



PIZZA SALES REPORT

Jan 15 - Dec 15

Pizza Category

1/1/2015

All

12/31/2015

HOME

BEST/ WORST SELLER

Total Revenue

817.86K

Avg Order Value

38.31

Total Pizza Sold

49.57K

Total Order

21.35K

Avg Pizza Order

2.32

SALES PERFORMANCE

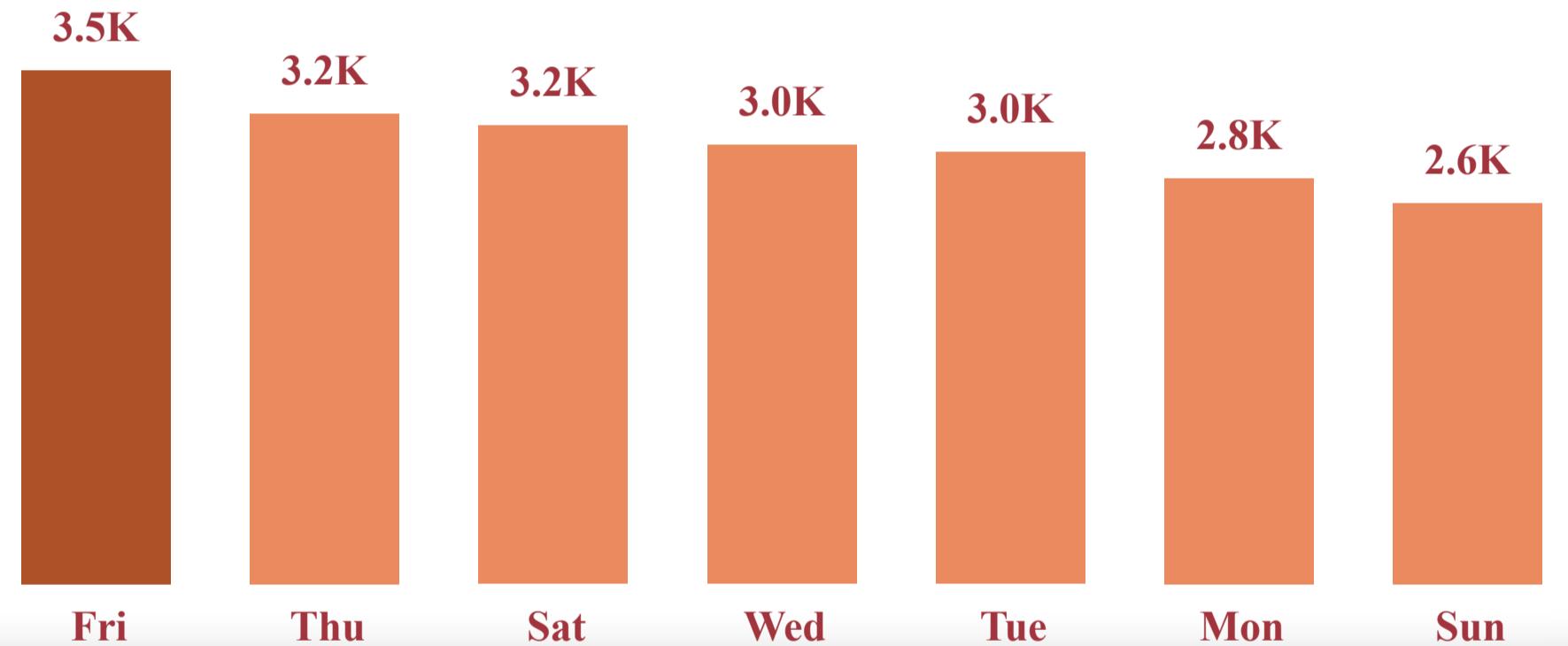
CATEGORY

"Classic Category" contributes to Maximum sales & Total orders.

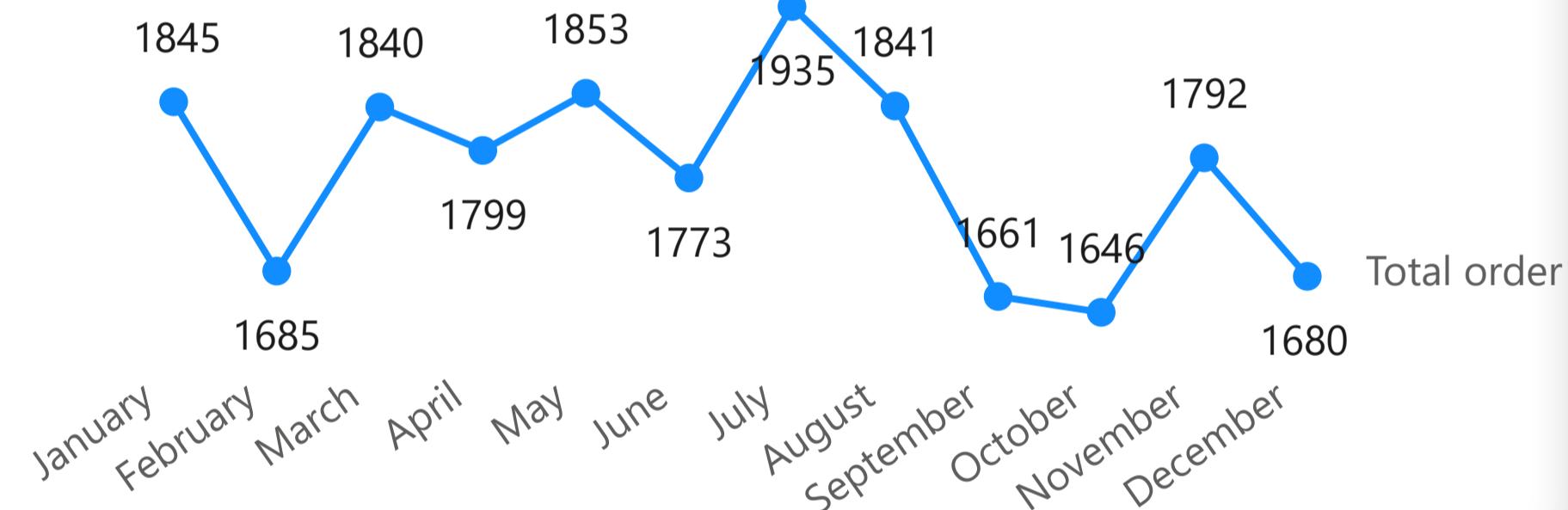
SIZE

Large size pizza contributes to maximum sales

Total Orders By Order Day



Monthly Trend For Total Order



BUSIEST DAYS & TIMES

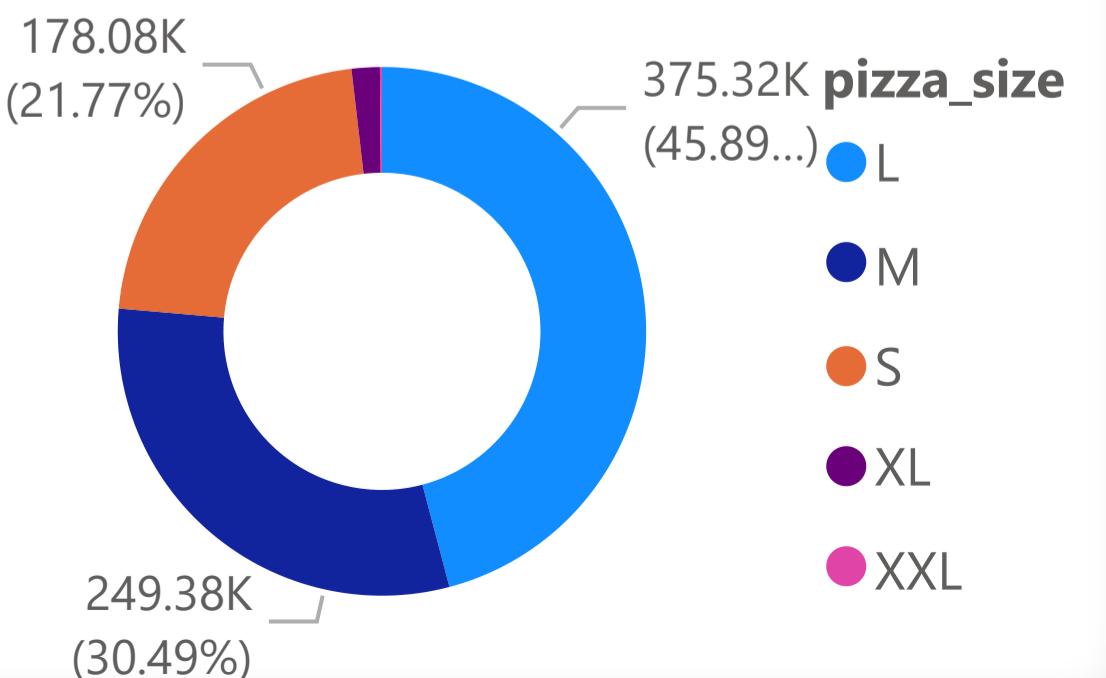
DAY

Orders are highest on **Friday**

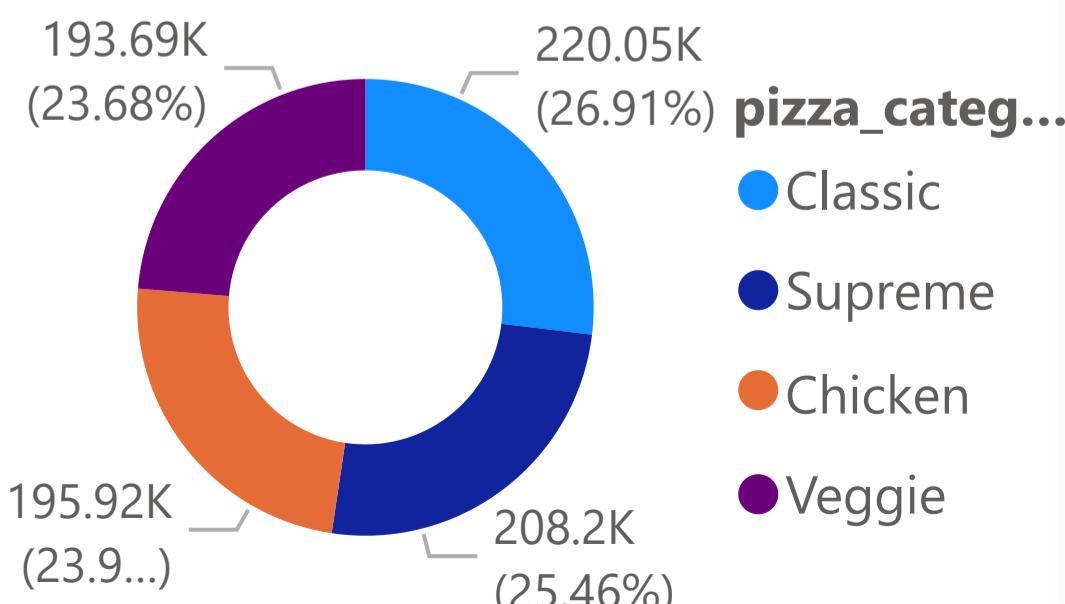
MONTHLY

There are maximum orders of **July**

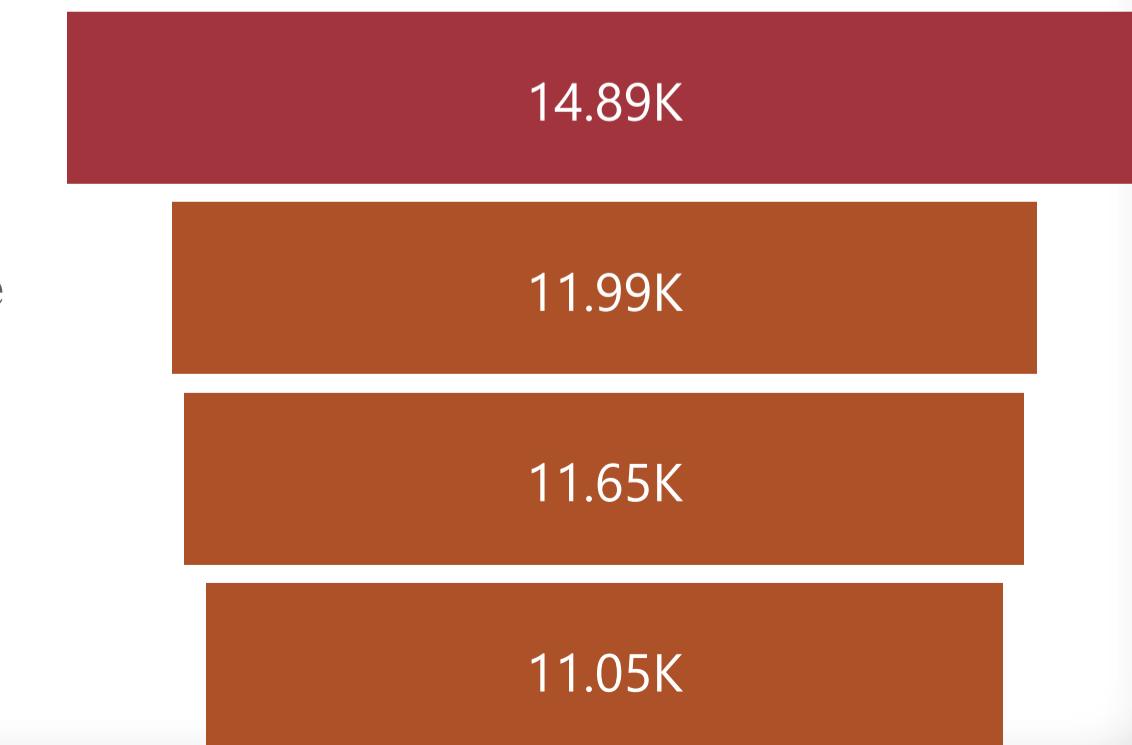
% of Sales By Pizza Size



% Of Sales By Pizza Category



Total pizza sold By pizza Category





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BEST/ WORST SELLER

BEST SELLERS

REVENUE

"The Thai Chicken Pizza"

contributes the maximum revenue.

QUANTITY

"The Classic Deluxe Pizza"

contributes to maximum Total Quantities

WORST SELLERS

REVENUE

"The Brie Carrie " contributes the minimum revenue.

QUANTITY

"The Brie Carrie " contributes to maximum Total Quantities

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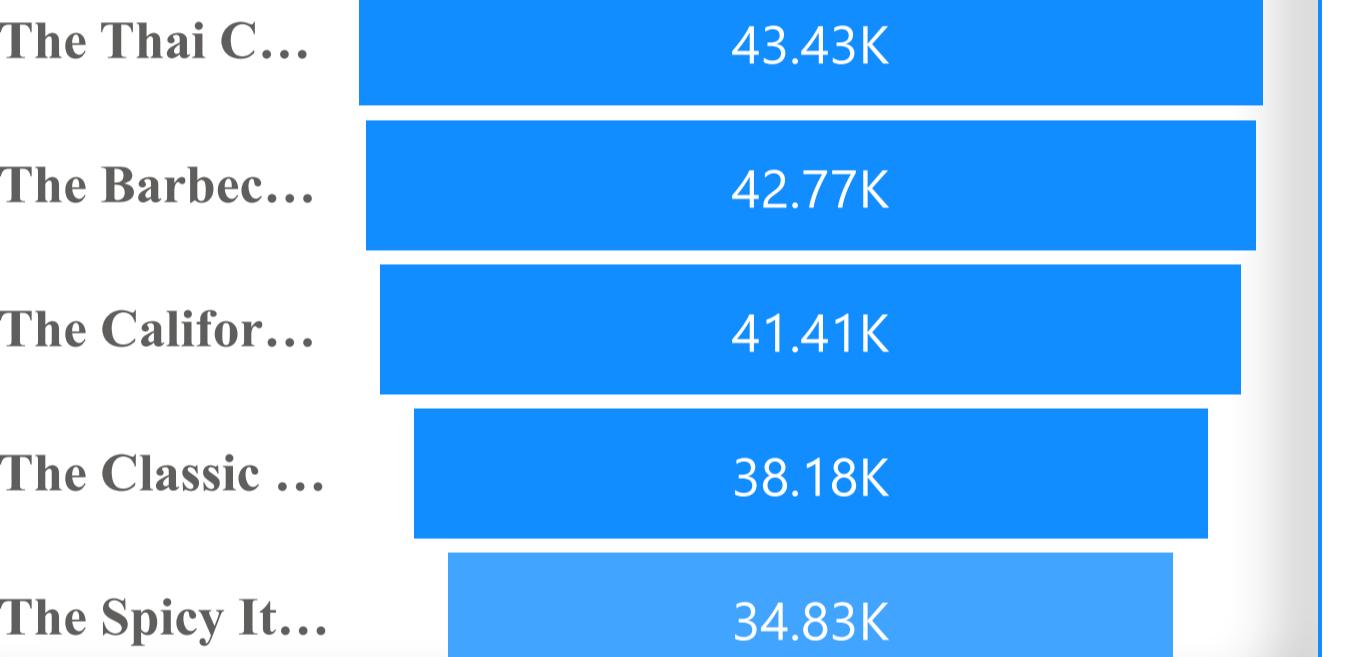
Total Order

21.35K

Avg Pizza Order

2.32

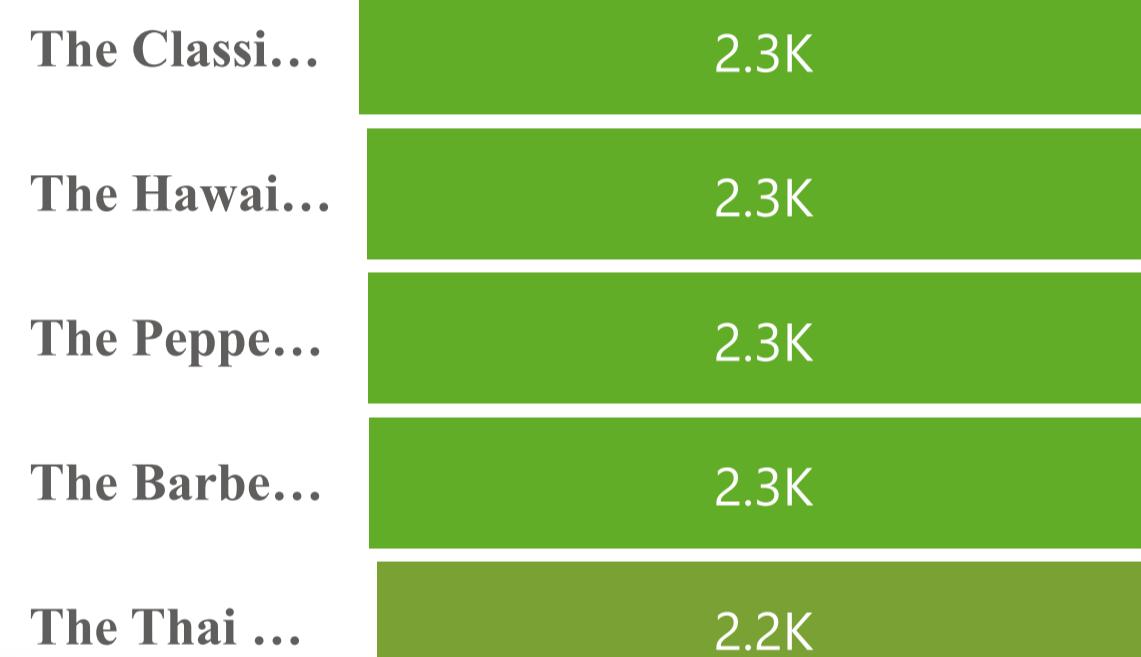
Top 5 Pizzas By Revenue



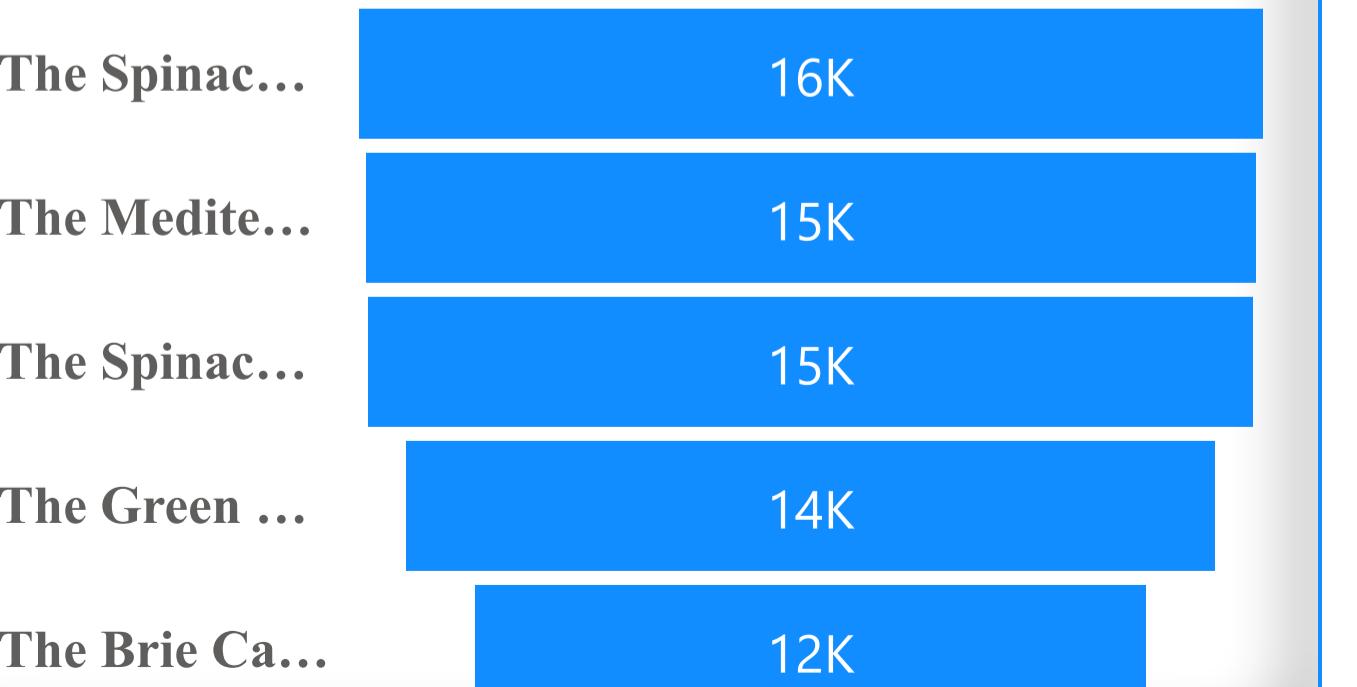
Top 5 Pizzas By Qty



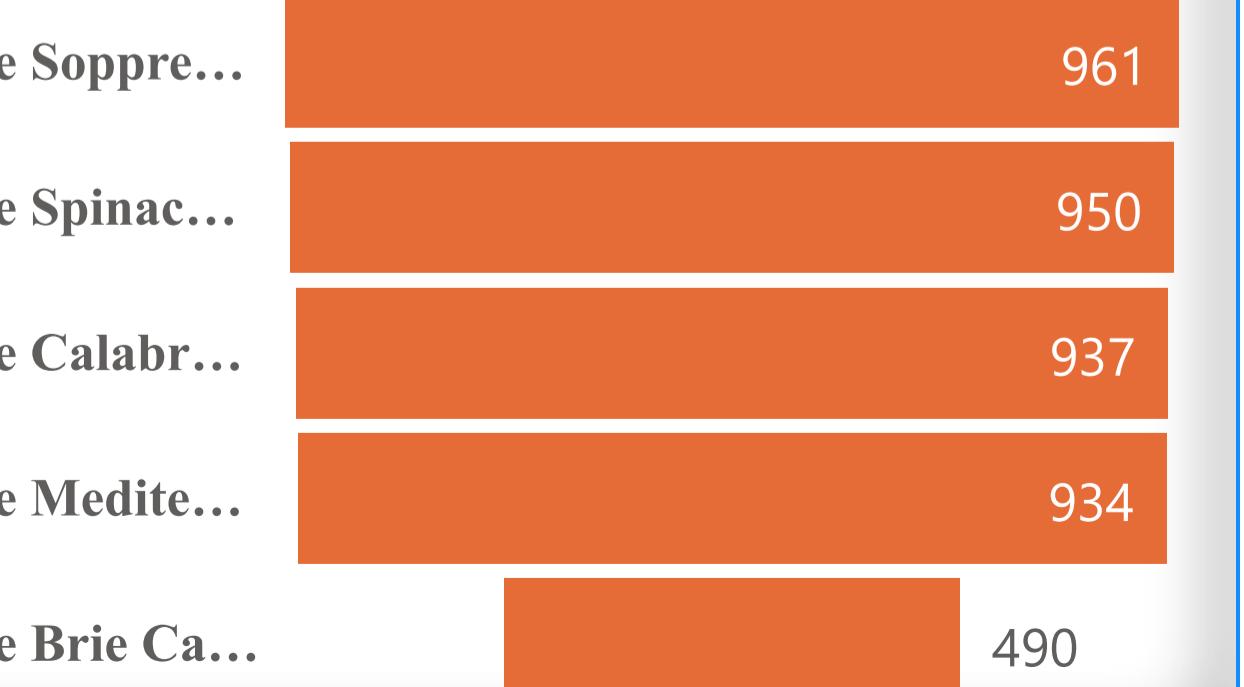
Top 5 Pizzas By Total Orders



Bottom 5 Pizzas By Revenue



Bottom 5 Pizzas By Qty



Bottom 5 Pizzas By Total Orders

