

STUDENT SPEND
ANALYSIS

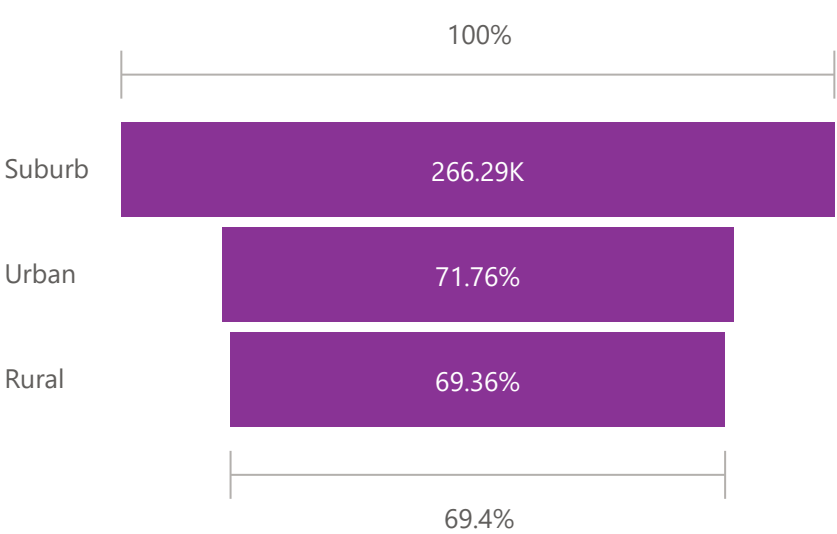
Store Location

All

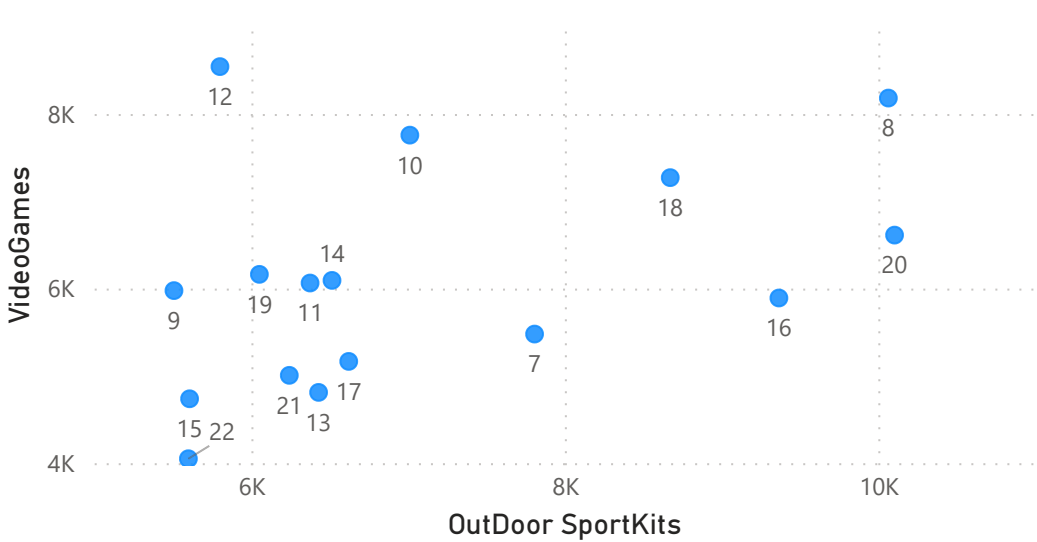
Store Setting

All

Total Amount of Purchases by Store Setting



OutDoor SportKits and VideoGames by Age



Outdoor Sports Activities Across Ages

Age	Rural	Suburb	Urban	Total
20	3,370.44	3,111.24	3,621.95	10,103.63
8	1,485.23	5,198.76	3,380.07	10,064.06
16	2,267.56	4,660.62	2,437.52	9,365.70
18	2,513.88	4,417.54	1,740.91	8,672.33
7	3,232.70	2,343.82	2,230.18	7,806.70
10	866.29	3,128.24	3,016.29	7,010.82
17	253.79	2,962.89	3,404.16	6,620.84
14	2,282.82	1,925.39	2,305.94	6,514.15
13	1,916.92	2,353.29	2,158.33	6,428.54
11	1,834.96	2,826.51	1,712.76	6,374.23
21	756.32	4,171.83	1,313.52	6,241.67
19	2,094.33	2,479.28	1,477.14	6,050.75
12	815.53	2,435.98	2,547.73	5,799.24
15	2,590.77	2,678.28	336.36	5,605.41
22	1,571.70	2,307.84	1,718.32	5,597.86
9	2,181.19	1,692.67	1,631.93	5,505.79
Total	30,034.43	48,694.18	35,033.11	113,761.72

Total Amount of Purchases Based on Store Location

Store Location	Store Setting	Total Amount of Purchases
Seattle	Suburb	83,749.20
Los Angeles	Suburb	82,419.92
New York	Rural	69,444.55
Los Angeles	Urban	54,964.79
Boston	Suburb	53,835.98
New York	Urban	51,948.32
Boston	Urban	50,595.51
New York	Suburb	46,284.58
Seattle	Rural	43,228.34
Boston	Rural	42,016.81
Seattle	Urban	33,586.53
Total		642,084.01

Total Amount of Purchases by Store Location

