```
{
    "creationDate" : "2018-03-17 23:09 PM UTC",
    "updateDate" : "2018-03-17 23:09 PM UTC",
    "productId" : 1000,
    "productUuid" : "f21e588b-3610-4c2f-9c6a-3a9854142ad5",
    "name" : "Product1",
    "shortDescription" : "product1 short description",
    "longDescription" : "product1 long description",
    "links" : {
        "next" : {
            "href" : "http://localhost:8080/product/testuuid"
        }
    }
}
```