



Mallory Dobias

UX RESEARCHER

Mixed methods | 10+ years of experience, academia and industry

PROFESSIONAL SKILLS

Methods Surveys, experiments, A/B testing, user interviews, usability testing

Analysis Regression, ANOVA, t-test, multivariate analysis, descriptive statistics, thematic analysis

Programming/Tools R, Qualtrics, Typeform, Prolific, Box, Datagain, Zoom, Google Workspace

SELECTED EXPERIENCE

UX Researcher

2023–

Koko, San Francisco, CA (Contracted)

- Design, conduct UX research to find pain points in an online mental health support tool.
- Collaborate with cross-functional team to implement UXR insights.

Researcher

2022

Koko, San Francisco, CA (Contracted)

- Redesigned user flows to enhance user safety, mental health resource use.
- Expanded 'high-risk' mental health search terms database by 35% to improve safety defenses for Pinterest, Giphy, and Tumblr.

Research Manager

2019–

LSMH Lab, Stony Brook, NY

- Conduct 19+ studies, with 10,000+ downloads of published and in-press articles.
- Share insights via 25+ conference presentations, invited talks, books, and interviews.
- Secure \$50,000+ research funding.

Research Associate

2017–19

University of Texas at Austin, Austin, TX

- Interviewed and surveyed 15 clinicians, 100+ patients in a mental health clinic.
- Presented qualitative and quantitative research insights to key clinic stakeholders.
- Managed multi-site RO1 NIH grant-funded research project (\$2.9M).
- Led 60+ research team members with 100% retention over 1 year.
- Recruited participants, designed surveys, and managed data for 2,600+ freshmen.

EDUCATION

• **PhD Social/Health Psychology**, Stony Brook University

2024

• **MA Psychology**, Stony Brook University

2021

• **BS Psychology**, University of Texas at Austin

2016

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