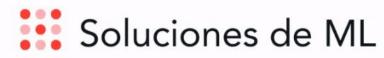
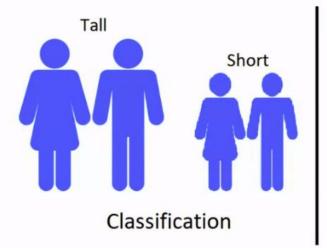
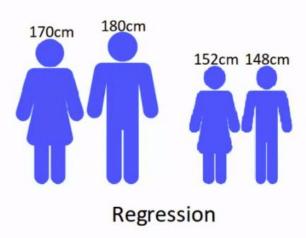
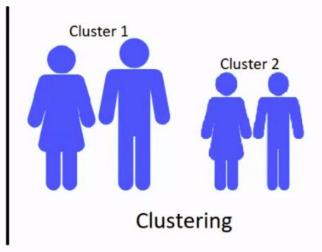
# Machine Learning - Unsupervised



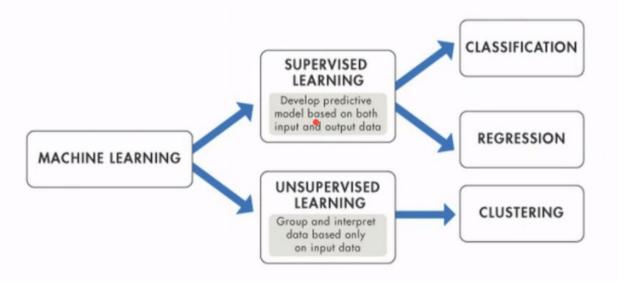








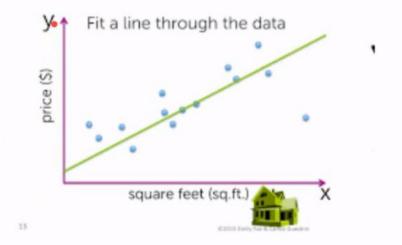
### Data etiquetada o no





#### Use a **linear** regression model

mojix



Regresión

#### Clasificación









**Supervised Learning** 

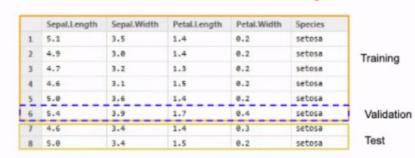


CAT

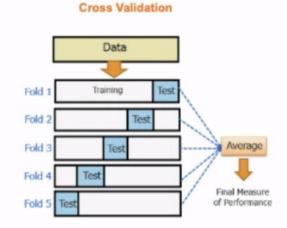
UnSupervised Learning







mxn



Total number of examples

Training Set

Test Set

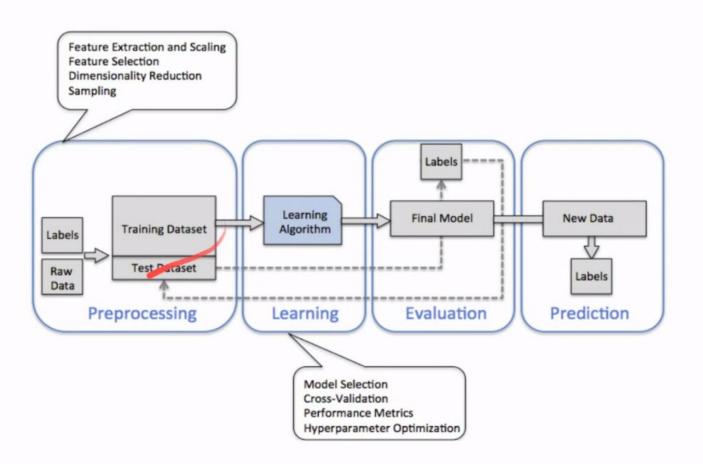
Usual data distributions

Regression: 80%-20%, 70%-30%

Classification: 90%-10%

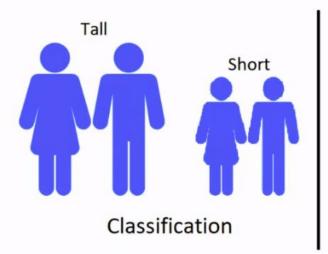


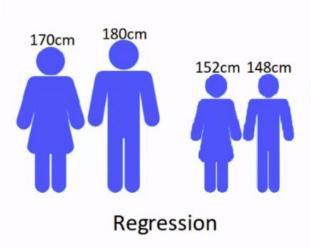
### El proceso de Machine Learning

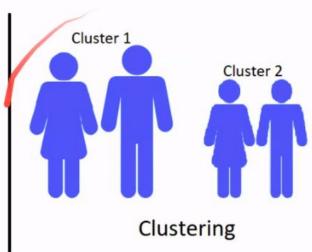




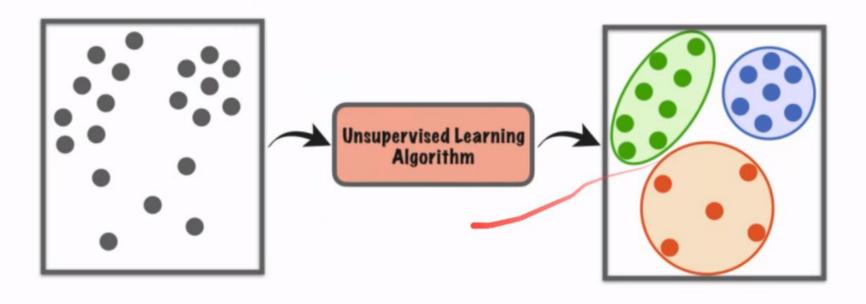




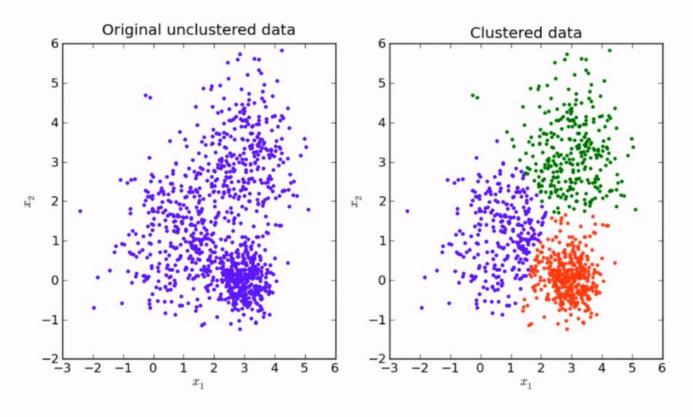




### Aprendizaje No Supervisado



### Clustering



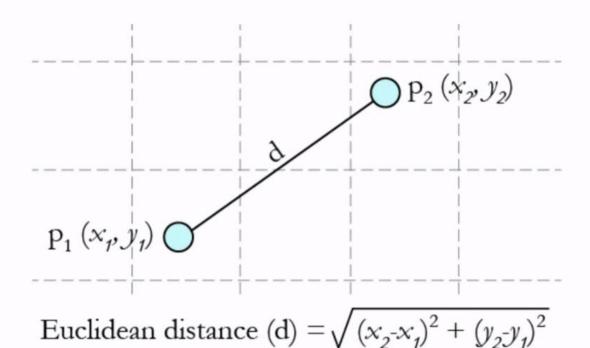




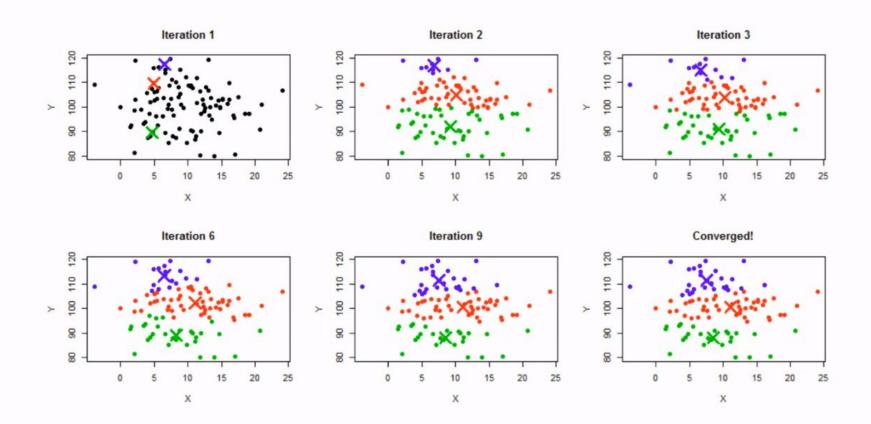
#### K-Means Algorithm

Iterative, hard, flat clustering algorithm based on Euclidean distance

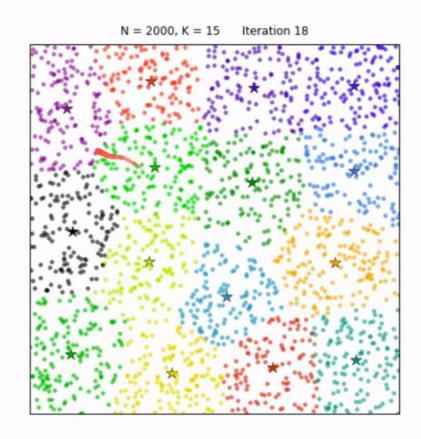
- Specify *k*, the number of clusters to be generated
- Choose k points at random as cluster centers
- Assign each instance to its closest cluster center using Euclidean distance
- Calculate the centroid (mean) for each cluster, use it as a new cluster center
- Reassign all instances to the closest cluster center
- · Iterate until the cluster centers don't change anymore

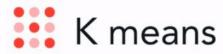


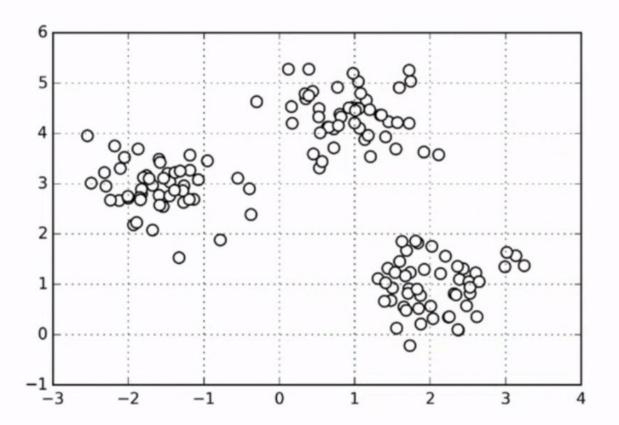












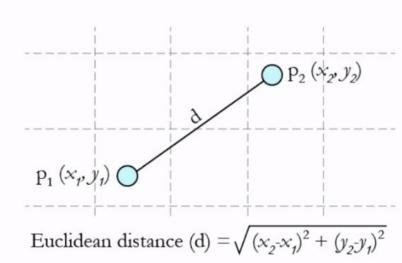
- Definir K\*
- No tenemos etiquetas (Ground Truth) para comparar



#### K-Means Algorithm

Iterative, hard, flat clustering algorithm based on Euclidean distance

- Specify k, the number of clusters to be generated
- Choose k points at random as cluster centers
- Assign each instance to its closest cluster center using Euclidean distance
- Calculate the centroid (mean) for each cluster, use it as a new cluster center
- Reassign all instances to the closest cluster center
- Iterate until the cluster centers don't change anymore



#### **COLAB**

https://colab.research.google.com/drive/199MZvaBiKl3zrn0-gyNcAS8GCU96IP26?usp=sharing

El problema radica el nro de clusters

IMPORTAR DATASET DE SCIKTLEARN

BUSCAR

centros=centroides = 3

classes

- Blobs =>
- classes => grupos

kmeans = KMeans(n\_clusters=3)

kmean.fit(blobs)

### K-means as an Optimization Problem

Based on this Euclidean distance metric, we can describe the k-means algorithm as a simple optimization problem, an iterative approach for minimizing the within-cluster sum of squared errors (SSE), which is sometimes also called cluster inertia:

$$SSE = \sum_{i=1}^{n} \sum_{j=1}^{k} w^{(i,j)} \| \mathbf{x}^{(i)} - \boldsymbol{\mu}^{(j)} \|_{2}^{2}$$

Here,  $\mu^{(j)}$  is the representative point (centroid) for cluster j, and  $w^{(i,j)} = 1$  if the sample  $x^{(i)}$  is in cluster j;  $w^{(i,j)} = 0$  otherwise.



HARD: Un elemento pertenece a un solo cluster

$$\begin{bmatrix} \boldsymbol{\mu}^{(1)} \to 0 \\ \boldsymbol{\mu}^{(2)} \to 1 \\ \boldsymbol{\mu}^{(3)} \to 0 \end{bmatrix}$$

FUZZY: Probability membership

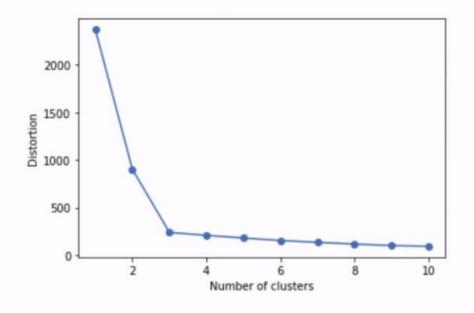
$$\begin{bmatrix} \boldsymbol{\mu}^{(1)} \to 0.1 \\ \boldsymbol{\mu}^{(2)} \to 0.85 \\ \boldsymbol{\mu}^{(3)} \to 0.05 \end{bmatrix}$$

Fuzzy C-means



Centroides

### K óptimo → Elbow Method



- Within-cluster SSE (distortion)
- If K increases distortion will decrease, because samples will be closer.

#### Goal:

Identify the value of k where the distortion begins to increase

### Silhouette Coefficient

Silhouette Coefficient or silhouette score is a metric used to calculate the goodness of a clustering technique. Its value ranges from -1 to 1.

- 1: Means clusters are well apart from each other and clearly distinguished.
- 0: Means clusters are indifferent, or we can say that the distance between clusters is not significant.
- -1: Means clusters are assigned in the wrong way.

https://colab.research.google.com/drive/1wPTr22hDWloyU1Nn0bl2oxfmWwAjrARo?usp=sharing

kmeans

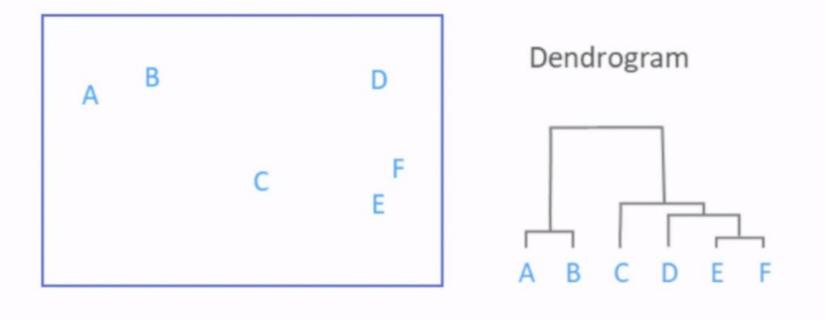
https://realpython.com/k-means-clustering-python/

What is Hierarchical Clustering?

https://www.displayr.com/what-is-hierarchical-clustering/

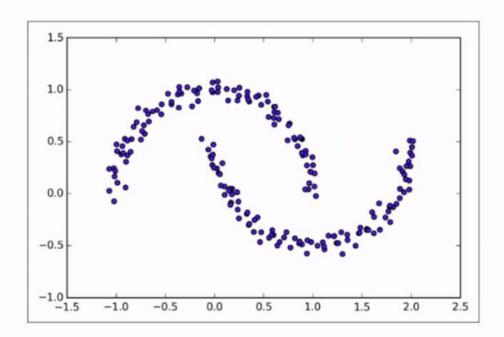


mojix





Density-based Spatial Clustering of Applications with Noise (DBSCAN). The notion of density in DBSCAN is defined as the number of points within a specified radius  $\epsilon$ .



### Unsupervised Learning

#### Unsupervised Learning

- Unsupervised learning: a set of statistical tools for data for which only features/inputs are available
- We have X's but no associated labels Y
- Goal: discover interesting patterns/properties of the data
- e.g. for visualizing or interpreting high-dimensional data

Why is unsupervised learning challenging?

- Exploratory data analysis goal is not as clearly defined
- Difficult to assess performance "right answer" unknown
- Working with high-dimensional data



### Unsupervised Learning

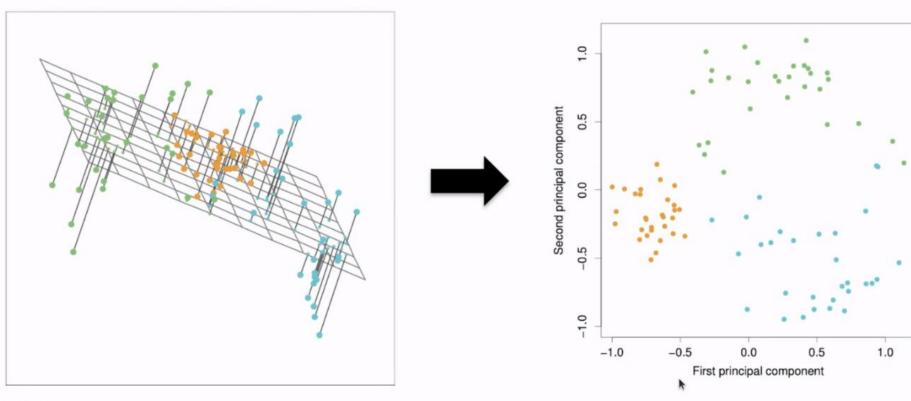
#### Two approaches:

- Cluster Analysis
  - For identifying homogeneous subgroups of samples
- **Dimensionality Reduction** 
  - For finding a low-dimensional representation to characterize and visualize the data



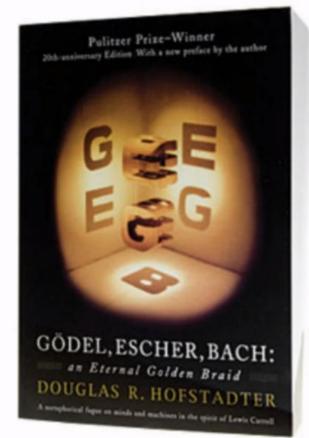
#### Dimensionality Reduction

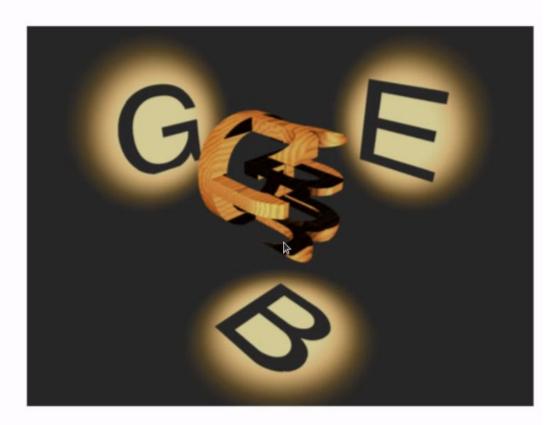






### Projections



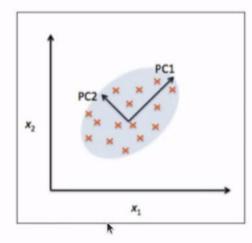




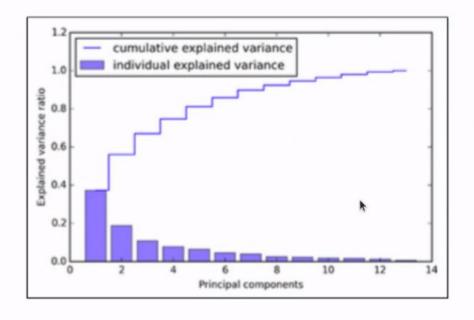
#### Principal Component Análisis

Before looking at the PCA algorithm for dimensionality reduction in more detail, let's summarize the approach in a few simple steps:

- Standardize the *d*-dimensional dataset.
- Construct the covariance matrix.
- Decompose the covariance matrix into its eigenvectors and eigenvalues.
- Select k eigenvectors that correspond to the k largest eigenvalues, where k is the dimensionality of the new feature subspace ( $k \le d$ ).
- Construct a projection matrix W from the "top" k eigenvectors.
- Transform the *d* -dimensional input dataset *X* using the projection matrix W to obtain the new k-dimensional feature subspace.

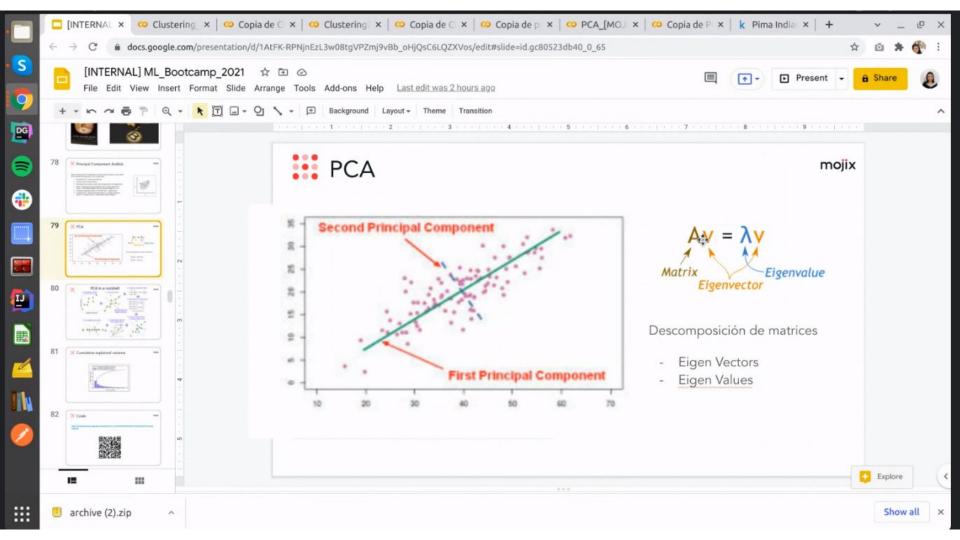


## Cumulative explained variance



#### **PCA**

https://colab.research.google.com/drive/12VL\_fYaT04EGNKfHsQP-CrSvIOKwCPV4?usp=sharing https://www.kaggle.com/uciml/pima-indians-diabetes-database



### Transfer Learning

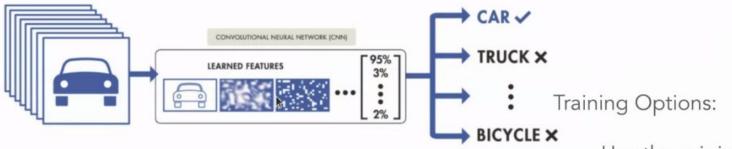
Transfer Learning is the process of applying an existing trained ML model to a new, but

related, problem.

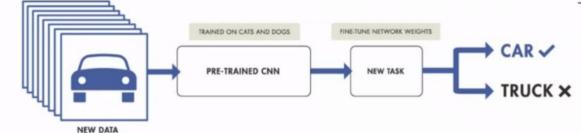
Transfer learning Source task / Target task domain domain Storing knowledge gained solving one problem and applying it to a different but related problem. Model Model Knowledge

### Transfer Learning

#### TRAINING FROM SCRATCH



#### TRANSFER LEARNING

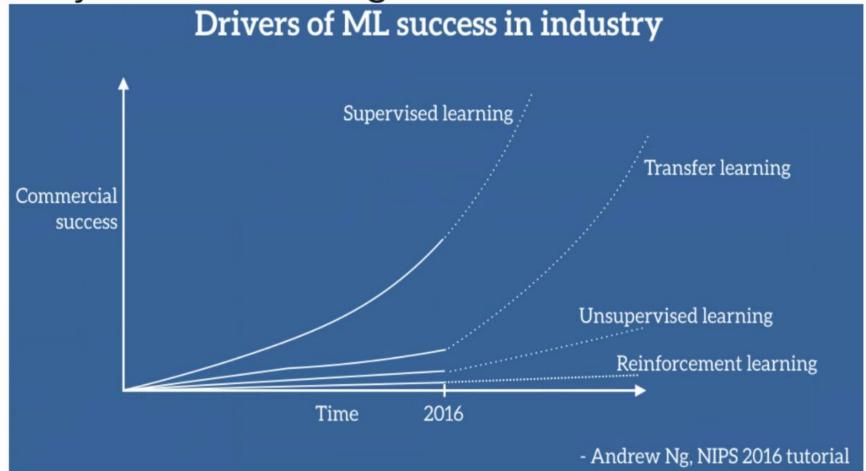


- Use the original part of the network as feature extractor.
  - Fine tuning the whole network.



## Why Transfer Learning?





# El Reto

### BERT: Pre-training of Deep Bidirectional Transformers for Language Understanding

Jacob Deville Ming-Wei Chung Kenton Lor Kristina Tootameru

Gougle All Language
()accommendate, minovancharg, kenturni, kenturnil@google.com

We introduce a new impage representation result called BERT, which should be Referenced Representations from Topicities. It is not become the result of the control impage days continue mobilities results; (French et al., 1814; Mari Sant et al., 1814; Miller Sant et al., 1814; M tion does believe the experiment we from solubilities for the parenty conditioning on both to the of right content is all layous. As a vi-sual, the parent content BEEF model can be the word with, just one solubilities of super-traction of the content of the content of the same above the or solubilities for a will make of the content of the content of the layout retirement, where solubilities and layout retirement, which is allowed in the generally and become south parent on the general solution south parent or provide and become south parent. trate dress highwatered expressmentage from

SERE is coverprisely single and empirically proverly. It obtains now man of the art or generals. It cleans one team-of-the air in-sight in distance actual language processing, takes, multiding pashing the GLUR science in \$1.79 JFT plant obstates improvement. ModRMI consump in \$1.70 LURS sharing improvement. SQLARS (L.I. question amoun-ing Test \$1 in \$1.7.1.2 per intrinsic amoun-ing Test \$1 in \$1.7.1.2 per intrinsic amoun-ing Test \$1 in \$1.7.1.2 per intrinsic and processed and \$Queld? (LE Sec. 17) in \$1.5.1.

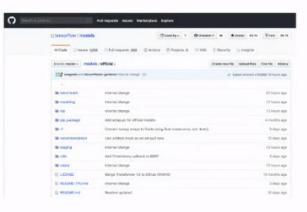
2018. These include acrossor-level tasks such as nated largeage inference (Sevence et al., 2015). appendix to proposing SERT Subscious!
William et al., 2019, and prophrating Chrise Barrier Supremaries from Francescus. and Resolvet, 2005), which aim to produc the re-lationship between versions by analyzing them: accionality constraint by using a "mashed lan-Indictically, as well as token-level take noch as gauge model" (MLM) provincing objective, in sound only recognition and province-monoming, spired by the Clean task (Egylor, 1953). The when could be reasond a gradery limitation! maked because maked readonly make a series

stream tasks: Statute based and She money. The Statute based approach, such as \$2.50c. Process et al., 2005us, more task-specific architectures due milale the pro-trained representatives or salth most finance. The this matter assembly said at the Generative Formskeel Transformer (GpmAI GPT) (Radford et al., 2005), introduces minimal indispecific parameters, and is maked on the deventions unto by simply time-tuning all pronamed parameters. The two approaches down the they can unlikestional farmings made in teams

We argue that current makingure restrict the power of the pre-trained expressioniers, expe-cially for the two-tuning approaches. The matectors that can be used during pre-training. For rough, in OpenAI GPE, his parties use a left-in digite architecture, where every token can only at and to previous takens in the self-attention layer of the Transference (Vancous) et al., 2017). Such co articless are set-emissal for testence level tasks Largeage model pre-montag has been shown to seed could be very founded releas applying the he officially for improving many agental houseast. Soning based approaches to robus level units and processing sales (This and Let. 2015). From or of., or question assessing, whose it is constitute income 2016s; Eastherf et al., 2010. Howard and Easter, points context from both directions.

In this paper, we improve the fine-tuning basis majort at the taken level (Tjong Kire Jong and the nature lives the input, and the objective is to the Market 2001; Registrian et al. 2006. profet the religion's recalled ay of the market







¿Cómo lo uso?

¿Es seguro?

¿Cuento con todos los datos?

¿Es la última versión?



Google Developers

Descripción general

Gula

Instructivos

A

Modelos

### TensorFlow Hub es una biblioteca de módulos de aprendizaje automático reutilizables.

TensorFlow Hub es una biblioteca para la publicación, el descubrimiento y el consumo de módulos reutilizables de modelos de aprendizaje automático. Un *módulo* es una pieza autónoma de un grafo de TensorFlow, junto con sus pesos y recursos, que se puede reutilizar para diferentes tareas en procesos de aprendizaje por transferencia. Con el aprendizaje por transferencia, se puede realizar lo siguiente:

- Entrenar un modelo con un conjunto de datos más pequeño
- Mejorar la generalización
- · Acelerar el entrenamiento

Explorar módulos en tfhub.dev

## TensorFlow Hub

tfhub.dev

Explorar módulos



Leer en el blog de TensorFlow



TensorFlow Hub en la Dev Summit

Ver el video



TensorFlow Hub en GitHub

Ver en GitHub

## TensorFlow Hub

## Una colección completa de modelos







Text



Video



**Audio** 

Modelos pre entrenados listos para transmitir el aprendizaje a tus propios datasets y además son deployables en varios tipos de dispositivos





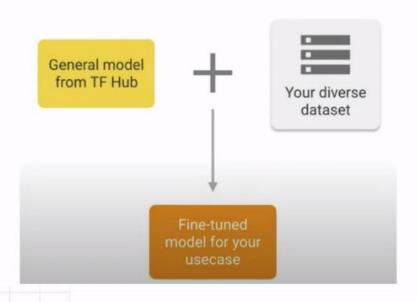








# Transfer Learning



Productive Machine Learning

https://www.youtube.com/watch?v=SJ1LGUyw-Xg

### Universal Sentence Encodings

Daniel Cer", Yinfei Yang", Angus Kong", Nan Hua", Nicole Limtiaco", Rhomni St. John", Noah Constant", Mario Guajardo-Céspedes", Steve Yuan', Chris Tar", Yun-Hsuan Sung", Brian Strope", Ray Kurzweil

### From researchers to you

"Google Research Mountain View, CA Google Research New York, NY

'Google Cambridge, MA

Abstract

nington et al., 2014). Recent work has demon-

models are implemented in TensorFlow (Abadi et al., 2016) and are available to download as pretrained models here:

https://tfhub.dev/google/universal-sentence-encoder/1

The models take as input English strings and produce as output a fixed dimensional embedding representation of the string. The encoding models

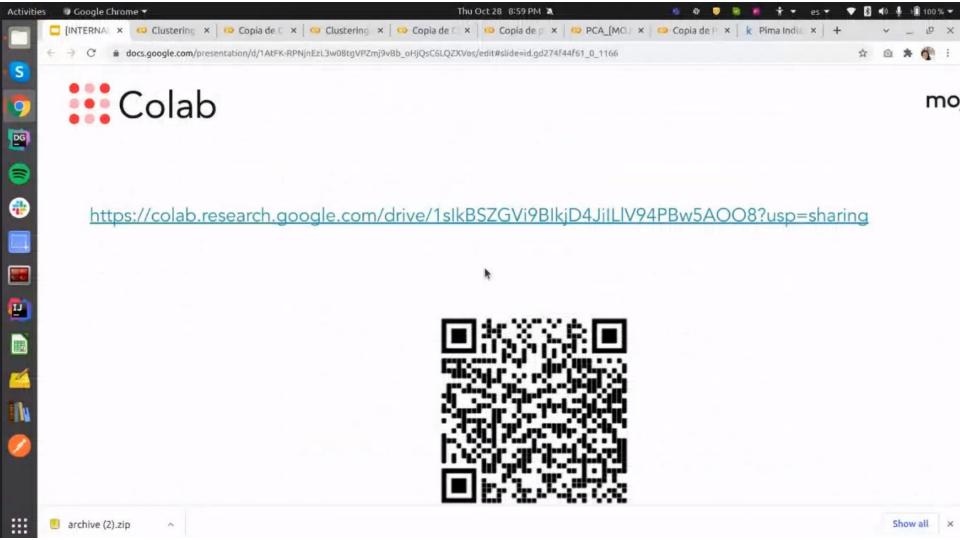
> The pre-trained sentence encoding models reported in the paper are made freely available for described.

transfer results using pre-trained embeddings (Conneuu et al., 2017). r, we present a collection of models sentence embeddings that demonunsfer learning to a number of other tasks. The sentence encoding modare made publicly available. We inents with varying amounts of transsing data to illustrate the interacthe impact of transfer learning and ize. Engineering characteristics of for transfer learning are important. nodeling trade-offs regarding memints as well as compute time on CPU ource consumption comparisons are ences of varying lengths.

### holkit

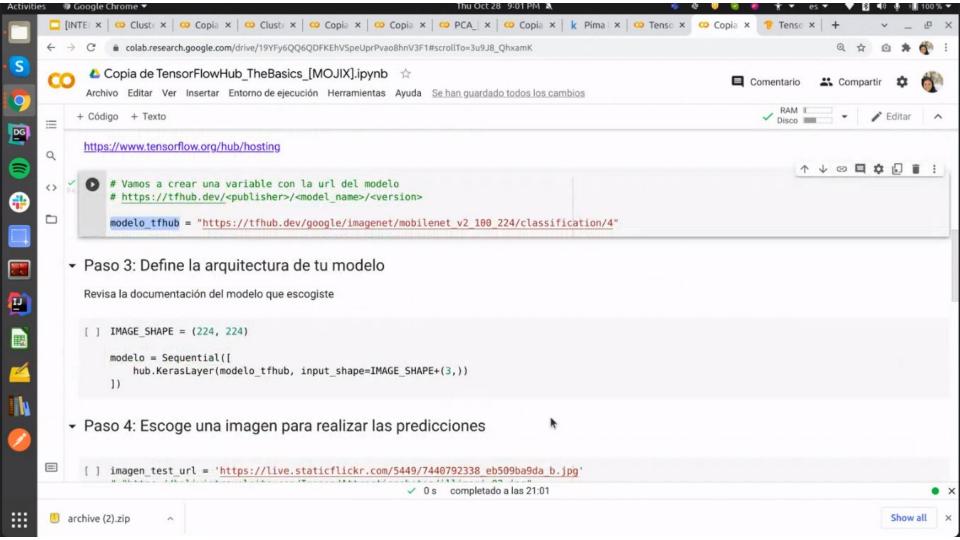
ilable two new models for encoding embedding vectors. One makes use former (Vaswani et al., 2017) architec-

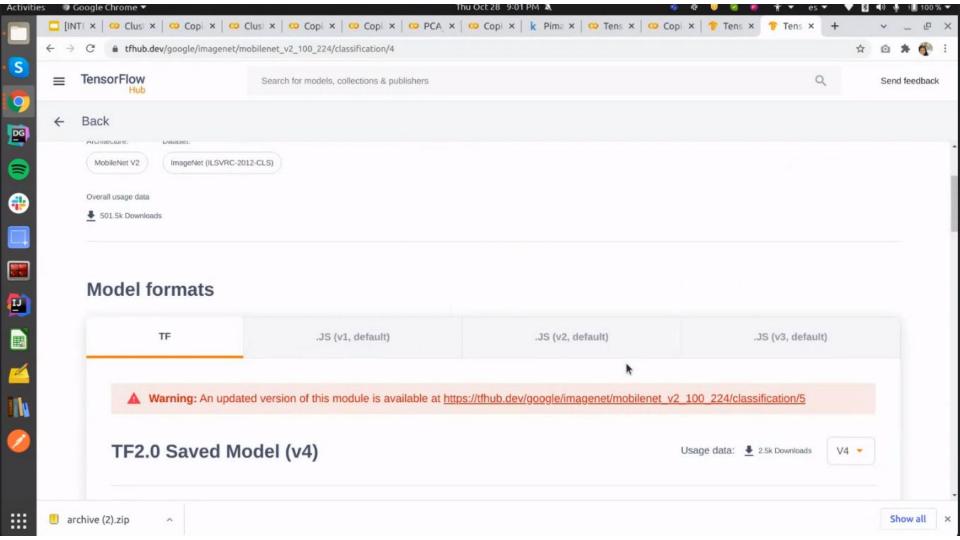
ture, while the other is formulated as a Deep Averaging Network (DAN) (Iyyer et al., 2015). Both models are implemented in TensorFlow (Ahadi

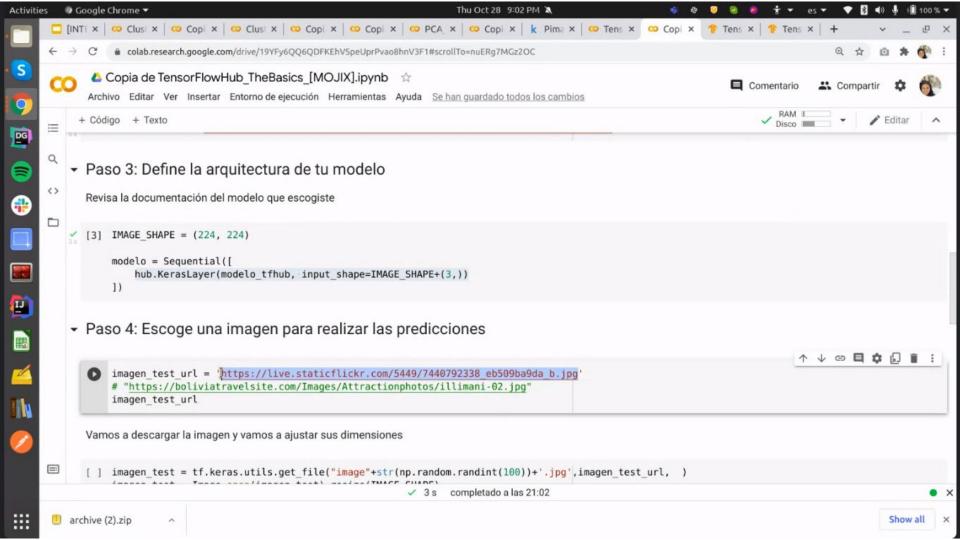


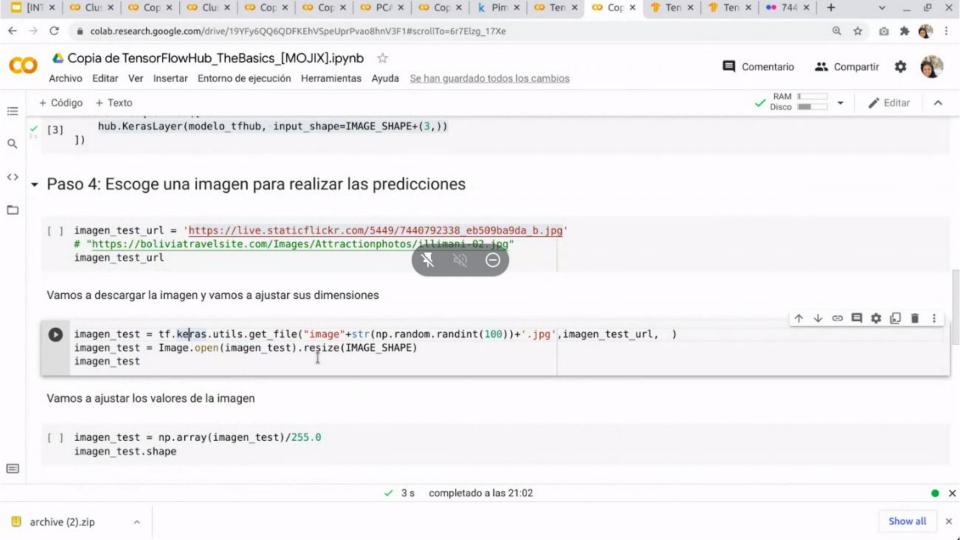
### **TENSORFLOW HUB**

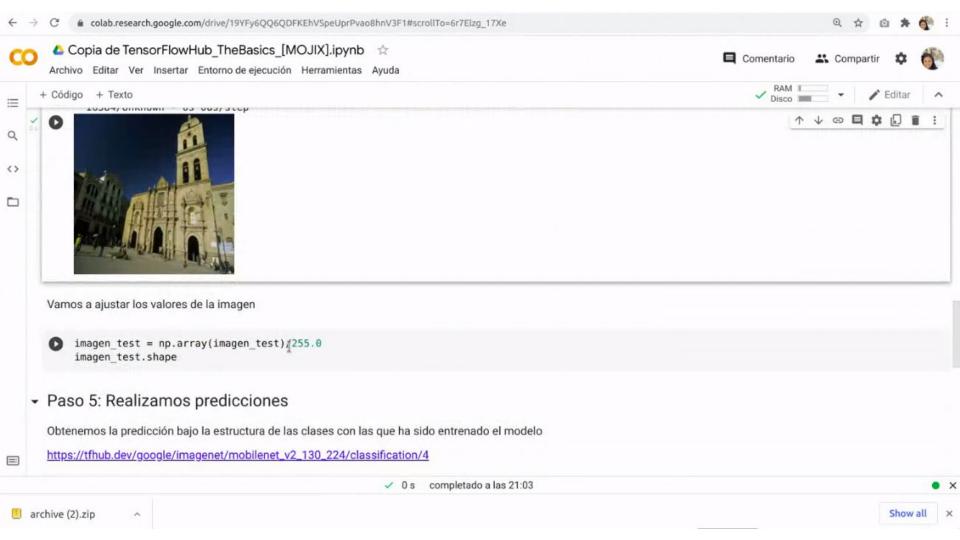
https://colab.research.google.com/drive/1slkBSZGVi9BlkjD4JilLIV94PBw5A008?usp=sharing

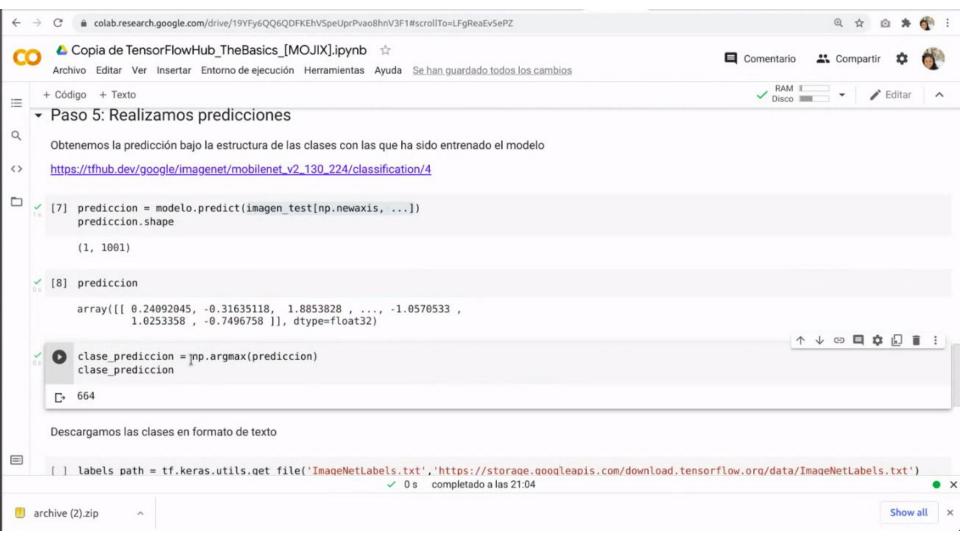


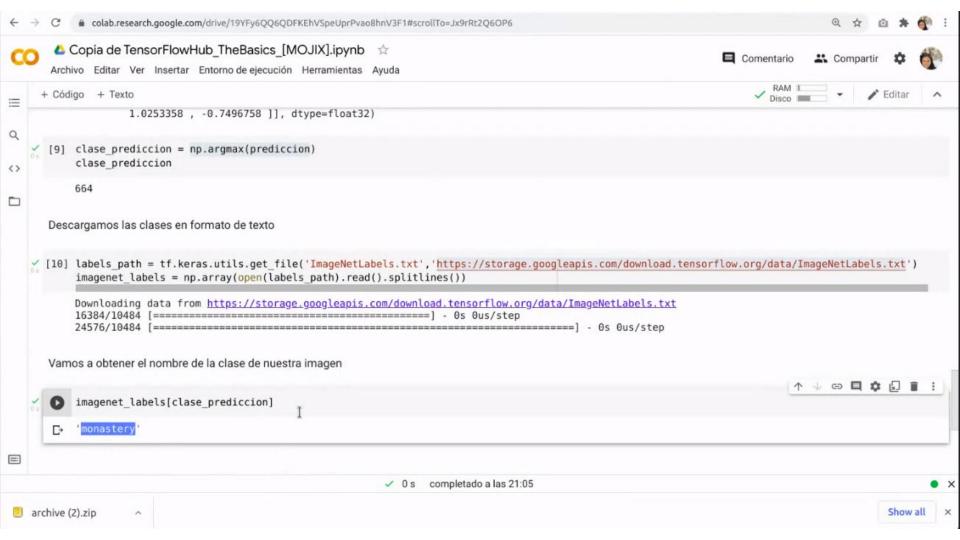












Ruth Chirinos7:11 PM Podemos grabar la sesión?

Nathaly Alarcon7:39 PM

https://colab.research.google.com/drive/199MZvaBiKl3zrn0-gyNcAS8GCU96IP26?usp=sharing

Nathaly Alarcon8:04 PM https://colab.research.google.com/drive/1wPTr22hDWloyU1Nn0bl2oxfmWwAjrARo?usp=sharing

Nathaly Alarcon8:19 PM

https://www.displayr.com/what-is-hierarchical-clustering/#:~:text=Hierarchical%20clustering%2C%20also%20known%20as,broadly%20similar%20to%20each%20other.

Nathaly Alarcon8:22 PM

https://realpython.com/k-means-clustering-python/

https://colab.research.google.com/drive/1LZ86ki2A0nalWHDnwuV2wBU1LcfV7JIg?usp=sharing

Nathaly Alarcon8:34 PM

https://colab.research.google.com/drive/12VL\_fYaT04EGNKfHsQP-CrSvI0KwCPV4?usp=sharing

https://www.kaggle.com/uciml/pima-indians-diabetes-database
You8:46 PM

se puede saber cuales son esos componentes en el dataset (los nombres de las columnas)?

Aldo Gutierrez8:47 PM

osea son planos entre componentes Xs?