Sales Performance Report

Blinkit - KPI Overview & Visualizations

Key Performance Indicators (KPIs)

Total sales

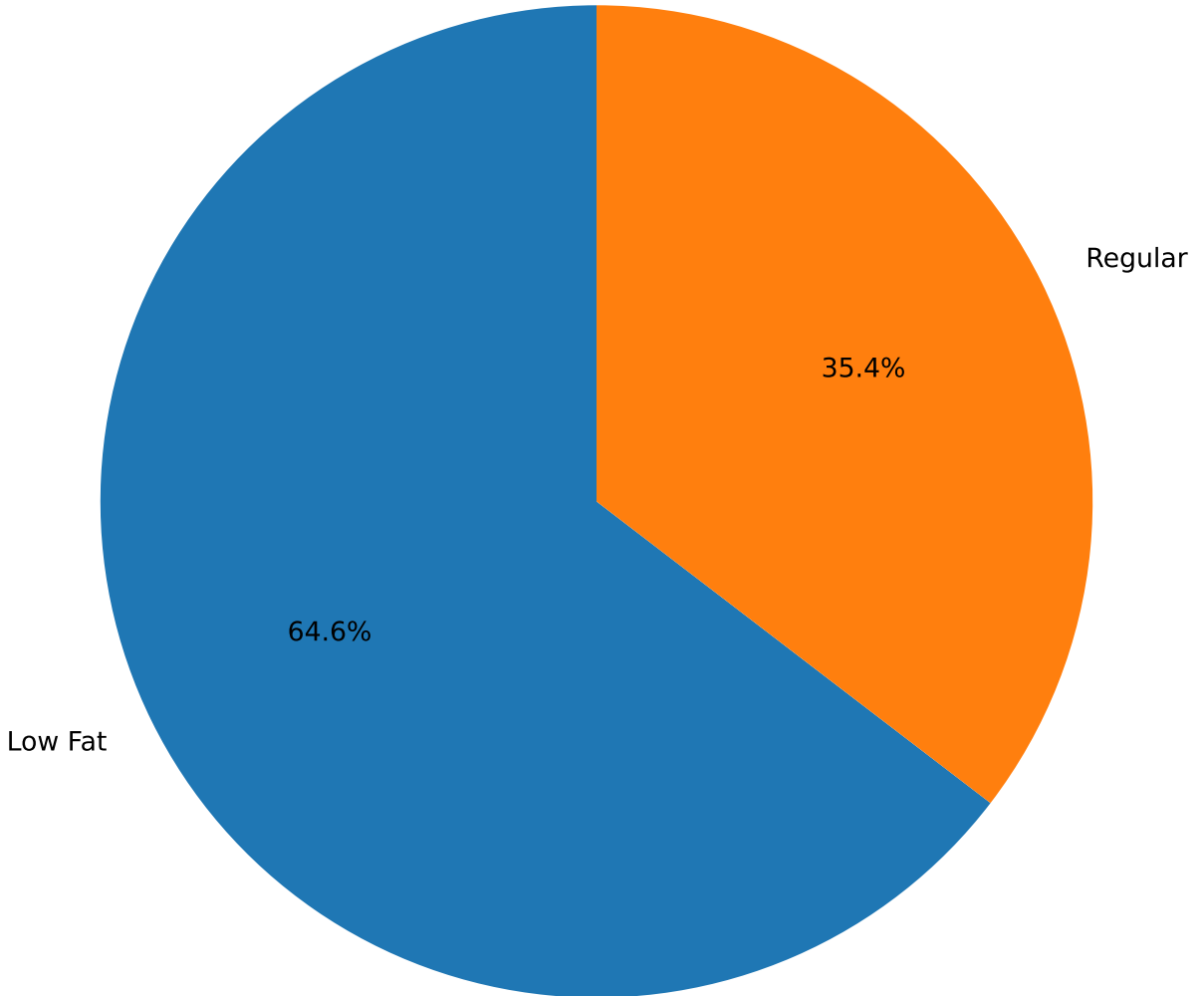$1,201,681

Average sales per order
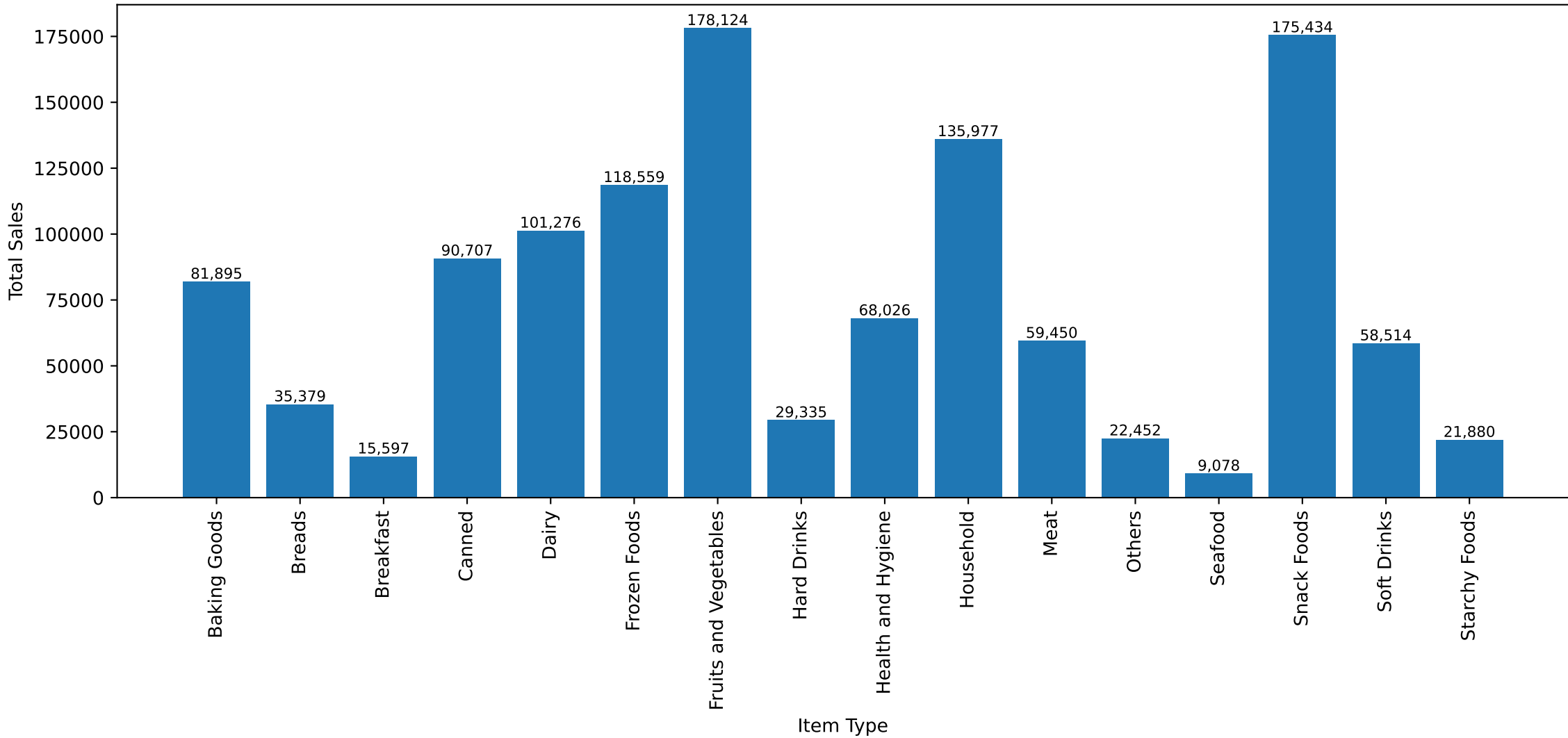
$141

Total item sold

8,523

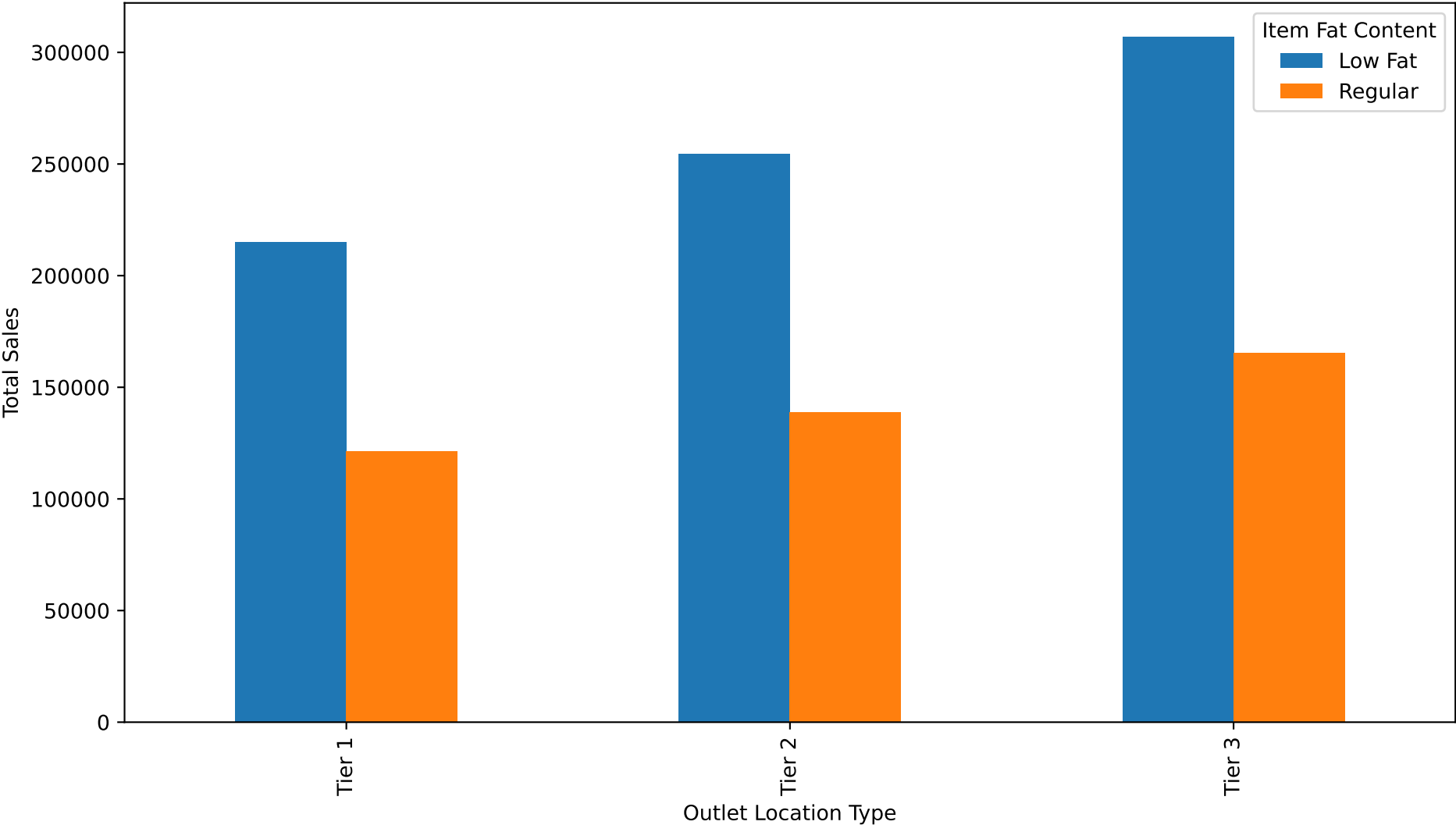Average coustomer rating

4.0 / 5.0
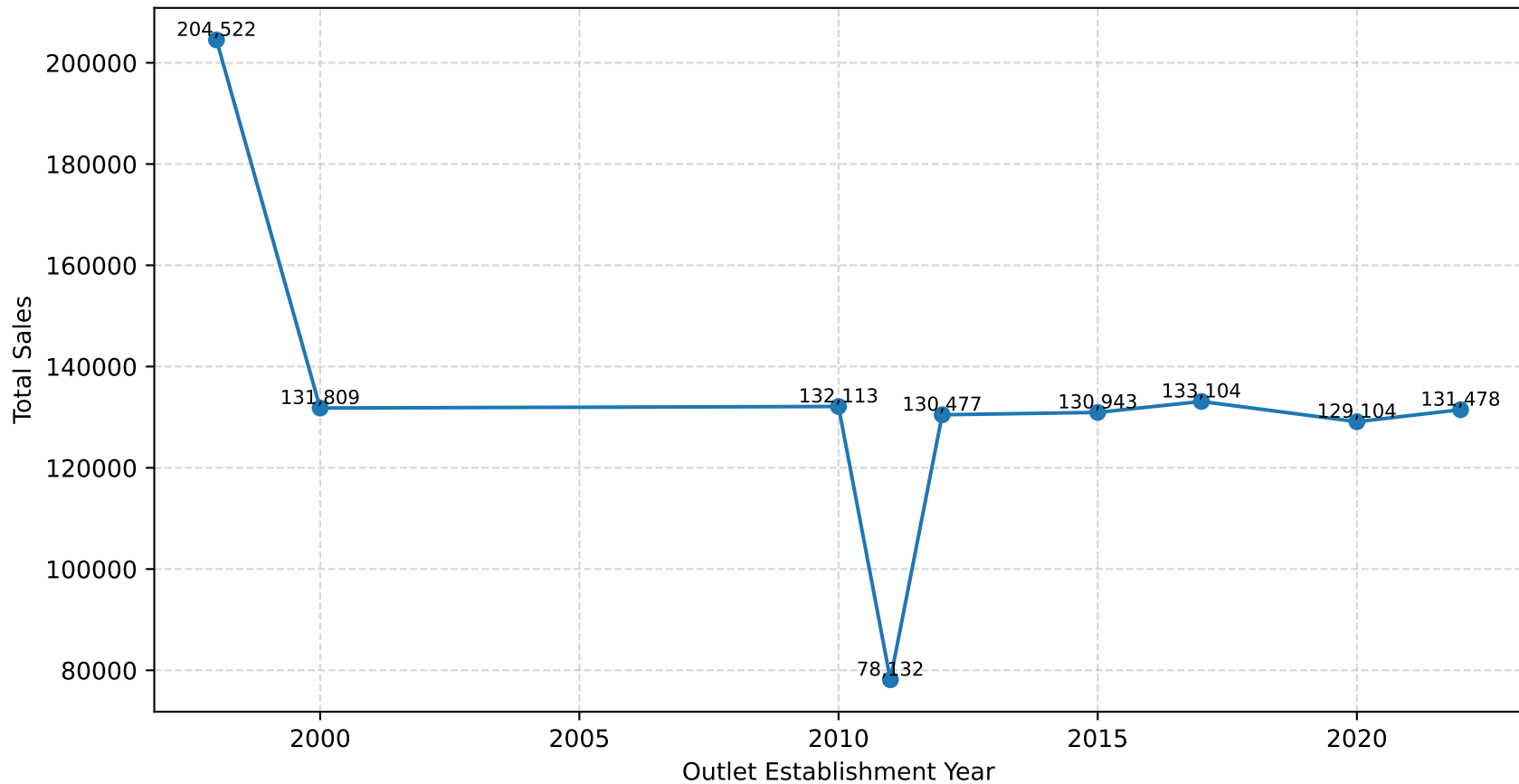
DATA VISUALIZATION REPORT

sale by fat content

Total Sales by Item Type
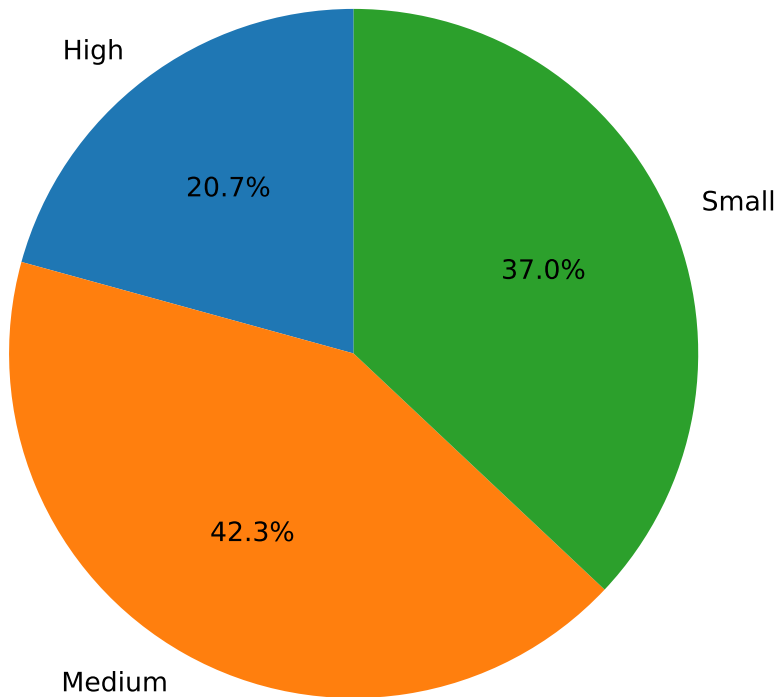
Outlet Location Type by Fat Content

Total Sales by Outlet Establishment Year

Sales by Outlet Size

Total Sales by Outlet Location Type