Two primary sources for these updates are as follows:
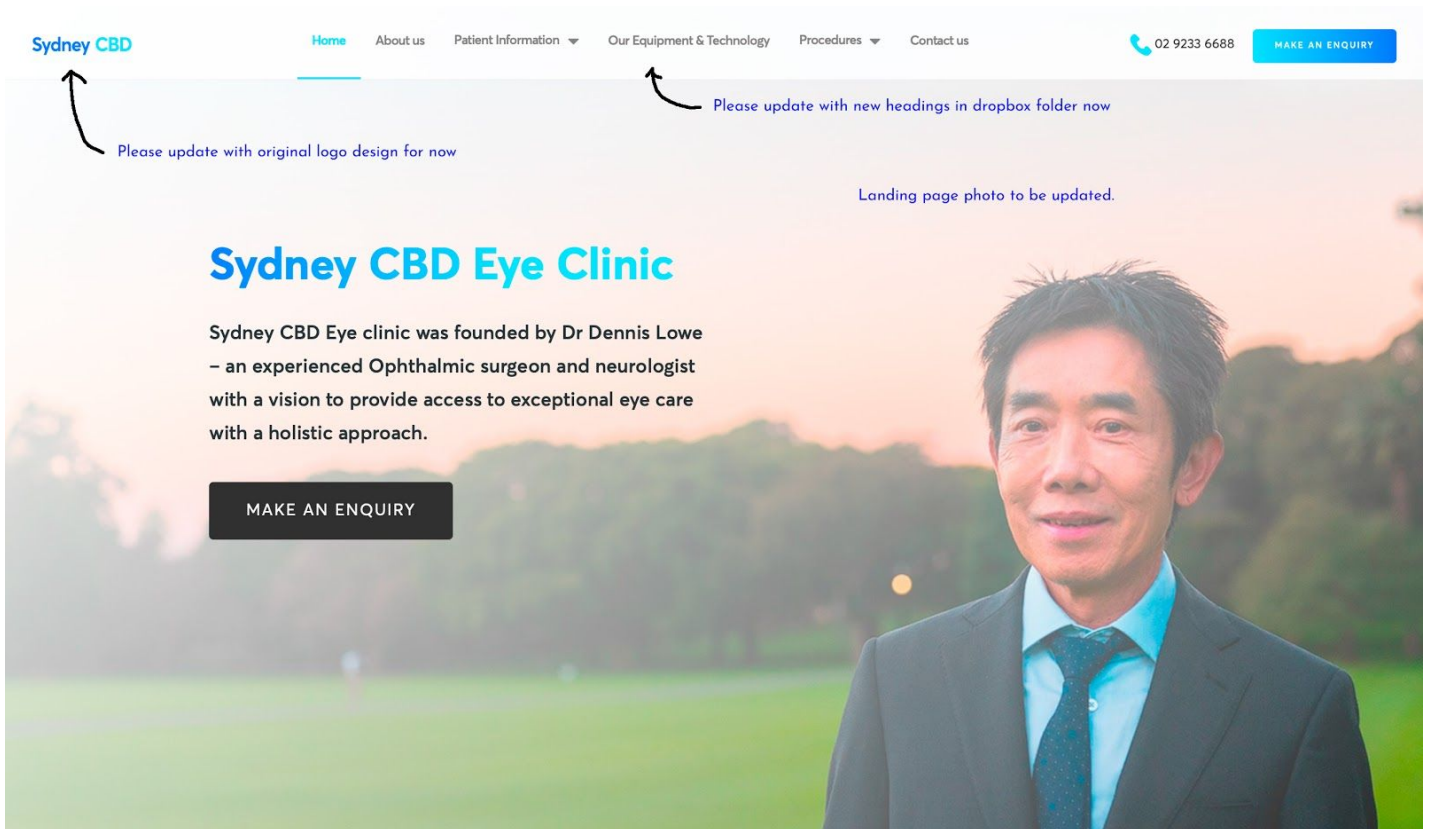
https://www.dropbox.com/sh/6a1e4xr2wtrombv/AADBVv00JI5osafrsOqdj1Eda?dl=0

And

https://www.dropbox.com/sh/6a1e4xr2wtrombv/AAA8eTHXlVkuJX-qIOE-PmPVa/Revisions?dl=0&subfolder_nav_tracking=1

Follow order of file structure in dropbox.
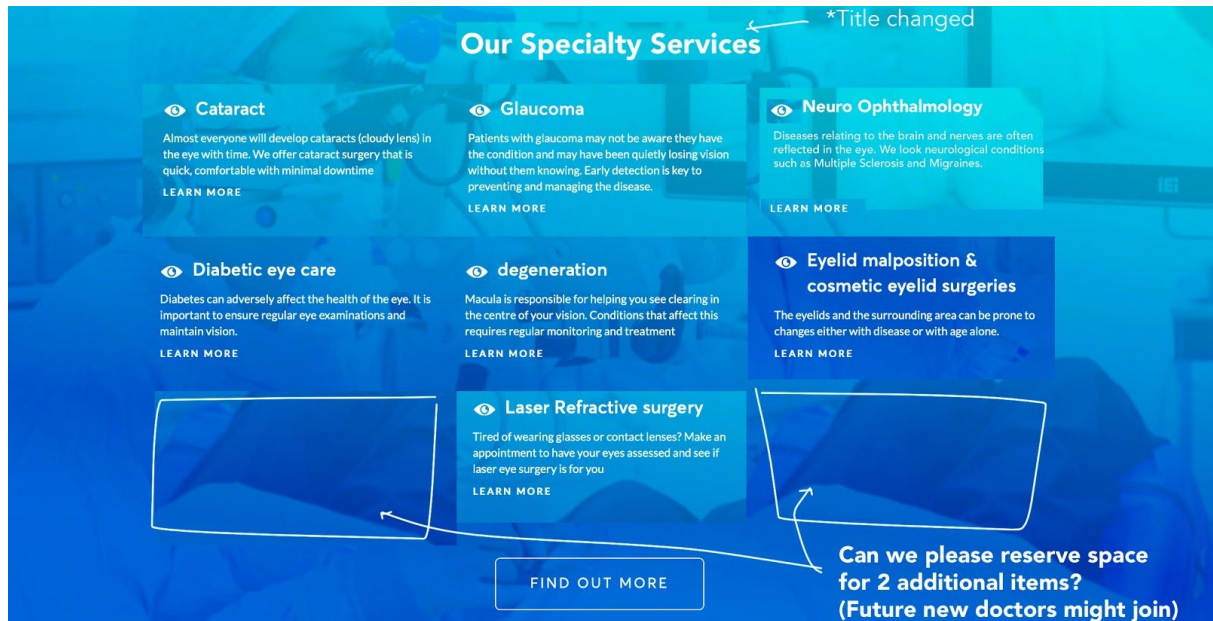
Location: Landing Page

Updates to this section include:

- Update logo in top right left hand corner. **Note: this logo has not been approved yet.**
- The top bar titles should be renamed to the following:
    - About Us
    - For Patients (this used to be called "patient information"
    - For Referrers
    - Eye Conditions
    - Procedures
    - Contact Us.
- Updated landing page photo: use this one:

https://www.dropbox.com/sh/6a1e4xr2wtrombv/AABZeVgj25tNSetkLPoPiSEMa/Images%20of%20Dr%20Lowe?dl=0&preview=LandingPagePortrait-NEW.jpg&subfolder_nav_tracking=1
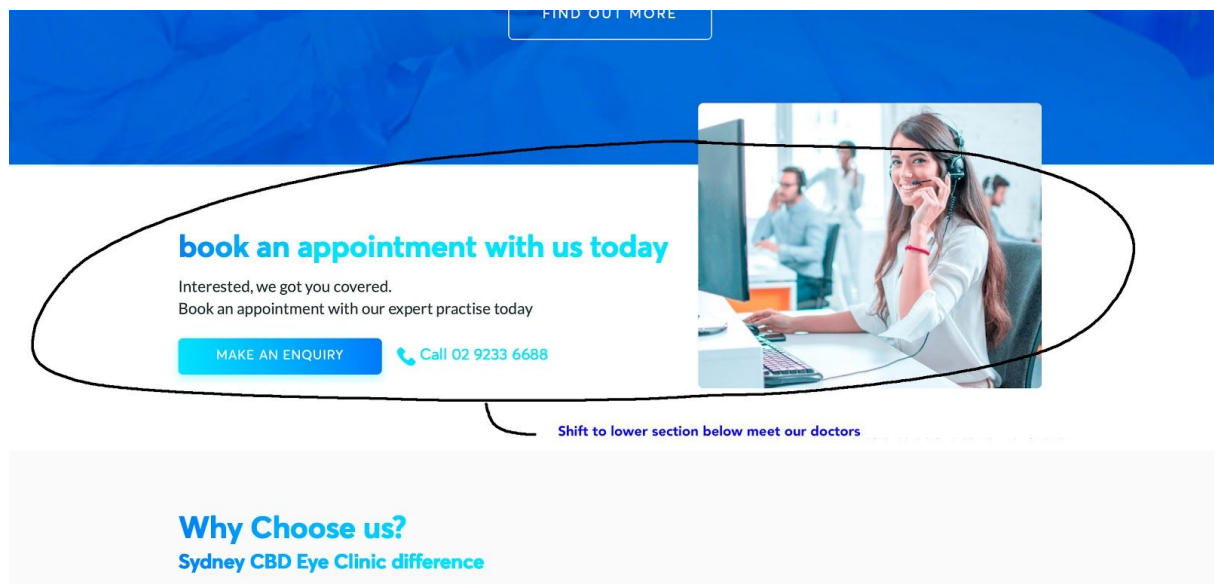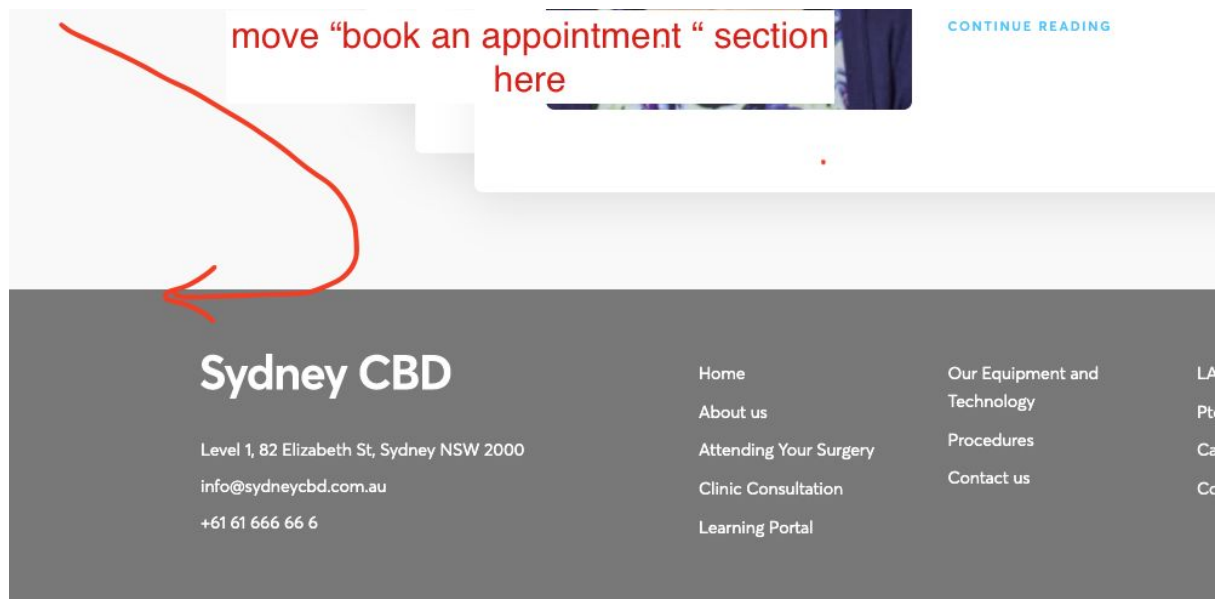
Location: Landing Page

Updates to this section include:

- Rearrange the order of each section (cataract, glaucoma etc) to match the above.
- Ensure that there is space for two new items in the future

Location: Landing Page
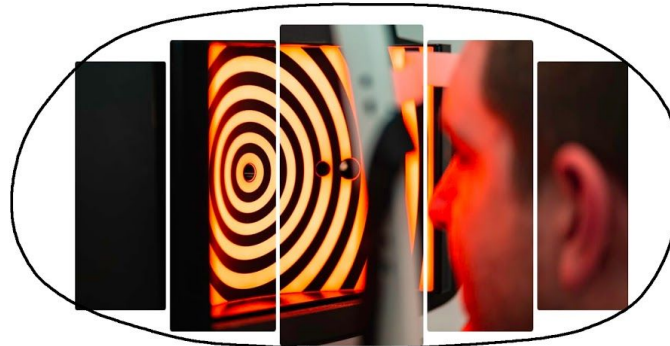

Updates to this section include:

.

●

● RENAME "**book an appointment with us today**" to "**Let us know how we can help you today?**" (gaaaaaay)

●

Location: Landing Page

State of the art technology

The following are some of our newest technology additions to the practice.
These high-end technologies offer you comprehensive care for your eye health.

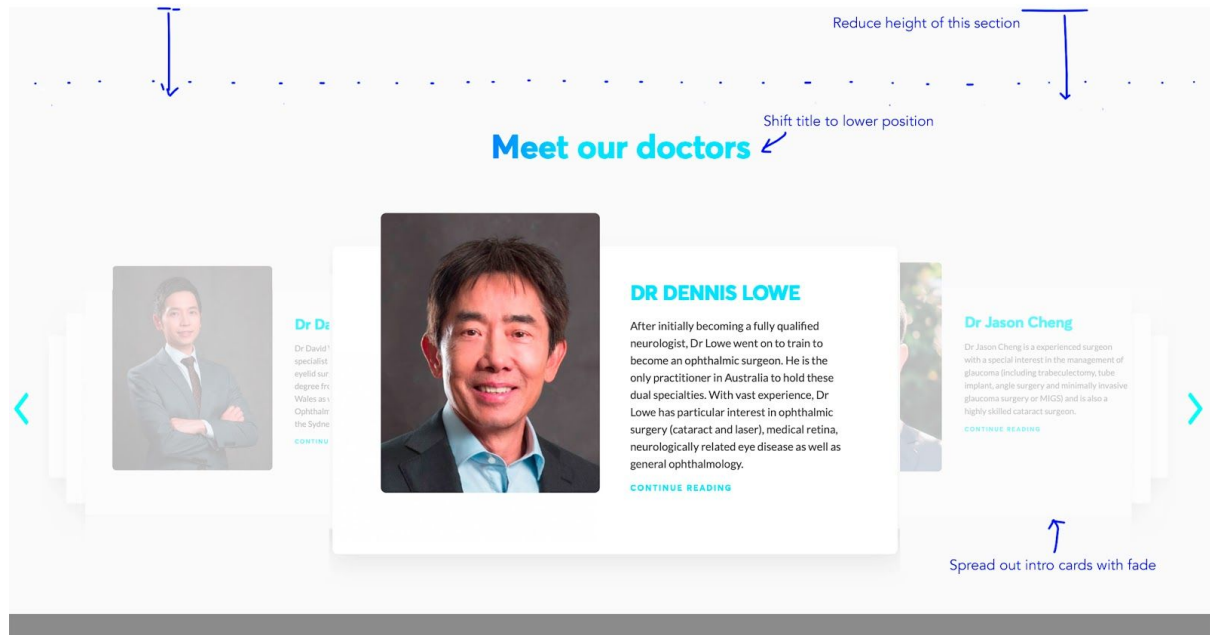"Find out more" links to subpage "our
equipment & technology" page

FIND OUT MORE

lets change this machine photo to a newer one. (IOL master etc)

Updates to this section include:

- MOVE THIS SECTION; merge section into "about us": REPLACE "**What Our Patients Say About Us**" with **"State of the Art Technology"**
- Update the image to the following:
  https://www.dropbox.com/sh/6a1e4xr2wtrombv/AABLrWm3OQ6kieK9lIYrppB_a/Images%20of%20clinic%20%3A%20instruments?dl=0&preview=Zeiss+IOL+master.jpg&subfolder_nav_tracking=1

- **Add** a "**find out more button**" which links to the **"equipment and technology page"**
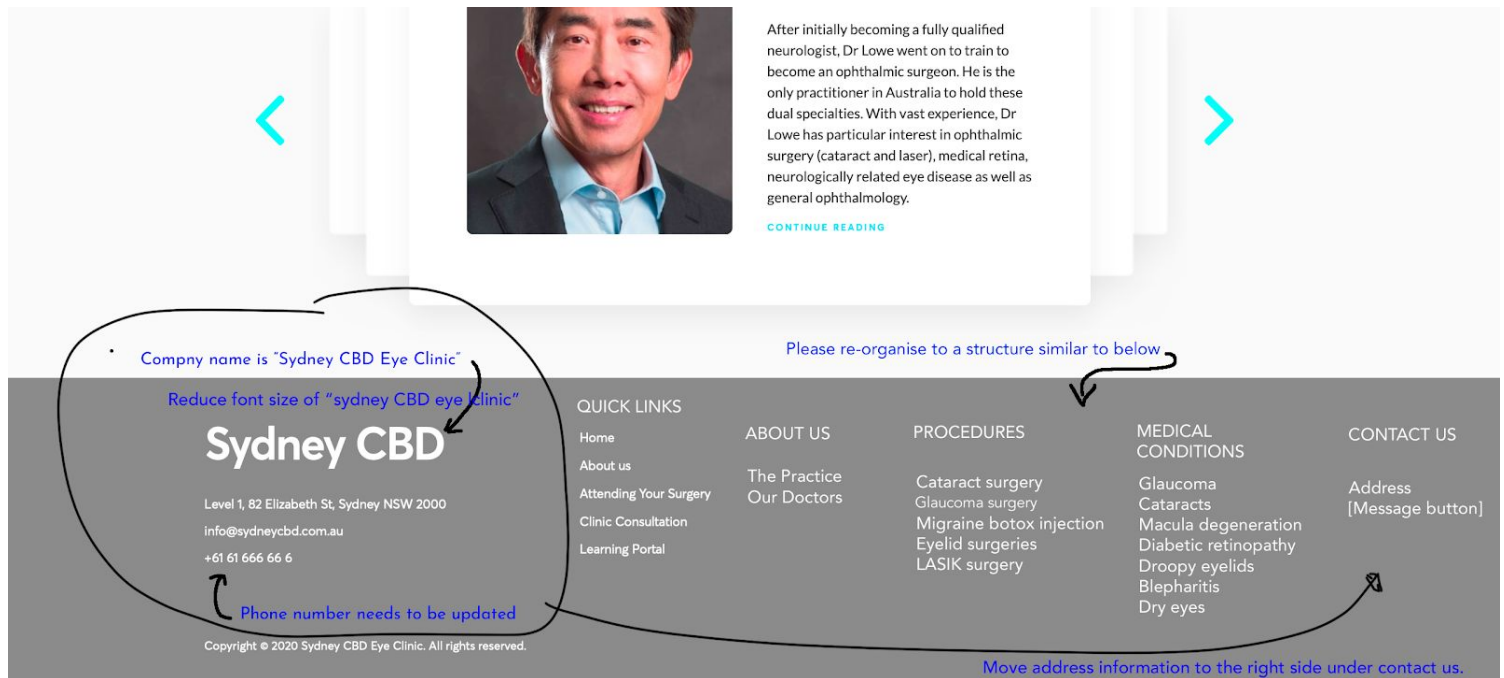
Location: Landing Page

Updates to this section include:

- Reduce padding at the top
- Move the title "meet out doctors" down a bit
- Spread out the cards with fade as shown in the image above
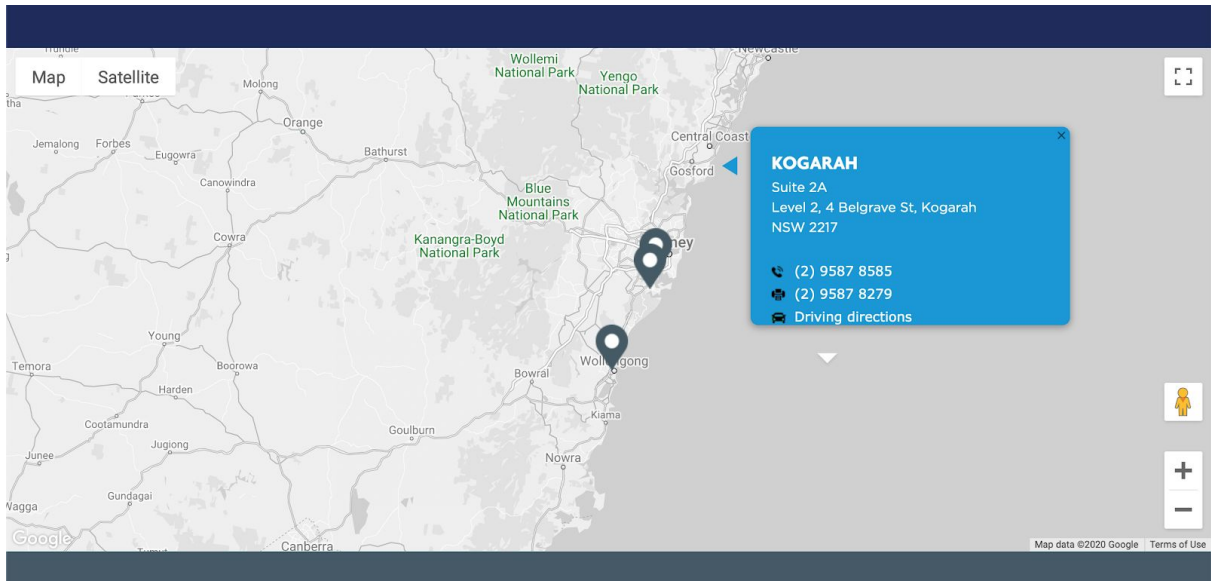- Please standardise the use of caps lock for all names

Location: Landing Page

Updates to this section include:

- Company name is "**Sydney CBD Eye Clinic**" not "**Sydney CBD**"
- Reduce the font size of the company name.
- Please update the phone number to be: 02 9233 6688
- Major restructure to the hyperlinks at the bottom. Add the following titles & link to corresponding sections as pictured above accordingly:
  - Quick links
  - About us
  - Procedures
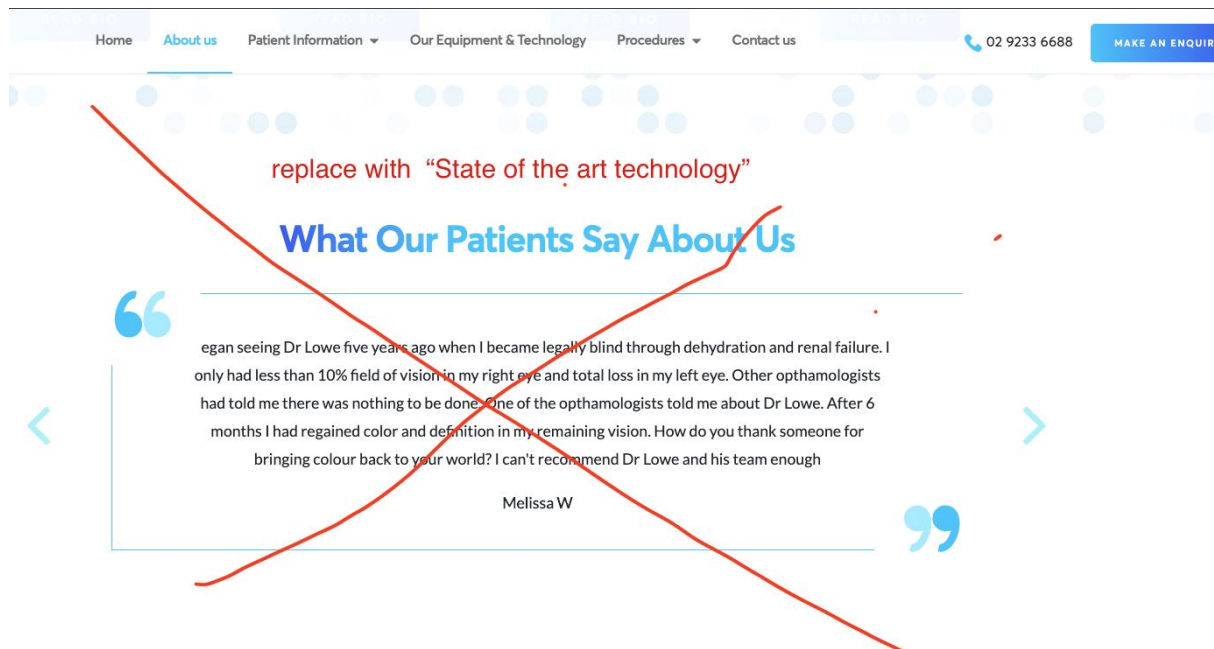 - Medical Conditions
  - Contact Us

Location: Landing Page

Updates to this section include:

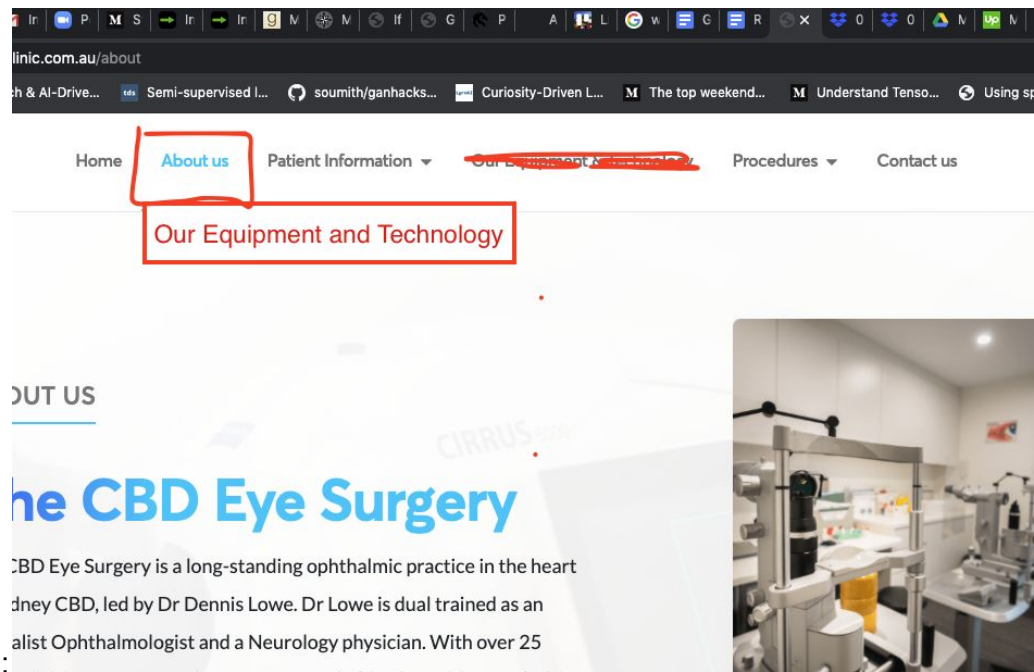- Add a google maps section (Landing-page-07.jpg example) below the "Let us know how we can help today?" section.

Location: About Us
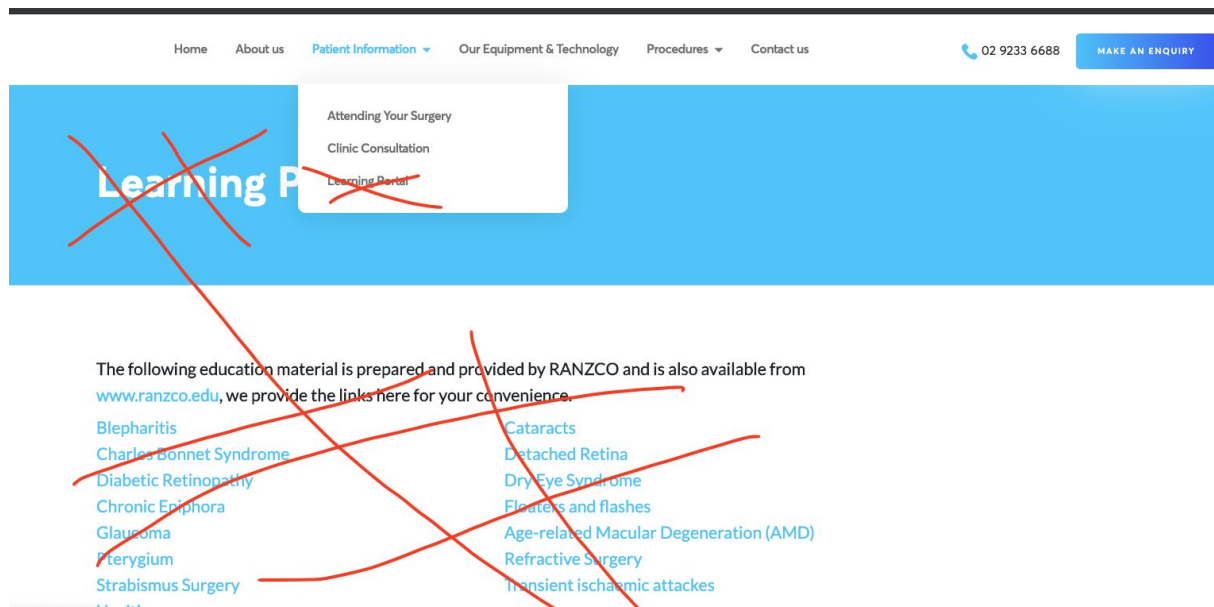

Updates to this section include:

- Remove the **"What our patients say about us"**, replace with **"state of the art technology"** section from the landing page.
- Please use photos of the clinic instead (not equipment shots) at the start of the about page eg:
  https://www.dropbox.com/sh/6a1e4xr2wtrombv/AABLrWm3OQ6kieK9lIYrppB_a/Images%20of%20clinic%20%3A%20instruments?dl=0&preview=Clinic+frontdesk.jpg&subfolder_nav_tracking=1
- Please REPLACE & update the affiliation icons with the new icons. Found here:
  https://www.dropbox.com/sh/6a1e4xr2wtrombv/AADVcKbF2Ic2QPIbUpUbuY3Ta/Affiliation%20logos?dl=0&subfolder_nav_tracking=1

- Merge "**our equipment & technology**" as a drop down menu subfield of "**about us**"

eg:

'

Location: Patient Information -> NOTE: to be renamed to "For Patients"

Updates to this section include:

- Remove learning portal section all together. This information is being merged into a NEW SECTION IN THE HEADER BAR called "Eye Conditions"

Location: (NEW!) For Referrers

Updates to this section include::

- Very simple page: then mention download referrer PDF, very similar to this page:

  http://www.southernophthalmology.com.au/referral-pads.html

- Referral pad file mentioned is below:

  https://www.dropbox.com/sh/6a1e4xr2wtrombv/AABtt9ZakMSpSr-SXHf6zg_sa/04%20For%20Referrers?dl=0&preview=Referral+pad+(DW)+V2.pdf&subfolder_nav_tracking=1

Location: (NEW!) Eye Conditions

Updates to this section include:

- You can use the existing "learning portal" page as a base for this.
- also insert a stock picture at the top.
- Use all information in the eye conditions drop box folder:

  https://www.dropbox.com/sh/6a1e4xr2wtrombv/AADciiO0lAiJj6c8dntd2WX0a/05%20Conditions?dl=0&subfolder_nav_tracking=1

Location: Procedures

Updates to this section include:

- Reorder all the items in the menu to follow the structure of the dropbox. Eg: