```
"creationDate" : "2018-03-17 23:09 PM UTC",
"updateDate" : "2018-03-17 23:09 PM UTC",
"productId" : 1003,
"productUuid" : "415faf8b-e583-4605-a891-1b51dec6d873",
"name" : "Product2",
"shortDescription" : "product2 short description",
"longDescription" : "product2 long description"
}
```