Malavika Susan

Limerick, Ireland | LinkedIn | +353 (085) 7368850 | malavikagee@gmail.com

EDUCATION

University of Limerick   **Limerick, Ireland**
MSc in Interaction & Experience Design (Present)   *Graduating - September 2023*
- Foundations of Interaction Design, Digital Modeling, Information Society, Digital Media Creation

WORK EXPERIENCE

Hypersonix.ai   **San Jose, California**
Product Designer (Remote)   *July 2021 - July 2022*
- Discovered issues with the current function used to save customized insights and analysis to the dashboard, which was losing users. User testing revealed issues with an existing product feature which were then addressed, resulting in a 12% increase in customer engagement.
- Reduced the design system's file size and improved load times by redesigning the system framework on Figma.
- Facilitated speedy design solutions on introducing the component-building process by assigning standards and criteria to each variant's appearance, intent, characteristics, and composition.

Aphelia Innovations   **New Delhi, India**
UI/UX Designer (Remote)
Project A*:*   *July 2020 - July 2021*
- Created a solution that lets Financial Advisors and Clients communicate and collaborate virtually shortening time-consuming meetings.
- Designed a customer journey map for various use cases, taking the client and FA interface into consideration independently, resulting in a smooth meeting experience.

Project B*:*
- Identified user flows and navigation to enhance the user experience of an existing application, resulting in the development and release of SportsDapp's second version.
- Designed and rebranded the application with a contemporary feel and concentration on a dark color scheme.

LEADERSHIP EXPERIENCE

Atelier D'Arts & Architecture   **Bangalore, India**
Associate Design Lead   *Feb 2019 - April 2020*
- Bachelor of Architecture (B.Arch) program graduate with more than two years of experience planning and designing residential and commercial interiors focusing on contemporary design.
- Using computer-aided design software, prepare and present design concepts to produce precise technical drawings, and blueprints that adhere to specifications, material choices, and 3D views for each project.
- Coordinated with contractors and engineering to manage and monitor on-site construction.

SKILLS & INTERESTS

Skills:

Figma - preliminary design & prototyping tool used. Proficient with Adobe XD.

FigJam - Whiteboarding

Miro & Whimsical - Supporting tools for wireframing

Notion - Design Documentation

Others: Photoshop, Affinity, Audacity, Autodesk Autocad, Sketchup with Vray

Interests:

Animal Rescue & Foster with Abhayam, Kochi, India