

José Lara Silva

contact@malvenko.net
@malvenko
linkedin.com/in/joselarasilva

WORK EXPERIENCE

Program Manager @Microsoft Corp (Redmond, WA, US)

Azure Data Group – Cloud + Enterprise

June 2017 – *

- Shipping new Azure Data Lake features with cohesive UX coordinating feature, design, and platform teams.
- Developing insights strategy to capture telemetry and usage to drive future Data Lake feature and UX work.
- Implementing structure to improve knowledge management & communications across the Azure Data team.

Design R&D Studio – Windows and Devices Group

2015 – 2017

- Product Manager for design tools team, building tools for sharing designs across Microsoft design studios.
- Developed framework to prioritize features using outcome-driven design, metrics, and tooling telemetry.

Field Mobility & Cloud Services – MSIT

2013 – 2015

- Led adoption of UX best practices by developing a methodology to include and validate user-centered design.
- Shipped several business solutions that implemented new MS products in partnership with product teams.
- Delivered BI EBC Directs to C-level audiences (Hussman, RagnSells, PepsiCo, National Instruments).

Global Business Planning & Governance – MSIT

2012 – 2013

- Product owner and business dev of data visualization platform that enabled teams in Bing, Skype, Xbox, and Microsoft Services to run their ops processes. Led 7 people vendor team to develop and shipped V1.0.
- Delivered the Critical Events Analysis to the CIO and Senior IT Leadership at each IT Monthly Business Review.

MACH IT – MSIT

2010 – 2012

- Global Strategic Initiatives. Coded phone productivity & augmented reality app. ~20k msft users.
- FUSE Labs – Microsoft Research. Developed phone app for crowd-sourced recommendations.
- Worldwide IT Strategy & Planning. UX design for the worldwide IT performance dashboard.
- Connected Sales Mktg & Svcs. Developed CRM Dynamics tooling for MSIT.

EDUCATION

University of Washington – MSc-Human Centered Design and Engineering (Seattle, WA, US) 2016 – *

ITESM – BSc-Computer Systems Engineering Intl' Degree Program (Monterrey, MX) 2002 – 2007

London School of Economics and Political Science – Business Innovation and IT (London, GB) 2006

Télécom SudParis – Advanced Management Graduate Studies (Evry, IDF, France) 2005 – 2006

TECH SKILLS

User experience, user-centered design, product management, data visualization, SCRUM, HTML, SQL, JS, PHP, WordPress, C#, C++.

AWARDS

@Microsoft – MSIT Subject Matter Expert-2014, 2015. Connect the Company-2014. IT Execution Award-2012.

LANGUAGES

Spanish (native), English (fluent) – TOEFL: 657, French (fluent) – 95% written/spoken, Swedish – basic notions.

INTERESTS

Human-computer interaction, computer-supported collaborative work, social computing, design, photography, running, cycling, new-emerging markets, history, culture.

COLLECTIVE EXHIBITIONS

2010 – Seres Queridos. Monterrey Museum of Contemporary Art.

VOLUNTEERING

NodoCultura – www.nodocultura.com. Digital strategies, content management, technology, podcasting.