



## MEDIA RELEASE

In connection with the content collection on and after the Effective Date by or on behalf of Rocket, LLC, with its principal place of business located 1050 Woodward Avenue, Detroit, MI, 48226, (the "**Company**"), I (and if Talent is a minor, parent or guardian on behalf of and as parent or legal guardian for such Minor Talent (the "**Guardian**")) enter into this Media Release (this "**Release**").

1. **License to Materials and Likeness.** I hereby grant Company and its affiliates, licensees, agents, successors, and assigns (together with Company, the "**Authorized Persons**") an irrevocable, perpetual, worldwide, non-exclusive, transferable, sublicensable (through multiple tiers), royalty free license to capture, edit, adapt, publish, copy, perform, broadcast, modify, reproduce, distribute, display, sublicense, create derivative works, and otherwise use:
  - a. any delivered or captured statement, quote, testimonial, text, images, photographs, films, videos, webcasts, sound recordings, voicemails, audiovisual works, or other types of media ("**Materials**"), alone or in combination with other materials, in perpetuity through the universe, without any additional compensation, inspection, or approval from me in any medium or format now or hereafter known and on any platform (including, but not limited to, display on an Authorized Person's website, publication in an Authorized Person's print and digital advertising, publicity, and marketing materials, on an Authorized Person's social media (i.e., Facebook, Twitter (or "X"), Instagram, TikTok, YouTube), or other medium associated with the Authorized Persons and their businesses, products, and services) ("**Platform**"); and
  - b. Talent's name, nickname, initials, autograph, endorsement, facsimile signature, likeness, appearance, voice, tattoos, professional and personal biographical information, personal characteristics, and other identifying information (together, the "**Likeness**") contained in the Materials (with or without name credit), and all materials created by or on behalf of an Authorized Person that incorporate the Likeness, in connection with the Materials in perpetuity through the universe, without any additional compensation, inspection, or approval from me in any medium or format now or hereafter known and on any Platform.
2. **Representations and Warranties.** I represent and warrant that: (a) the Materials, as applicable, are true and reflect Talent's honest experience and opinion; and (b) I have all rights necessary to make the grants and promises provided by this Release.
3. **Release of Company.** To the fullest extent permitted by applicable law, I hereby irrevocably waive all legal and equitable rights relating to all liabilities, claims, demands, actions, suits, damages, and expenses, including, but not limited to, claims for copyright or trademark infringement, infringement of moral rights, libel, defamation, invasion of any rights of privacy, violation of rights of publicity, physical or emotional injury or distress, or any similar claim or cause of action in tort, contract, or any other legal theory, now known or hereafter known in any jurisdiction throughout the world (collectively, "**Claims**") arising directly or indirectly from any Authorized Person's exercise of its rights to use the Materials or Likeness or the production, distribution, exhibition, advertising, promotion, exploitation, or other use of the Materials or Likeness, and whether resulting in whole or in part by the negligence of the Company or any other person. I will not make or bring any such Claims against any Authorized Person or its agents, employees, and representatives, and forever release and discharge the Authorized Persons from liability under such Claims. I waive my right to injunctive and other equitable relief in the event of a dispute and to enjoin or interfere with the production, exhibition, distribution, use, exploitation, advertising, or promotion of the Materials.
4. **Confidentiality.** "**Confidential Information**" means information, statements, and data, regardless of form, transmitted or made available to me by the Authorized Parties in connection with this Release, including, without limitation, the contents of the Materials, dates of release of Materials, third-party collaborations, financial information, non-public statistical information, and fees exchanged. I will keep confidential and not use or disclose to anyone (whether verbally, via social media or otherwise) any Confidential Information, the Materials, or information about the Materials without Company's prior written consent, which may be granted or withheld in Company's discretion. I will take all reasonable measures to avoid disclosure of, and protect, Confidential Information.
5. **Miscellaneous.** Nothing in this Release is construed to create any agency, partnership, joint venture, employment, or other relationship between the parties or any of their affiliates. Neither party has any right to obligate or bind the other party in any manner whatsoever, and nothing in this Release gives, or is intended to give, any rights of any kind to any third person.

**For Talent 18 years and older:** By signing below I confirm that I am at least 18 years old and have read this Release before signing. I understand the contents of this Release and that the Company is relying on these agreements and will incur significant expense in reliance of these agreements.

Signature: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Effective Date: \_\_\_\_\_

Telephone: \_\_\_\_\_

Address: \_\_\_\_\_

**For Talent under the age of eighteen (18) years ("Minor Talent"):** As the Guardian of the Minor Talent, I hereby agree to this Release for, and on behalf of, the Minor Talent. I represent and warrant that I have the legal capacity and the authority to act for, and on behalf of, the Minor Talent. By signing below, I understand the contents of this Release, and I agree that both the Minor Talent and I are bound by all of its terms and conditions. Any references to "I" or "me" in this Release refer to me as the Guardian. I understand that this consent is not revocable.

Minor Talent Name: \_\_\_\_\_

Guardian Name: \_\_\_\_\_

Guardian Signature: \_\_\_\_\_

Date: \_\_\_\_\_