

# Curriculum Vitae

## Malte Euler

Kurfürstenstr. 6  
80799 München  
+49 1796666614  
[malte.euler@gmail.com](mailto:malte.euler@gmail.com)  
[malteeuler.com](http://malteeuler.com)

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## Summary

I am designer in Munich with 10 years experience being self-employed and working freelance.

The most important areas of my self-employed work include strategy and visual identity development for service providers and small businesses and print production, UI-Design and Web development (mostly custom Wordpress themes) as well as illustration and animation. I also created storyboards for feature films and commercials.

My freelance Work includes UI und Identity Design for Agencies like [anschlaege.de](http://anschlaege.de) in Berlin or Hoax in Amsterdam or organisations like "Stiftung für Preußische Schlösser und Gärten Berlin Brandenburg".

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## Skills

- Brand Strategy and Logo Development
- Wireframing and Prototyping for Web and native Apps
- Frontend Development, Wordpress
- UI for IOS and Web Applications
- Print Produktion
- Illustration and Animation

### Software Skills

Adobe Suite inkl. Premiere und After Effects.  
Blender

### Coding Skills

Git, CSS/SCSS, HTML, Wordpress, Javascript,  
(React JS)

### Sprachen

German - native speaker  
English - fluent  
Spanish - Conversation level

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## Experience

### since 2013:

Self employed Graphic Designer And Freelancer - Berlin  
Freelance for [anschlaege.de](http://anschlaege.de) • Hoax Design Agency  
Amsterdam

Clients i.e. :

- SPSP • HU Excelenzcluster
- Charite Berlin
- Monopol Magazin • Cornelsen

### since 2008:

Storyboard Artist für Commercials and Feature Film  
Productions like:

- X-Filme • Bavaria Film • Haribo

### 2008 - 2013:

Graphic and Illustration with Sauspiel GmbH - Berlin  
Development and maintenance of multiple online  
cardgame communities with +500k Players. (Branding,  
Graphic Design, Communication matter, Merchandise)

### 2008

Phillip Stanton Illustration - Barcelona  
Internship

### 2002

Hahnfilm Zeichentrickfilm - Animation Studio Berlin  
Internship und Assistent Producer

### 2001

Akademie der bildenden Künste Munich  
Internship media studio

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## School & Study

### 2003 - 2009

Kunsthochschule Berlin Weissensee  
Diplom Designer Communication design  
Diplom Thesis: "Time and Space in Focus" —  
unsharpness in photography

### 2006

EINA Barcelona  
Exchange Semester Illustration

### 1999

Maximiliansgymnasium, Munich  
Abitur