Michael Allen Sprint #1 Review

End of Sprint Survey, Biases, and Data Formats



Game Plan

- 1. Create Version 1.0 "End of Sprint Survey" in Survey Monkey
- 2. Investigate and Document Potential Bias for Survey Data
- 3. Analyze Output in SurveyMonkey
- 4. Export SurveyMonkey Data to Excel
- 5. Convert Excel Categorical Data to Numerical Data
- 6. Convert Excel to R
- 7. Look at Survey Data in CSV, illustrate and Annotate
- 8. Look at Survey Data in R, illustrate and Annotate
- 9. Create CSV Mind Mapping Concepts
- **10. Create R Mind Mapping Concepts**

End of Sprint Survey

Strongly Agree

Strongly Disagree

Disagree

| 1. What training course di | id you attend? |
|-------------------------------|------------------|
| O Java Web Engineer | |
| Oyber Security Professional | |
| Big Data Analyst | |
| Enterprise Software Developer | |
| | |
| 2. Do you have programm | ning experience? |
| ○ No | |
| O Very little | |
| | |
| 3. Who was your training i | instructor? |
| ☐ Instructor #1 | O Instructor #4 |
| Instructor #2 | O Instructor #5 |
| Instructor #3 | |

| 4. The instructor's lecture was delivered clearly and |
|--|
| helped my learning. |
| Strongly Agree |
| Agree |
| O Disagree |
| Strongly Disagree |
| |
| 5. My instructor was responsive to my questions and assisted in my learning. |



End of Sprint Survey II

| 6. The pace (speed) of the training was appropriate |
|---|
| for my learning. |
| Strongly Agree |
| Agree |
| Disagree |
| Strongly Disagree |
| |
| 7. The length of the course was appropriate for my |
| learning. |
| Strongly Agree |
| Agree |
| Disagree |
| Strongly Disagree |
| |
| 8. The various support portals (Trello, Jupyter |
| Notebook, GitHub, Slack) were intuitive and easy to |
| use. |
| Strongly Agree |
| Agree |
| ○ Disagree |
| Strongly Disagree |
| |

| 9. The Sprints were laid out well and were useful to |
|---|
| my learning. |
| Strongly Agree |
| Agree |
| Disagree |
| Strongly Disagree |
| |
| 10. The classroom was comfortable (examples: not too hot, not too cold, not too noisy, etc.). |
| Strongly Agree |
| Agree |
| Disagree |
| Strongly Disagree |

Investigate and Document Potential Bias for Survey Data

Knowledgeable Enough to be Attending Experience / Age / Gender In a Rush to Complete Survey (Not Built-in Class Time to Complete) Had a Bad Morning at Home / Hotel that Day **Bad Traffic Day Not Focused During the Course** Did Not Do the Required Work Throughout the Course Relationship Issues at Home / Work Past / Present Working / Personal Relationship with Instructor **Motivation or Lack Thereof / Forced to Attend**

Job Depends on Success of Course Understanding and Completion

Investigate and Document Potential Bias for Survey Data II

Response bias refers to the bias that results from problems in the measurement process.

Leading questions. The wording of the question may be loaded in some way to unduly favor one response over another.

For example, a satisfaction survey may ask the respondent to indicate where she is satisfied, dissatisfied, or very dissatisfied.

By giving the respondent one response option to express satisfaction and two response options to express dissatisfaction, this survey question is biased toward getting a dissatisfied response. The order you ask questions matters. Mentioning products, brands, or events can affect how people rate their familiarity and attitudes on subsequent questions.

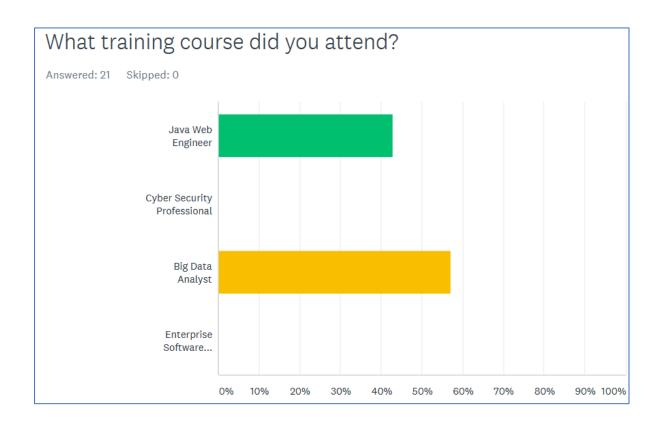
This can be especially harmful in branding and awareness surveys as the mere exposure of a brand name first can influence later questions and findings.

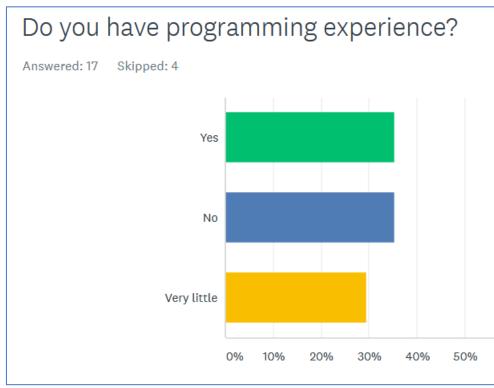
Response options also matter. A respondent might remember a choice that appeared in an earlier question and be more likely to select the response on later questions.

You can often manage many order effects through properly sequenced questions and randomization.

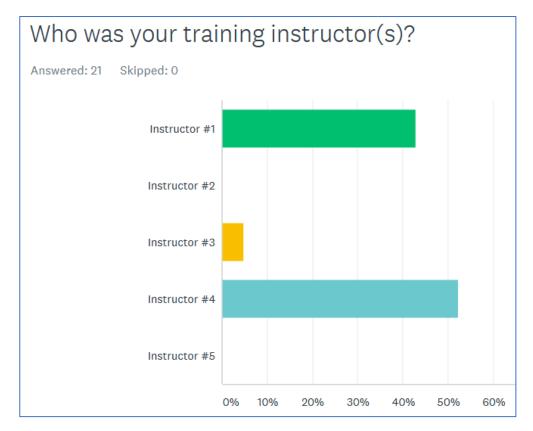


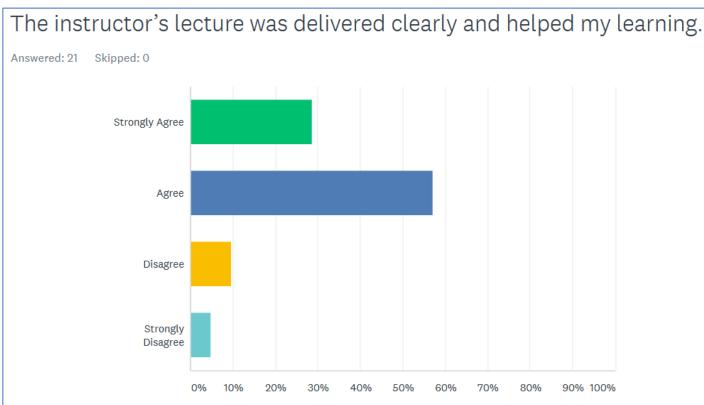
Analyze Output in Survey Monkey





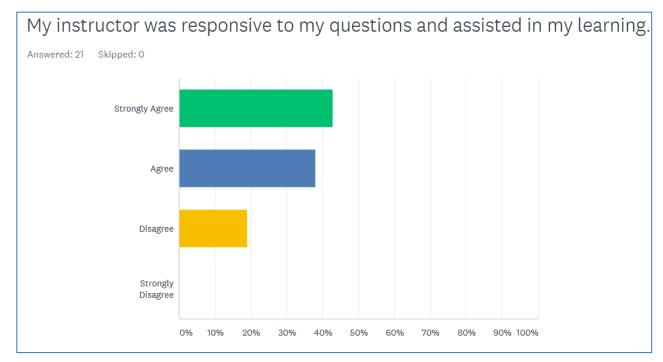
Analyze Output in Survey Monkey II

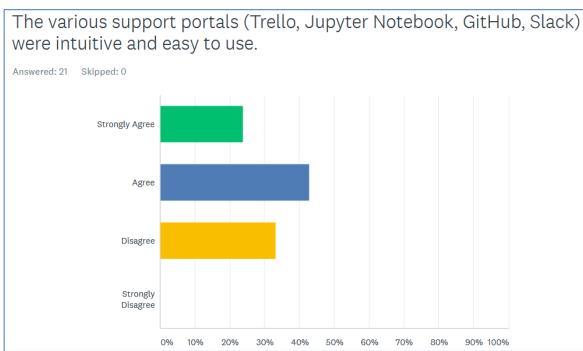




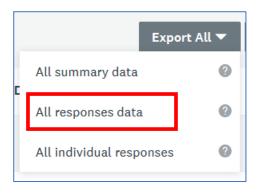


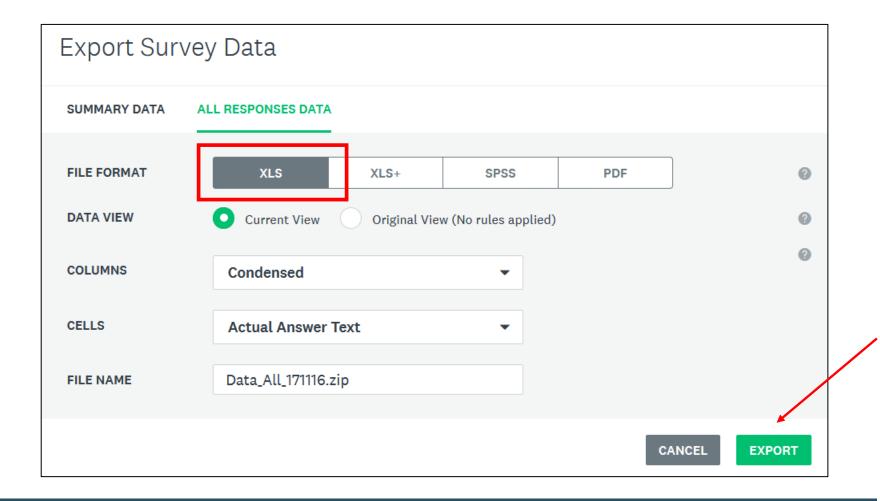
Analyze Output in Survey Monkey III





Exported End of Sprint Survey Data to Excel





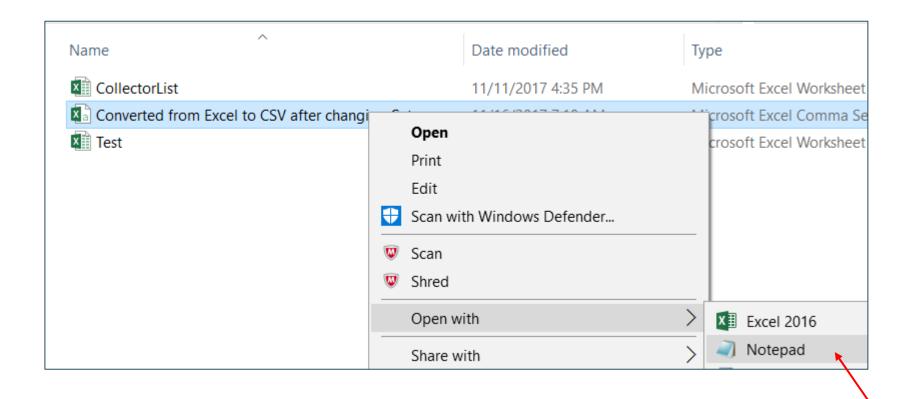
Replaced Excel Categorical Data to Numerical Data

| The instructor | My instructor w | The pace (spe | The length of th | The various su | The Sprints we | The classroom |
|----------------|-----------------|----------------|------------------|----------------|----------------|---------------|
| Response | Response | Response | Response | Response | Response | Response |
| Strongly Agree | Strongly Agree | Agree | Strongly Agree | Strongly Agree | Strongly Agree | Agree |
| Agree | Agree | Disagree | Agree | Agree | Agree | Disagree |
| Strongly Agree | Strongly Agree | Strongly Agree | Strongly Agree | Strongly Agree | Strongly Agree | Agree |

| The instructor | My instructor w | The pace (spe | The length of th | The various su | The Sprints we | The classr | oom |
|----------------|-----------------|---------------|------------------|----------------|----------------|------------|-----|
| Response | Response | Response | Response | Response | Response | Response | |
| 40 | 40 | 30 | 40 | 40 | 40 | | 30 |
| 30 | 30 | 20 | 30 | 30 | 30 | | 20 |
| 40 | 40 | 40 | 40 | 40 | 40 | | 30 |

Strongly Agree = 40
Agree = 30
Disagree = 20
Strongly Disagree = 10

Opened and Saved Converted Excel Data to a CSV file



Annotated CSV file

A CSV file containing 46 surveys completed was first Exported from Survey Monkey, then I cleaned the data and made the following replacements: Strongly Agree - 40, Agree - 30, Disagree - 20, Strongly Disagree 10 Course ,Experience,Instructor,Delivered clearly and helped my learning,,Responsive to my questions and assisted in my learning., Pace , Length, Support portals, Sprints, Classroom Response, Response, Response, Response, Response, Response, Response, Response, Response, Response Q1 = Question 1 of Survey / Q2 = Question 2 of Survey....) Cyber Security Professional, Very little, Instructor #3,40,40,30,40,40,40,30 Q1 Q2 Q3 Q4/Q5/Q6/Q7/Q8/Q9/Q10 Big Data Analyst, No, Instructor #2,30,30,20,30,30,30,20 At the top are the Headers also separated by commas Java Web Engineer, Yes, Instructor #1,40,40,40,40,40,40,30 Cyber Security Professional, Very little, Instructor #3,40,40,30,40,40,40,30 Big Data Analyst, No, Instructor #2,30,30,30,30,30,20 Single records (row) of data and lack of one answer Java Web Engineer, Yes, Instructor #1,40,40,40,40,40,40,30 Cyber Security Professional, Very little, Instructor #2,30,30,20,30,30,30,20 Each field separated by a comma Big Data Analyst, No, Instructor #1,40,40,40,40,40,40,30 Java Web Engineer, Yes, Instructor #3,40,40,30,40,40,40,30 Last field in the record must not Big Data Analyst, Very little, Instructor #2,30,30,10,30,30,30,20 have a comma Java Web Engineer, No, Instructor #2,40,40,40,40,40,40,30 Big Data Analyst, Yes, Instructor #1,30,30,20,30,30,30,20 This particular program (Survey Java Web Engineer, No, Instructor #2,40,40,40,40,40,40,30 Monkey) added an additional header "response" for the Cyber Security Professional, Yes, Instructor #1,40,40,30,40,40,40,30 participant for each question Cyber Security Professional, Very little, Instructor #3,30,30,20,30,30,30,20

Cyber Security Professional, No, Instructor #2,40,40,40,40,40,40,30

Big Data Analyst, Yes, Instructor #1,30,30,20,30,30,30,20

Big Data Analyst, Yes, Instructor #2,40,40,40,40,40,40,30

Big Data Analyst, Very little, Instructor #1,40,40,10,40,40,40,30

A "Row" of answers from the participant

Big Data Analyst, No, Instructor #3,30,30,20,30,30,30,20

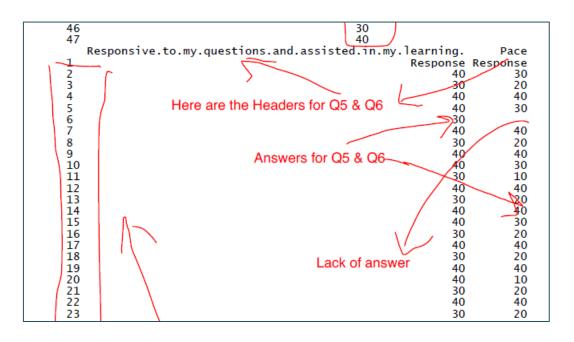


Determined Working Directory and Read CSV file in R

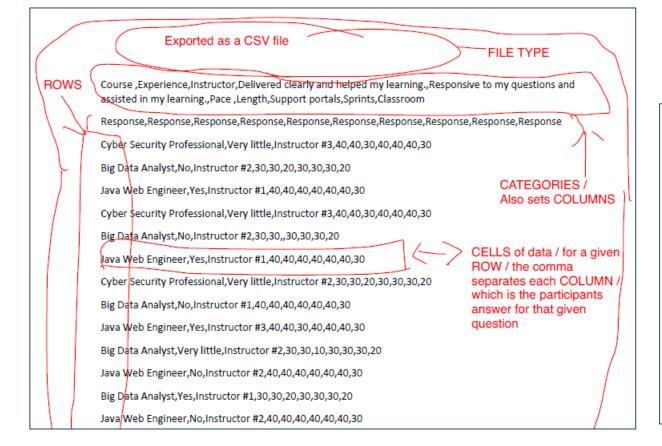
```
getwd()
[1] "C:/Users/micha/Documents"
setwd("C:/Users/micha/Desktop/DevLeague Begins Nov 7 2017/")
> getwd()
[1] "C:/Users/micha/Desktop/DevLeague Begins Nov 7 2017"
read.csv("Simulated Survey Data II/CSV/Mock Survey Data.csv")
```

Annotated R File

```
surveys = read.csv("Simulated Survey Data II/CSV/Mock Survey Data.csv")
> survevs
                     1...Course Experience Instructor
Response Q2 Response Q3 Response
   Cyber Security Professional Very little Instructor #3
               Big Data Analyst
                                           No Instructor #2
                                          Yes Instructor #1 How I initially read the file in R
             Java Web Engineer
  Cyber Security Professional Very little Instructor #3
               Big Data Analyst
                                           No Instructor #2
              Java Web Engineer
                                          Yes Instructor #1
   Cyber Security Professional Very little Instructor #2
                                                             At the top are the Headers for
               Big Data Analyst
                                           No Instructor #1
10
              Java Web Enginéer
                                          Yes Instructor #3 Question 1 (Q1), Q2, & Q3
11
12
               Big Data Analyst Very little Instructor #2
              Java Web Engineer
                                           No Instructor #2
13
               Big Data Analyst
                                          Yes Instructor #1
             Java Web Engineer
14
                                           No Instructor #2
                                                                And the "Row" of answers
15 Cyber Security Professional
                                          Yes Instructor #1
16 Cyber Security Professional Very little Instructor #3
  Cyber Security Professional
                                           No Instructor #2
18
               Big Data Analyst
                                          Yes Instructor #1
19
20
               Big Data Analyst Yes Instructor #2
Big Data Analyst Very little Instructor #1
21
               Big Data Analyst
                                           No Instructor #3
22
               Big Data Analyst
                                         Yes Instructor #2
23
               Big Data Analyst
                                          No Instructor #3
               Big Data Analyst
                                          Yes Instructor #2
  Cyber Security Professional Very little Instructor #3
                                           No Instrugtor #2
               Big Data Analyst
              Java Web Engineer
                                          Yes Instructor #1
28 Cyber Security Professional Very little Instructor #3
```



Created Mind Mapping for CSV File



Cyber Security Professional, Yes, Instructor #1,40,40,30,40,40,40,30

Cyber Security Professional, No, Instructor #2,40,40,40,40,40,40,30

Big Data Analyst, Yes, Instructor #1,30,30,20,30,30,30,20

Big Data Analyst, Yes, Instructor #2,40,40,40,40,40,40,30

Big Data Analyst, Yery little, Instructor #1,40,40,10,40,40,40,30

Big Data Analyst, No, Instructor #3,30,30,20,30,30,30,20

Big Data Analyst, Yes, Instructor #2,40,40,40,40,40,40,30

Big Data Analyst, No, Instructor #3,30,30,20,30,30,30,20

Big Data Analyst, No, Instructor #3,30,30,20,30,30,30,20

Big Data Analyst, Yes, Instructor #2,40,40,40,40,40,40,30

Cyber Security Professional, Very little, Instructor #3,40,40,30,40,40,40,30

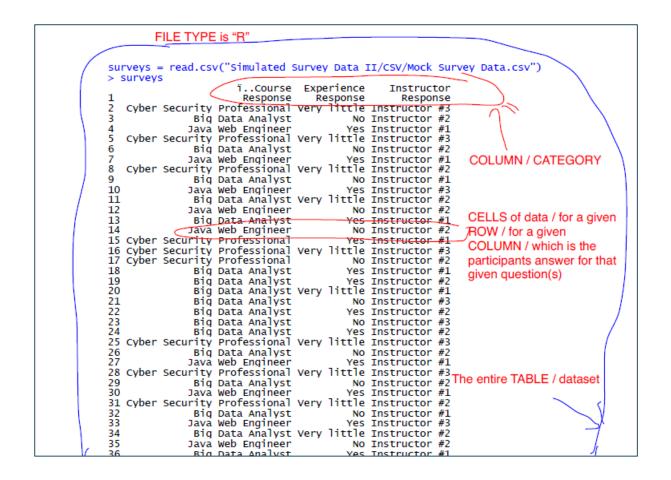
Big Data Analyst, No, Instructor #2,30,30,20,30,30,20

Java Web Engineer, Yes, Instructor #1,40,40,40,40,40,40,30

The entire dataset of information represents the TABLE



Created Mind Mapping for R File



| Pospon | 40 sive.to.my.questions.and.assisted.in.m | v learning | Pace |
|---|---|---|--|
| | sive. co.my.quescrons.and.assisced.in.m | Response Re | sponse) |
| 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 | COLUMN / CATEGORY CELLS of data / for a given ROW / for a given COLUMN / which is the participants answer for that given question(s) | 40 30 40 40 30 40 40 40 30 40 40 30 40 40 30 40 40 30 40 40 30 40 40 30 40 40 30 40 40 30 40 40 40 30 40 40 40 40 30 40 40 40 40 40 40 40 40 40 4 | 30 20 40 30 40 30 40 30 40 20 40 20 40 20 40 20 40 20 40 20 40 20 40 20 40 20 40 20 40 30 20 40 30 20 40 30 40 30 40 20 40 30 20 40 40 20 40 40 20 40 40 20 40 40 20 40 40 20 40 40 20 40 40 20 40 40 20 40 40 20 40 40 20 40 40 20 40 40 20 40 40 40 20 40 40 20 40 40 20 40 40 20 40 40 40 40 40 40 40 40 40 40 40 40 40 |

Thank you

