

Hello, my name is Runjini
Murthy. I was born in
Montreal, Quebec and I am
Indian.

Three adjectives others
might use to describe me are
introspective, thoughtful,
and collaborative.

My favorite color is turquoise, my favorite animal is my new puppy Tikka, and my favorite musician/band is anything I can dance to.

In my free time I like to
Netflix and chill, eat, and do
OrangeTheory.

If I could go anywhere, I
would go to London because
I have watched a LOT of
British TV and movies.

I am most worried about my family's well-being and being financially stable.

I am most proud of
performing a solo dance
recital in Indian classical
dance when I was 14.

My favorite thing about
myself is my sense of
empathy.

When I was a kid, I wanted
to be a journalist or an
architect.

I usually wake up at 6am,
and go to sleep by 10pm.

I went to Winchester High School in Massachusetts for high school and Berkeley for college, where I majored in Economics and Mass Communications.

The most interesting topics
I've learned about are
physics and astronomy.

Currently, I am a Digital and Data Marketing Manager for The Howard Hughes Corporation. This means virtually anything digital-related for the marketing team (updating the website, managing email campaigns, running our social media) as well as data-related (ad-hoc analysis, reporting, and larger data projects with our IT team).

I enrolled in this class because I would like to transition out of the “creative” site of marketing (copywriting, caring about which equally beautiful photo to use) to data analysis that can be applied for broader disciplines.

My experience with data analysis is greater than other marketers I've worked with, but likely far less than true data scientists. I would pivot table everything in my life if I could (and sometimes do). In practice, this generally means complex list builds and evaluating performance of marketing campaigns.

I learn best when I am in-person, get coaching, and do projects.

I am most excited about learning about data visualizations because I am inspired by the concept of transforming raw data into a visual that tells a story.

After this class, I hope to make a career transition and also finally have a work portfolio I can point to.

My dream job is retirement.

I have a really hard time answering this question. I actually hope this course inspires some more tangible options for me.

The philosophy I live my life
by is karma: what goes
around, comes around.



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