

# Mallory Joy

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## EDUCATION

### University of Vermont, Burlington VT

B.A. in English | Dual Minor in Computer Science and Film/Television Studies

## SKILLS | RELEVANT EXPERIENCE

HTML | CSS

Git | GitHub

Javascript (Vanilla | React)

WordPress CMS

AWS

PHP

Vagrant

SEO

Agile | Kanban

Adobe Creative Suite

Microsoft Office 365

Figma

Salesforce

Slack

Accessibility | WCAG | A11y

Website Administration

Technical Documentation

Confluence

## EMPLOYMENT HISTORY

### NBC Universal, Orlando FL — *Frontend Developer*

AUGUST 2021 - PRESENT

- ❖ Build and enhance responsive, user-friendly interfaces across NBC SportsNext enterprise, ensuring brand consistency, accessibility, and usability across the platform
- ❖ Contribute to component and page development while championing fast load times, smooth interactions, and scalable design for a variety of devices and browsers
- ❖ Develop and maintain technical documentation, including web fundamentals, maintenance instructions, and internal publishing workflows for CMS
- ❖ Operate on ground floor of mobile application development
- ❖ Participate in code reviews and provide mentorship to junior engineers

### NBC Universal, Orlando FL — *Partner Services Specialist*

FEBRUARY 2018 - AUGUST 2021

- ❖ Troubleshoot issues in existing legacy applications and product environments
- ❖ Communicate effectively internally and amongst cross-functional teams
- ❖ Compose internal and user facing content regarding UX and general web maintenance
- ❖ Preserve reliable and maintainable code that is performant, scalable and robust
- ❖ Improve response time to support inquiries through composition of reusable email templates

### Frank Entertainment, Jupiter FL — *Marketing Coordinator*

JUNE 2016 - DECEMBER 2017

- ❖ Promote film releases and community programming under strict deadlines
- ❖ Coordinate marketing initiatives to expand user engagement
- ❖ Write engaging copy for Wordpress websites
- ❖ Sustain local and national interest with social media publishing across Facebook, Twitter, and Instagram
- ❖ Produce weekly newsletters to efficiently communicate with national audiences