COORS BUD LIGHT LIME HEINEKEN PREMIUM LIGHT LAGER

BECKS

NATURAL ICE

MILLER GENUINE DRAFT LIGHT 64

SIERRA NEVADA PALE ALE

SAMUEL ADAMS SEASONAL

GUINNESS DRAUGHT

PABST BLUE RIBBON

SMIRNOFF ICE

ODOULS

FOSTERS LAGER

NEGRA MODELO

RED STRIPE

SAMUEL ADAMS BOSTON LAGER

BLUE MOON SEASONAL COLLECTION

SMIRNOFF ICE PARTY PACK

ROLLING ROCK EXTRA PALE

BUD LIGHT GOLDEN WHEAT

MIKES HARD LEMONADE

GUINNESS EXTRA STOUT

MICHELOB AMBER BOCK

SAINT PAULI GIRL

MILWAUKEES BEST

BUSCH

MILLER CHILL

LANDSHARK LAGER

ODOULS AMBER

ICEHOUSE

WILD BLUE

MIKES HARD SEASONAL

MICHELOB ULTRA AMBER

HORNSBYS AMBER DRAFT

BACARDI SILVER MOJITO

MIKES HARD LIGHT LEMONADE

MIKES HARD MANGO PUNCH

MICHELOB ULTRA LIME CACTUS

MICHELOB ULTR POMEGRANAT RSPB

MOLSON CANADIAN

MIKES HARD CRANBERRY LEMONADE

DOS EQUIS XX AMBAR LAGER

SHOCK TOP BELGIAN WHITE ALE

SMIRNOFF ICE GREEN APPLE BITE

SMIRNOFF ICE RASPBERRY BURST

GEORGE KILLIANS IRISH RED LAG

o

0

0

0

0e+00 2e+06 4e+06

6e+06 8e+06

Dollars

1e+07

Market: LOS ANGELES

Total Dollars by Brand

Market: LOS ANGELES

Total Units by Brand

NATURAL LIGHT

·O

0

0

o

o

0

o

o

0

o

0

0

o

0

0

0

0e+00

26+05

4e+05

Units

6e+05

8e+05

FOSTERS LAGER

NEWCASTLE BROWN ALE BLUE MOON BELGIAN WHITE ALE BUD LIGHT LIME

BUD LIGHT

COORS LIGHT

BUDWEISER

TECATE

HEINEKEN

ODOULS

BECKS

RED STRIPE

ICEHOUSE

NEGRA MODELO

SIERRA NEVADA PALE ALE

SAMUEL ADAMS SEASONAL

ROLLING ROCK EXTRA PALE

SMIRNOFF ICE PARTY PACK

SHOCK TOP BELGIAN WHITE ALE

SMIRNOFF ICE GREEN APPLE BITE

GEORGE KILLIANS IRISH RED LAG

SMIRNOFF ICE RASPBERRY BURST

DOS EQUIS XX AMBAR LAGER

BUD LIGHT GOLDEN WHEAT

GUINNESS EXTRA STOUT

MIKES HARD LEMONADE

HORNSBYS AMBER DRAFT

SAINT PAUL GIRL

ODOULS AMBER

MILWAUKEES BEST

LANDSHARK LAGER

MICHELOB AMBER BOCK

MIKES HARD SEASONAL

BACARDI SILVER MOJITO

MICHELOB ULTRA AMBER

MOLSON CANADIAN

WILD BLUE

RUSCHLIGHT

MIKES HARD LIGHT LEMONADE

MICHELOB ULTRA LIME CACTUS

MICHELOB ULTR POMEGRANAT RSPB

MIKES HARD MANGO PUNCH

MIKES HARD CRANBERRY LEMONADE

MILLER CHILL

SAMUEL ADAMS BOSTON LAGER

MILLER GENUINE DRAFT LIGHT 64

BLUE MOON SEASONAL COLLECTION

MILLERLITE

CORONA EXTRA

MILLER HIGH LIFE

MODELO ESPECIAL

MILLER GENUINE DRAFT

STELLA ARTOIS LAGER MICHELOB ULTRA

COORS PARST BLUE RIBBON

NATURAL ICE HEINEKEN PREMIUM LIGHT LAGER SMIRNOFF ICE BUSCH GUINNESS DRAUGHT