



Mallory Dobias, PhD

SENIOR RESEARCH SCIENTIST

Mixed methods | All things data | 10+ years of experience

PROFESSIONAL SKILLS

Methods Surveys, experiments, A/B testing, user interviews, usability testing

Analysis Regression, ANOVA, t-test, multivariate analysis, descriptive statistics, content analysis

Programming/Tools R, GitHub, Qualtrics, Typeform, Jotform, Prolific, Datagain

SELECTED EXPERIENCE

Senior Research Scientist

2024–

Scalable Mental Health Lab, Chicago, IL

- Lead development of scalable data processing, visualization, and reporting pipelines in R.
- Create and maintain global datasets from 16+ sources and 9+ languages.
- Increase availability of program evaluation data for analysis by ~1000%.
- Design surveys, analyze qualitative + quantitative data to improve landing page design.

Research Manager

2023–24

Appa Health, Oakland, CA

- Increased efficiency 50% + sustained conversions, by adopting UXR insights into onboarding.
- Managed multi-site NIH grant-funded project (\$2M), with 100% OKRs met in Q1 at company.
- Developed research reports for schools, securing 100% partnership retention.

UX Research Intern

2023

Appa Health, Oakland, CA (Contracted)

- Cleaned, analyzed user data to identify 33% gap in school referral-parent conversions.
- Conceptualized and executed all stages of UX research to study mentor-delivered support.
- Presented UXR findings to science, marketing, product teams to inform product positioning.

PhD Researcher

2019–24

Scalable Mental Health Lab, Stony Brook, NY

- Conducted 20+ studies, with 10,000+ downloads of published and in-press articles.
- Shared insights via 25+ conference presentations, invited talks, books, and interviews.
- Secured \$50,000+ research funding.

EDUCATION

• **PhD Social/Health Psychology**, Stony Brook University

2024

• **MA Psychology**, Stony Brook University

2021

• **BS Psychology**, University of Texas at Austin

2016

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