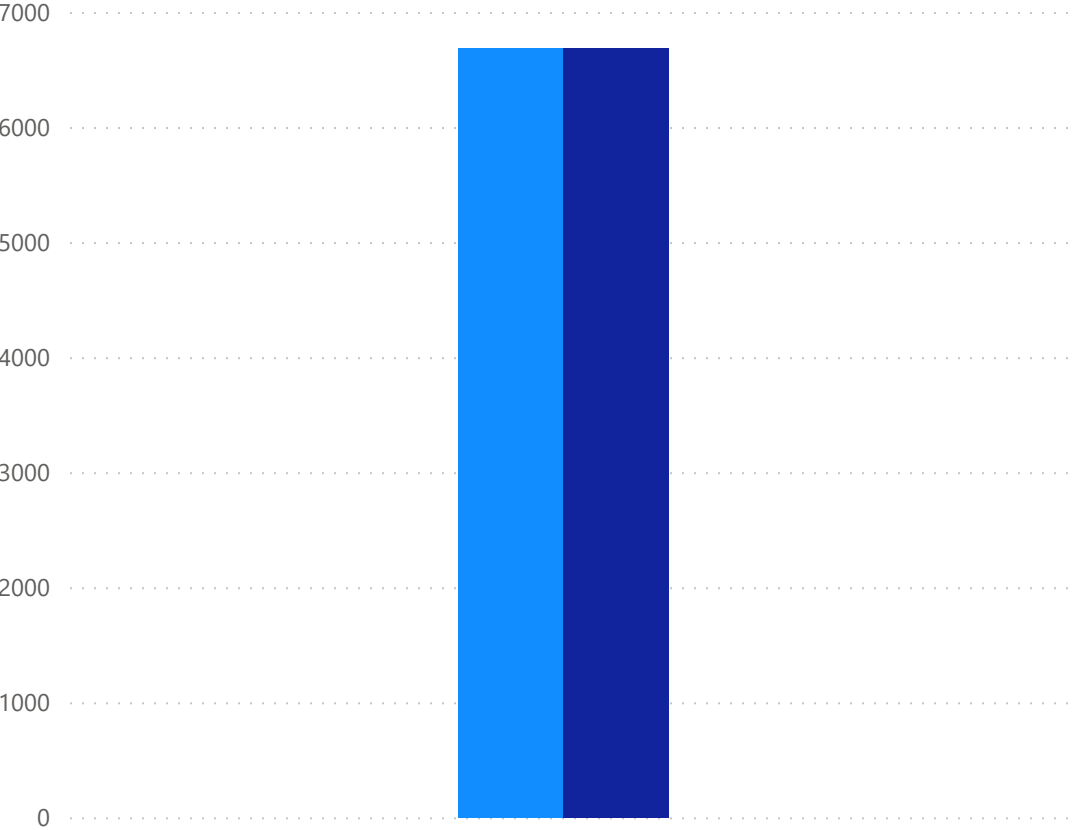


Number of Customers and Number of Unique Customers

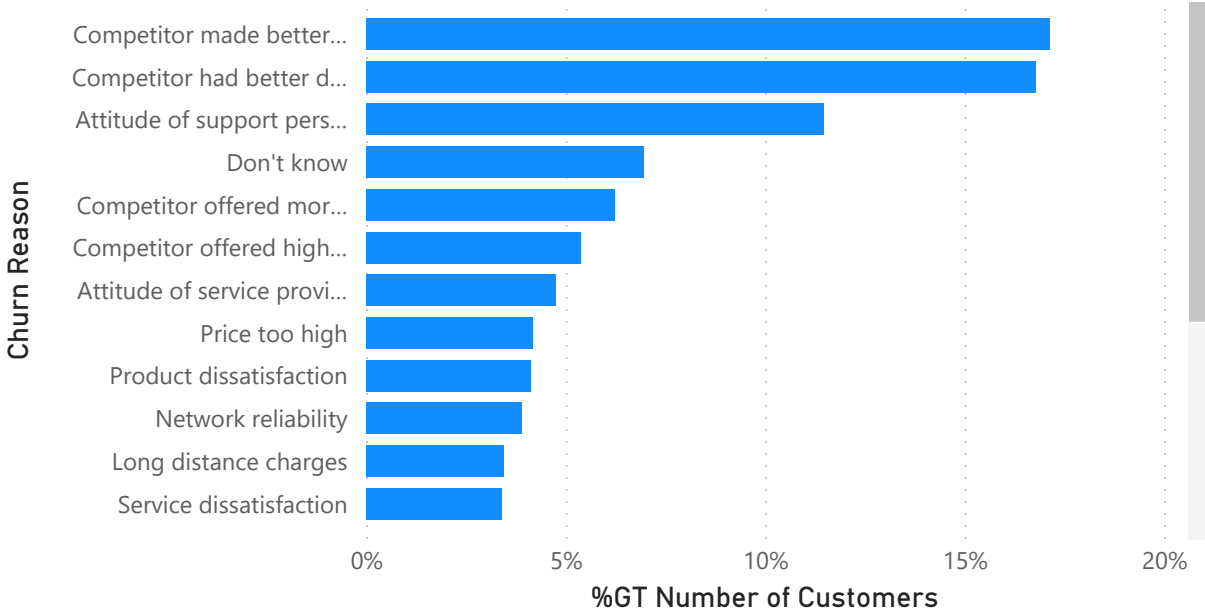
● Number of Customers ● Number of Unique Customers



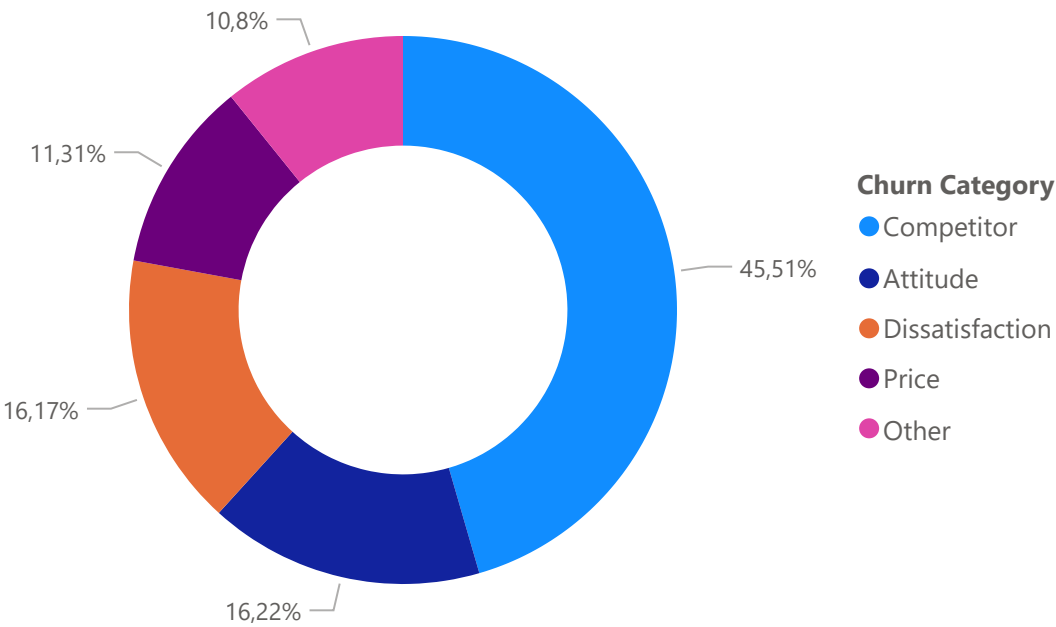
26,86 %

Churn Rate

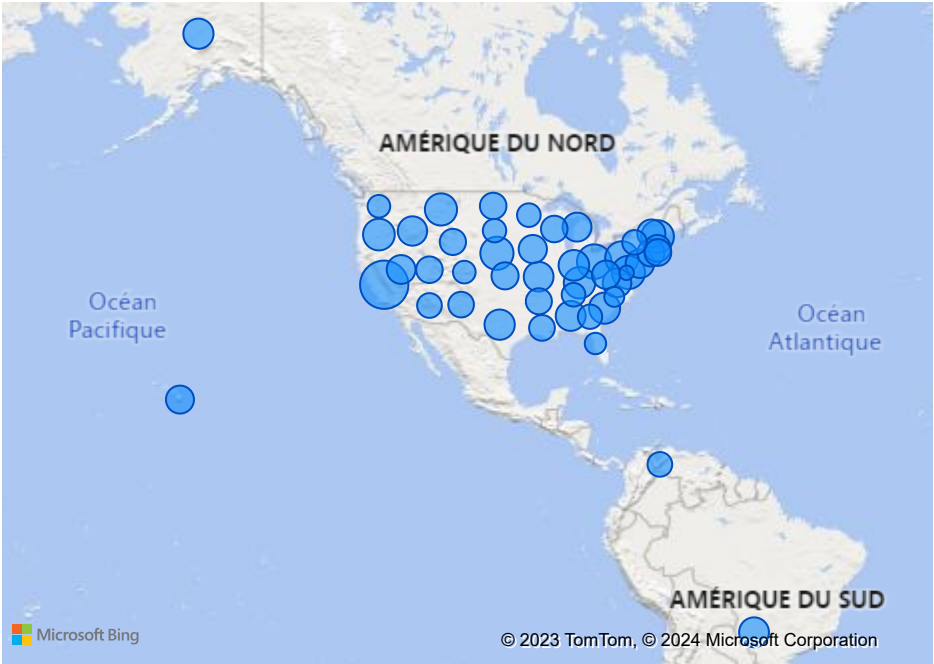
%GT Number of Customers by Churn Reason



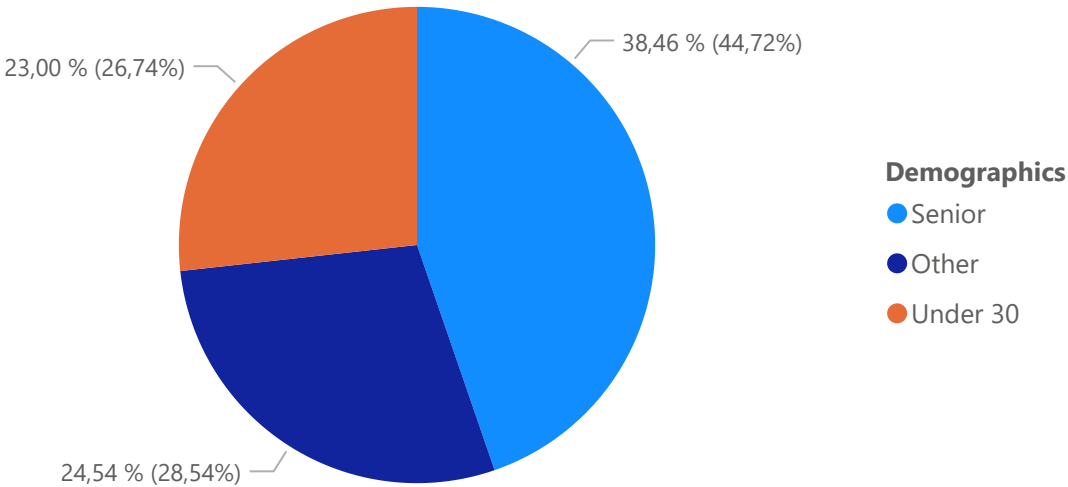
Number of Customers by Churn Category



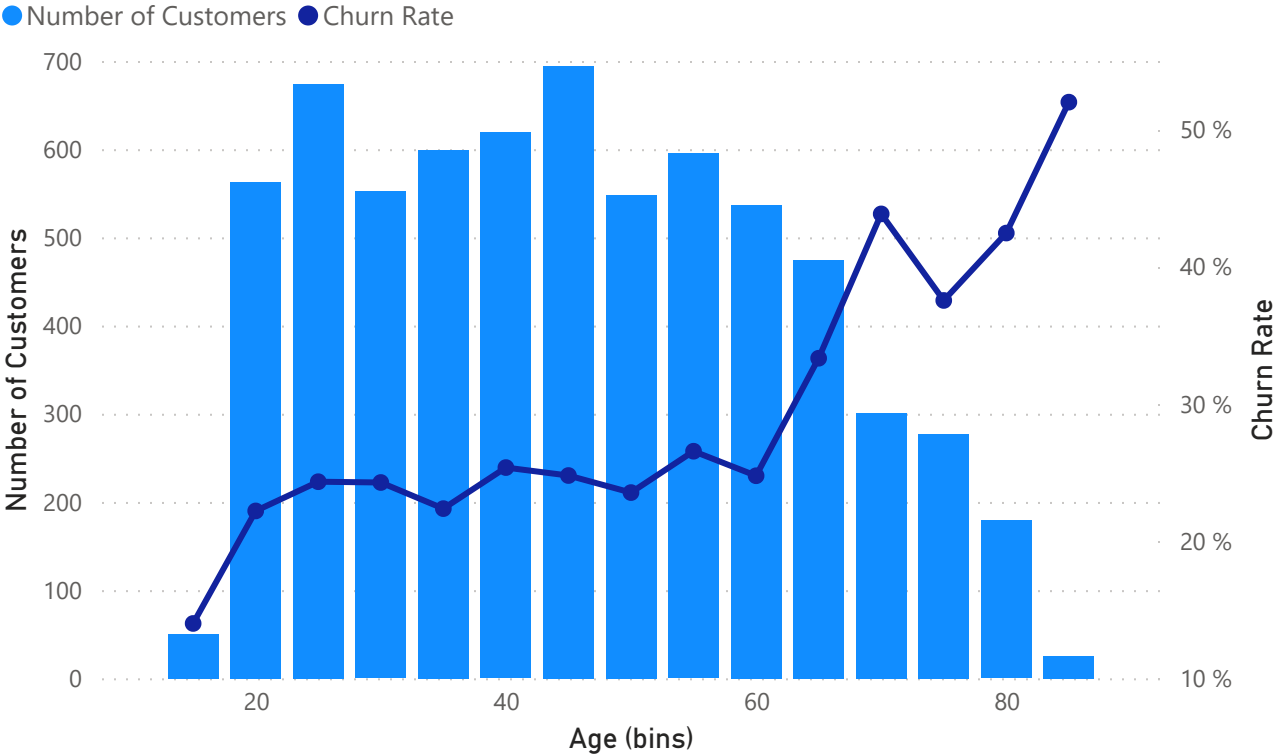
Churn Rate, Number of Customers and Number of Churned Customers by State



Churn Rate by Demographics

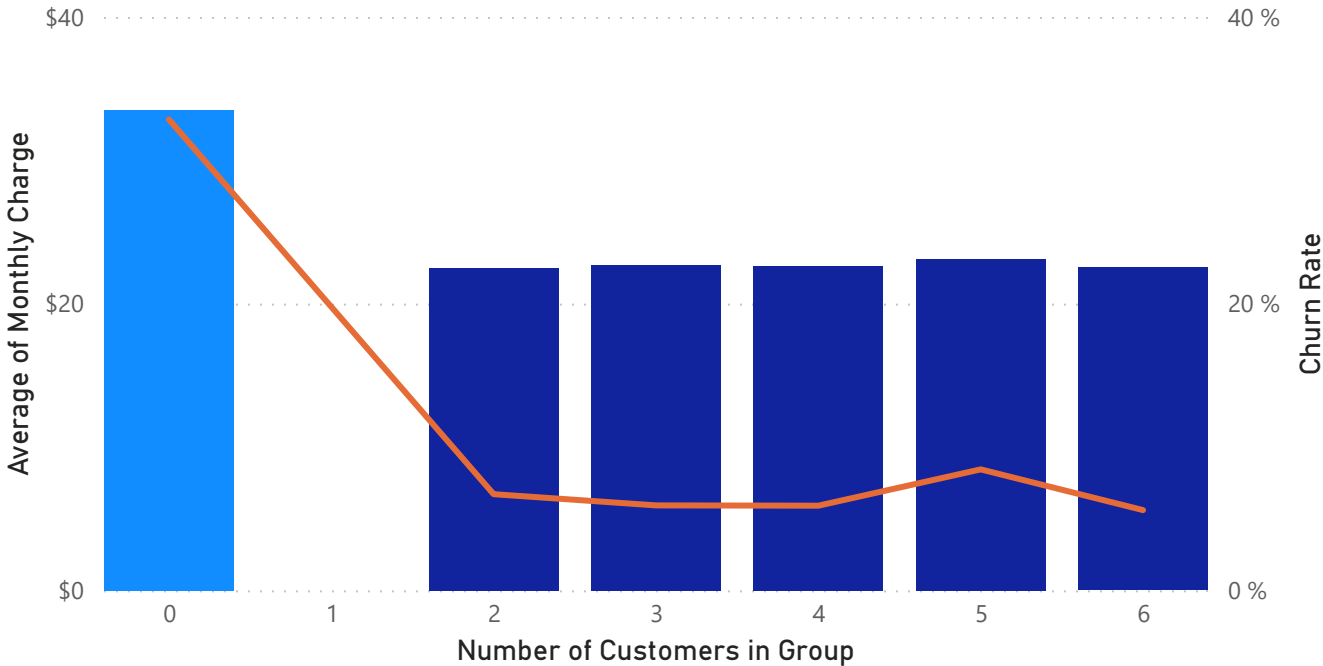


Number of Customers and Churn Rate by Age (bins)

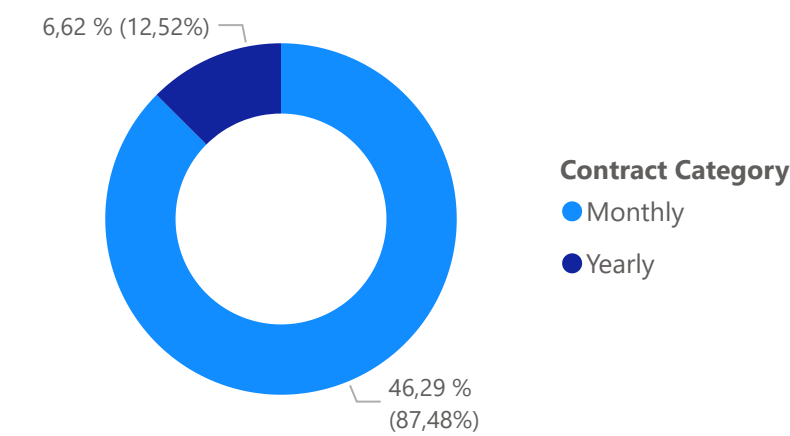


Average of Monthly Charge and Churn Rate by Number of Customers in Group and Group

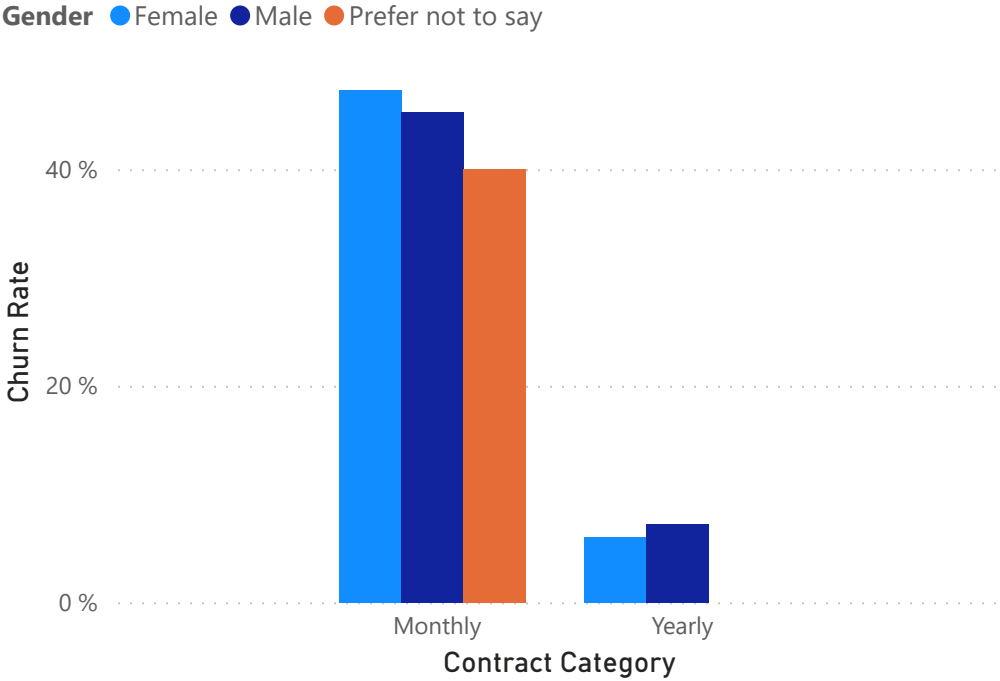
Group ● No ● Yes ● Churn Rate



Churn Rate by Contract Category



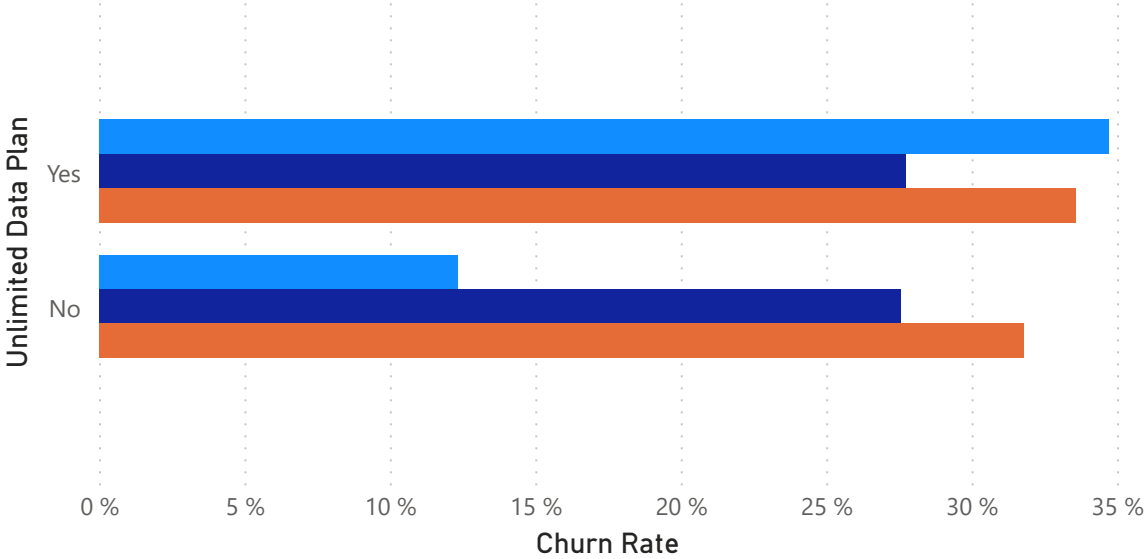
Churn Rate by Contract Category and Gender



Churn Rate	Unlimited Data Plan
16,10 %	No
32,11 %	Yes
26,86 %	

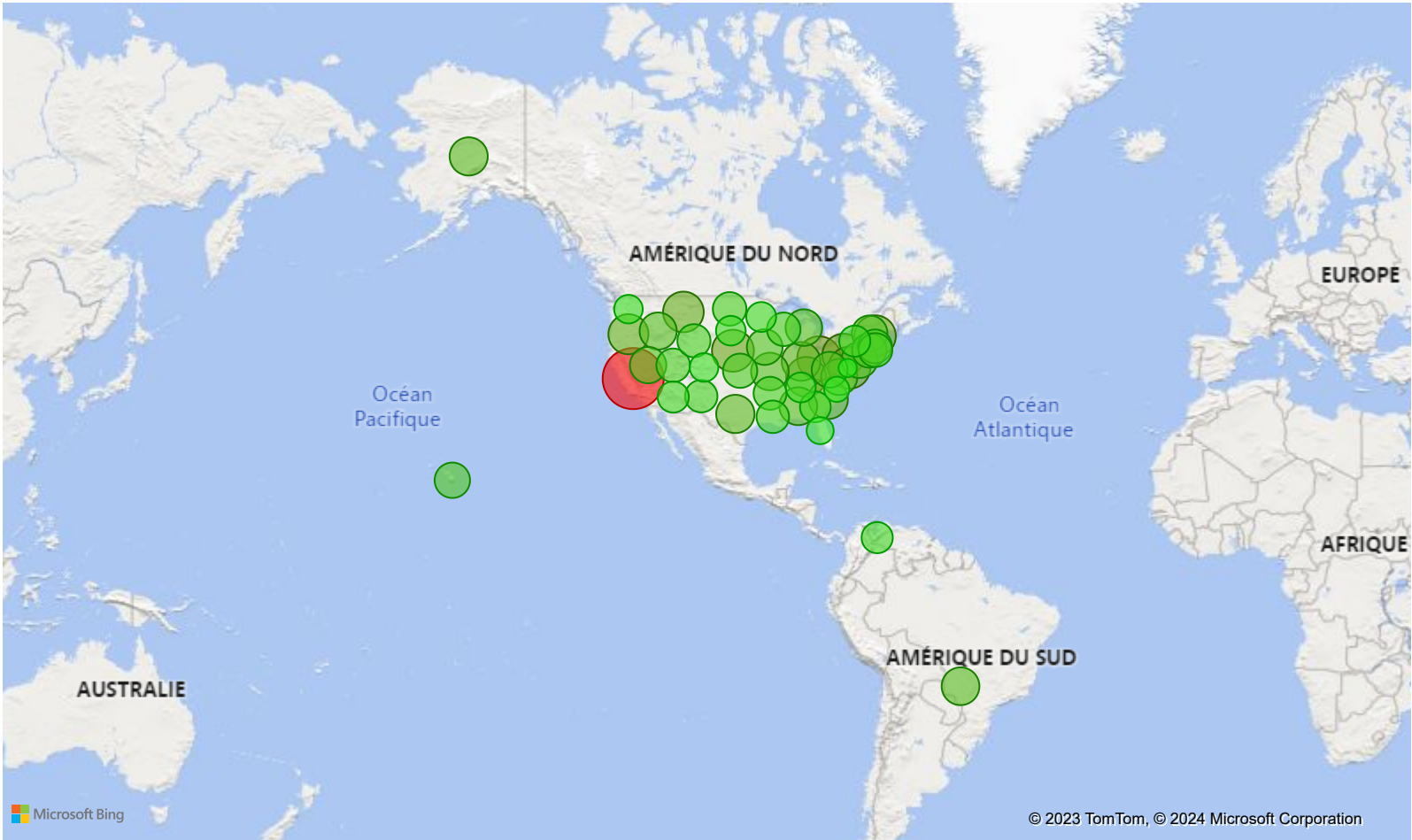
Churn Rate by Unlimited Data Plan and Grouped Consumption

Grouped Consumption ● Group <5GB ● Group >=10GB ● Group 5-10GB

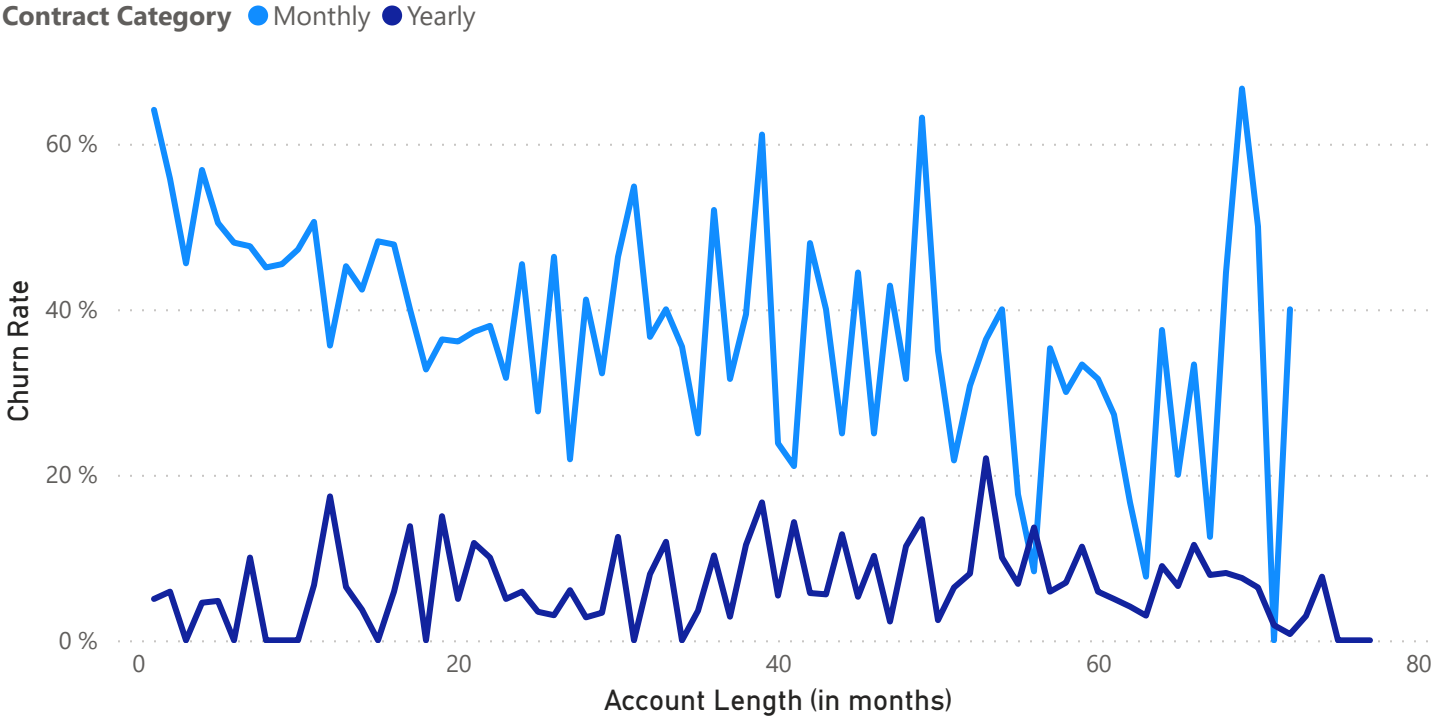


Intl Plan	No	Yes	Total
no	20,01 %	40,34 %	27,07 %
yes	71,19 %	7,59 %	24,88 %
Total	22,21 %	34,31 %	26,86 %

Churn Rate, %GT Count of Intl Active and %GT Count of Intl Plan by State



Churn Rate by Account Length (in months) and Contract Category



Number of Customers by Payment Method

