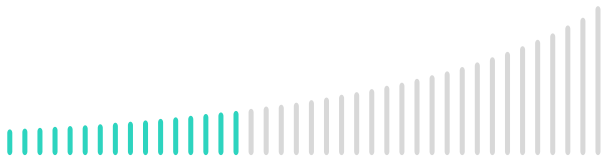




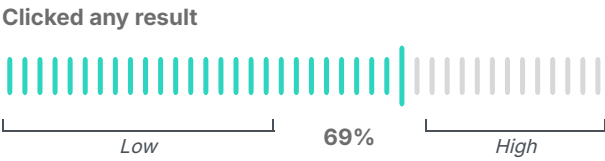
Keyword Overview for: health insurance

Overview: health insurance

1,300
Monthly Volume



900
Estimated Clicks



Mobile vs Desktop



Paid clicks



Difficulty



Google Provided Data

EXPAND

Cost Per Click	\$10.18
Monthly Cost	\$808
Search Volume	2,900
Advertisers	10
Homepages	37
Fresh SV	1,500

Universal search in SERP



503,837
Similar keywords

southern cross health insurance	5,900
health insurance nz	2,700
aa health insurance	1,500
health insurance	1,300
nib health insurance	440
health insurance australia	220
aia health insurance	120
health insurance new zealand	100
cigna health insurance	100
southern health insurance	100

123,414
Questions

What is health insurance?	60
Is ivf covered by health insurance?	20
How to get health insurance in illinois	20
What does health insurance cover?	20
What is the cost of health insurance?	20
Can you have 2 health insurance plans?	20
Is dental insurance considered health insurance?	20
Does health insurance cover dental?	20
Does health insurance cover lasik eye surgery?	20
Does health insurance cover hearing aids?	20

3,103
Also buys ads for

health insurance nz	2,700
health insurance new zealand	100
insurance nz	870
southern cross health insurance	5,900
nz insurance	200
southern cross insurance	1,600
life insurance nz	1,000
travel insurance nz	3,800
medical insurance nz	540
health insurance australia	220

Top Google Ads Buy Recommendations











Sorry, we don't have enough data to make recommendations.

Most Successful Advertisers and Their Best Ads
















[illegible]

Organic Ranking History

Inbound Links (Backlinks)

Backlink	Domain Monthly Organic Clicks	Page Monthly Organic Clicks	Domain Strength	Ranked Keywords	Outbound Links
 https://workello.com/insurance-writers-job-description/	280k	1	44	4	10 
 https://www.riverwoodsbehavioral.com/admissions/payment-insurance/	120k	1	37	5	7 
 https://krostrade.com/blog/how-much-do-you-pay-for-health-insurance-reddit/	1.4M	3	44	2	2 
 https://www.myhbpartners.com/blog/2022/1/31/what-are-the-benefits-of-bundling-y...	7.2k	1	30	6	4 
 https://www.makeoverarena.com/does-mcdonalds-offer-health-benefits-mcdonald-...	540k	2	37	2	2 

Organic Search Ranking Analysis

20 Ranking Difficulty		34 Homepages 13 Gov, Edu Domains		10 Keywords in Title 43 Keywords in URL		0 Monthly Clicks — worth — \$0 For #1 Rank		89.9% Domain Diversity		Social Domains W      	
Rank (Change)	URL	Domain	Domain Strength	Est. Mo. Clicks							
1 —	https://www.southerncross.co.nz/society Health & medical insurance	southerncross.co.nz  	35	0							
2 2 ↑	https://www.aia.co.nz/en/our-products/health-insurance.html Health Insurance - Compare and get a quote	aia.co.nz 	34	0							
3 1 ↓	https://www.aainsurance.co.nz/health-insurance Health Insurance - get a quote and buy online	aainsurance.co.nz	35	0							
4 2 ↑	https://www.moneyhub.co.nz/health-insurance.html Compare Health Insurance NZ 2025: Best Policies, Quotes ...	moneyhub.co.nz	40	0							
5 2 ↓	https://www.nib.co.nz/ NZ Health Insurance Welcome to nib	nib.co.nz  	32	0							
6 1 ↓	https://www.lifedirect.co.nz/health-insurance/ Compare Insurance, quote and buy Health Insurance	lifedirect.co.nz  	33	0							
7 11 ↑	https://www.southerncrosslife.co.nz/ Southern Cross Life Insurance: Get life insurance cover	southerncrosslife.co.nz	31	0							
8 2 ↑	https://unimed.co.nz/ Workplace Medical Health Insurance Provider - UniMed, NZ ...	unimed.co.nz 	28	0							
9 29 ↑	https://www.canstar.co.nz/health-insurance/ Compare Health Insurance NZ	canstar.co.nz	37	0							
10 2 ↑	https://www.aia.co.nz/en/index.html AIA - NZ's Largest Life Insurer Life & Health Insurance	aia.co.nz 	34	0							

Current Ads

No recent ads found for this keyword.