

































SERP Analysis for: health insurance

SERP Analysis

<div>20</div> <div>Ranking Difficulty</div>	<div>34</div> <div>Homepages</div> <div>13</div> <div>Gov, Edu Domains</div>	<div>10</div> <div>Keywords in Title</div> <div>43</div> <div>Keywords in URL</div>	<div>0</div> <div>Monthly Clicks</div> <div>— worth —</div> <div>\$0</div> <div>For #1 Rank</div>	<div>89.9%</div> <div>Domain Diversity</div>
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<div>Social Domains</div> <div>Wfytptin</div>	
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Rank (Change)	URL	Domain	Domain Strength	Est. Mo. Clicks
1 —	https://www.southerncross.co.nz/society Health & medical insurance	southerncross.co.nz x2 Ad	35	0
2 2↑	https://www.aia.co.nz/en/our-products/health-insurance.html Health Insurance - Compare and get a quote	aia.co.nz x2	34	0
3 1↓	https://www.aainsurance.co.nz/health-insurance Health Insurance - get a quote and buy online	aainsurance.co.nz	35	0
4 2↑	https://www.moneyhub.co.nz/health-insurance.html Compare Health Insurance NZ 2025: Best Policies, Quotes ...	moneyhub.co.nz	40	0
5 2↓	https://www.nib.co.nz/ NZ Health Insurance Welcome to nib	nib.co.nz x2 Ad	32	0
6 1↓	https://www.lifedirect.co.nz/health-insurance/ Compare Insurance, quote and buy Health Insurance	lifedirect.co.nz x2 Ad	33	0
7 11↑	https://www.southerncrosslife.co.nz/ Southern Cross Life Insurance: Get life insurance cover	southerncrosslife.co.nz	31	0
8 2↑	https://unimed.co.nz/ Workplace Medical Health Insurance Provider - UniMed, NZ ...	unimed.co.nz x2	28	0
9 29↑	https://www.canstar.co.nz/health-insurance/ Compare Health Insurance NZ	canstar.co.nz	37	0
10 2↑	https://www.aia.co.nz/en/index.html AIA - NZ's Largest Life Insurer Life & Health Insurance	aia.co.nz x2	34	0
11 1↓	https://www.lifedirect.co.nz/article/what-is-health-insurance What is health insurance?	lifedirect.co.nz x2 Ad	33	0
12 2↓	https://www.nib.co.nz/compare-plans Compare Health Insurance Plans	nib.co.nz x2 Ad	32	0
13 63↑	https://www.mas.co.nz/ MAS - Insurance, Investments, KiwiSaver - MAS	mas.co.nz	34	0
14 70↑	https://www.globalfinance.co.nz/medical-insurance/ Medical / Health Insurance	globalfinance.co.nz	33	0
15 —	https://join.southerncross.co.nz/quote Southern Cross NZ: Get an online quote for health insurance	southerncross.co.nz x2 Ad	35	0
16 1↑	https://www.accuro.co.nz/ Home Accuro Health Insurance NZ	accuro.co.nz x2	27	0
17 9↓	https://www.kiwicover.co.nz/health-insurance Health Insurance Compare Quotes Online at ...	kiwicover.co.nz	31	0

Rank (Change)	URL	Domain	Domain Strength	Est. Mo. Clicks
18 	https://www.wisemove.co.nz/post/guide-to-health-insurance-new-zealand Health Insurance in New Zealand Complete Guide for 2025	wisemove.co.nz	33	0
19 	https://www.mnsure.org/ MNsure - Minnesota's health insurance marketplace / MNsure	mnsure.org	22	0
20 	https://www.policywise.co.nz/ Policywise: Highly Rated NZ Life & Health Insurance Broker	policywise.co.nz 	32	0
21 	https://www.healthcare.gov/see-plans/ See - 2025 - plans & prices	healthcare.gov 	28	0
22 	https://www.imsure.co.nz/personal/health-insurance/ Health and Medical Insurance	imsure.co.nz	26	0
23 	https://www.starhealth.in/health-insurance/ Health Insurance Plans - India's Best Medical ...	starhealth.in	26	0
24 	https://www.accuro.co.nz/personal-health-insurance/nz-resident Health Insurance for New Zealand Residents	accuro.co.nz 	27	0
25 	https://unimed.co.nz/health-plans Compare workplace health and medical insurance plan	unimed.co.nz 	28	0
26 	https://connectforhealthco.com/ Connect for Health Colorado	connectforhealthco.com	18	0
27 	https://www.consumer.org.nz/services/health-insurance-policies/guide compare the best health insurance to buy in New Zealand	consumer.org.nz	37	0
28 	https://www.coveredca.com/ Covered California™ The Official Site of California's Health ...	coveredca.com	25	0
29 	https://healthcareplus.org.nz/unimed Unimed	healthcareplus.org.nz	29	0
30 	https://www.aa.co.nz/insurance/health-insurance/ Health Insurance NZ: Trusted Medical Cover	aa.co.nz	38	0
31 	https://www.lifecovered.nz/best-health-insurance-companies/ Compare Best Health Insurance Companies NZ 2025	lifecovered.nz 	33	0
32 	https://www.tataaig.com/health-insurance Health Insurance - Buy Medical Insurance Policy @ ₹17/Day	tataaig.com	30	0
33 	https://castletrust.co.nz/resources/health-insurance-why-its-important... Why is Health Insurance Important Castle Trust, Tasman, NZ	castletrust.co.nz	26	0
34 	https://www.nevadahealthlink.com/ Home - Nevada Health Link - Official Website	nevadahealthlink.com	21	0
35 	https://www.policywise.co.nz/resources/health-insurance-nz-compare Compare Best Health Insurance NZ 2025 Buying Guide ...	policywise.co.nz 	32	0
36 	https://www.usa.gov/health-insurance Health insurance USAGov	usa.gov	32	0
37 	https://www.asb.co.nz/health-insurance Health insurance - NZ medical insurance quotes & claims	asb.co.nz 	38	0
38 	https://haven.co.nz/insurance/personal-life-risk-and-medical/ Personal Insurance - Life, Risk, Medical Insurance - Haven	haven.co.nz	27	0
39 	https://www.health.gov.au/resources/apps-and-tools/compare-health-i... Compare health insurance policies	health.gov.au	33	0
40 	https://www.kff.org/interactive/subsidy-calculator/ Health Insurance Marketplace Calculator	kff.org	27	0

Rank (Change)	URL	Domain	Domain Strength	Est. Mo. Clicks
41 17↓	https://www.allianzcare.com/en/support/health-and-wellness/national-... Guide Healthcare in New Zealand	allianzcare.com x2	26	0
42 NEW	https://www.futurisk.co.nz/personal-insurance/medical-insurance Medical Insurance Health Coverage Plans	futurisk.co.nz	27	0
43 12↑	https://www.healthcare.gov/get-coverage/ Start a 2025 health plan application now!	healthcare.gov x2	28	0
44 NEW	https://www.acko.com/health-insurance/ Health Insurance: Buy Medical Insurance Plans @ ₹21/Day*	acko.com	28	0
45 3↑	https://en.wikipedia.org/wiki/Health_insurance Health insurance	wikipedia.org	47	0
46 36↑	https://www.become.nz/insurance/health-insurance Health Insurance adviser & Health Insurance Benefits	become.nz	30	0
47 38↑	https://immi.homeaffairs.gov.au/help-support/meeting-our-requirement... Adequate health insurance for visa holders	homeaffairs.gov.au	36	0
48 4↓	https://www.floridablue.com/ Florida Blue: Florida Health Insurance Plans	floridablue.com	24	0
49 4↓	https://www.aviva.co.uk/health/health-products/health-insurance/ Health Insurance From just £1.41 per day	aviva.co.uk	33	0
50 30↑	https://www.healthpoint.co.nz/health-insurance-companies/ Health Insurance Companies	healthpoint.co.nz	37	0
51 NEW	https://www.liveliflife.nz/health-insurance Health Insurance	liveliflife.nz	28	0
52 NEW	https://www.mondassur.com/en/new-zealand-health-insurance/ New Zealand Health Insurance	mondassur.com	22	0
53 4↑	https://www.layahealthcare.ie/ Laya Healthcare: Health Insurance Health insurance Quotes	layahealthcare.ie	25	0
54 11↓	https://www.bcbs.com/explore-affordable-health-plans/individual-famil... Individual Health – Family Medical Insurance	bcbs.com	26	0
55 9↓	https://www.upmchealthplan.com/ UPMC Health Plan: Quality Health Insurance	upmchealthplan.com	20	0
56 19↑	https://www.marylandhealthconnection.gov/ Maryland Health Connection: Home	marylandhealthconnection.gov	20	0
57 36↓	https://www.nj.gov/getcoverednj/ GetCoveredNJ	nj.gov	32	0
58 NEW	https://www.imglobal.com/ IMG: International Health & Travel Medical Insurance	imglobal.com	27	0
59 32↓	https://www.hdfcergo.com/health-insurance Health Insurance Buy Medical Insurance Plans @ Rs 26/ ...	hdfcergo.com	29	0
60 7↑	https://bewellnm.com/ BeWell, New Mexico's Health Insurance Marketplace: We ...	bewellnm.com	18	0
61 NEW	https://www.hhs.gov/programs/health-insurance/index.html Health Insurance	hhs.gov	29	0
62 NEW	https://www.yourhealthidaho.org/ Your Health Idaho — Idaho's Health Insurance Marketplace	yourhealthidaho.org	18	0
63 NEW	https://www.bupa.com.au/ Bupa Private Health Insurance & Care Bupa	bupa.com.au	31	0

Rank (Change)	URL	Domain	Domain Strength	Est. Mo. Clicks
64 NEW	https://getinsured.co.nz/health-insurance/ Health Insurance - GetInsured.co.nz	getinsured.co.nz	26	0
65 37↓	https://www.icicilombard.com/health-insurance Health Insurance: Buy Medical Insurance Plans @ ₹20/Day*	icicilombard.com	30	0
66 29↓	https://www.aetna.com/individuals-families.html Individual & Family Health Insurance Plans & Coverage	aetna.com	28	0
67 25↑	https://tricare.mil/ TRICARE: Home	tricare.mil	26	0
68 19↓	https://www.damanhealth.ae/ Daman: Health & Medical Insurance Plans - Dubai, Abu Dhabi ...	damanhealth.ae	20	0
69 29↑	https://www.hap.org/ Affordable Health Plans - Michigan Health Insurance HAP ...	hap.org	22	0
70 NEW	https://www.wahealthplanfinder.org/ Washington Healthplanfinder: Home	wahealthplanfinder.org	21	0
71 39↓	https://www.opm.gov/healthcare-insurance/ Healthcare & Insurance	opm.gov	29	0
72 NEW	https://georgiaaccess.gov/ Georgia Access Find Affordable Health Insurance in Georgia	georgiaaccess.gov	21	0
73 NEW	https://www.isoa.org/ ISO Student Health Insurance - Affordable Plans for ...	isoa.org	19	0
74 18↓	https://www.uhc.com/individuals-families Individual and family health insurance plans	uhc.com	28	0
75 NEW	https://pennie.com/ Pennie: Home	pennie.com	17	0
76 NEW	https://www.glimp.co.nz/health-insurance Compare Best Medical Health Insurance NZ Plan and Cost	glimp.co.nz	36	0
77 22↓	https://www.hif.com.au/ HIF Health Insurance – Best Private Health Insurance in ...	hif.com.au	27	0
78 3↑	https://www.nzinsurances.co.nz/post/post-what-are-the-best-health-in... What are the Best Health Insurance Companies in 2025?	nzinsurances.co.nz	29	0
79 25↓	https://www.wpa.org.uk/ Health Insurance from WPA UK Private Medical Insurance	wpa.org.uk	23	0
80 20↑	https://www.nhs.uk/using-the-nhs/healthcare-abroad/apply-for-a-free-... Applying for healthcare cover abroad (GHIC and EHIC)	www.nhs.uk	40	0
81 23↓	https://www.cignaglobal.com/ International Health Insurance & Global Medical Cover Cigna	cignaglobal.com	25	0
82 31↓	https://www.bcbstx.com/ Health Insurance in Texas Blue Cross and Blue Shield of Texas	bcbstx.com	24	0
83 NEW	https://www.shiphelp.org/ State Health Insurance Assistance Programs: Home	shiphelp.org	17	0
84 49↓	https://www.ambetterhealth.com/en/ Ambetter Health Affordable Health Insurance Plans	ambetterhealth.com	21	0
85 8↑	https://employment-social-affairs.ec.europa.eu/policies-and-activities/... European Health Insurance Card (EHIC) - DG EMPL	europa.eu	38	0
86 NEW	https://www.aetnacvshealth.com/index.html Aetna CVS Health: ACA Health Insurance Plans & Coverage	aetnacvshealth.com	18	0

Rank (Change)	URL	Domain	Domain Strength	Est. Mo. Clicks
87 NEW	https://www.reddit.com/r/PersonalFinanceNZ/comments/1ccpieg/is_he... Is health insurance worth it? : r/PersonalFinanceNZ	reddit.com	48	0
88 NEW	https://www.comparebear.co.nz/health-insurance Compare Health Insurance	comparebear.co.nz	33	0
89 NEW	https://www.michigan.gov/difs/consumers/insurance/health-insurance Health Insurance	michigan.gov	32	0
90 NEW	https://kynect.ky.gov/healthcoverage/s/?language=en_US Kentucky State Health Insurance kynect Health Coverage	ky.gov	29	0
91 31↓	https://www.hioscar.com/ Health insurance that works for you Oscar	hioscar.com	19	0
92 28↓	https://www.wpshealth.com/ WPS Health Insurance	wpshealth.com	15	0
93 NEW	https://insurancelist.co.nz/health/ Health Insurance – Access Quality Healthcare Plans	insurancelist.co.nz	30	0
94 NEW	https://wrightfinancial.co.nz/health-insurance/ Health Insurance	wrightfinancial.co.nz	28	0
95 17↓	https://www.allianzcare.com/en.html Global Health Insurance Allianz Care Official Site	allianzcare.com x2	26	0
96 NEW	https://www.ahip.org/ AHIP Homepage - AHIP	ahip.org	20	0
97 9↑	https://www.lifecovered.nz/health-cover/ Buy Health Insurance - LifeCovered™	lifecovered.nz x2	33	0
98 NEW	https://www.sunlife.ca/en/health/personal-health-insurance/ Personal Health Insurance Sun Life Canada	sunlife.ca	29	0
99 NEW	https://www.axahealth.co.uk/ Private health insurance UK Private healthcare in the UK	axahealth.co.uk	24	0

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