```
HTTP/1.1 200 OK
Content-Type: application/json; charset=UTF-8
Content-Length: 277

{
    "creationDate" : "2017-11-01 14:08 PM UTC",
    "updateDate" : "2017-11-01 14:08 PM UTC",
    "productUuid" : "38768152-cc11-4d41-a9a1-4be0db7604ab",
    "name" : "Product2",
    "shortDescription" : "product2 short description",
    "longDescription" : "product2 long description"
}
```