

How to make a good poster (Calibri 120pt)

Tim Taler, Pippi Longstocking, Jim Knopf , Harry Potter et al. 60pt

Introduction

Your Poster is s ashort story!

1. Keep your sentences short. Prefer graphs and figures and tables over text blogs. 30 pt
2. Whenever you choose a different font, use font sizes that duplicate, do not use more than 4 to 5 font sizes alltogether.

The fonts sizes should be readable from a 2 m distance.

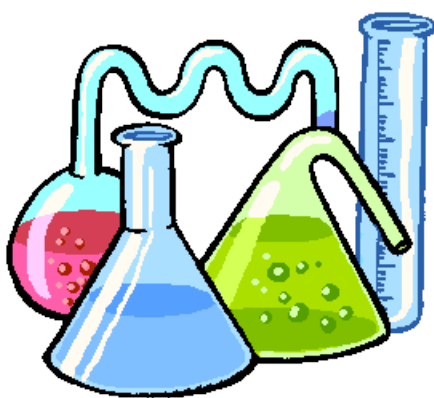
- use bullet points
- Guide the reader with headings , numbering, arrows

Your Aim

1. Calculate enough time for the conception of your poster
2. Check the content with your supervisor, your team, coworkers
3. Let proof-read the poster before printing
4. For English proof-reading, please ask Andrew
5. For layout check, please ask Susanne
6. Do not print last minute
7. Prepare a bunch of A4 handouts

Methods

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- Don't make the reader stand on his heads to read your data
- Avoid complicated figures
- Label the axes correctly
- Use consistent scaling
- Avoid thin lines with dark background
- Check your graphs with colorblind simulation software
- <http://jfly.iam.u-tokyo.ac.jp/color/index.html>
- Avoid giving information with colors only, inscribe your graphics

Discussion

Prepare mini size poster handouts

- They will include:
- the references
 - he complete contact information

Prepare a 3-5 minute verbal explanation so you don't get confused when being asked

- Print out A3 and check it before you start with the poster printing

Conclusions

- PowerPoint is
- easy and ok, but colors are tricky
 - Rather inflexible
 - Designed for projection

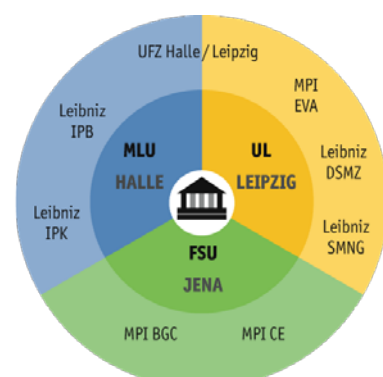
- Think about alternatives:
- ☐ Adobe Illustrator
 - ☐ Indesign
 - ☐ Canvas
 - ☐ Corel Draw
 - ☐ LateX
- Color converter:
<http://www.javascripter.net/faq/rgb2cmk.htm>

Results

1. Your main results should come first
2. What did I find and what do I recommend



Funding



Max Planck Institute
for Biogeochemistry



A QR Code can be generated using
<http://goqr.me/>

