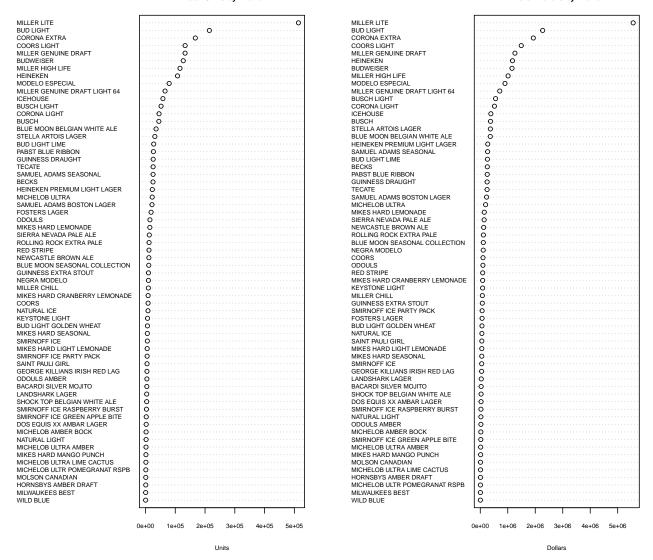
$labNotebook_beer Ethnicity Consumption Brand Choice$

 $Matthew\ Aaron\ Looney$ 7/31/2018

```
Algorithm name: S4.allBrands_2010analysis( brands= c("CHICAGO", "DALLAS, TX", "LOS ANGELES", "SPOKANE", "SYRACUSE", "HOUSTON"), out_algoRunTime = T )
```

Market: CHICAGO Total Units by Brand

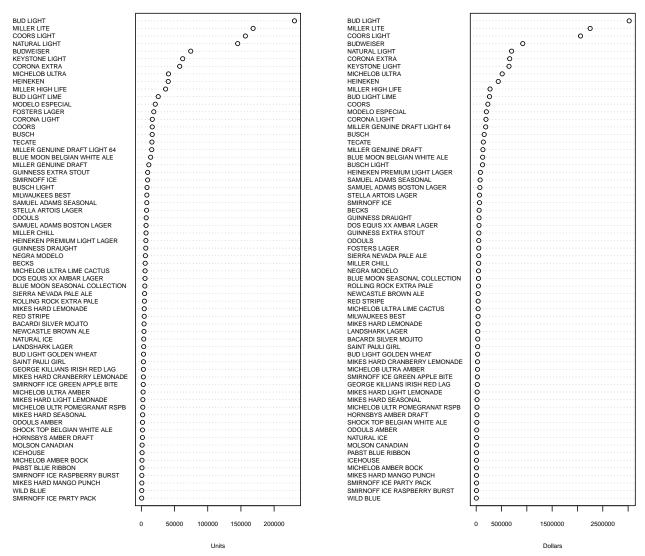
Market: CHICAGO Total Dollars by Brand



Algorithm run time: 0.8835965 minute(s).

Market: DALLAS, TX Total Units by Brand

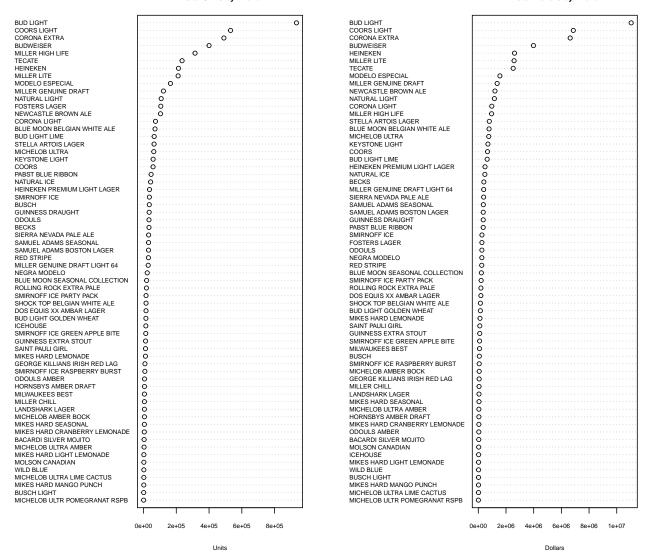
Market: DALLAS, TX Total Dollars by Brand



Algorithm run time: 0.8544202 minute(s).

Market: LOS ANGELES Total Units by Brand

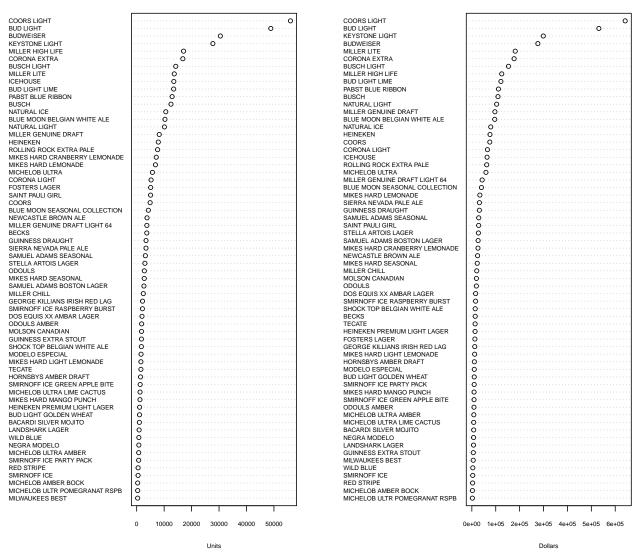
Market: LOS ANGELES Total Dollars by Brand



Algorithm run time: 0.9265534 minute(s).

Market: SPOKANE Total Units by Brand

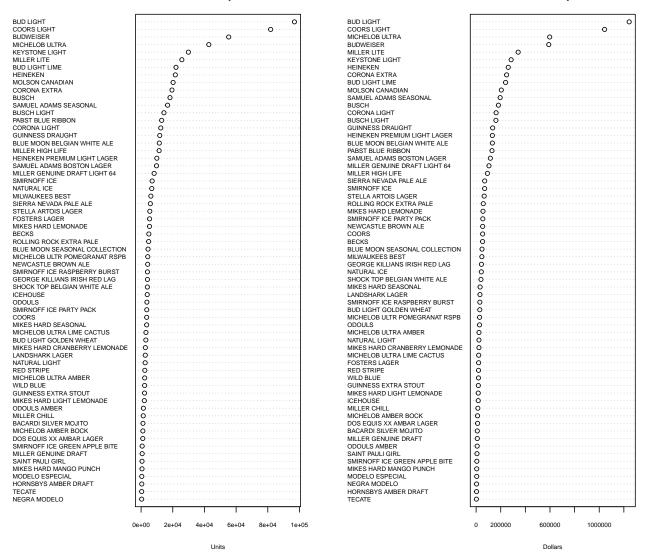
Market: SPOKANE Total Dollars by Brand



Algorithm run time: 0.8356428 minute(s).

Market: SYRACUSE Total Units by Brand

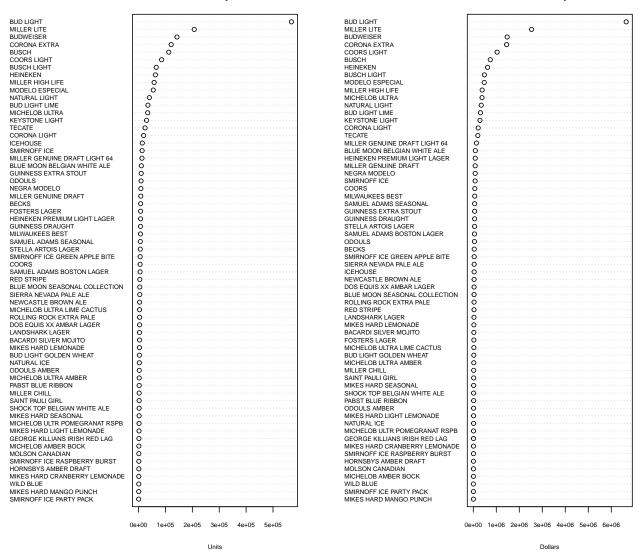
Market: SYRACUSE Total Dollars by Brand



Algorithm run time: 0.8645224 minute(s).

Market: HOUSTON Total Units by Brand

Market: HOUSTON Total Dollars by Brand



Algorithm run time: 0.8654529 minute(s).