

# Demand Paper

*Matthew Aaron Looney*

*08/22/2017*

## **Abstract**

Nonparametric econometric analysis has been a growing field of study over the past few decades. Many new techniques have been developed and evaluated within a theoretical framework. However, despite the rapid growth of theoretical results, nonparametric applied research has lagged considerably. This may be due in part to the advanced mathematical and statistical exposition presented in many nonparametric research papers. It is often difficult for economist, while well trained in advanced mathematical techniques, to fully grasp the significance and translate from purely theoretical results into applied research. Theoretical researchers working within the field of mathematics and statistics often fail to consider applied economic problems and applied economist are not exploring these newly developed theoretical techniques and refining the theory once they have touched real world data. In addition, until recently, nonparametric techniques were substantially more computationally intensive compared to their parametric counterparts. While the previous statement would seem to imply that nonparametric techniques have now become computationally less intensive, in reality it is our computer hardware and programming techniques which have improved to the point where nonparametric analysis has become a viable alternative, especially where parametric techniques fall short. These improvements in computer hardware have effectively opened an area of research which, until recently, had remained closed. This paper employs a nonparametric regression analysis within the context of demand theory. Data on prices and quantities of three commodities (meats, dairy products and beans) from the 2006 Ecuadorian consumer expenditure survey will be evaluated to derive Marshallian price and income elasticities. The nonparametric results will be compared with standard parametric demand analysis tools such as the Double Log demand model and the Almost Ideal Demand system to gauge the effectiveness of using nonparametric techniques to estimate demand elasticities.

## **1 Introduction**

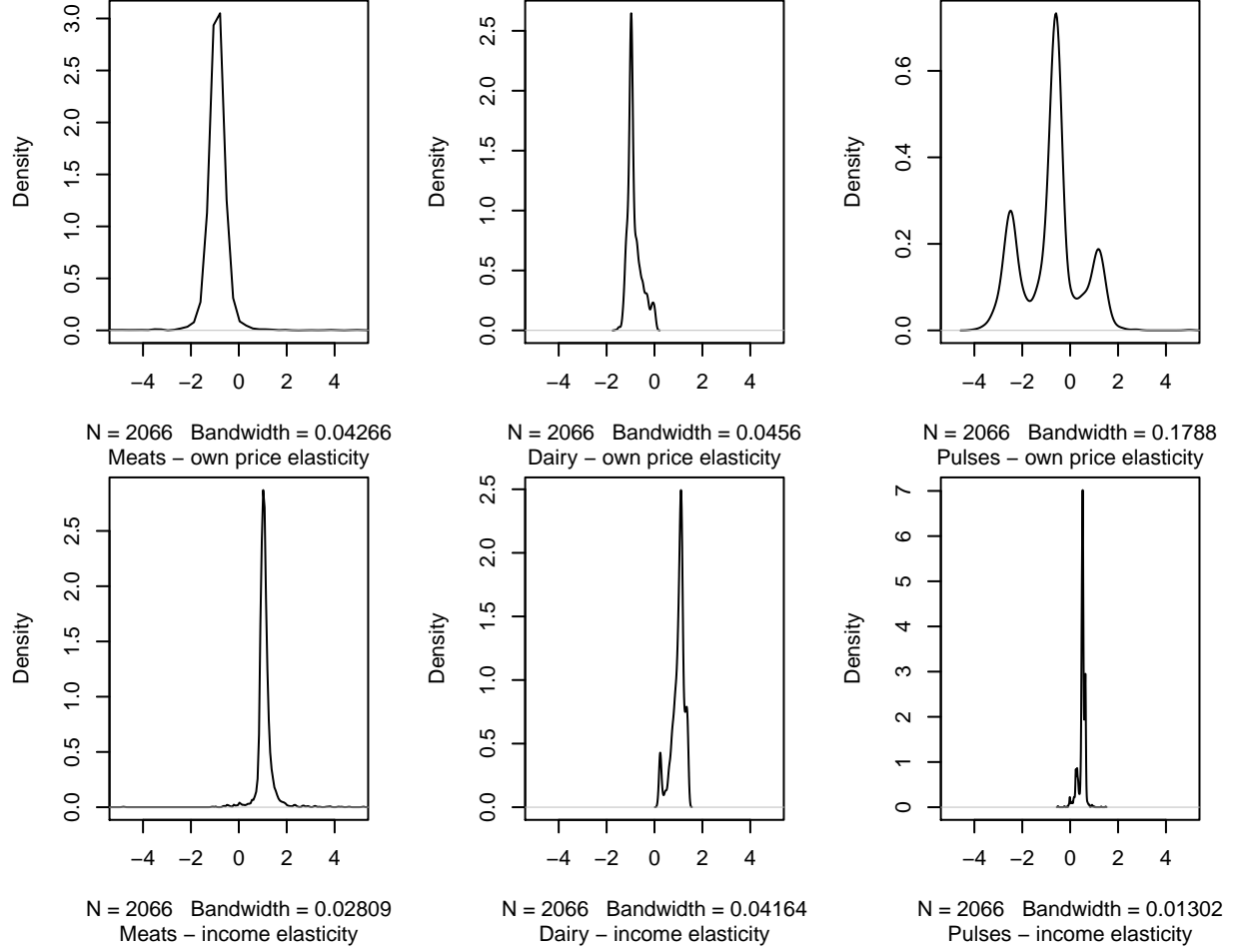


Table 1: Parametric - Double Log Demand Model

	meats	dairy	pulses	income_elasticity	R-squared
meats_lnq1	-0.9073***	-0.07323***	-0.003844	1.164***	0.74226
dairy_lnq2	-0.05847	-0.8216***	-0.07056*	1.004***	0.64494
pulses_lnq3	-0.3804***	-0.05684*	-0.4394***	0.5658***	0.14743

\*\*\*Significant at the 1 percent level,

\*\*Significant at the 5 percent level,

\*Significant at the 10 percent level.

Table 2: Nonparametric Regression using Gaussian Kernel

	meats	dairy	pulses	income_elasticity	R-squared
meats_lnq1	-0.9674***	-0.06514*	-0.04756	1.124***	0.88725
dairy_lnq2	0.002597	-0.843***	-0.0752***	0.9875***	0.71745
pulses_lnq3	-0.3402***	-0.05632**	-0.7777***	0.4965***	0.27586

\*\*\*Significant at the 1 percent level,

\*\*Significant at the 5 percent level,

\*Significant at the 10 percent level.

Table 3: Full AIDS - Marshallian

	meats	dairy	pulses	income_elasticity	R-squared
meats_lnq1	-0.9813***	-0.06048***	-0.03157**	1.073***	0.067727
dairy_lnq2	-0.06908***	-0.8626***	-0.03394***	0.9657***	0.052564
pulses_lnq3	0.1063	0.006219	-0.5657***	0.4532***	0.13459

\*\*\*Significant at the 1 percent level,  
\*\*Significant at the 5 percent level,  
\*Significant at the 10 percent level.