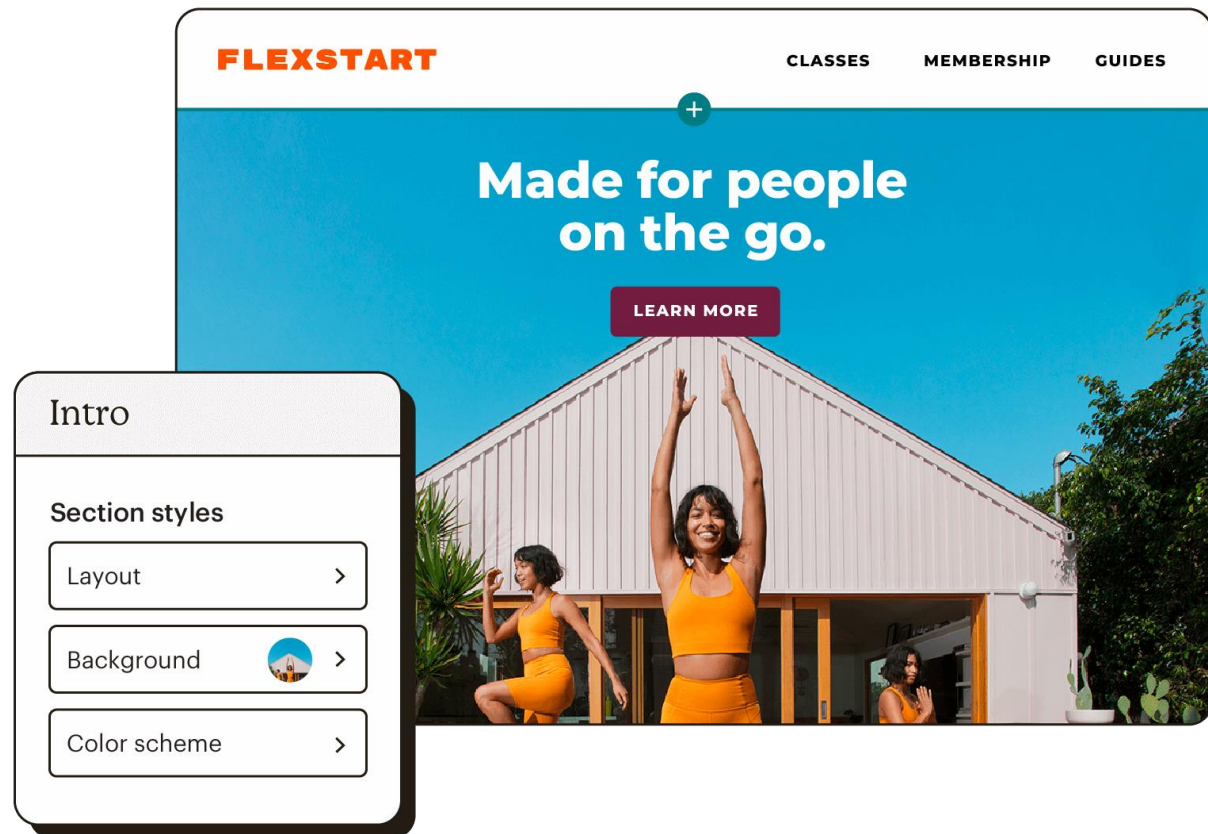


## WEBSITE BUILDER

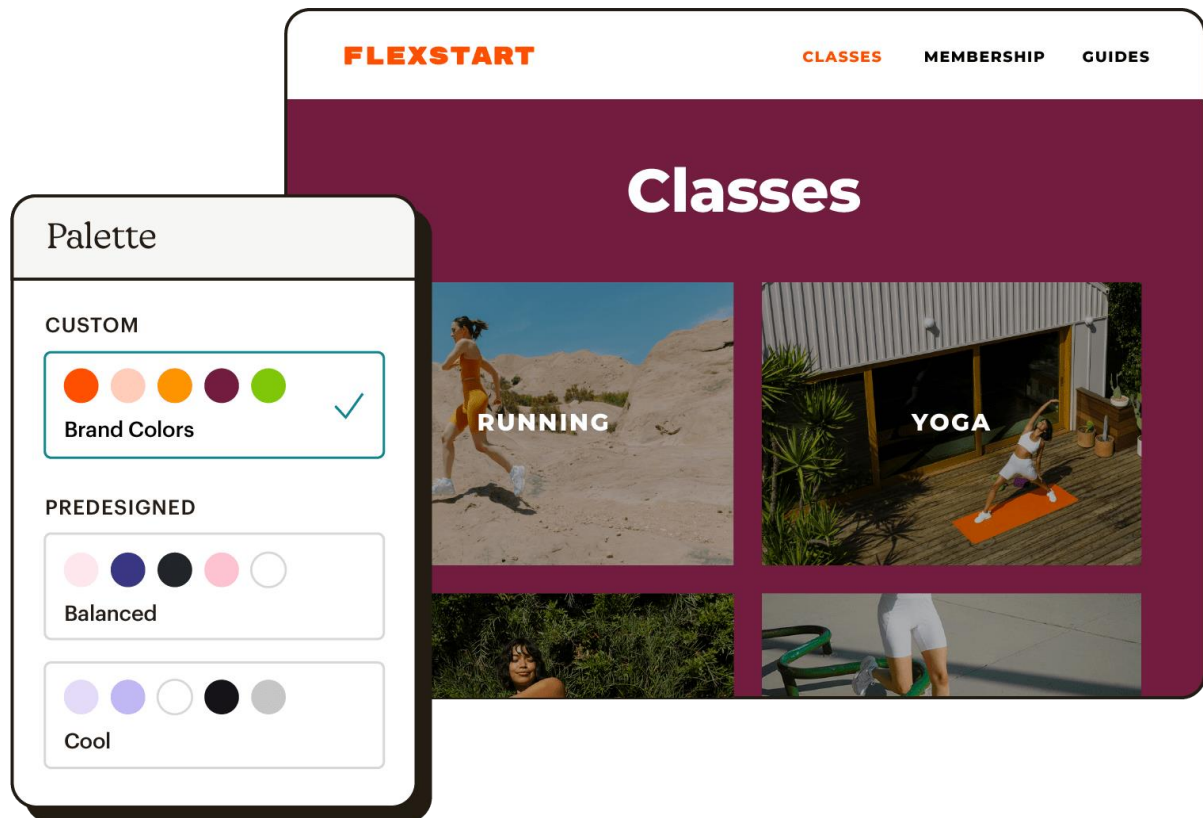
# Create a website for free

Design and simplicity are at the core of our website builder. Easily create, customize, and promote a stunning website that's search engine ready all on your own with the power of Mailchimp's platform.



## Brilliant web design, simplified

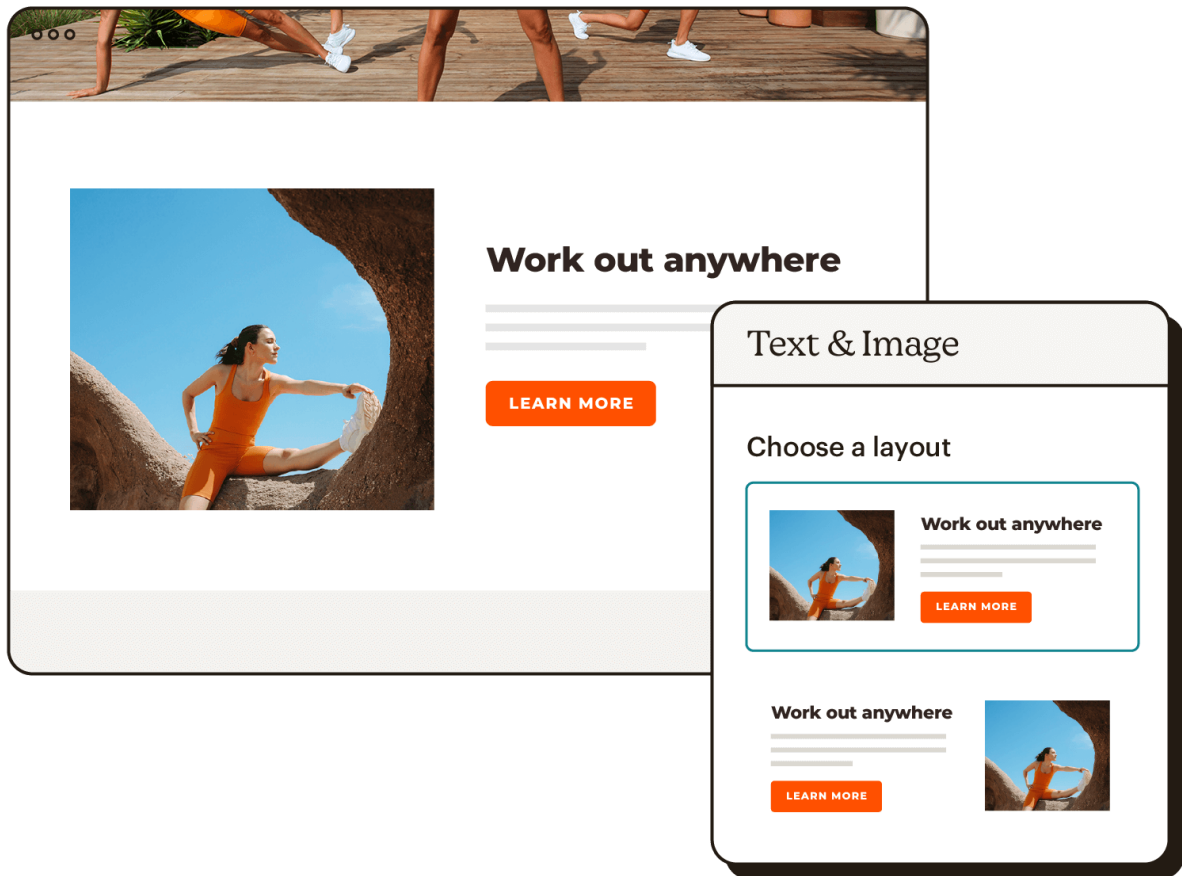
Our website builder helps bring your unique vision to life—no design or code experience required. Create a customizable, mobile-optimized website within the hour. All you need to start is a domain name and a vision for your website. If you're building a small business website, online store, or otherwise, Mailchimp can simplify the process.



## Curate your look and feel

It's easy to build a beautiful site by applying one of our pre-designed color palettes and themes in just a few clicks. Ease-of-use is at the forefront of our website builder. You can even tailor your color palette to your brand for a professional-looking website template.

[Start styling](#)



## Customize your new website layout

Mailchimp's website builder has pre-built, professional layouts for every section, so you can quickly change the structure of your site as much as you like without any coding knowledge.

[Start building your own website](#)

## See your edits in real time

Edit, add a section, resize images, and undo it all right from the page—so you don't have to leave the editor to make changes. We've made building your own website as easy as possible so that you can integrate your business successfully.

[Start refining](#)

## Promote your site and build an audience with our all-in-one platform

We help you establish your brand, look like a pro, and rise the ranks of search engines using our easy-to-use website builder. Customize your website on a no-code platform so that you don't need to hire anyone else to help.

## Reach more people with your Mailchimp website

Grow and engage a bigger, higher quality customer base with intelligent tools that speak to an interested audience when they're most willing to listen.



## Built-In Forms

Capture the attention of your website visitors with a custom pop-up form.

[Learn more](#)

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## Behavioral Targeting

Send personalized emails to visitors based on how they interact with your site.

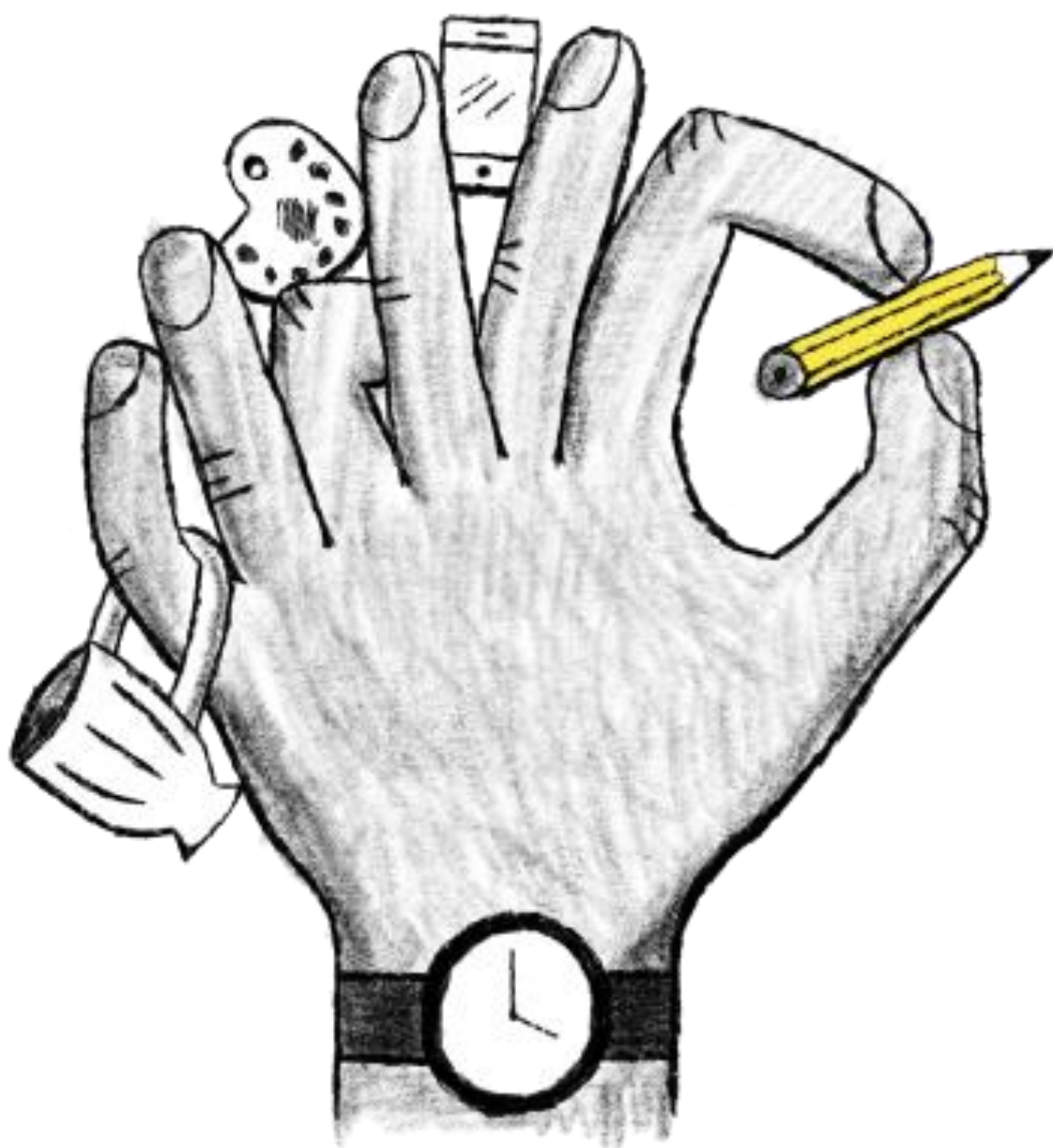
[Learn more](#)

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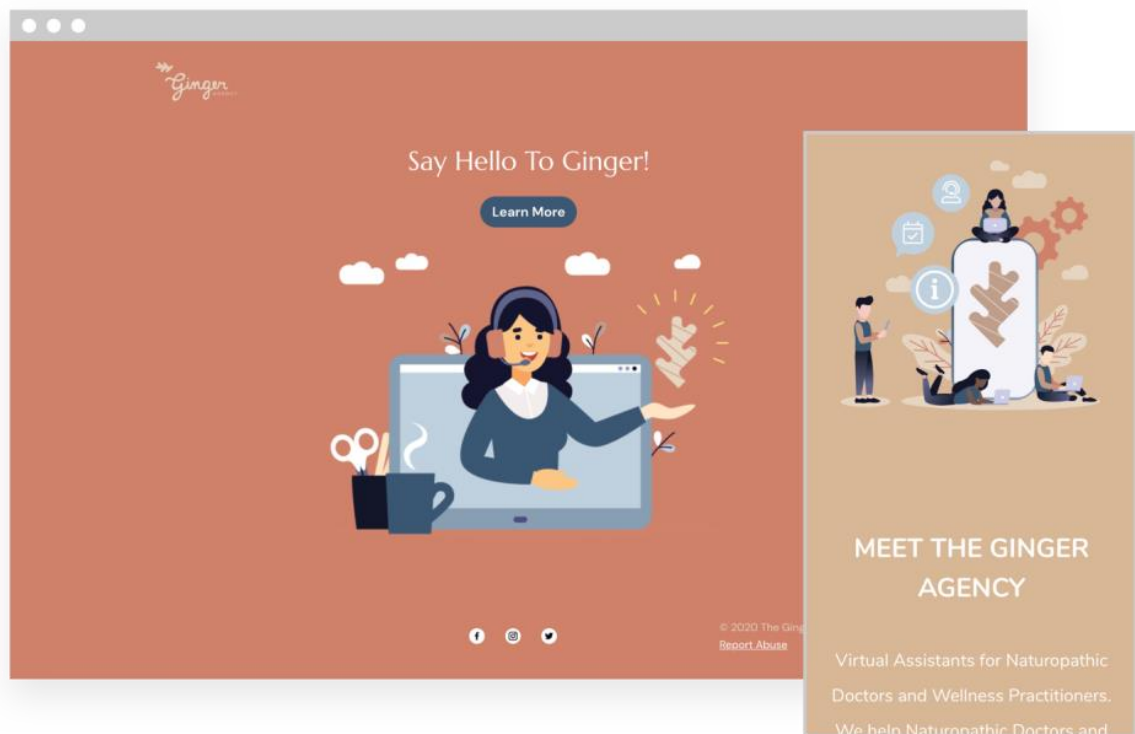
## Reports And Analytics

Use free reports to track the performance of your pages and refine as you go.

[Learn more](#)



With Mailchimp, you can create and publish a stunning website in under an hour.



“As a brand new startup, we used Mailchimp's website builder to get our story and business online quickly and easily. This intuitive builder makes trying out new ideas and adding updates straightforward and uncomplicated.”  
Dr. Julie Durnan, Founder of The Ginger Agency



## Decide if Mailchimp is right for you

Check out how our website builder tools stack up against the competition.

[See How We Rate](#)

Explore all the ways you can build a more effective website