

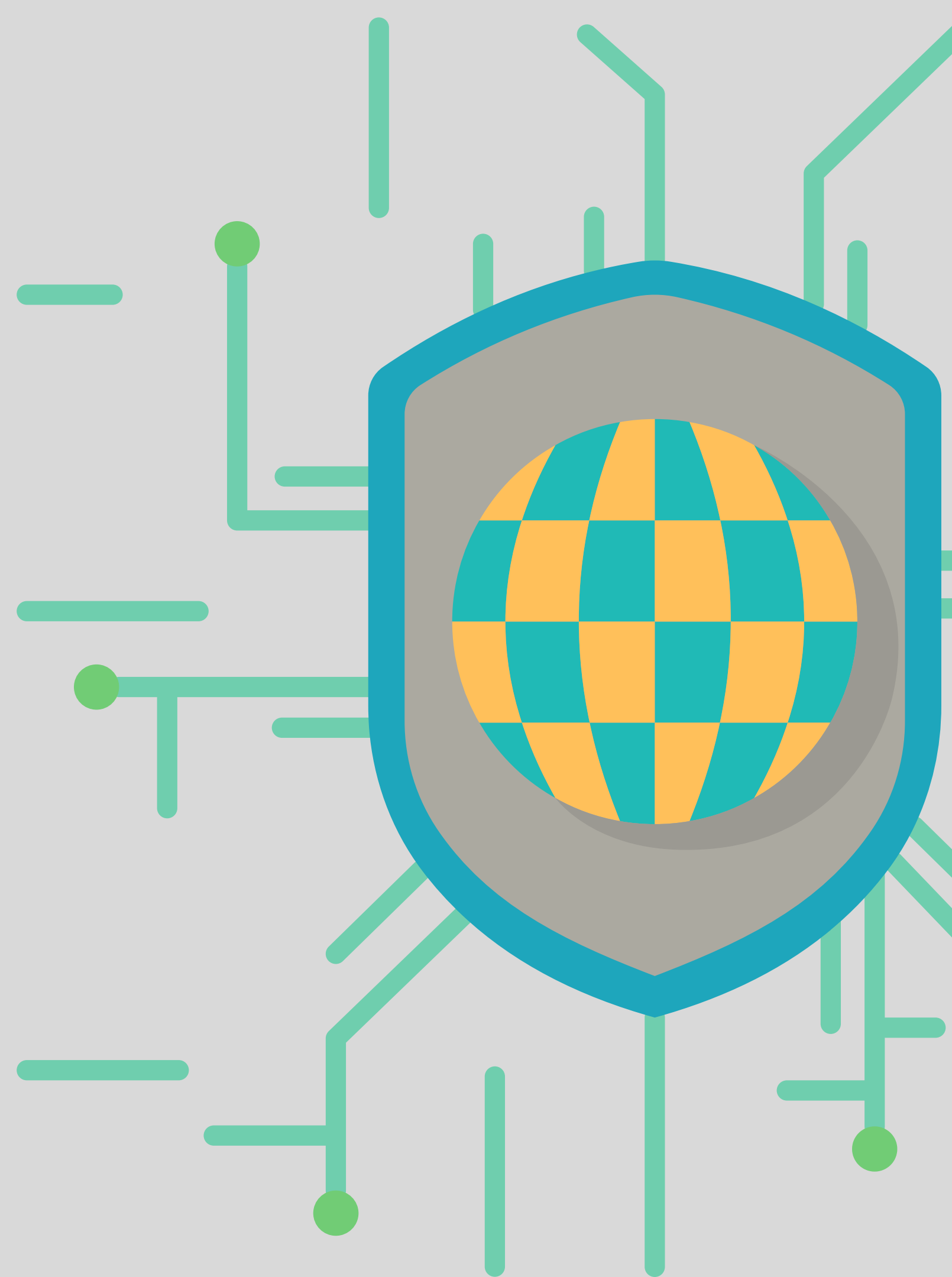


PHISHING ATTACKS

**FRAUD
ALERT**

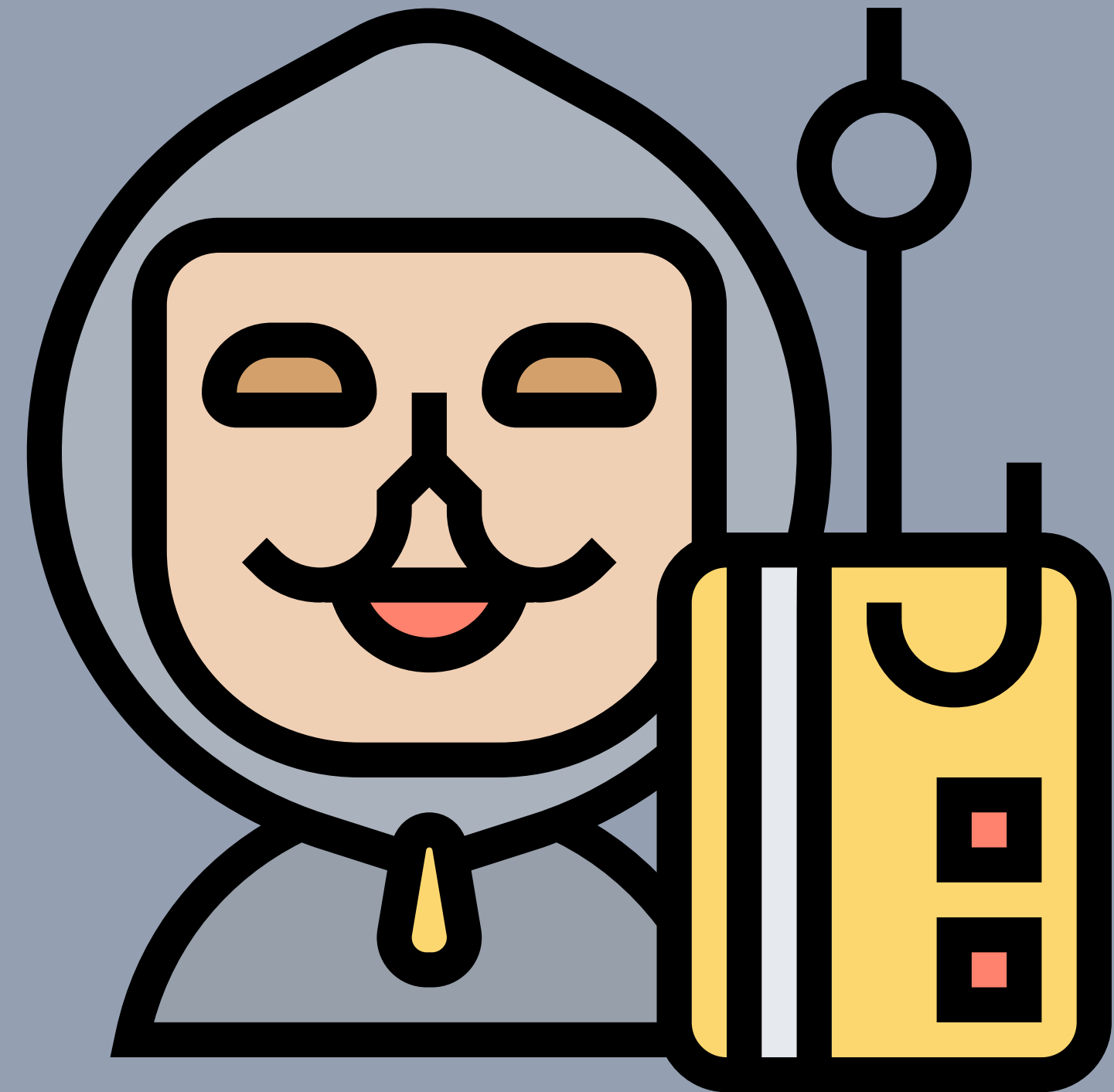
PHISHING ORIGINS:

The first documented use of the word "Phishing" took place in 1996. Most people believe it originated as an alternative spelling of "Fishing" as in "to fish for information".



WHAT IS PHISHING?

These are fake communications that appear to come from a trusted source, but these communications can put all kinds of your data at risk, in some other cases, hackers may collect the login information of your electronic accounts, especially the work accounts of company employees, to use it in more malicious attacks against a particular company.



HOW DOES PHISHING WORK?

Phishing is initiated by a fraudulent email or other means of communication designed to lure the victim. The message is also written to look like a message from a trusted source or sender.

**SCAM
ALERT**

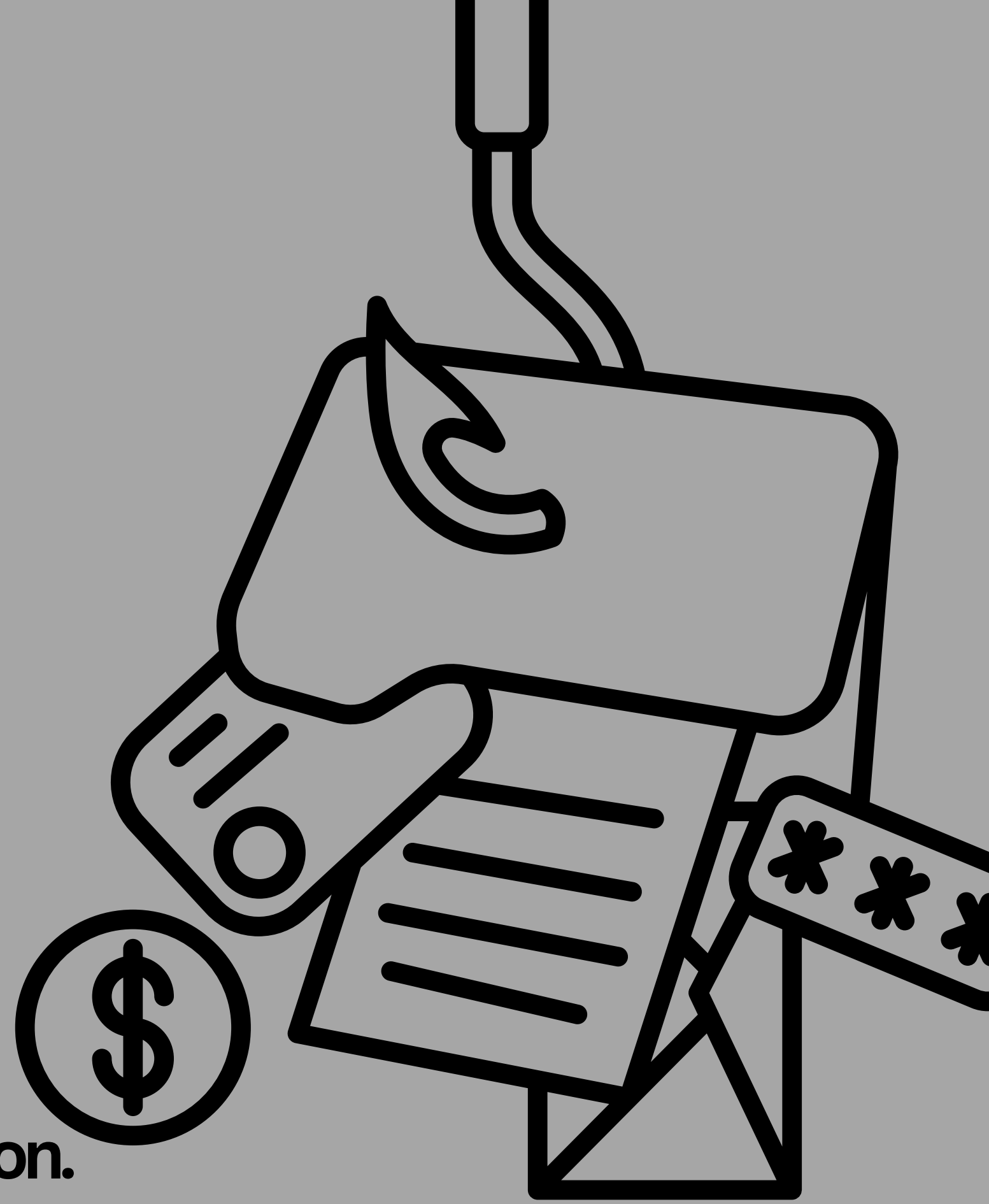
WHAT ARE THE TYPES OF PHISHING?

- E-Mail Phishing.
- Spear Phishing.
- whaling.
- SMS & Vishing.
- Angler Phishing.



EFFECTS OF PHISHING:

- Identity theft.
- Internet fraud.
- Financial loss to the original institution.
- Erosion of Public Trust in the Internet.
- Difficulties in Law Enforcement Investigation.








HOW CAN PHISHING BE AVOIDED?

There are several steps that you can take to protect and avoid being exposed to phishing, such as:

- Check the URL links written inside emails.
- If you receive a message from a source you know, but you have doubts about it, contact the person you know through another means of communication to verify the content of the message.
- Do not publish your personal data such as your birthday, vacation plans, address or phone number publicly on social networking site.

EXAMPLE OF PHISHING ATTACKS:

Your PayPal Access Blocked !  

PayPal <paypalaccounts@mailbox.com> [Unsubscribe](#) Feb 17, 2019, 4:50 PM   
to me ▼

Your PayPal Account is Limited, Solve in 24 Hours!

Dear PayPal Customer,

We're sorry to say you cannot access all the paypal account features like payment and money transfer.
[Click here to fix your account now.](#) .

Why is it blocked?
Because we think your account is in danger of theft and unauthorized uses.

How can I fix the problem?
Confirm all your details on our server. Just click below and follow all of the steps.
[Confirm Account Details Now](#)