```
HTTP/1.1 200 OK
Content-Type: application/hal+json; charset=UTF-8
Content-Length: 187

{
    "productUuid" : "bfd644ce-5cb2-47ae-9f90-1639750c62ce",
    "name" : "Product2",
    "shortDescription" : "product2 short description",
    "longDescription" : "product2 long description"
}
```