



Current month transactions

8188!

Goal: 9694 (-15.54%)

Current month profit

\$31,541!

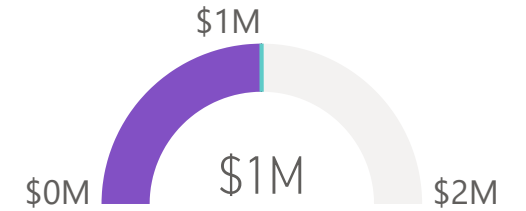
Goal: 38.02K (-17.04%)

Current month return

496!

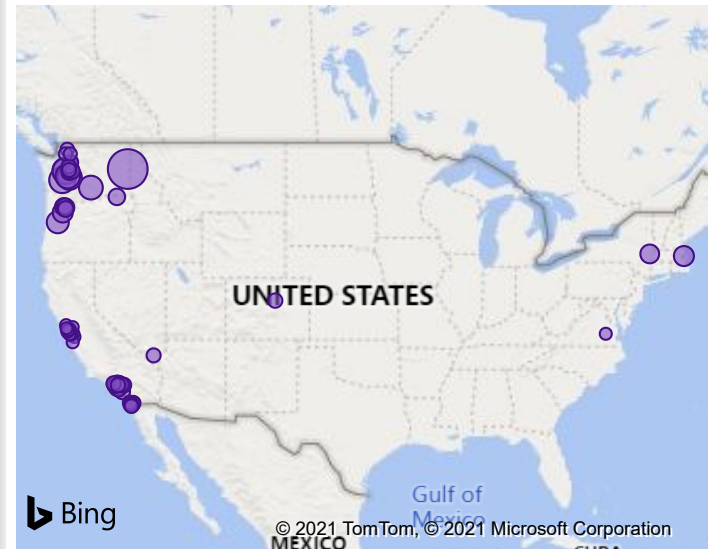
Goal: 482 (-2.9%)

Revenue vs target

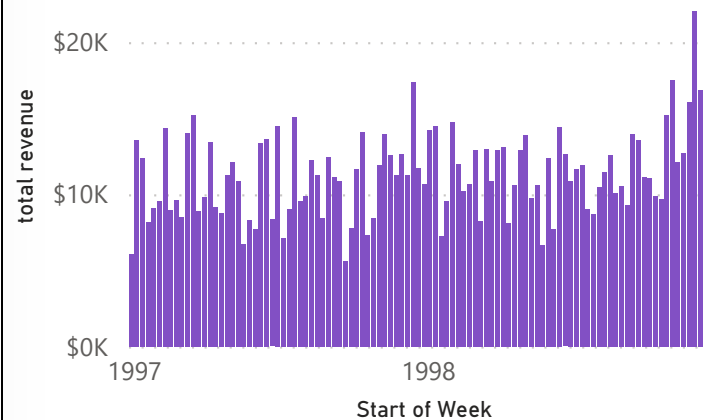


product_brand	Total Transactions	total profit	profit margin	Return rate
Hermanos	5525	\$22,647	58.52%	1.62%
Tell Tale	5224	\$20,111	58.01%	1.49%
Ebony	5104	\$19,620	59.85%	1.44%
Tri-State	4936	\$19,215	58.75%	1.55%
High Top	4750	\$18,699	60.39%	1.53%
Nationeel	4410	\$18,472	60.49%	1.64%
Fast	4185	\$16,600	61.17%	1.62%
Fort West	4163	\$16,025	59.82%	1.37%
Horatio	4050	\$16,763	58.42%	1.90%
Best Choice	3988	\$17,057	60.72%	1.28%
Red Wing	3963	\$16,131	59.35%	1.60%
Big Time	3961	\$16,207	60.32%	1.43%
Sunset	3895	\$13,857	60.49%	1.56%
Carrington	3770	\$14,364	59.65%	1.33%
High Quality	3639	\$16,285	60.01%	1.52%
BBB Best	3567	\$13,030	62.14%	1.34%
Cormorant	3546	\$14,872	61.48%	1.38%
PigTail	3521	\$11,737	60.79%	1.42%
Golden	3461	\$12,918	58.64%	1.38%
Total	112405	\$440,116	59.94%	1.50%

Total Transactions by customer\_city



weekly revenue trending



Total Transactions by customer\_city



customer\_country

USA

"Portland hits 1,000 sales in December"

