

```
$ curl 'http://localhost:8080/product' -i -X POST -H 'Content-Type: application/json'
-d '{
  "creationDate" : "2017-11-01 14:08 PM UTC",
  "updateDate" : "2017-11-01 14:08 PM UTC",
  "productUuid" : null,
  "name" : "Product2",
  "shortDescription" : "product2 short description",
  "longDescription" : "product2 long description"
}'
```