

**mameCoin**

**White Paper**

**mameCoin donation starts now.**

Finally the time has come when you can safely make donations  
whenever, wherever you are.

Bringing donations to the next stage.

With mameCoin, a new kind of donation begins.

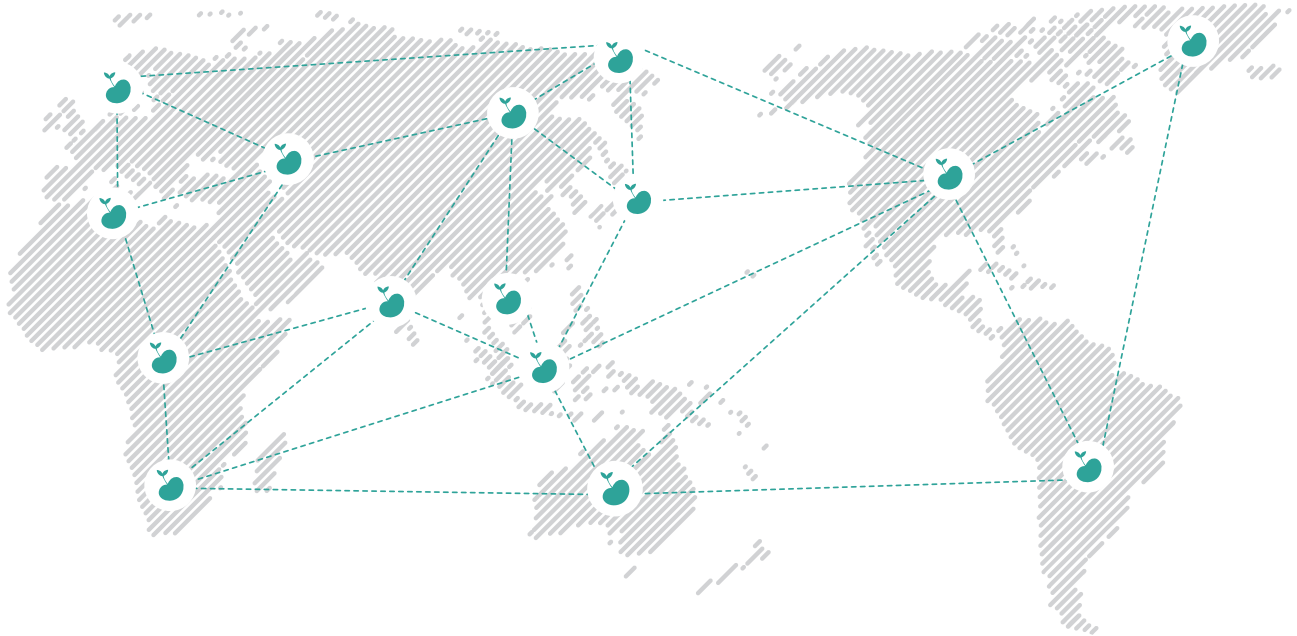
**mameCoin for a better tomorrow.**



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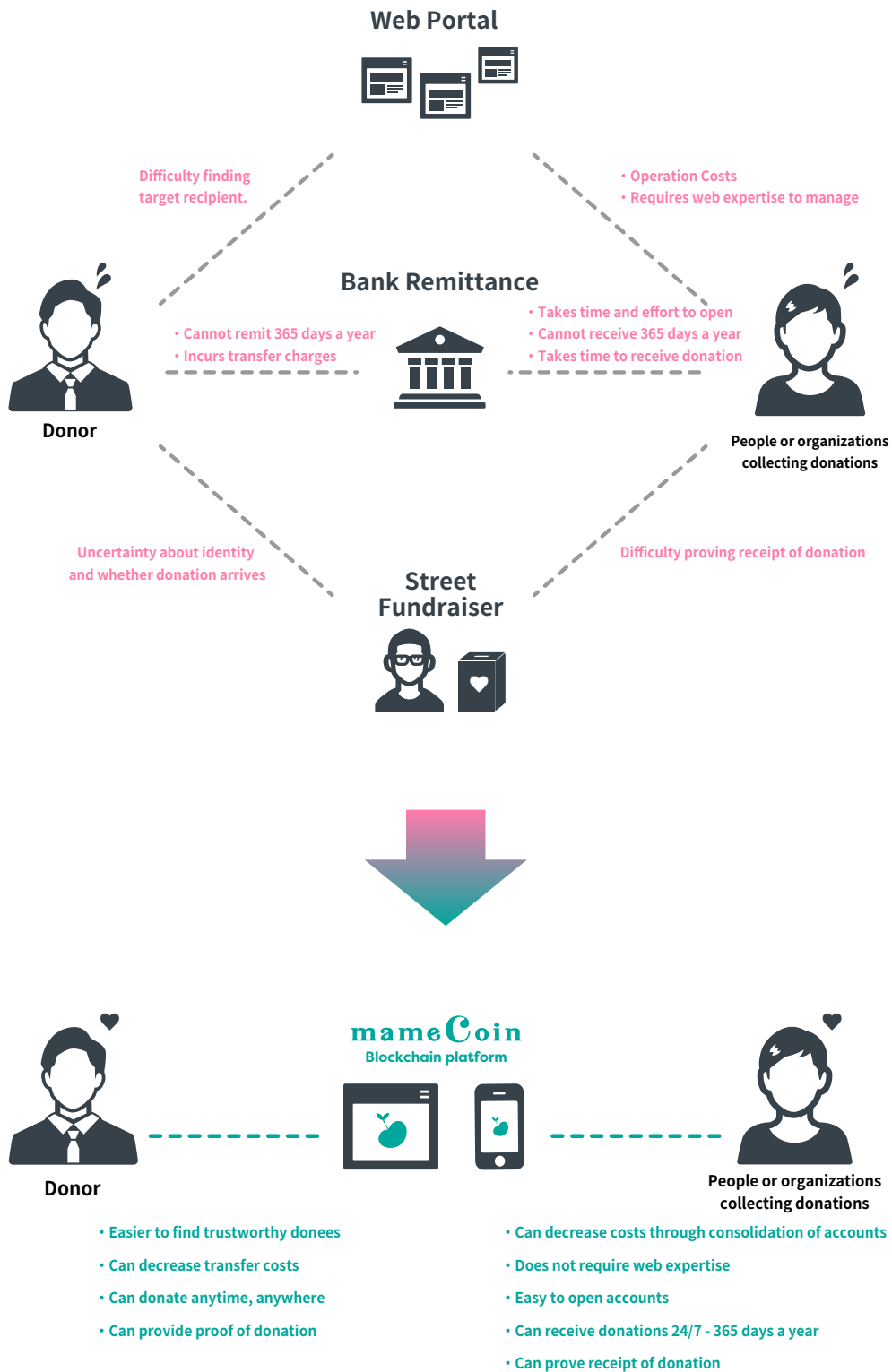
# Tokens connecting our World



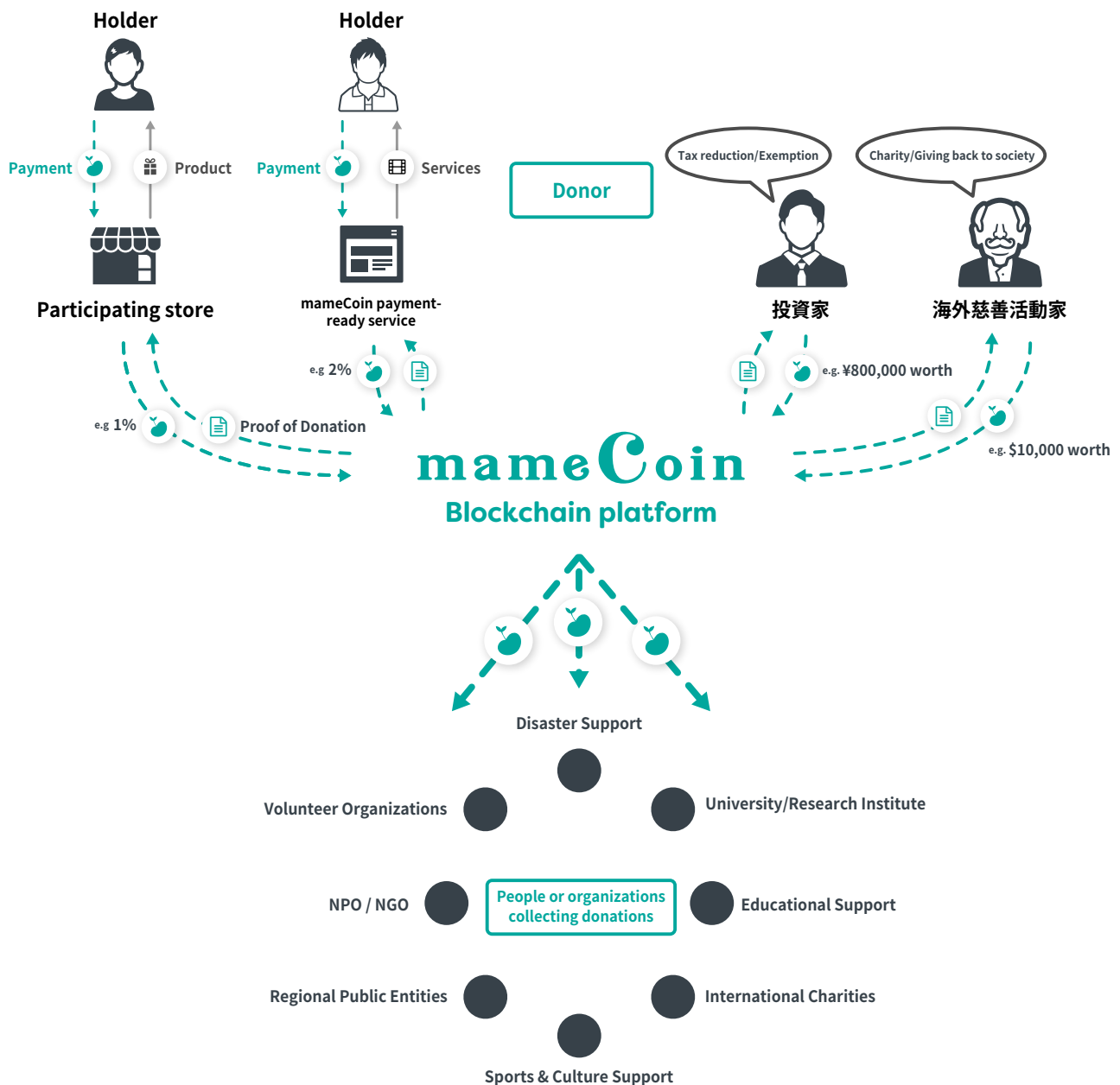
mameCoin provides a system that acts as a bridge connecting benefactors worldwide wishing to donate or invest, with recipient organizations or individuals, facilitating a straightforward support mechanism. Our aim is that mameCoin becomes a catalyst for good for society and will be a business that results in somebody, somewhere smiling.



# mameCoin's proposed new method of donating



# mameCoin services



By enabling parties' payment through mameCoin's dedicated wallet, mameCoin offers a system that answers the demands of transactors, e-commerce sites and physical stores that seek added value in their processes.

# mameCoin Tokens

## Token Specification

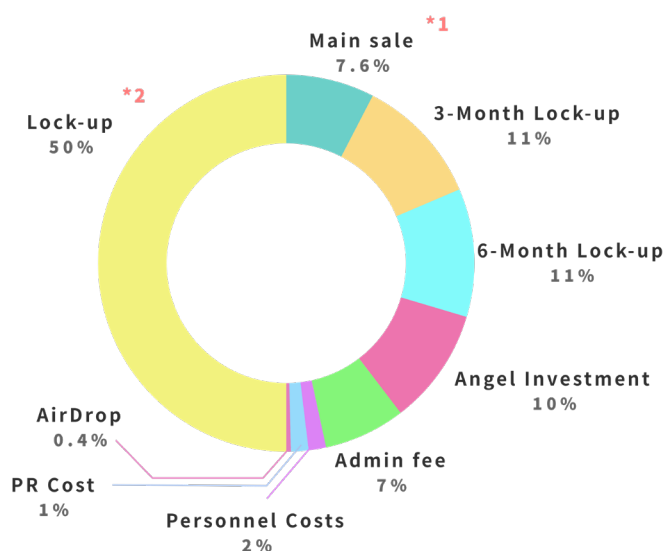
Token Logo



Token Name	mameCoin
Token Symbol	MAME
Standard	ERC20 + Proprietary Expansion
Total Issue Amount	25 Billion Tokens
Unique Features	Lock-up, Burn, Refund
Contract Address	0xabccaadd77078a67622dfd5f74066ce4581c0a99

ERC20 (Ethereum Request for Comments) is the standard used for Ethereum Blockchain's smart contract. The ERC20 standard's tokens currently support many kinds of virtual currency exchanges and wallet applications. Therefore, mameCoin can be managed by My Ether Wallet (MEW), as well as other software • hardware wallets compatible with handling Ethereum tokens.

## Total Issue Breakdown



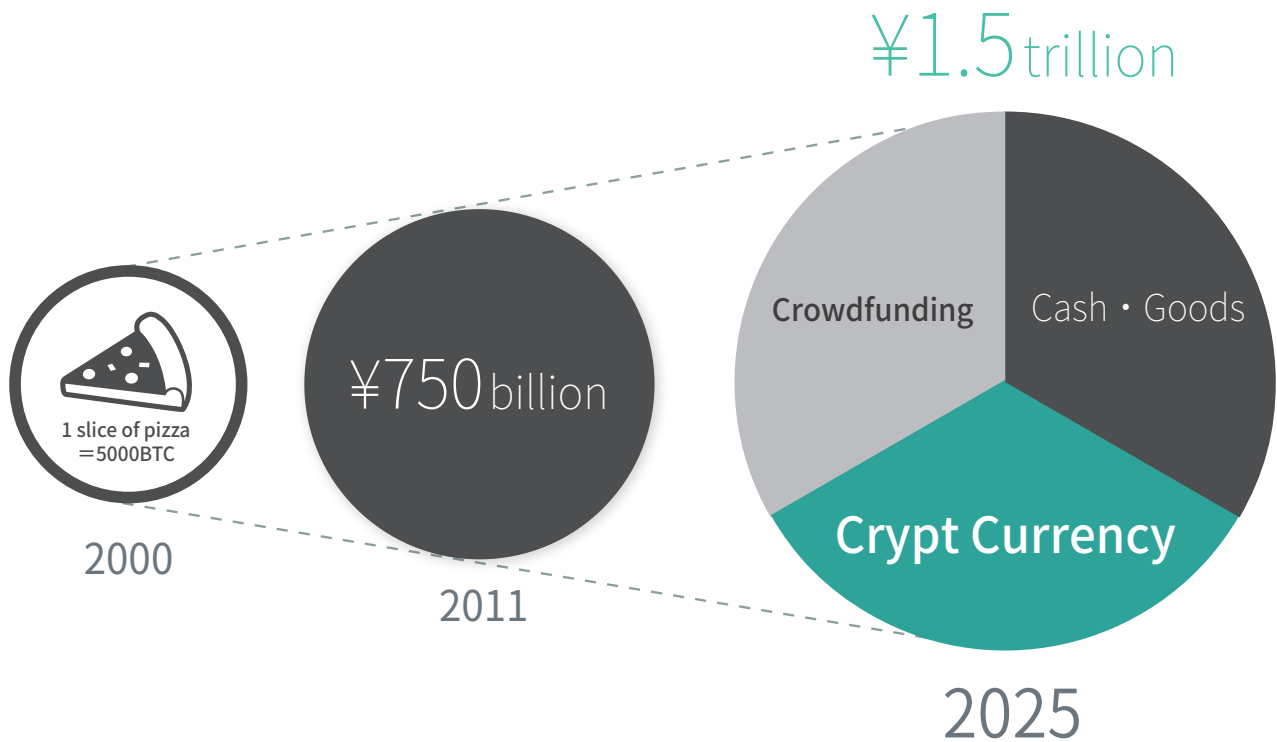
\*1. At the time of listing, sales at the auction will be conducted in the order of highest value stated on the Buying Board.

\*2. 10 years from 2019, on July 1st annually there will be a lock-up release of 1.25 billion pieces. Allocation following lock-up release will be duly explained prior to release.

※This is not a guarantee from our company that trade will be possible at virtual currency exchanges.

In the case that trading becomes possible at virtual currency exchanges, in order to manage selling pressure and to stabilize supply-demand balance of the tokens, we have adopted a lock-up system that limits the sale of our issued tokens for a certain period of time. In addition we have set up multiple lock-up periods in order to limit concentration of sales at specific points in time.

## Future expansion of Global and Japanese donor market



On 11th May 2010, the first ever bitcoin was used. At the time, the cost of 2 slices of pizza was 10,000BTC (As of July 2018, an equivalent of 7 million yen). According to a 2017 survey, across all virtual currencies, there are now 10,000 people who have exceeded gains of ¥100 million. (¥100 million x 10,000 People = ¥1 trillion)

※ Our company's estimate



# Strengths and Uniqueness of mameCoin

## Know-how from building a "tipping" platform



In August 2018, acquired and merged "sensu", a platform that facilitates tipping on various social media platforms using a variety of cryptocurrencies. After rebranding together with the already merged "nage coin" we intend to launch a new service utilising this acquired development and operational know-how.

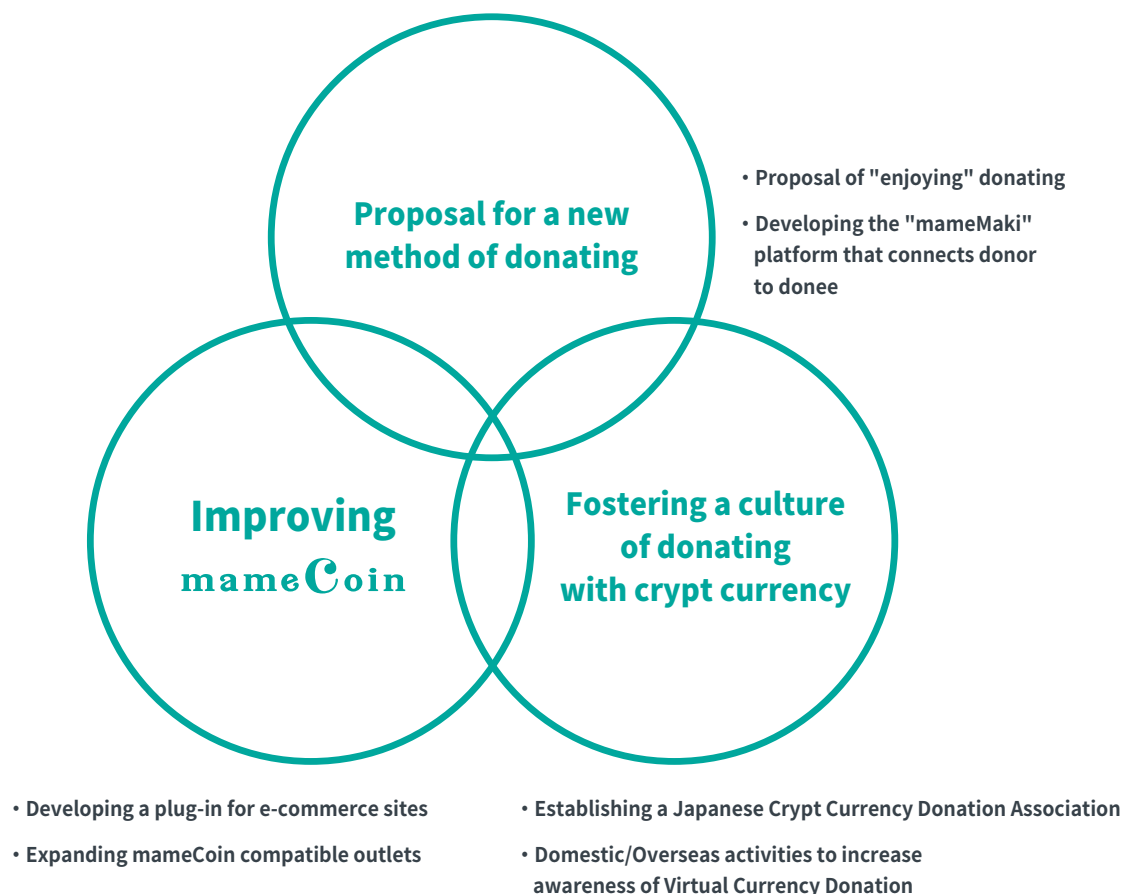
## Actual on-site volunteer activities



2018年6月24日 大阪府茨木市復興支援ベースにて

At mameCoin we collaborate with our alliance partner NPOs, providing funding and goods. Our CEO himself proactively visits donation recipients confirming how best to utilise donations as well as participating in on-site volunteer activities.

# Next Steps for mameCoin



• At mameCoin will establish innovative ways of donating that will reconsider how conventional donating is perceived, such as the "mameMaki" (provisional name).

• As part of domestic/overseas virtual currency donation awareness raising activities, we will establish the Japanese Virtual Currency Donation Association (provisional). While maintaining deep cooperation with other domestic currencies we will commit to improving the social status of virtual currency.

• mameCoin will strive to develop a plug-in for e-commerce sites as well as increasing the number of sites compatible with virtual currency payments, and increase the value of mameCoin.

# Corporate Information

## Token Management Company

PT mameCoin Indonesia Berbagi

## Token Management Company

Epicentrum Walk Level 3, Unit A 306 - 307, JL.  
HR Rasuna Said, Kuningan South Jakarta, Indonesia

## Members



**Sendy Ariani**

PT mameCoin Indonesia Berbagi  
CEO



**Heraldo R.M. Kalangit**

PT mameCoin Indonesia Berbagi  
komisaris

## Domestic Partners

mameCoin Inc.  
405 Maison jiyugaoka, 3-1-5, Jiyugaoka, Meguro-ku, Tokyo 152-0035 Japan

## Domestic Team



**Yasunori Okamoto**

mameCoin Inc.  
CEO & CFO



**Kosuke Hashiguchi**

mameCoin Inc.  
CEO



**Jun Shimizu**

mameCoin Inc.  
CTO

## Contact Information

✉ [contact@mameCoin.jp](mailto:contact@mameCoin.jp)

# Risks

The following risks are involved when purchasing or selling the tokens "mameCoin" issued by PT mameCoin Indonesia Berbagi, its affiliates, and partner companies (hereinafter "our company"). We ask that purchasers or sellers of "mameCoin" carefully consider the risks listed below including seeking professional advice and that any final decision is taken at the sole responsibility of the buyer or seller. "Our company" will not be in any way help responsible for any loss or damages on the part of a purchaser or trader in "mameCoin".

## Risks relating to development

"mameCoin" and "our company"'s service is still under development, therefore there is the risk of development failures or final functionality falling short of expectations.

## Credit Risks

### ① Management Company Risks

The management company of "mameCoin", PT mameCoin Indonesia Berbagi, will develop , manage and operate tokens under its own name. In the event of bankruptcy, investment funds may be unrecoverable as well as the loss of principal.

### ② Exchange Risks

When "mameCoin" becomes available on the virtual currency exchange, the exchange will give and receive funds relating to the transaction of "mameCoin" as well as safeguarding. As a result of this, the the event the virtual currency exchange bankruptcy, funds associated to transactions may be unrecoverable as well as the loss of principal. Again, "our company" has no relation to the virtual currency exchanges.

## Liquidity Risks

"Our Company" does not guarantee that "mameCoin" will be able to be traded at virtual currency exchanges or on other markets. In addition, in the event that "mameCoin" is traded at virtual currency exchanges, markets or other forms of trade between parties, "our company" does not guarantee "mameCoin"'s liquidity.

## Operation Risks

All operations in regards to "mameCoin" shall be carried out by the management company or otherwise an affiliated company entrusted by the management company. By no means will a purchaser of "mameCoin" have right to request or instruct operations.

## Other Risks

In addition to the above risks, our company's service (hereinafter referred to as "our services") are composed of programs, therefore in the unforeseen events such as natural disasters, fires, power failure etc. transaction restrictions and bugs may occur. In addition, when abnormalities, failures, etc. occur on communication lines owned by "our company", the functions of "our services" may be limited and in some cases suspended. In addition, "our services" may be suspended due to unexpected unauthorized access from outside, leakage of confidential information/personal information due to intrusion of a virus, destruction of equipment, communication errors etc.

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