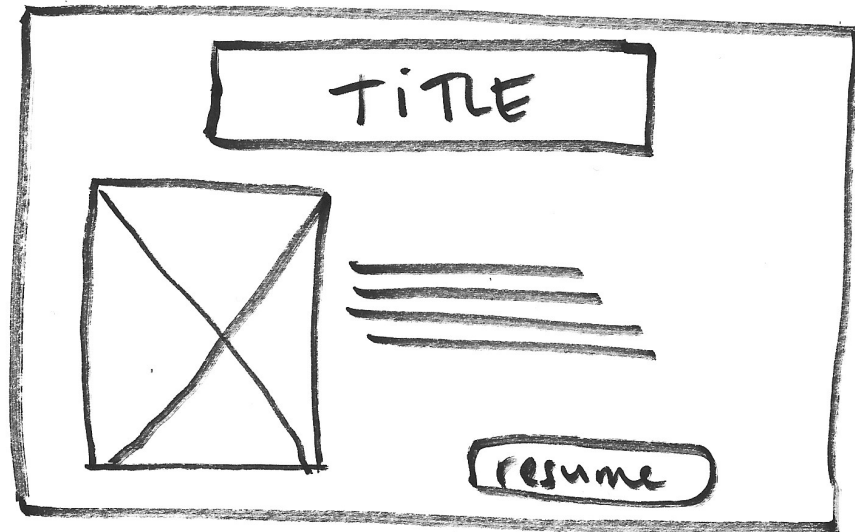
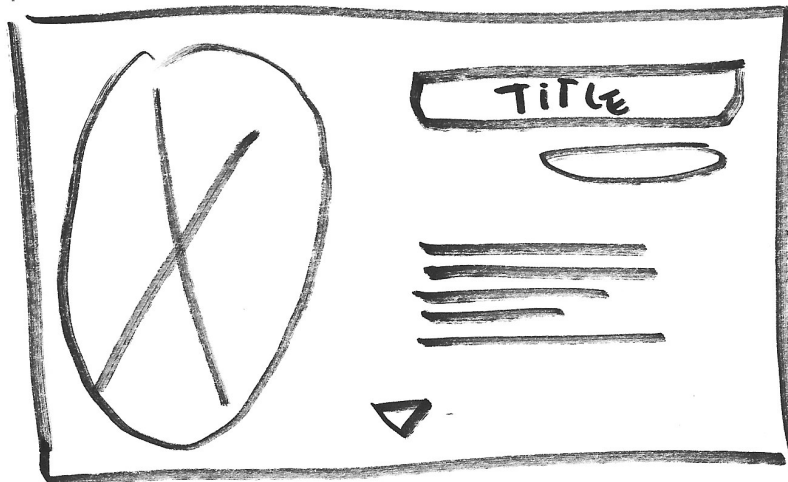
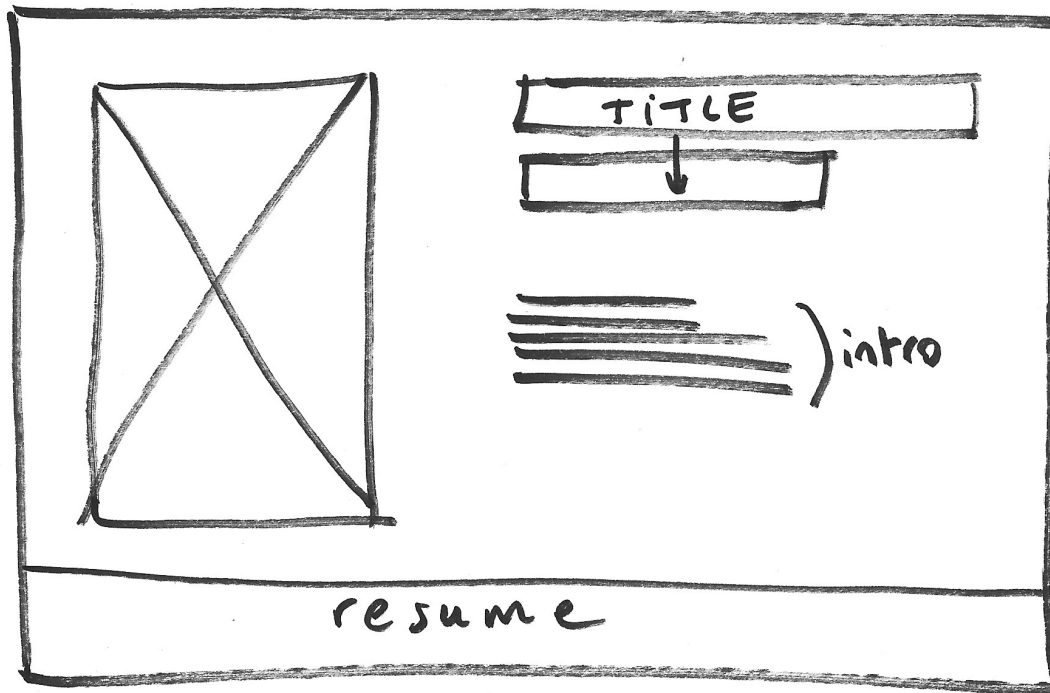


# **Project 4**

## One Page Promo





Image

# malvina campion

## visual designer

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# This is an example of a header

*Capriola Regular*

## This is an example of a subhead

*Capriola Regular*

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*Body: Cabin Regular & Cabin Italic*

**Magna aliquam erat volutpat**

*Links: Cabin Bold*

**BUTTON**

**BUTTON**

**BUTTON**

**BUTTON**

#54979A

#BDCCD4

#EA635F

#FF8D8A

**Friendly**

**Playful**

**Cartoony**



# malvina campion

## visual designer

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## Project timeline

April 19th, 2017 - May 3rd, 2017  
(2 weeks)

## Site goals

To introduce myself with a single webpage. The site allows me to talk about who I am; and what my background, my skills and my interests are.

## Target audience

Anyone interested in learning more about who I am as a designer. Potential employers or clients.

## Competing sites

Any webpage from designers with the same career goals.

## Site content

### TITLE

*Name & Occupation*

### INTRO

*Message to introduce myself*

### RESUME

- *Education*
- *Digital Skills*
- *Related Skills*

### FOOTER

*Contact me*

## Visual personality

Bright and vivid colors; palette inspired by a personal illustration of cartoon animal.

The typeface for display text is ‘Capriola’, which is rounded and playful. The body is ‘Cabin’, a sans-serif with a large x-height, good for reading on screen.

The contact buttons also have a cartoonish look and use a contrasting color to stand out.