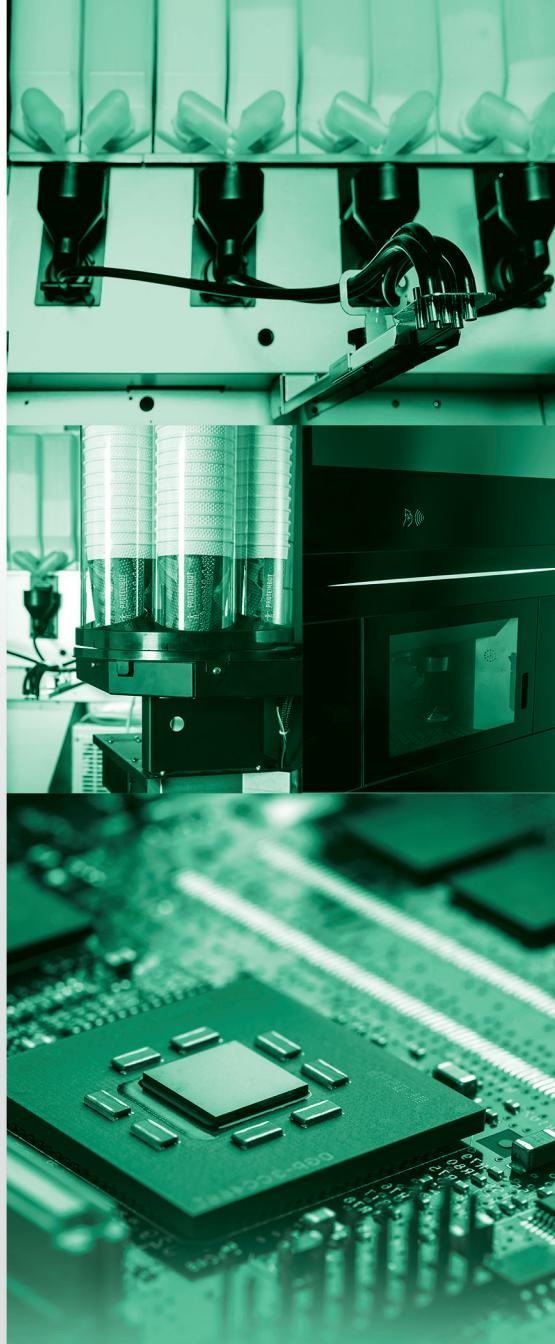
Multiple Currency Support

Supports all major currencies worldwide including a host of cashless payment systems.



Auto Cleaning, Optimisation & Tuning Capability

Programmable automatic hot water cleaning after every shake kills harmful bacteria and maintains hygiene.



engineered for the future

designed and built in germany to the highest engineering standards.

Size: **1830 mm x 664 mm x 700 mm**

Net Weight: **150 kgs**

Gross Weight: **170 kgs**

Max Power: **2700 watts**

Power: **230 Volts (A.C.) / 50 Hz | 16 Amps**

Noise Level: **< 70 cBA**

Water Hardness: **Max 8 dH**

Water Pressure: **2-5 bar**

Holds: **8 Containers (2500-3000g each)**

Cup Size: **300 ml**

Cup Holder Capacity: **up to 1000 (300 ml Cups)**

Dispensing Speed: **20 seconds**

Ambient Temp: **5-32 °C**

Ambient Humidity: **10-18%**

Trip Tray Capacity: **1000 ml**

light or dark

Available in white, black or go completely custom for as little as €499 / month.

MACHINE / colors



You can have our most advanced version of proteinBOT up and running in your fitness studio for as little as €499 a month.
Attractive financing options are available.

1 click shakes

With 8 of most popular shake blends preloaded you can be enjoying your shake in seconds!

SHAKES / benefits



To help you with your performance, body composition and health & wellness goals we have preloaded proteinBOT with eight of most effective formulas to streamline the decision making process and give you what you need. Regardless of experience or specifications everyone can enjoy the most popular formulas on the market and more within seconds.

unbelievable *flavors & prices*

Once you start you won't be able to stop. Own your shake game!

We provide over 50 lip smacking flavours across all segments of functional food beverages such as dairy proteins, plant proteins, amino acids, vitamins & minerals.

SHAKES / flavors & pricing



Our forward-thinking flavor innovation, valuable consumer insights, cutting-edge flavour technology and a collection of natural flavor extracts provide your customers an authentic and original tasting beverages and will keep your customers coming back for more. With 50 different flavours to choose from, your toughest decision lies in choosing your favorite one.

pro certified

*Guaranteed competition
formulations for the professional
and amateur bodybuilder that
requires that next level
nutritional accuracy.*

For the nutritional supplementation
at the highest levels, proteinBOT is
preloaded with 4 of the German IFBB
Pro Ronny Rockel's favorite muscle
building, fat loss, recovery and detox
and Swiss WBBF Pro Julia Stecher's
top of the line body toning, body
shaping, vegan and detox shakes.
Nutritional accuracy at the highest
level. Delivered.



wearable body metrics

RFID connectivity to gym passes takes your integration of the customer to the next level. A single chip enabled wristband could be your gateway to complete gym and proteinBOT FitApp membership.



fit app integration

Complete branded ecosystem connectivity and tracking for pre ordering shakes, macro tracking and training logging.



proteinBOT FitApp™ comes with a huge graphical of preloaded exercise routines, diet plans and specific nutritional shakes, each having a unique user code which can be ordered with a click of a button, without having to go to the machine. Entire history regarding shakes consumed and workout logs can be downloaded stretching back to 365 days. Tracking your progress couldn't get any easier than this!

it does *everything*

the proteinBOT 9000 is a potential making machine for every fitness based studio or gym environment. Its limits are determined by you.

Maximum Turnover

Strike when the iron is hot. That's the principle we live by. It couldn't get bigger and better than the gym floor itself. proteinBOT being a gym magnet, catches the attention of thousands of onlookers on the gym floor like no other. Every single individual is there in the gym for a reason and proteinBOT takes advantage of the situation driving them to try something new that would help them to attain their fitness goals. Spending a fraction of what one would spend on a month's supply definitely penetrates the consumer market and results in maximum turnover.

Add Value to your Existing Customers

Existing customers continue to look forward to new and limited edition "regional" flavours and enhancements to their existing formulas in order to keep them ahead of the competition. proteinBOT makes it happen right there where it matters the most. Not only they'll be the first ones to try out new products in new flavours they've never heard of, if they like it, they'll be hooked to them, forever. Also, it's easier for them to pay a fraction of amount on daily basis instead of committing to a months or even a quarters supply for significant higher amount and then having to live with the same flavour and potency.

Reduces Staff Costs

High degree of automation guarantees virtually manless operation 365/24/7. Once connected to internet, remote monitoring of several data statistics over cloud computing server makes it a truly rewarding experience.

Unbelievably Low Prices on Huge Selection of Ingredients

Plant to machine concept makes sure that the cost of the instant powdered premixes are kept to minimum while offering maximum profit margins to the gym owners. Our own state of the art manufacturing facility can custom produce any customised powder in agglomerated form, specifically designed to perform in these machines, in various flavours and potencies.

Turnkey Installations and Super Fast Setup

Technological advancement should not scare anyone. Afterall, proteinBOT is designed and built around you. Upon successful order, we create the proper configuration for your demands and we customize the machine with the graphics and accessories you want before organizing the transport of your proteinBOT to your facility. Our technicians will come in your premises to install your customized proteinBOT machine and get the business going within couple of hours.

*the proteinBOT when placed in a typical gym environment **increased protein and shake sales by 200% over 3 months**. Sales continued to increase with customized flavors and formulations.*

Personalized Promotions

Do you want to throw a birthday surprise to your existing member? Maybe top up couple of complimentary protein shakes for the chosen ones. You can always create a customised promotion for individual members who deserved to be rewarded in their special days with eye catching graphics and topping up their membership cards with additional shakes, free of cost.

Gyms Virtual Brand

Are you a gym owner and ever thought about creating your own brand but don't have resources and money for the same? proteinBOT lets you create a virtual brand with eye popping 3D rendered graphics on the high definition screen so that your customers know everything about the product they are dealing with including the awesome packaging and supplement facts. The best thing about this is everything is up and ready for business before being there physically.

Custom Flavors & Formulations

proteinBOT can house over 1000 different unique product formulations based on 8 unique ingredients. With over 50 different lip smacking flavours and endless permutations and combinations, proteinBOT can be setup instantly with any product formulation, flavour and graphics of your choice to suit everybody's needs. Any formulation can be enabled or disabled remotely with the click of a button.

Custom wrapped machine and user interface

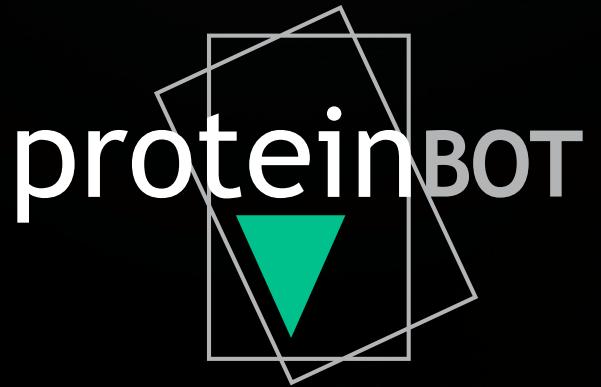
We speak your local language and drape in your colours. You can graphically customize your proteinBOT machine and put your company colours, graphics and logo in order to really transform it into your personal proteinBOT machine. Depending on the products that you want to supply, we can customise and create an optimal user interface and configuration for your business. For the most demanding customers we can suggest several embellishments for the machine to make it captivating and really special.

infinite customization

we will work with you to take your vision to reality to matter how far you want to go. From custom flavors to full gym branding our vast resources can conquer any request.



the proteinBOT is the most advanced german engineered on demand nutrition system you can buy today. With infinite customization possibilities it can take your brand & turbo charge it.



contact us anytime :)

contact@proteinbot.de
www.proteinbot.de

Telephone +49 (0)69 959 325 048

Direct +49 (0)69 959 325 049

Fax +49 (0)69 959 325 200

715 · The Squaire · 12 Am Flughafen · Frankfurt 60549 · Germany

© 2017 Musclestadt Sporternährung GmbH. All Rights Reserved. Engineered in Germany