

Information Content

What is Information content?

1. Consider the Random variable SR which maps to the direction in which the sun rises: East, West, North & South.
 - a. Now, we are told that $P(\text{SR}=\text{East})$ is 1.
 - b. Here, this is almost a blatantly obvious truth, thus we can say that the Information Gained here is very low.
2. Consider another Random variable ST, which maps to whether there is going to be a storm today: Yes, No.
 - a. Now, we are told that $P(\text{ST}=\text{Yes}) = 1$
 - b. Here, the information gained is very high as this is a rather surprising (low probability) event
 - c. We can almost say that *Information Content* \propto *Surprise*
 - d. Or in other words *Information Content* $\propto \frac{1}{P(X=\text{Surprise})}$
 - e. Thus, it can be inferred that the information content is a function of the probability of the event
 - f. $IC(P(X = S))$ Where IC is information content
3. Now, consider two separate events
 - a. X maps to which cricket team won the match: A, B, C, D
 - b. Y maps to the state of a light switch: On, Off
 - c. Now we are told that Team B won the match AND the light switch is On
 - d. The total Information gained is $IC(X = B \cap Y = \text{On}) = IC(X = B) + IC(Y = \text{On})$
4. Combining the points from above, we have
 - a. $IC(P(X = S))$ (Information Content is a function of probability)
 - b. $IC(P(X \cap Y)) = IC(P(X)) + IC(P(Y))$ (From the previous example)
 - c. From probability theory, if P(X) and P(Y) are disjoint, then $(P(X \cap Y)) = P(X) \cdot P(Y)$
 - d. Therefore $IC(P(X) \cdot P(Y)) = IC(P(X)) + IC(P(Y))$
 - e. Therefore we need a family of function that satisfy $f(a \cdot b) = f(a) + f(b)$
 - f. The log functions satisfy this $\log(a \cdot b) = \log(a) + \log(b)$
5. Now we can write the IC function as follows
 - a. $IC(X = A) = \log\left(\frac{1}{P(X=A)}\right)$
 - b. $IC(X = A) = \log(1) - \log(P(X = A))$
 - c. $IC(X = A) = -\log_2 P(X = A)$ (All the logs use base 2)