



MALLORY PORCHE BURKE

FRONT END WEB DEVELOPER



EXPERIENCE

Portfolio

Bē



Freelance
2012 - today

Photographer / Photodesigner – **Acme Inc**
Specialised in beauty portraits & family shootings.

tumblr
2012 - 2013

UI Designer & Usability Consultant
Complete overhaul of www.acme.com portal. From concepts to wireframes, designs and HTML / CSS implementation.

Vimeo
2011 - 2012

Frontend Development & Design
Built frontend pages for sales and distribution tool for Acme Inc.
Optimized and designed web forms for different audiences.

Hulu.com
2010 - 2011

Usability Consultant
Helped to increase conversion rate (homepage and landing pages) and optimized usability on business critical pages.

Freelance
2008 - today

Web & Mobile User Interface Designer – **Acme Inc.**
Web and mobile app design, usability and conversion optimization.

StartUp
2008 - 2012

Founder of social StartUp / Web Design & Development
A startup built with a colleague to help people share gifts.

Nike Inc.
2000 - 2008

Usability Designer & Frontend Developer & Productmanager
From intern to Usability Designer, Frontend Developer to Productmanager.
Here I found the love to usability and user centered design.



EDUCATION

ACADEMY of
ART UNIVERSITY
2000

Art Director User Interface
San Francisco



REFERENCES

PROFESSIONAL REFERENCES

Hulu Santa Monica • Yelp Chicago • tumblr San Diego • UI Centric Vancouver • Open Road Communications Austin •
vimeo San Francisco • AOL Atlanta • MailChimp Atlanta • Booking.com Amsterdam, Netherlands • Meetup Berlin •
ZAGG Inc. Salt Lake City • Chartbeat New York City • Change.org San Francisco • Shopify Ottawa • trivago Duesseldorf



DESIGN & SOFTWARE SKILLS

Rockstar Skills

MOBILE DESIGN ● ● ● ● ●
UI / UX DESIGN ● ● ● ● ●
WEBDESIGN ● ● ● ● ●

Software Skills

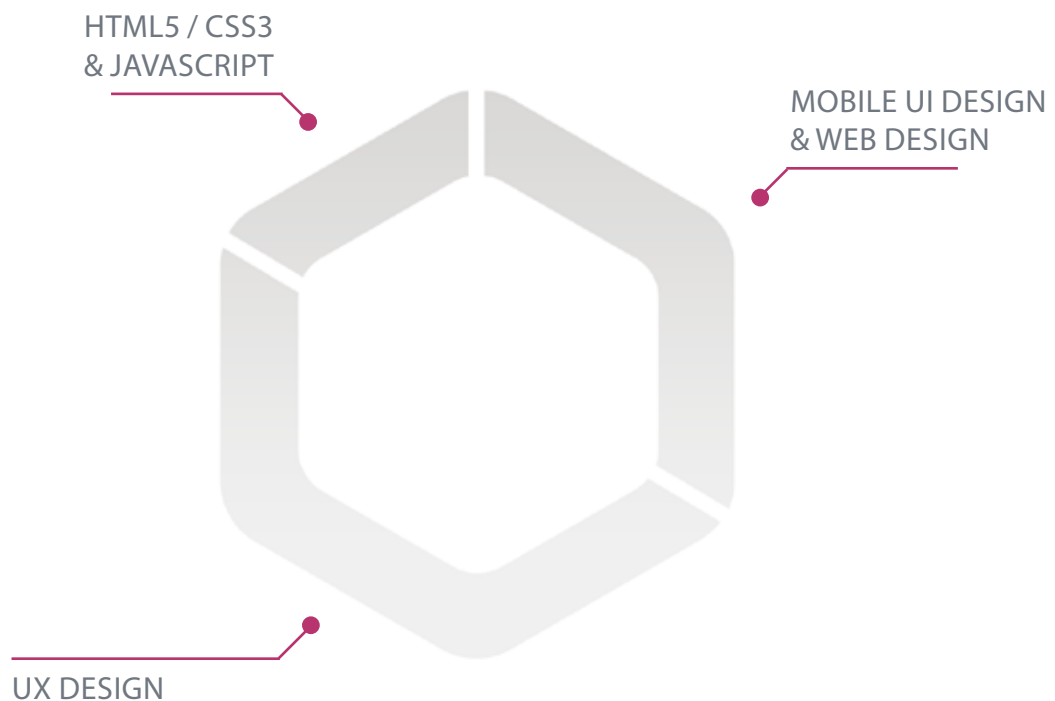
PHOTOSHOP ● ● ● ● ●
ILLUSTRATOR ● ● ● ● ●
INDESIGN ● ● ● ● ●

Web Skills

HTML5 ● ● ● ● ●
CSS3 ● ● ● ● ●
JAVASCRIPT ● ● ● ● ●



COMPETENCES & WHAT I LOVE



Addicted to usability, mobile and user centered designs, I care about details as well as on the big picture and try to create something exceptional. Even if you don't recognize it at first glance, it's that special something that sets you apart from the competition.

THANKS FOR YOUR TIME

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