

Elective Work

Design Manifesto

My sentiment on design is rooted in ethical sustainability, user accessibility, and creativity. The merging of these three areas to establish a piece that is distinct, environmentally conscientious, and simple to operate is the primary intention of my design pursuits.

Sustainable: I feel that creating artistic products without ease of use integrated in the design process perpetuates the standard of disposability, which in turn, leads to further environmental degradation. Upholding this awareness is a perspective I believe all creators must prioritize to some extent, as the loss of resources is a legitimate threat to future generations that should not be ignored.

Trust: I believe that the need for clarity of concept and ease of use should follow and, ideally, go on to utilize an artistic aesthetic that allows for a designer's inner personality to be showcased through the product of their work. Through my design efforts, a user should be able to trust that my design was tested to fulfill its objective for the long-term, so as an individual grows and changes, the product they once purchased remains both effective and synonymous with the stylistic glee that I once imparted into it, regardless of the passage of time.

Vision: I intend for the aesthetic of my designs to be unique and whimsical statement pieces in and of itself, with the hope for them to be able to stand alone and hold a conversation with a stranger waiting in line for their Sunday morning pain-au-chocolat if need be.

INF STD 272

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