PROJECT OVERVIEW

We need to analyse key indicators for our pizza sales to gain insight into our business performance. specifically we went to calculate following metrics.

K'PI REQUIREMENT

1

Total Revenue

2

Average Order Value

3

Total Pizzas Sold

4

Total Orders

5

Average Pizzas Per Order

CHARTS REQUIREMENT

1 **Daily & Monthly Order Trends**

Create a bar chart that displays the daily trend of total orders over a specific time period. This chart will help us identify any patterns or fluctuations in order volumes on a daily basis. Create a line chart that illustrates the hourly trend of total orders throughout the day. This chart will allow us to identify peak hours or periods of high order activity.

2 **Sales by Category**

Create a pie chart that shows the distribution of sales across different pizza categories. This chart will provide insight into the propulity od various pizza Category and thire contribution the sales.

3 **Sales by Size**

Generate a pie chart that represents the percentage of sales attributed to different pizza sizes. This chart will help us understand customer preferences for pizza sizes and their impact on sales.

4 **Total Pizzas Sold by Pizza Category**

Create a funnel chart that presents the total number of pizzas sold for each pizza category. This chart will allow us to compare the sales performance of different pizza categories.

5 **Top 5 Best Sellers**

Create a bar chart highlighting the top 5 best-selling pizzas based on the Revenue, Total Quantity, Total Orders. This chart will help us identify the most popular pizza options.

6 **Bottom 5 Performers**

Create a bar chart showcasing the bottom 5 selling pizza based on the revenue,Total quantity,total orders.This charts to identify underperforming or less popular pizza options.