**Part 3. Interview Questions on Recommendation Usefulness (Qualitative):**

For *each* recommendation set shown, ask participants to describe their perceived satisfaction in words (qualitative data).

Repeat Part 2 and Part 3 once per article shown to participant. Each participant will be shown 4 articles.

Note: audio responses are recorded only for Part 2. Part 3 is again filled in by the participant on paper.

**3 A: Comparing both recommendation sets**

1. Which of the recommendations - Set A or Set B - are overall more *similar* to the current article?

* 1. Why would you say so?
  2. Can you observe a difference in the ‘type of similarity’ that is present in Set A compared to Set B?

1. Which of the recommendations - Set A or Set B - are overall more *novel?*

(here **novel** recommendations are new to you, surprising, or unexpected)

1. Which of the recommendations - Set A or Set B – contain more *diverse* recommendations?

(here **diverse** means they offer a *broader range* of recommended articles)

1. If you had to spontaneously decide, which of the two sets – Set A or Set B - do you personally find more interesting? (they may only choose 1 Set!)
   1. Why?
2. Of all the articles shown in both recommendation Set A and Set B, on which article would you click on 1st?  
   1. And on which article would you click on 2nd?
3. Of all the articles shown in the recommendation sets A and B, which article is – in your opinion – the most relevant recommendation given the source article?
   1. What makes you think that one is the most relevant article?

1. Of all the articles shown in the recommendation sets A and B, which article is the least relevant article that is recommended?
   1. What makes you think that it’s not relevant?
2. In your personal interpretation, what might a reader want to find out when consulting this article?   
   (In other words: what could be a typical ‘information need’ for this article?)