# M04S01 Introduction to Semantic Processing

NLP - Semantic Processing

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- 2. Concepts and Terms
- 3. Entity and Entity Types
- 4. Arity and Reification
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#### Introduction

Previous two modules focused on lexical and syntactic processing techniques

#### **Lexical Processing**

- Regular expressions
- Tokenization, Stemming, Lemmatization
- TF-IDF model
- Phonetic hashing
- The minimum edit distance algorithm

#### **Syntactic Processing**

- POS tagging and HMMs
- CFGs and PCFGs
- Dependency Parsing
- Information Extraction (NER using CRFs and other techniques)

**Semantic Processing** cover techniques and algorithms to infer the meaning of a given piece of text.

Probably the most challenging area in the field of NLP, partly because the concept of 'meaning' itself is quite wide, and because it is a genuinely hard problem to make machines understand text the same way as we humans do - inferring the intent of a statement, meanings of ambiguous words, dealing with synonyms, detecting sarcasm and so on.

Techniques to solve some common semantic processing problems in NLP.

#### In this Module

- **Introduction to semantic text processing**: Defining meaning, understanding concepts, terms, entities, relations between entities etc.
- **Vector Semantics**: Representing words as vectors
- Topic Modelling: Identifying 'topics' being talked about in text

#### In this Session

- What is semantics and Why it is important
- Semantic associations
- Word sense disambiguation
- The Lesk algorithm

# Concepts and Terms

Semantic processing is about understanding the meaning of a given piece of text. But what do we mean by 'understanding the meaning' of text? Let's see how the human brain processes meaning.

#### Sentence:

"Croatia fought hard before succumbing to France's deadly attack; lost the finals 2 goals to 4",

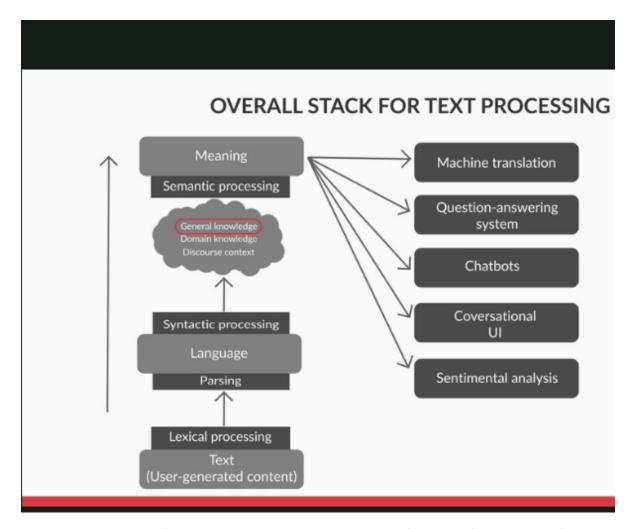
Understood that it's about football and the FIFA world cup final, even though the words 'football' and 'FIFA' are not mentioned. Also, words 'succumb' and 'goal' are used differently than in the sentences 'He succumbed to head injuries and died on the spot' and 'My life goals'.

Brain can process sentences meaningfully because it can relate the text to other words and concepts it already knows, such as football, FIFA etc. It can process meaning in the **context of the text** and can **disambiguate between multiple possible senses** of words such as 'goal' and 'succumb'. Also, brain understands **topics being talked about** in a text, such as 'football' and 'FIFA World Cup', even though these exact words are not present in the text.

Semantic text processing focusses on teaching machines to process text in similar ways.

Specifically, some areas of semantics in this course are **word sense disambiguation** (identifying the intended meaning of an ambiguous word), representing **words as vectors** semantically like other words, **topic modelling** (identifying topics being talked about in documents) etc.

But before all that, build a basic understanding of the question - "what is meaning?".



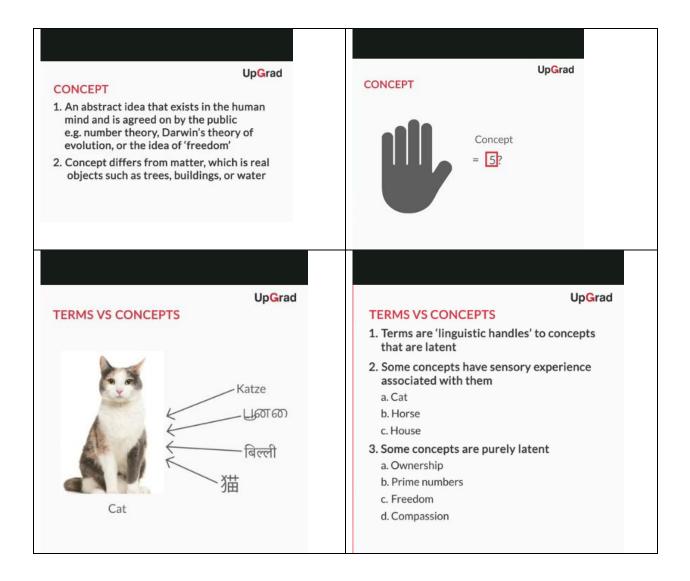
To study semantics, we first need to establish a representation of 'meaning'. Though we often use the term 'meaning' quite casually, it is quite non-trivial to answer the question "What is the meaning of meaning, and how do you represent the meaning of a statement?".

Clearly, we cannot build 'parse trees for meaning' or assign 'meaning tags' to each word. Thus, the first step in semantic processing is to create a model to interpret the 'meaning' of text. This task is non-trivial.

There are objects which exist, but we cannot touch, see or hear them, such as independence, freedom, algebra and so on. But they still do exist and occur in natural language. We refer to these objects as 'concepts'.

The idea of 'concepts' forms an important component in the representation of meaning.

Let's now understand how **concepts** and **terms** are used to define meaning.



**Terms** act as *handles* to concepts and the notion of 'concepts' gives us a way to represent the 'meaning' of a given text.

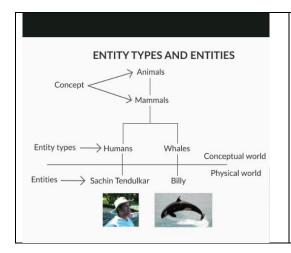
But how do terms acquire certain concepts? It turns out that the context in which terms are frequently used make the term acquire a certain meaning. For e.g. the word 'bank' has different meanings in the phrases 'bank of a river' and 'a commercial bank' because the word happens to be used differently in these contexts.

Next, two important concepts to help understand the anatomy of 'meaning' better:

- 1. Terms which appear in similar contexts are like each other
- 2. Terms acquire meaning through use in certain contexts, and the meaning of terms may change depending on the context in which they appear

	Distributional Hypothesis	
UpGrad TERMS VS CONCEPTS	What is distributional hypothesis?  Terms with similar meaning tend to have dissimilar context words	
Ordinary language philosophy (OLP):     Association of terms to concepts is not static and emerges by use     Example: Terms such as 'awful' and 'artificial' had different meanings altogether from their	Terms with similar meaning tend to have similar context words      Peedback:     Distributional hypothesis states that words that are used in similar context tend to have similar meaning.	
present meanings  2. Distributional hypothesis: Terms with similar meanings tend to appear in similar contexts		
Meaning is very important to understand the meaning of a word.	Semantics What is semantic processing?	
Concept	Infer the meaning of a given piece of text	
	Q Feedback: Semantic processing is the third step in text analytics where you are interested in finding the meaning of a sentence. (after the lexical and syntax processing)	
One word can have very different meaning when used in different context. e.g. the word 'bank' can represent the bank of a river or a money bank depending upon where it is used.	Find the POS tags corresponding to each word in the sentence	
	Find the lexicons in the sentence	

# **Entity and Entity Types**



**Concepts** and **terms** are closely related to each other - terms acting as handles for concepts.

**Entities** and **Entity types** are two other concepts which helps refine representation of meaning further.

**Entities** are instances of **entity types**. Multiple entity types can be grouped under a **concept**.

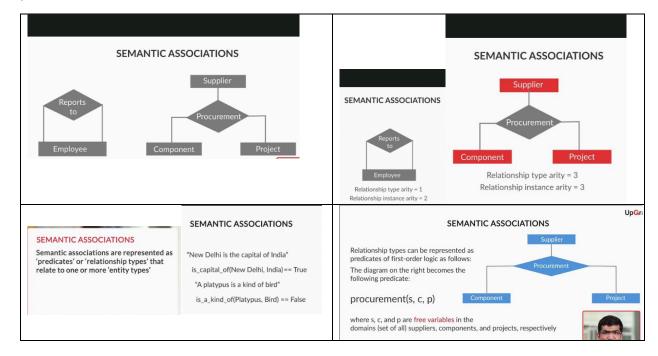
This hierarchical model of concepts, entities and entity types can answer real-world questions and process the 'meaning' of sentences.

#### Associations Between Entity Types

Say you ask Alexa, 'Alexa, what is a Labrador?', it answers 'It is a breed of dogs'. Say you ask, 'Who is the coach of the Indian cricket team?', it reveals the name of the coach.

To answer such questions, a system needs mapping **between entities and entity types**, i.e. it needs to understand that a Labrador is a dog, a mammal is an animal, a coach is a specific person etc.

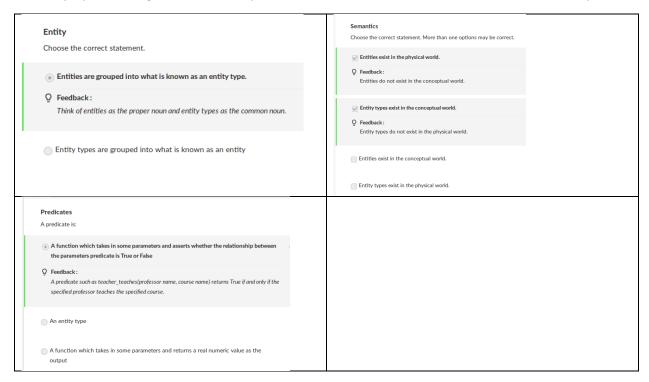
This is solved by **associations** between entities and entity types, represented using the notion of **predicates**.



The notion of a **predicate** is a simple model to process the meaning of complex statements. For example, say you ask an artificial NLP system - "Did France win the football world cup final in 2018?". The statement can be broken down into a set of predicates, each returning True or False, such as win (France, final) = True, final (FIFA, 2018) = True.

A **predicate** is a function which takes in some parameters and returns True or False depending on the relationship between the parameters. For example, a predicate *teacher\_teaches\_course(P = professor Srinath, C = text analytics)* returns True.

Processing meaning involves understanding the **associations between entities**. For e.g. "A football team is comprised of 11 players" is an example of relation type =1 (since there is only one entity type - football players), though the relationship instance is 11 (since there are 11 instances of the entity).



# Arity and Reification

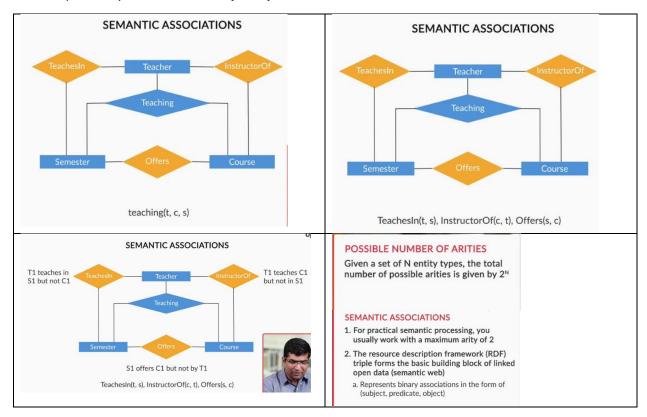
Consider that these three statements are true:

- Shyam supplies cotton to Vivek
- Vivek manufactures t-shirts
- Shyam supplies cotton which is used to manufacture t-shirts

Can we conclude that the following statement is also true - "Shyam supplies cotton to Vivek which he uses to manufacture t-shirts"?

Predicates are assertions that take in some parameters, such as *supplier\_manufacturer(Shyam, Vivek)*, and return True or False. But most real-world phenomena are much more complex to be represented by simple **binary predicates**, and so we need to use **higher-order** predicates (such as the **ternary predicate** supplier manufacturer product(Shyam, Vivek, t-shirts)).

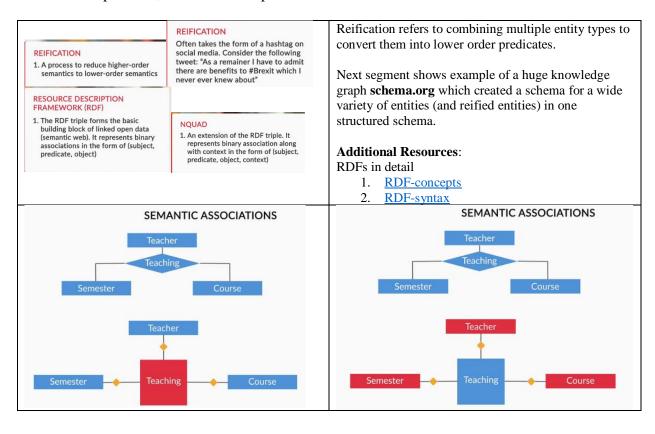
Further, if a binary predicate is true, it is not necessary that a higher order predicate will also be true. This is captured by the notion of **arity of a predicate**.

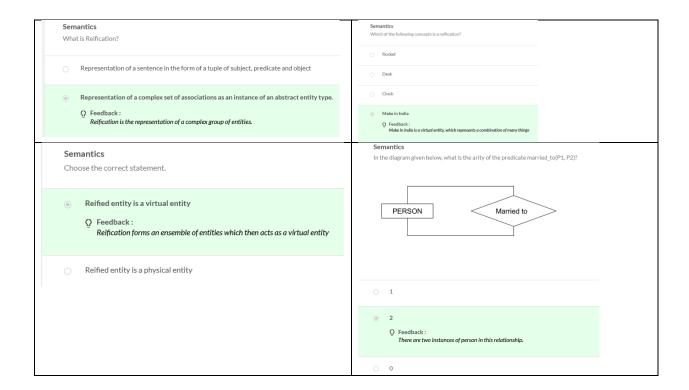


Higher order predicates (i.e. having many entity types as parameters) are complex to deal with.

Even if all the binary relationships of a ternary relationship are true, it still does not imply that the ternary relationship will also be true. This implies that, in general, we cannot simply break down complex sentences (i.e. higher order predicates) into multiple lower-order predicates and verify their truth by verifying the lower-order predicates individually.

# To solve this problem, we use a concept called **reification**.





# Schema

We need a structure using which we can represent the meaning of sentences. One such schematic structure (used widely by search engines to index web pages) is **schema.org**, a joint effort by Google, Yahoo, Bing and Yandex to create a large schema relating the most commonly occurring entities on web pages. The main purpose of the schema is to ease search engine querying and improve search performance.

Say a web page of a hotel (e.g. Hotel Ginger) contains the words 'Ginger' and 'four stars'. How would a search engine indexing this page know whether the word 'Ginger' refers to the plant ginger or Hotel Ginger? Similarly, how would it know whether the phrase 'four stars' refers to the rating of a hotel or to astronomical stars?

To solve this problem, schema.org provides a way to explicitly specify the types of entities on web pages. For example, one can explicitly mention that 'Ginger' is the name of the hotel and specify various entities such as its rating, price etc. (example HTML shown below).

Attributes itemtype='Hotel' and itemprop='name', 'rating' and 'price' explicitly mention that the text on the web page (in the section inside the <div>) is about a hotel, that the hotel's name is Ginger, its rating is four stars and the price is INR 3500.

```
<div itemscope itemtype ="http://schema.org/Hotel">
        <h1 itemprop="name">Ginger</h1>
        <span>Rating: <span itemprop="rating">Four Star Hotel</span>
        <span itemprop="price">INR 3500</span>
</div>
```

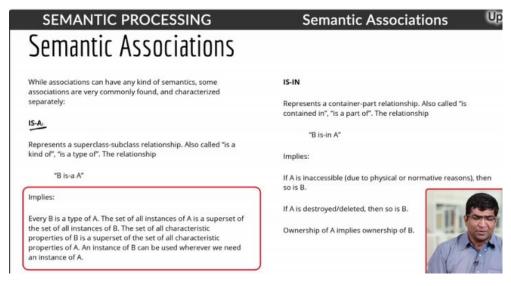
Huge schemas or 'knowledge graphs' of the world, such as schema.org, are quite important while building semantic processing engines (such as web search engines). Although you will not be working on such schemas/web-based search in this course, it is an important resource to know about.

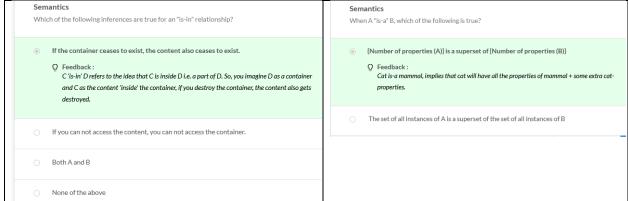
Read more about schema.org here:

- An example showing how a web page can use schema.org to specify entity types
- How banks and financial institutions can use schemas for marking up banks and their products
- Schema.org FAQs: The basics of schema.org (who, what, why etc.) answered concisely

# Semantic Associations

You have studied that entities have associations such as "a hotel <u>has a price</u>", "a hotel <u>has a rating</u>", "ginger <u>is a plant</u>" etc. Let's study some common types of associations.





#### Aboutness

When machines are analysing text, we not only want to know the type of semantic associations 'is-a' and 'is-in' but also want to know what the word or sentence is about. Take, for example, below example

• 'Croatia fought hard before succumbing to France's deadly attack; lost the finals 2 goals to 4.'

In the above text, if we want the machine to detect the game of football (it could be about other sports such as hockey as well, but let's keep things simple and assume it's about football), then we need to formally define the notion of **aboutness**.

We can, for example, detect that the game is football by defining semantic associations such as "Croatia" is-a "country", "France" is-a "country", "finals" is-a "tournament stage", "goals" is-a "scoring parameter" and so on. By defining such relationships, we can probably infer that the text is talking about football by going through the enormous schema. But imagine the kind of search this simple sentence would require. Even if we search through the schema, it doesn't mean we'll be able to decide that the game is football.

This leads us to define another semantic association - 'aboutness'.

# SEMANTIC PROCESSING **Aboutness**

"Relevance" relationship between a group of concepts and another concept (or set of concepts)

Example:

(insulin, hypertension, blood sugar) are collectively "about" diabetes

> (and also about several other concepts, including "English words")

Aboutness represents a graded "topic" relationship between a concept and a set of other concepts.

MIT, Stanford, IIT	University, Indian In- stitute of Technology, Bombay	
Manchester United,	Cup, Federation Cup,	
Chelsea, Mohun	Kingfisher East Ben-	
Bagan	gal	
Injection, Surjection,	Mathematics, Set,	
Bijection	Function	
Rice, Wheat, Barley	Food, Maize, Agricul-	
	ture	
Volt, Watt, Ohm,	Unit, Electricity,	
Tesla	Electrical Resistance	

Semantic Associations UpGra

#### SEMANTIC ASSOCIATIONS

'America's Indo-Pacific strategy will cost you: China to India'

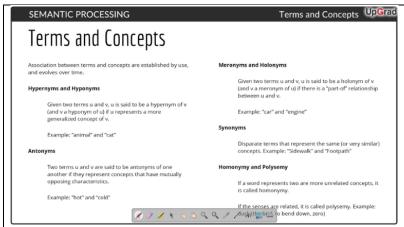
SEMANTIC ASSOCIATIONS

China refers to the political establishment of China, that is, the People's Republic of China

'China won a total of 100 medals, 51 gold, 21 silver, and 28 bronze, which became its largest-ever medal tally in Olympic history'

Although China refers to the country, the connotation fits the All-China Sports Federation more To understand the 'aboutness' of a text means to identify the 'topics' being talked about in the text. What makes this problem hard is that the same word (e.g. China) can be used in multiple topics such as politics, the Olympic games, trading etc.

Idea of 'aboutness' and topics in detail in the third session on **topic** modelling. For now, let's study some nomenclatures used to classify types of associations between terms and concepts.



Homonymy and polysemy: Words having different meanings but the same spelling and pronunciations are called homonyms. For example, the word 'bark' in 'dog's bark' is a homonym to the word 'bark' in 'bark of a tree'. Polysemy is when a word has multiple (entirely different) meanings. For example, consider the word 'pupil'. It can either refer to students or eye pupil, depending upon the context in which it is used.

Hypernyms and hyponyms: This shows the relationship between a generic term (hypernym) and a specific instance of it (hyponym). For example, the term 'Punjab National Bank' is a hyponym of the generic term 'bank'

Antonyms: Words that are opposite in meanings are said to be antonyms of each other. Example hot and cold, black and white etc.

Meronyms and Holonyms: A term 'A' is said to be a holonym of term 'B' if 'B is part of 'A' (while the term 'B' is said to be a meronym of the term 'A'). For example, an operating system is part of a computer. Here, 'computer' is the holonym of 'operating system' whereas 'operating system' is the meronym of 'computer.

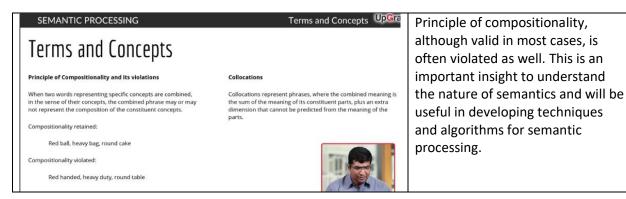
**Synonyms**: Terms that have a similar meaning are synonyms to each other. For example, 'glad' and 'happy'.

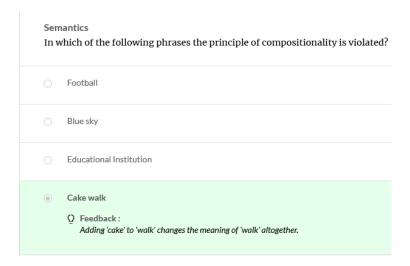
<b>Semantics</b> What type of semantic association exists between a college and its research laboratory?	Semantics  Which of the following relationship is an "IS-A" relationship? More than one options may be correct.	
○ IS-A	Student and human being	
⊚ IS-IN	☐ The website facebook.com and the internet	
Q Feedback: A research lab is inside a college, hence the semantic association is "IS-IN" type.	Coffee and beverage  Feedback: Coffee is a kind of beverage	
○ COULD-BE	☐ The Indian Army and the Republic of India	
Semantics What is "aboutness" of a set of concepts?	Semantics  Consider two words - people and woman. Choose the statement that holds true for these words.	
Relevance relationship between set of concepts to another set of concepts	People is hypornym and woman is hypernym	
Q Feedback: What a concept as a whole is referring to, is the aboutness of it. If two sets of concepts are similar, they would have the same 'aboutness'.	<ul> <li>○ Woman is hyponym and people is hypernym</li> <li>Q Feedback:</li> <li>`Woman' is a subset of a larger set of 'people'. Please refer to the lecture on hyponym and hypernym once again.</li> </ul>	
Process of finding synonyms for a set of concepts	People is hypernym and woman is hypernym	
Relevance in context between all concepts in the set	Woman is hyponym and people is hyponym	
○ None of the above		

Even after defining such a wide range of association types, one cannot cover the wide range of complexities of natural languages.

For example, consider how two words are often put together to form a phrase. The semantics of the combination of these words could be very different than the individual words. For example, consider the phrase - 'cake walk'. The meanings of the terms 'cake' and 'walk' are very different from the meaning of their combination.

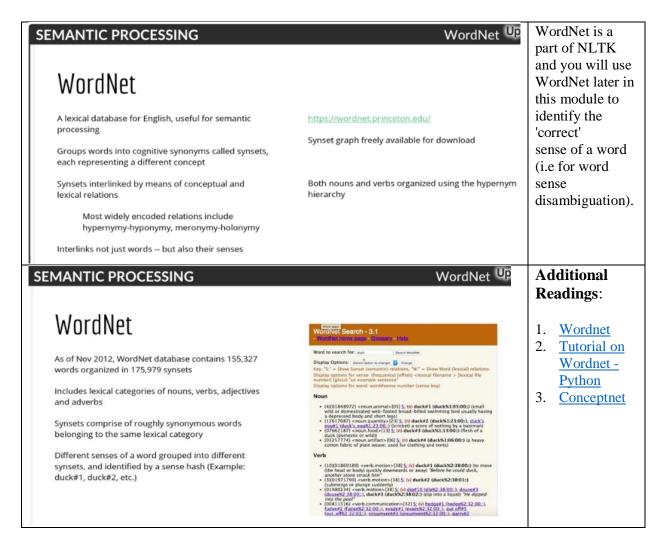
Such cases are said to violate the **principle of compositionality.** 





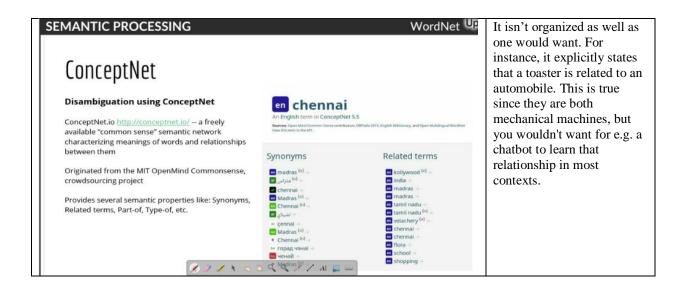
# Databases - WordNet and ConceptNet

WordNet is a semantically oriented dictionary of English, like a traditional thesaurus but with a richer structure.



Another important resource for semantic processing is **ConceptNet** which deals specifically with assertions between concepts. For example, there is the concept of a "dog", and the concept of a "kennel". As a human, we know that a dog lives inside a kennel. ConceptNet records that assertion with /c/en/dog /r/AtLocation /c/en/kennel.

ConceptNet is a representation that provides commonsense linkages between words. For example, it states that bread is commonly found near toasters. These everyday facts could be useful if, for e.g., to make a smart chatbot which says - "Since you like toasters, do also like bread? I can order some for you."



# Word Sense Disambiguation - Naive Bayes



In supervised techniques, one of the simplest text classification algorithms is the **Naive Bayes Classifier.** 

# Word Sense Disambiguation

#### WSD using a Naive Bayes Classifier

Given: a training dataset with words assigned different senses from a set of sense labels S

Posterior probability of sense  $\boldsymbol{s}_k$  for word  $\boldsymbol{w}$  is given by:

$$P(s_k|w) = \frac{P(w|s_k)}{P(w)}P(s_k)$$

Dropping the denominator (since it is constant across all senses) and computing the log probabilities (to prevent underflow), sense assignment is computed as:

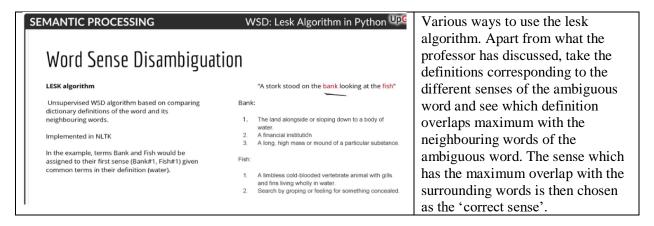
$$sense of(w) = \arg\max_{s_k}[\log P(w|s_k) + \log P(s_k)]$$

Supervised Naive Bayes classifier works on a bag-of-words assumption — ignoring co-occurring words in the context of a given word, to resolve the sense.

# Word Sense Disambiguation - Lesk Algorithm

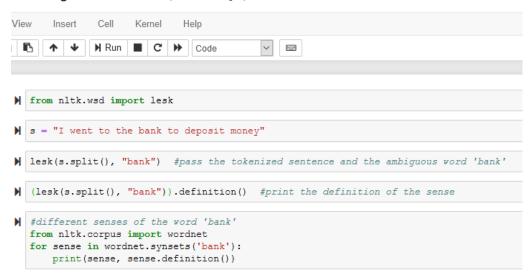
As with most machine learning problems, lack of labelled data is a common problem in building disambiguation models. Thus, we need unsupervised techniques to solve the same problem.

A popular unsupervised algorithm used for word sense disambiguation is the **Lesk algorithm**.



Let's now use lesk algorithm to disambiguate the word 'bank' in a text.

#### Lesk Algorithm in NLTK (unsaved changes)



WordNet has a network of synonyms called synset for individual words.

	nantics It is a synset? Choose the most appropriate option.	
•	It contains various senses for a word and the definition of each of the senses.  Q Feedback: Synset contains a list of possible different meanings of a word (called, senses) and the definition of each of the senses.	✓ Correct
	It contains a list of words only, that are similar to a given word.	
	It contains a list of definitions of all the words whose meaning is opposite to the given word.	
	It contains a list of words, that are opposite in meaning than that of the given word	

# Lesk Algorithm Implementation

Let's implement the lesk algorithm in python from scratch in this segment, unlike the previous section where we used NLTK's implementation of lesk algorithm.

# Lesk Algorithm

- 1. Tokenize the senses of the word
- 2. Tokenize the sentence
- 3. Count the overlapping words
- 4. Do this for all the senses

```
]: | import nltk
       from nltk.corpus import wordnet
       from nltk.corpus import stopwords
       """Cleaning the sentence
       #nltk.download('stopwords')
      sentence = "The frog is jumping around the bank of the river"
word = 'bank'  #the ambiguous word
       from nltk.corpus import stopwords
       stop_words = set(stopwords.words('english'))
       #print(stop_words)
      word_tokens = nltk.word_tokenize(sentence) #tokenize the sentence
       #remove stopwords from word tokens
       filtered_sentence = []
       for w in word_tokens:
          if w not in stop_words: #remove the stop_words from the sentence
               filtered_sentence.append(w)
       split_sentence = filtered_sentence
      print(split_sentence)
```

```
#Let's see the different 'senses' of the word 'bank'
  #nltk.download('wordnet')
  for sense in wordnet.synsets(word):
    print(sense, sense.definition())
#Let's consider the last sense
  sense.definition()
print('tokenized original sentence -
                                                     ', split sentence)
  tokenized_trust = set(nltk.word_tokenize(sense.definition()))
  print('tokenized definition of the sense "trust" - ', tokenized_trust)
M #Let's see how many words in sense 'trust' overlaps with the words in the original sentence
  #Words that occur in tokenized_trust as well as split_sentence
  common words = tokenized trust.intersection(split sentence)
  print(common_words)
  #So there are 0 words that occur both in the original sentence and the definition of the sense 'trust'
  #count the number of these words
  len(common words)
```

#### Let's choose that sense of the word 'bank' which maximally overlaps with the given sentence

```
#word = 'bank'

max_overlap = 0
best_sense = None

for sense in wordnet.synsets(word):
    tokenized_sense = set(nltk.word_tokenize(sense.definition()))
    #print(tokenized_sense)
    common_words = tokenized_sense.intersection(split_sentence)
    #print(sense.definition(), common_words)
    overlap = len(common_words)

if overlap > max_overlap:
    max_overlap = overlap
    best_sense = sense

##So, the best sense of the word 'bank' is
best_sense.definition()
```

Lesk algorithm helps in word sense disambiguation. The word 'bank 'can have multiple meanings depending on the surrounding (or the context) words. The lesk algorithm helps in finding the 'correct' meaning.

# Summary

Basic ideas to represent meaning - **entities**, **entity types**, **arity**, **reification** and various types of **semantic associations** that can exist between entities.

Idea of aboutness - text is always about something, and there are techniques to infer the topics the text is about.

Associations between a wide range of entities are stored in a structured way in gigantic knowledge graphs or schemas such as **schema.org**.

Techniques that can be used to **disambiguate** the meaning of a word - supervised and unsupervised. The 'correct' meaning of an ambiguous word depends upon the contextual words.

In supervised techniques, such as **naive Bayes** (or any classifier for that matter), take the context-sense set as the training data. The label is the 'sense' and the input is the context words.

In unsupervised techniques, such as the **lesk algorithm**, assign the definition to the ambiguous word which overlaps with the surrounding words maximally.