SEO AUDIT REPORT FOR

HTTPS://ELVITAQUANTUM.COM

As on 03 Sep 2024, I have conducted an seo audit for the website:

https://elvitaquantum.com

URL: https://elvitaguantum.com/ (site is secured).

Domain Age: 17 days, 5 hours, 39 minutes.

Domain expires in: 11 months, 13 days, 18 hours.

SERVER INFORMATION

ISP: OVH Hosting

Server IP: 149.56.91.1

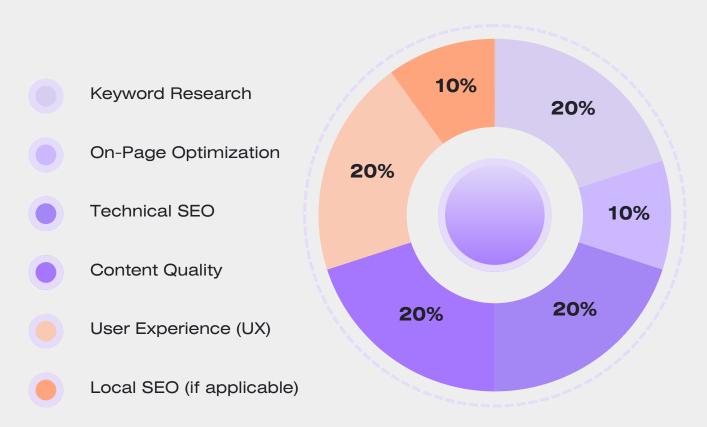
Server Location : CA QUEBEC, Montreal

Overview of SEO Strategies

 Discover the fundamentals of SEO and learn how to enhance your online visibility and drive organic traffic with this comprehensive guide.



HERE ARE THE IMPORTANCE PERCENTAGES FOR EACH CORE ELEMENT OF SEO:



With a total of 100%, these percentages reflect the relative importance of each element in an effective SEO strategy.

Website Speed Insights

Largest Contentful Paint: in 4 sec

Speed Index: in 6 sec

The score of Speed Insights are:



Performance

Website speed is crucial for SEO because it directly affects user experience and search engine rankings. Faster-loading sites are preferred by users and are more likely to rank higher in search results. A score of 63 indicates that there is room for improvement to enhance both user satisfaction and SEO performance, which can lead to better visibility and engagement.

View Full Report

Images with missing ALT attribute.

Number of images: 9

Missing alt tag: 7

List of images with missing ALT attributes:

https://elvitaquantum.com/wp-content/uploads/2024/08/IMG-20240816-WA0943.jpg

https://elvitaquantum.com/wp-content/uploads/2024/08/IMG-20240816-WA0960.jpg

https://elvitaquantum.com/wp-content/uploads/2024/08/IMG-20240816-WA0956.jpg

https://elvitaquantum.com/wp-content/uploads/2024/08/IMG-20240816-WA0951.jpg

https://elvitaquantum.com/wp-content/uploads/2024/08/IMG-20240816-WA0928.jpg

https://elvitaquantum.com/wp-content/uploads/2024/08/logofooter.png

https://elvitaquantum.com/wp-content/uploads/2024/09/amazon-300x300.png

W3C Markup Validation

It is good practice to use valid HTML/XHTML markup as it ensures that the search engines can read the website correctly as well as it improves cross browser compatibility

Web Analytics

Web Analytics Tools collect and measure information about visitor activity on a website. Well interpreted web traffic data is invaluable in determining a successfully web strategy and assessing the effectiveness of a website. At a minimum, we recommend to utilize at least one web analytics tool.

Search Console

Search Console integration provides insights into how your site is performing in Google Search. It helps identify search queries driving traffic, detects indexing issues, monitors site health, and highlights opportunities to improve visibility and ranking in search results.

Suggestions to Improve On Page Engagement

- Add Proper business related Keywords with high search volume.
- Add Proper Title, Descriptions and Content by using targeted keywords.
- · Need to be in Google search Console.
- Robots.txt and Sitemap.xml is required and most important part it is.
- Post Blogs Daily On the Website.
- · Need to Make More Backlinks
- The Websites Of the Competitors has to be Analyzed and should Also Make backlinks on the website on which the competitor has made backlinks.

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Strategy

Complete Search Engine optimization (ON-PAGE, OFF-PAGE) Analysis, Social Media Optimization, Google Search Console has to be done along with specific targeted keywords for each location.

- Keyword Optimization: Use targeted keywords in meta tags, headers, and content.
- Meta Tags Enhancement: Optimize title tags, meta descriptions, and alt text for better visibility.
- Page Load Speed Optimization: Improve site speed by optimizing images and minifying code.
- Mobile Responsiveness: Ensure the site is fully optimized for mobile devices.
- Content Quality and Freshness: Keep content updated, relevant, and engaging.
- Plagiarism Check: Ensure all content is original and free of plagiarism.

Contact Us

Thank you for taking the time to review this SEO audit. I provide a wide range of professional services tailored to meet your digital needs, including:

- WordPress Development
- Shopify Store Setup
- Front-end Websites in React and HTML
- Comprehensive SEO Strategies

If you're interested in learning more about how I can support your business, please visit the website provided below. I'm dedicated to helping you achieve your digital goals and take your online presence to the next level.



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