



# Mallory Dobias

## UX RESEARCHER

Mixed methods | 10+ years of experience, academia and industry

### PROFESSIONAL SKILLS

**Methods** Surveys, experiments, A/B testing, user interviews, usability testing

**Analysis** Regression, ANOVA, t-test, multivariate analysis, descriptive statistics, thematic analysis

**Programming/Tools** R, Qualtrics, Typeform, Prolific, Box, Datagain, Zoom, Google Workspace

### SELECTED EXPERIENCE

#### UX Research Intern

2023–

Appa Health, Oakland, CA (Contracted)

- Conceptualize and execute all stages of UX research to study mentor–delivered support.
- Present UXR findings to science, marketing, product teams to inform product positioning.
- Consolidate, analyze user data to identify 33% gap in school referral–parent conversions.

#### UX Researcher

2022–

Koko, San Francisco, CA (Contracted)

- Design, conduct UX research to find pain points in an online mental health support tool.
- Collaborate with cross–functional team to implement UXR insights.

#### Research Manager

2019–

LSMH Lab, Stony Brook, NY

- Conduct 19+ studies, with 10,000+ downloads of published and in–press articles.
- Share insights via 25+ conference presentations, invited talks, books, and interviews.
- Secure \$50,000+ research funding.

#### Research Associate

2017–19

University of Texas at Austin, Austin, TX

- Interviewed and surveyed 15 outpatient clinicians, 100+ patients in a mental health clinic.
- Presented qualitative and quantitative research insights to key clinic stakeholders.
- Managed multi–site RO1 NIH grant–funded research project (\$2.9M).
- Led 60+ research team members with 100% retention over 1 year.
- Recruited participants, designed surveys, and managed data for 2,600+ freshmen.

### EDUCATION

• **PhD Social/Health Psychology**, Stony Brook University

2024

• **MA Psychology**, Stony Brook University

2021

• **BS Psychology**, University of Texas at Austin

2016

(512) 818–9040

mallory.dobias@gmail.com

[mallory.dobias.github.io](https://mallory.dobias.github.io)