

## Says

What have we heard them say?
What can we imagine them saying?

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



**Thinks** 

For best results upload a vedio thumbnail with a 16;9 aspect radio

Go to the
"Design" tab
and click on
the "Uploads"
icon

Open the you tube app and edit thumbnail

Adding a thumbnail to your canva vedio is a simple process

Thumbnail design type to get started and need some inspirations

Youtube has revolutionized the way we consume vedios everyone to create chennal



Creating A
Thumbnail With
Canva

The recommened youtube thumbnail size is pixels and up to two MB

The minimum size dimensions for youtube thumbnail images is wide

There are a variety of thumbnail maker programmes available and photoshop

Youtube to recommendations an impressive should be minimum width

The more exaggerated the facial experession and more attentionwill draw to it

Think of emotional reactions like laughing screaming being surprise



## Does

What behavior have we observed? What can we imagine them doing?



**Feels** 

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

