

## CSCI8380 (Spring 2012): Paper Review Form

**Reviewer Name:** Mehdi Allahyari

**Paper Name:** Addressing People's Information Needs Directly in a Web Search Result Page

### Section I. Overview

#### A. Reader Interest

1. Which category describes this manuscript?  
☐ Practice/Application/Case Study/Experience Report  
☒ Research/Technology  
☐ Survey/Tutorial/How-To

#### B. Content

1. Please explain how this manuscript advances this field of research and/or contributes something new to the literature.

*Answer: This manuscript describes analysis to explore the challenges a search engine faces when trying to meet an information need directly in the search result page. They also discuss how user interaction can help provide insight into when inline answers might better trigger.*

#### C. Presentation

1. Does the introduction state the objectives of the manuscript in terms that encourage the reader to read on?  
☒ Yes  
☐ Could be improved  
☐ No
2. How would you rate the organization of the manuscript? Is it focused? Is the length appropriate for the topic?  
☐ Satisfactory  
☒ Could be improved  
☐ Poor
3. Please rate and comment on the readability of this manuscript.  
☐ Easy to read  
☒ Readable - but requires some effort to understand  
☐ Difficult to read and understand  
☐ Unreadable

## Section II. Evaluation

Please rate the manuscript. Explain your choice.

- ☐ Award Quality
- ☐ Excellent
- ☒ Good
- ☐ Fair
- ☐ Poor

**Section III. Detailed Comments** (provide your thoughts/criticism about the ideas in the paper; not only summarize the paper but have a critical look here)

*Answer: In this paper authors used large scale query log analysis to explore the challenges a search engine faces when trying to meet an information need within the context of the search result page.*

Additional Comments:

1. Provide one aspect that you liked the most in this paper.

*The idea of answering users' queries in the same web search page is very interesting.*

2. Provide one aspect that you disliked the most in this paper.

*The methods and techniques used to analyze the queries are not mentioned.*

**Section IV. Discussion Points** (provide at least 3 discussion topics/questions related to ideas/techniques described in the paper; these will be used for discussions in the class)

1. *How do they decide the relevance of an answer to a query?*
2. *How people engage with Answers and with the associated Web search results?*