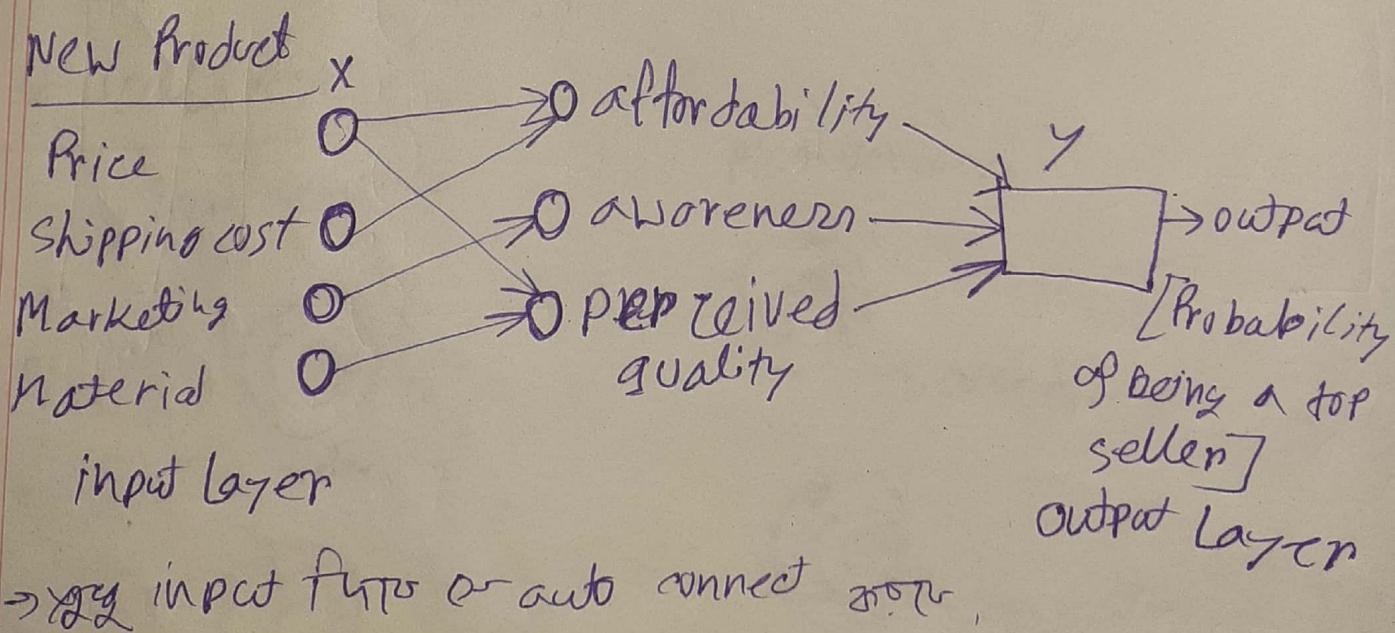
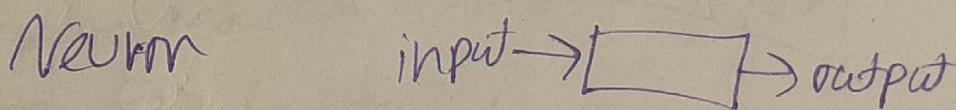
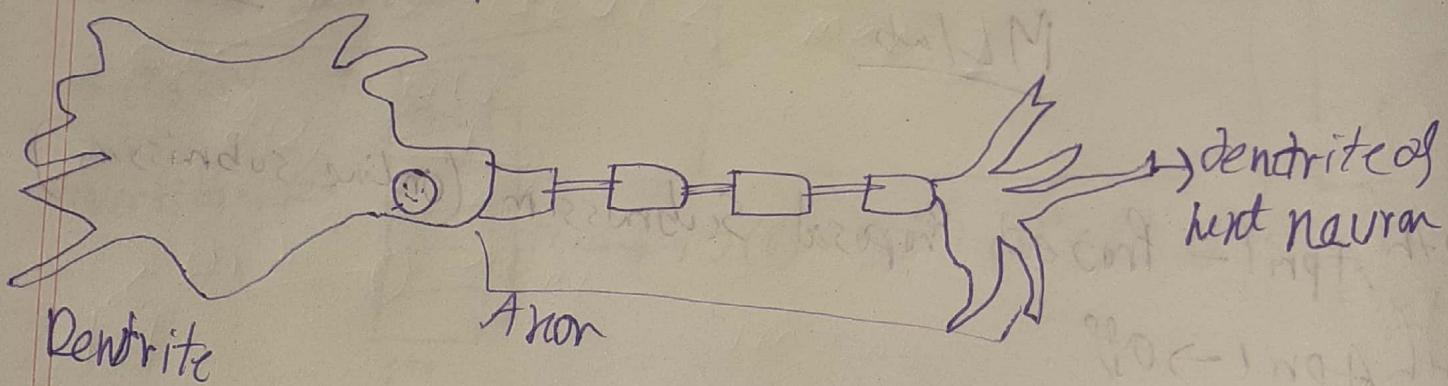
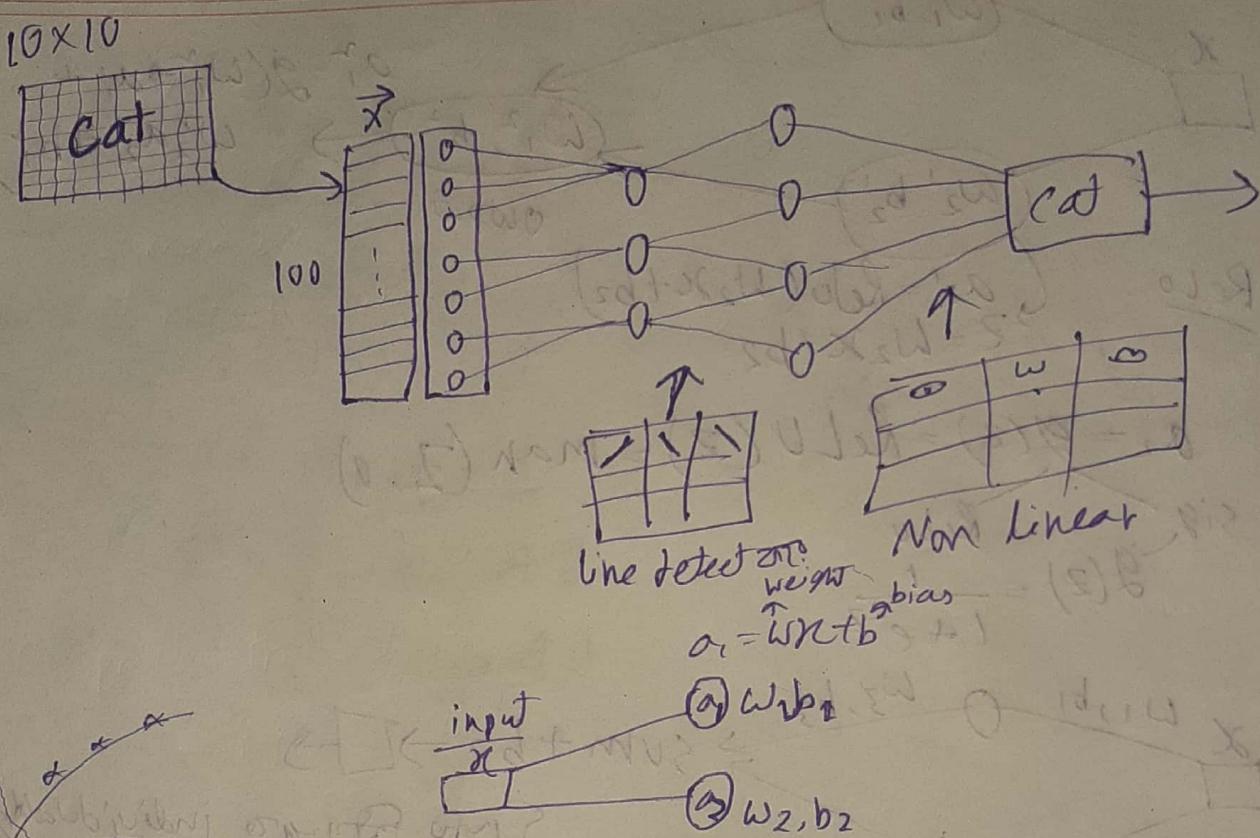


Neural Network

Neural Network: When a machine try to work like human brain using algorithm then it is called Neural Network.



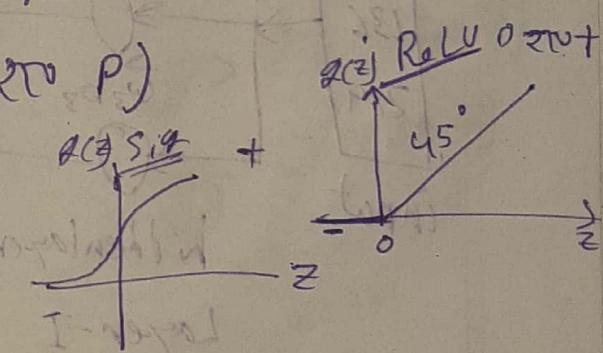


Linear Activation function \rightarrow Linear Regression (P, N)

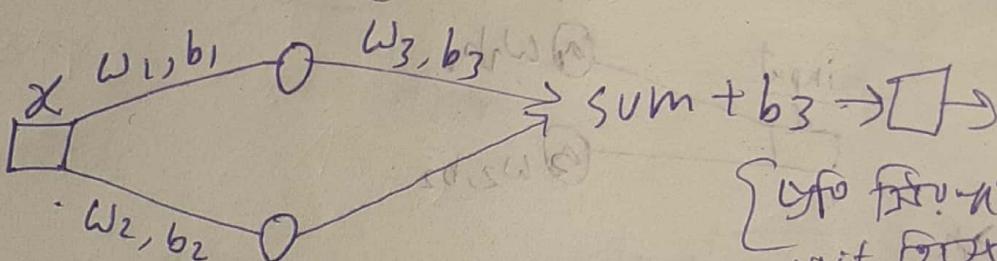
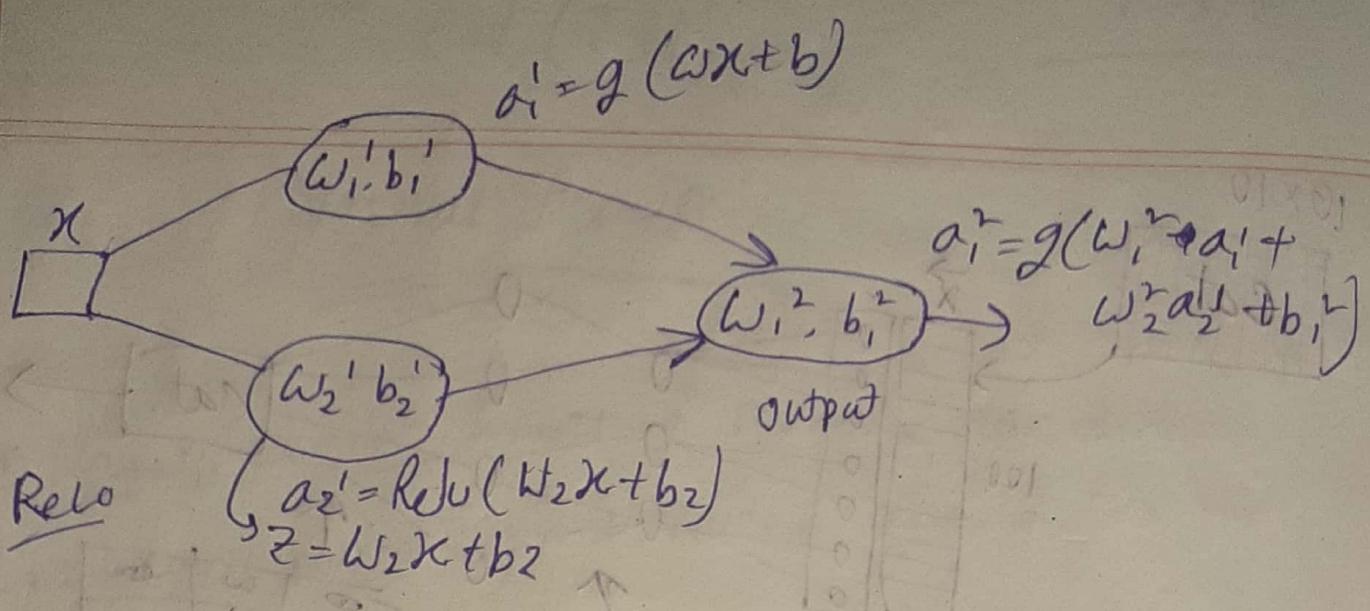
Sigmoid: - $g(z) = \frac{1}{1+e^{-z}} \rightarrow$ binary classification (P)

ReLU: - $g(z) = \max(z, 0) \rightarrow$ (ReLU P)

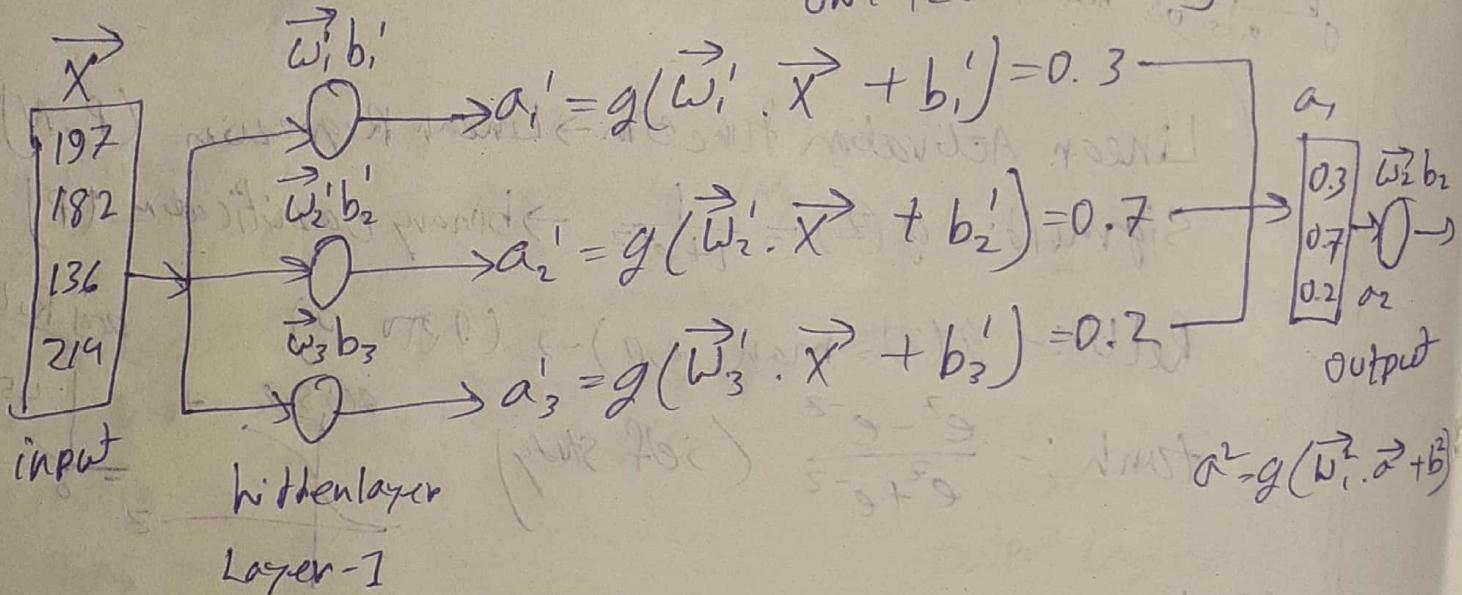
tanh: - $\frac{e^z - e^{-z}}{e^z + e^{-z}}$ (self study)



→ Non linear use z



[info from individual unit function]



a_i^j value in z^{th} or hidden layer j depend on,

→ Binary = sigmoid function.

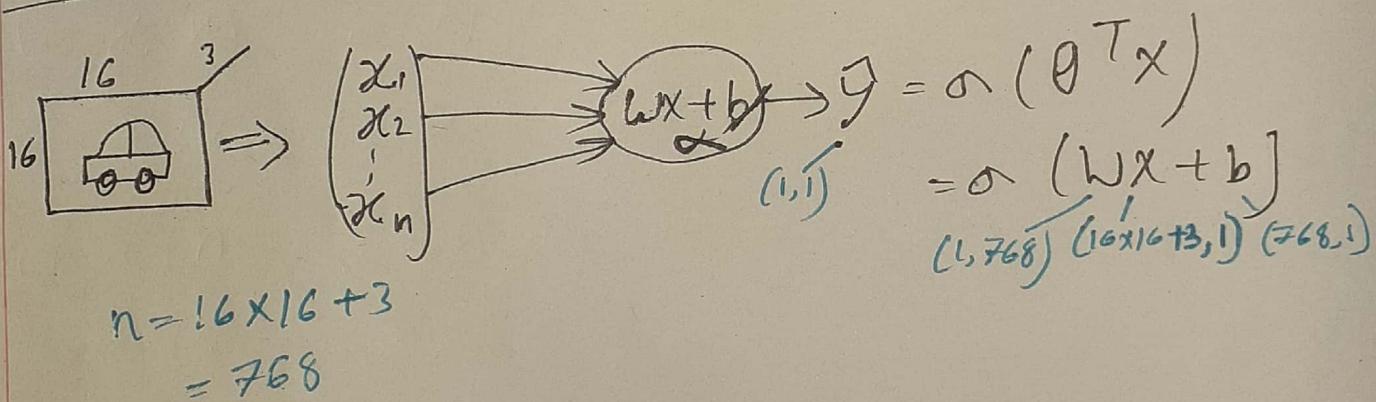
Neuron Network

Neuron = Linear + activation

Model = architecture + parameters.

Logistics Regression:- Sigmoid function (Activation)

Goal 1:- Find cars in image → $\begin{cases} 1 & \text{Present} \\ 0 & \text{Absent} \end{cases}$



nb of Parameters for two neurons = $\frac{768}{\downarrow w} + \frac{1}{\downarrow b} = 769$

- Every neuron has a bias (b)
- Every edge has a weight (w)

Training Process

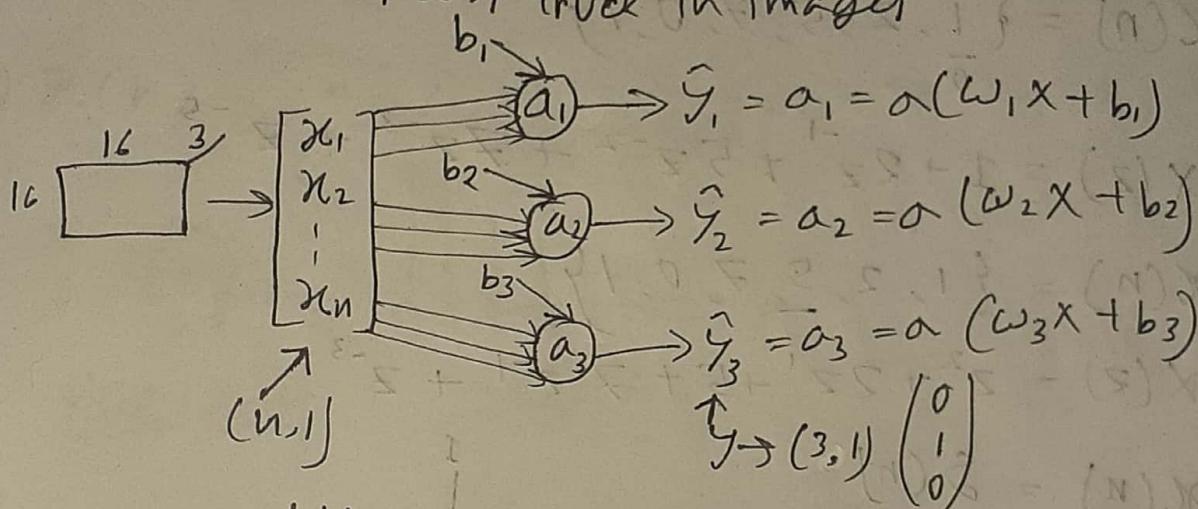
- ① Initialize weights (w) & bias (b)
 - ② Find the optimal w & b . \curvearrowleft Loss function $\mathcal{L} = -[y \log \hat{y} + (1-y) \log (1-\hat{y})]$
 - ③ Use $\hat{y} = \sigma(wx+b)$ to predict.
- for minimization :-
- $$w = w - \alpha \frac{\partial \mathcal{L}}{\partial w}$$
- $$b = b - \alpha \frac{\partial \mathcal{L}}{\partial b}$$
- Gradient Descent

Neural Network

Logistic
regression

goal 1 :- Find cars in images \rightarrow  $\rightarrow \hat{y} = \sigma(\omega \times 2b)$

goal 2 :- Find car/bus/truck in images



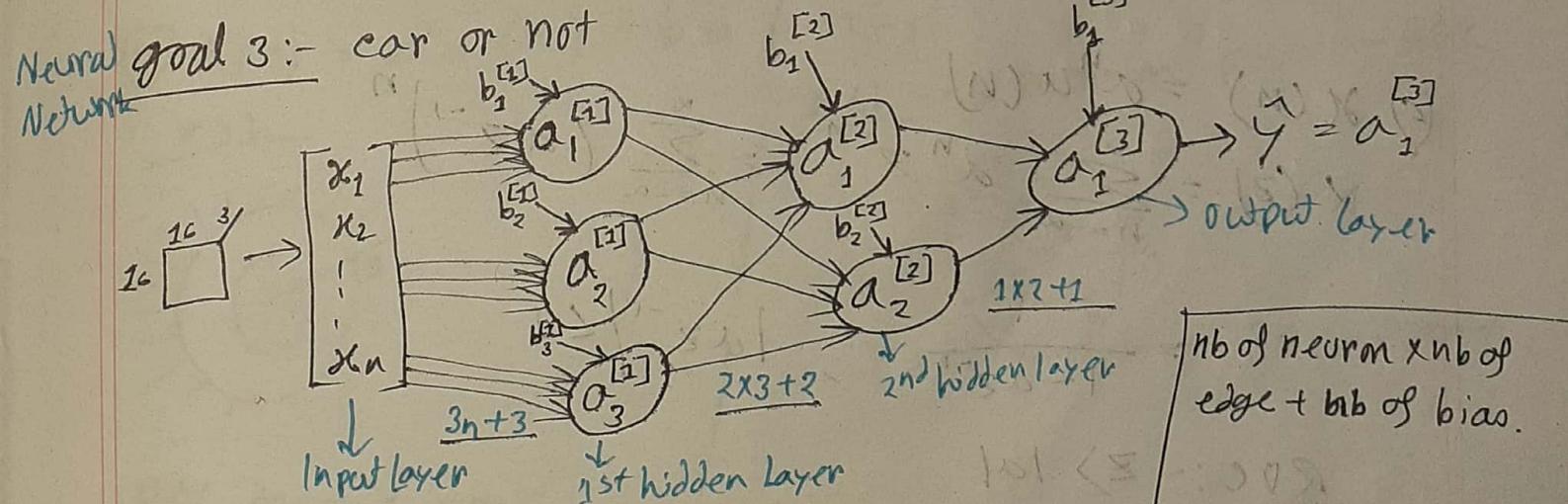
for cars, $y_1 = \begin{pmatrix} 1 \\ 0 \\ 0 \end{pmatrix}$, for bus, $y_2 = \begin{pmatrix} 0 \\ 1 \\ 0 \end{pmatrix}$, for truck, $y_3 = \begin{pmatrix} 0 \\ 0 \\ 1 \end{pmatrix}$

$$\text{Parameter} = \frac{3n}{w} + 3$$

$$\text{loss function: } \mathcal{L} = -\sum_{k=1}^3 [y_k \log \hat{y}_k + (1-y_k) \log (1-\hat{y}_k)]$$

\rightarrow Single input/element = loss function.

\rightarrow Multiple input/elements = cost function.



$$\text{Total Parameters} = 3n + 3 + 8 + 3$$

nb of neuron \times nb of edge + nb of bias.

NW

neuron = Linear + Activation

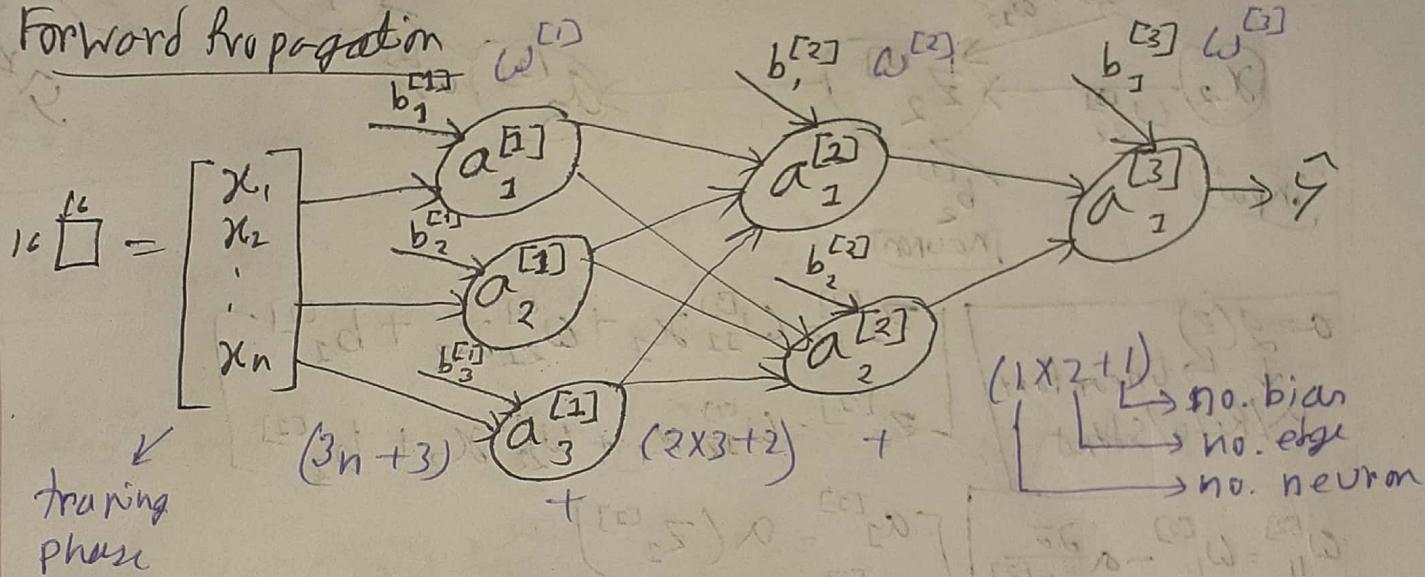
straight line

Sigmoid, ReLU, etc

$$w \cdot x + b$$

model = architecture + Parameters.

Forward propagation



→ 25% of node vs value (approx) vs FP use %.

$$a_i^{(l)} = \sigma(z) = \sigma(w \cdot x + b)$$

Forward Propagation :- Left to Right = FP.

$$\text{size } (3,1) \rightarrow z^{(1)} = \underbrace{w^{(1)} x + b^{(1)}}_{(3,1)} \xrightarrow{(3,1)} \text{activation function}$$

$$(3,1) \rightarrow a^{(1)} = \sigma(z^{(1)}) = \sigma(w^{(1)} x + b^{(1)})$$

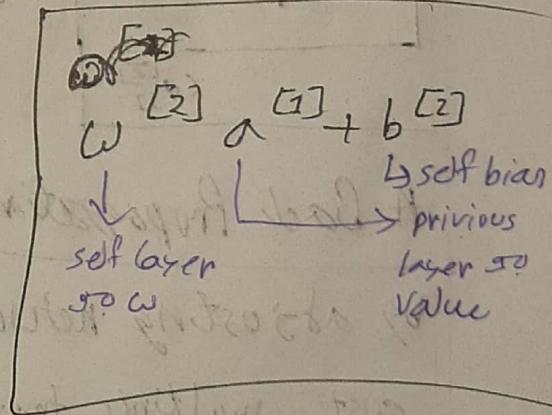
$$(2,1) \rightarrow z^{(2)} = \underbrace{w^{(2)} a^{(1)} + b^{(2)}}_{(2,1)}$$

$$(2,1) \rightarrow a^{(2)} = \sigma(z^{(2)})$$

$$(1,1) \rightarrow z^{(3)} = \underbrace{w^{(3)} a^{(2)} + b^{(3)}}_{(1,1)}$$

$$(1,1) \rightarrow a^{(3)} = \sigma(z^{(3)}) \rightarrow \hat{y}$$

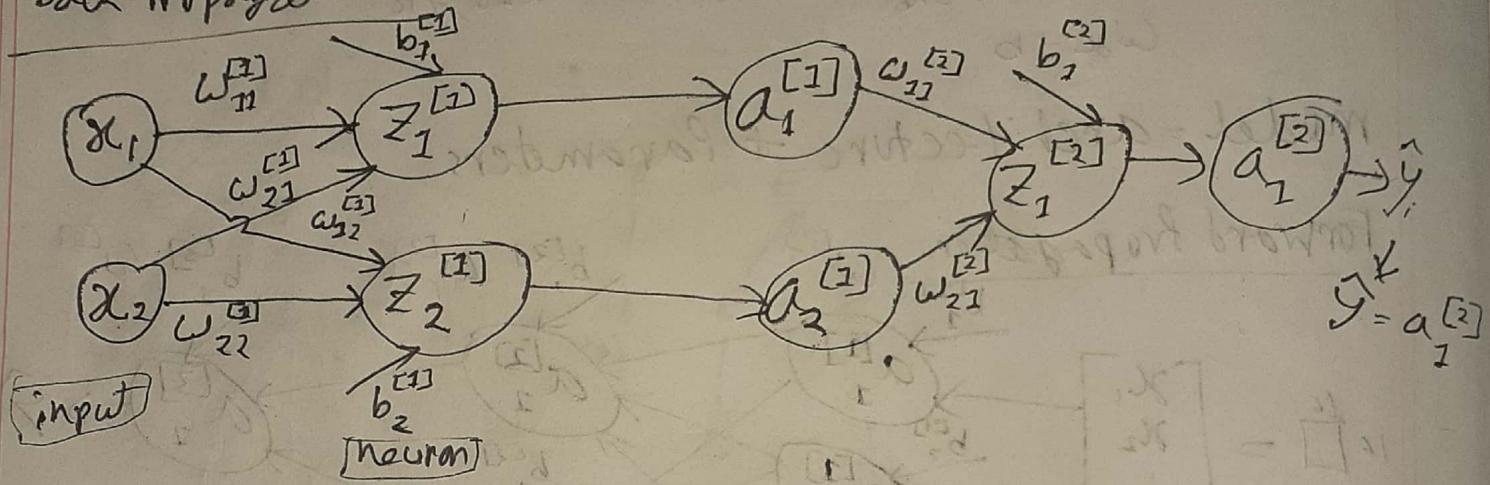
sum w corr over w.



NN

Forward Propagation: generate output. (node update)

Back Propagation: Minimize cost function. (w update)



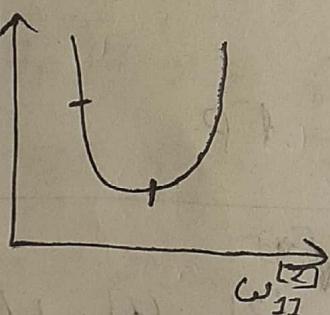
$$\alpha = g(z) \quad \downarrow \text{Linear Part}$$

α / ReLU / Softmax

$$z_1^{[1]} = w_{11}^{[1]} x_1 + w_{21}^{[1]} x_2 + b_1^{[1]}$$

$$z_2^{[1]} = w_{12}^{[1]} x_1 + w_{22}^{[1]} x_2 + b_2^{[1]}$$

$$w_{11}^{[2]} = w_{11}^{[1]} - \alpha \frac{\partial J}{\partial w_{11}^{[1]}}$$



$$a_1^{[1]} = \alpha(z_1^{[1]})$$

$$a_2^{[1]} = \alpha(z_2^{[1]})$$

$$z_1^{[2]} = w_{11}^{[2]} a_1^{[1]} + w_{21}^{[2]} a_2^{[1]} + b_1^{[2]}$$

$$a_1^{[2]} = \hat{y}_1 = \sigma(z_1^{[2]})$$

Back Propagation: aims to minimize the cost function by adjusting network parameters.

cost = multiple training data.

lost = single training data.

$$\text{if } Y = \sigma(z) = \frac{1}{1+e^{-z}}$$

$$\text{then } \frac{\partial Y}{\partial z} = (1+e^{-z})^{-2} e^{-z} = \frac{1}{1+e^{-z}} \cdot \frac{e^{-z}}{1+e^{-z}} = Y \cdot (1-Y)$$

$$a = \sigma(z)$$

$$\frac{\partial a}{\partial z} = \sigma(1-a)$$

$$\text{Cost function: } J = \sum_{i=1}^N \frac{1}{2} (\hat{y}_i - y_i)^2$$

$$\text{Loss function: } L_i = \frac{1}{2} (\hat{y}_i - y_i)^2$$

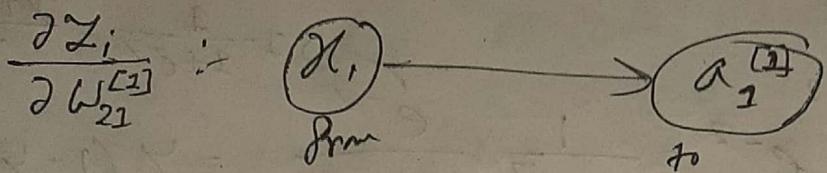
$$\omega_{12}^{[2]} = \omega_{12}^{[2]} - \alpha \frac{\partial L_i}{\partial \omega_{12}^{[2]}} \quad [\text{Gradient descent}]$$

$\frac{\partial L_i}{\partial \omega_{12}^{[2]}} : a_1^{[1]} \xrightarrow{\omega_{12}^{[2]}} a_1^{[2]} / y_i$

from to

$$= \frac{\frac{\partial L_i}{\partial \hat{y}_i}}{\frac{\partial \hat{y}_i}{\partial y_i}} \cdot \frac{\frac{\partial y_i}{\partial z_1^{[2]}}}{\frac{\partial z_1^{[2]}}{\partial \omega_{11}^{[2]}}} \cdot \frac{\frac{\partial z_1^{[2]}}{\partial \omega_{11}^{[2]}}}{a_1^{[1]}} \quad \begin{cases} \text{Chain rule} \\ \text{Output} \rightarrow z \rightarrow w \end{cases}$$

$$= a_1^{[1]} \delta \hat{y}_i$$



$$= \frac{\partial z_i}{\partial \hat{y}_i} \cdot \frac{\partial \hat{y}_i}{\partial z_2^{[2]}} \cdot \frac{\partial z_2^{[2]}}{\partial a_2^{[2]}} \cdot \frac{\partial a_2^{[2]}}{\partial z_1^{[2]}} \cdot \frac{\partial z_1^{[2]}}{\partial w_{21}^{[2]}}$$

$$= \frac{\partial z_i}{\partial \hat{y}_i} \cdot \frac{\hat{y}_i(1-\hat{y}_i)}{\omega_{21}^{[2]}} \cdot \frac{1}{a_2^{[2]}(1-a_2^{[2]})} \cdot \frac{1}{\omega_{21}^{[2]}} \cdot \frac{1}{x_2}$$

$$\therefore \frac{\partial z_i}{\partial w_{21}^{[2]}} = \frac{\partial z_i}{\partial \hat{y}_i} \cdot \frac{\hat{y}_i(1-\hat{y}_i)}{\omega_{21}^{[2]}} \cdot \frac{1}{a_2^{[2]}(1-a_2^{[2]})}$$

$$= x_2 \cdot a_2^{[2]} (1-a_2^{[2]}) \underbrace{\omega_{21}^{[2]} \cdot \hat{y}_i}_{\delta a_2^{[2]}}$$

$$= x_2 \cdot a_2^{[2]} (1-a_2^{[2]}) \delta a_2^{[2]}$$

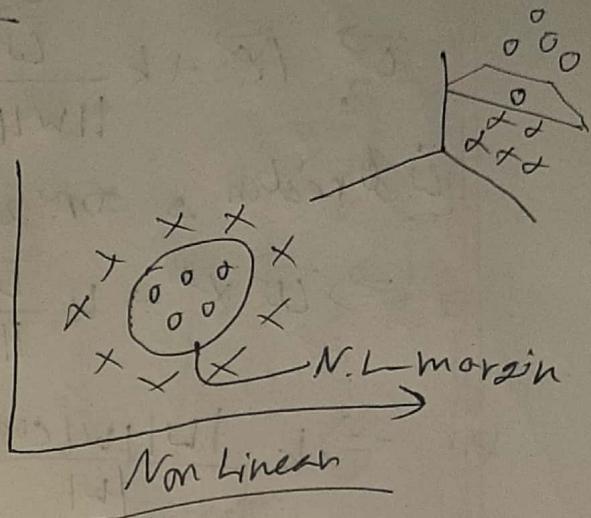
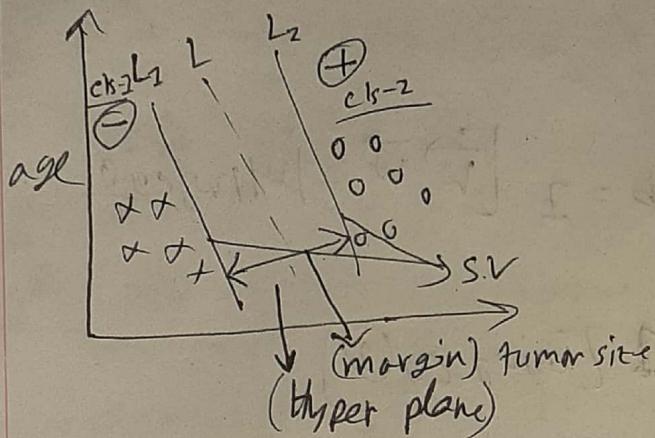
$\downarrow \quad \downarrow$
from to $(1-t_0) \quad \delta t_0$

$$\frac{\partial z_i}{\partial w_{22}^{[2]}} = x_1 a_2^{[2]} (1-a_2^{[2]}) \underbrace{\omega_{21}^{[2]} \hat{y}_i}_{\delta a_2^{[2]}}$$

$\xrightarrow{w_{12}^{[2]}}$ from $\xrightarrow{a_2^{[2]}}$ to

Support Vector Machine (SVM) :-

→ Classifier



Linear

→ SVM is a margin classifier

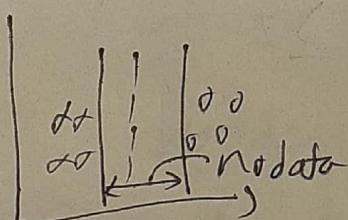
→ Type → Linear SVM

Non Linear SVM

Another type → Hard Margin SVM

Soft Margin SVM

① Hard Margin SVM:-

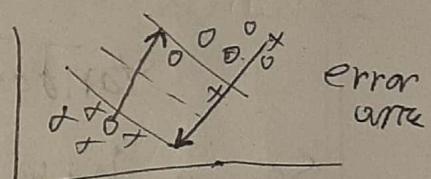


$$\begin{bmatrix} \vec{x}_1 \\ \vec{x}_2 \\ \vdots \\ \vec{x}_n \end{bmatrix} \begin{bmatrix} y_1 \\ y_2 \\ \vdots \\ y_n \end{bmatrix} \quad y = [+1, -1]$$

$$\text{data} = n \quad \Rightarrow \omega_1 \cdot \vec{x}_1 + \omega_2 \cdot \vec{x}_2 + \dots + \omega_m \cdot \vec{x}_m - b = 0$$

$$\text{features} = m \quad \vec{\omega} \cdot \vec{x} - b = 0 \quad \text{--- (1)}$$

② Soft Margin SVM:-



$$\omega \cdot b = 1$$

$$\vec{\omega} \cdot \vec{x} - b = 1 \quad \vec{\omega} \cdot \vec{x} - b = 0 \quad \vec{\omega} \cdot \vec{x} - b = -1$$

$$\begin{aligned} A \cdot B &= A B / \cos \theta & A \cdot B &= A B / \cos \theta \\ A \cdot B &= |A| |B| \cos \theta & & = |A| \cos \theta / |B| \end{aligned}$$

After moving k units towards \vec{w} direction we get

$$\vec{w} \cdot (\vec{x}) + k \frac{\vec{w}}{\|\vec{w}\|} - b = 1$$

[\vec{w} direction \Rightarrow sign 2π]

$$\Rightarrow \vec{w} \cdot \vec{x} + k \frac{\vec{w} \cdot \vec{w}}{\|\vec{w}\|} - b = 1 \quad [\vec{w} \cdot \vec{w} = \|\vec{w}\| \cos 0]$$

$$\Rightarrow k \frac{\|\vec{w}\| \|\vec{w}\| \cos \theta}{\|\vec{w}\|} + 0 = 1 \quad [\text{Using eq ①}]$$

$$\Rightarrow k = \frac{1}{\|\vec{w}\|}$$

$$\text{Margin size} = 2k = \frac{2}{\|\vec{w}\|} \quad [\text{if } \vec{w} \text{ min, then } k = \text{max}]$$

Max margin $\Rightarrow \min \|\vec{w}\|$

constraints: For all $y_i = 1 \cdot \vec{w} \cdot \vec{x}_i - b \geq 1$

for all $y_i = -1 \cdot \vec{w} \cdot \vec{x}_i - b \leq -1$

Standard form $y_i = (\vec{w} \cdot \vec{x}_i - b) \geq 1$

So, in hard margin SVM:-

avg max $\|\vec{w}\|$, such that $y_i (\vec{w} \cdot \vec{x}_i - b) \geq 1$

or

avg min $\|\vec{w}\|$, such that

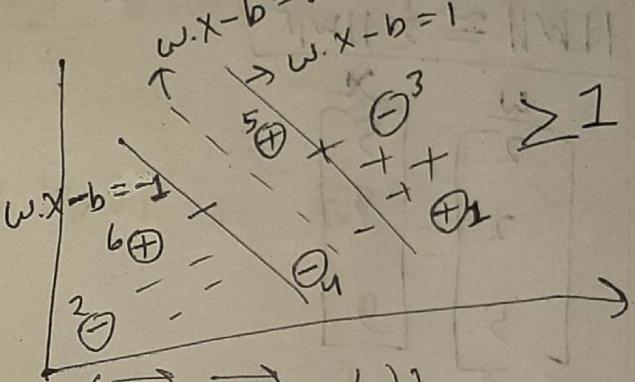
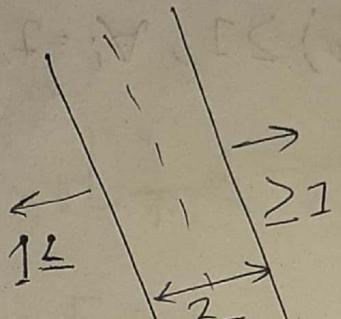
Support vectors: $y_i (\vec{w} \cdot \vec{x}_i - b) = 1$

SVM Margin - max $\rightarrow w \& b \Rightarrow$ dpt. dist.

$$\underset{w,b}{\operatorname{argmin}} \quad \text{such that } \sum_i \underbrace{(w \cdot x_i - b)}_{\substack{\downarrow \\ \text{true}}} \geq 1, \forall i = 1, \dots, N$$

$$\underset{w,b}{\operatorname{MIN}} \|w\|$$

$$\underset{\text{margin}}{\operatorname{Max}} \frac{2}{\|w\|}$$



Soft Margin SVM:-

$$\text{Hinge loss} = \max(0, 1 - y_i (\vec{w} \cdot \vec{x}_i - b))$$

$$1^{\text{st Point}}: \text{HL} = \max(0, 1 - 1 (> 1)) = 0$$

$$2^{\text{nd Point}}: \text{HL} = \max(0, 1 + 1 (< -1)) = 0$$

$$3^{\text{rd Point}}: \text{HL} = \max(0, 1 + 1 (> 1)) = > 1$$

$$5^{\text{th Point}}: \text{HL} = \max(0, 1 - 1 (\text{between } 0 \& 1)) = \text{between } 0 \& 1$$

$$6^{\text{th Point}}: \text{HL} = \max(0, 1 - 1 (< -1)) = > 1$$

Soft margin SVM:-

$$\underset{w,b}{\operatorname{argmin}} \quad \frac{1}{N} \sum_{i=0}^N \max(0, 1 - y_i (w \cdot x_i - b)) + \lambda \|w\|^2$$

hyper parameter

SVM DUAL

Original Form (Primal)

$$\underset{w,b}{\text{MIN}} \frac{1}{2} \|w\|^2, \text{ such that}$$

$$y_i (w^T x_i - b) \geq 1, \forall i = 1, \dots, N$$

$$\|w\| \approx \frac{1}{2} \|w\|^2$$

$$\begin{bmatrix} w \\ 2 \\ 2 \\ 5 \end{bmatrix} \quad \begin{bmatrix} x \\ 5 \\ 3 \\ 9 \end{bmatrix}$$

$$w^T x$$

$$\|w\|^2 = w \cdot w = w^T w$$

Lagrangian:

$$L(w, b, \alpha) = \frac{1}{2} (w^T w) + \sum_{i=1}^N \alpha_i (y_i (w^T x_i - b) - 1)$$

where, α_i = Lagrange Multiplier

$$\# \text{ SVM DUAL: } \underset{\alpha_i \geq 0}{\text{MAX}} [\underset{w,b}{\text{MIN}} L(w, b, \alpha)]$$

$$\frac{\partial L}{\partial w} = 0 \Rightarrow w - \sum_{i=1}^N \alpha_i y_i x_i = 0$$

$$\Rightarrow w = \sum_{i=1}^N \alpha_i y_i x_i \quad \text{--- (2)}$$

$$\frac{\partial L}{\partial b} = 0 \Rightarrow \sum_{i=1}^N \alpha_i y_i = 0$$

$$\Rightarrow \alpha^T y = 0 \quad \text{--- (3)}$$

Substituting (2) & (3) into (1)

$$\Rightarrow \sum_{i=1}^N \alpha_i - \frac{1}{2} \sum_{i,j} \alpha_i \alpha_j y_i y_j x_i^T x_j = \text{MIN}_{w,b} L(w, b, \alpha)$$

From SVM DUAL:-

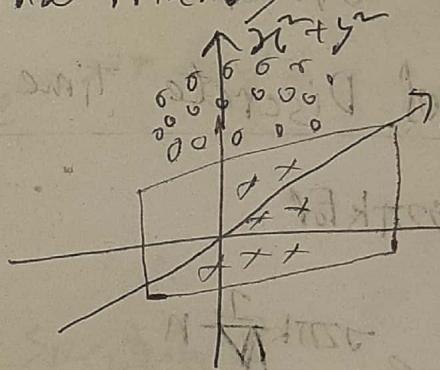
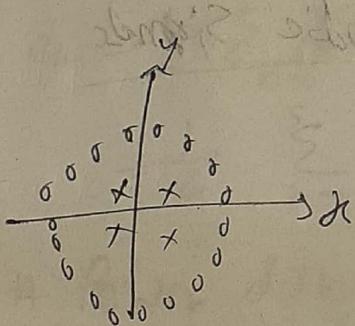
$$\text{MAX}_{\alpha_i \geq 0} \left[\sum_{i=1}^N \alpha_i - \frac{1}{2} \sum_{i,j} \alpha_i \alpha_j y_i y_j x_i^T x_j \right]$$

$$\text{MIN}_{\alpha_i \geq 0} \left[\frac{1}{2} \sum_{i,j} \alpha_i \alpha_j y_i y_j x_i^T x_j - \sum_{i \in SV} \alpha_i \right]$$

Pair of
SV(i, j)

For datapoints those are not support vectors, $\alpha_i = 0$

→ Why DUAL: Kernel friendly

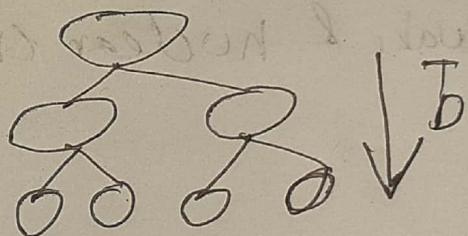
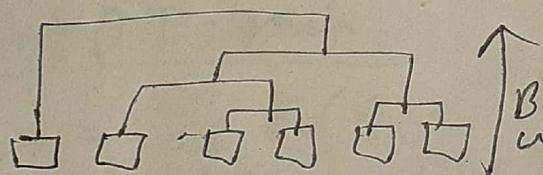
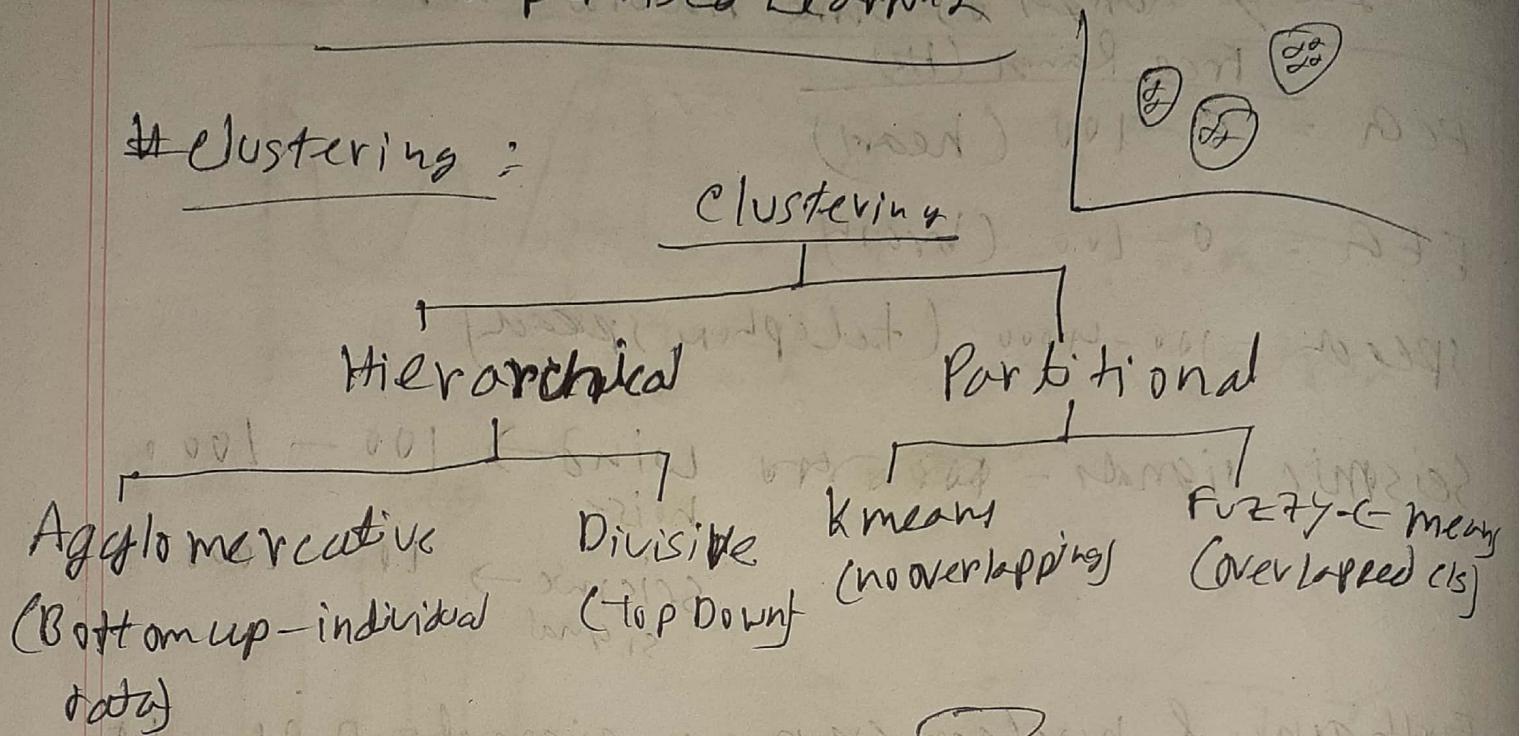


higher dimension.

original (x) \rightarrow (y)

Unsupervised Learning

Clustering :

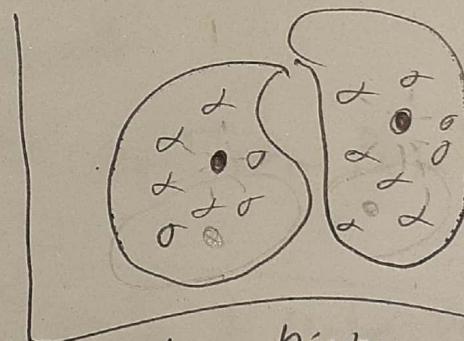


K-means clustering

- ① Select value of $K=2$
- ② Select K random points (centroids)
- ③ Assign each data point to nearest centroid.

$$\sqrt{(x_n - c_j)^2}$$

data centroids



Euclidean Distance
(\Rightarrow point 200 or 200)

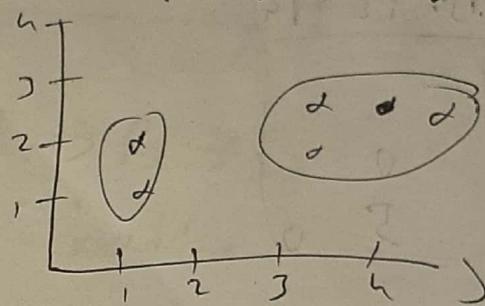
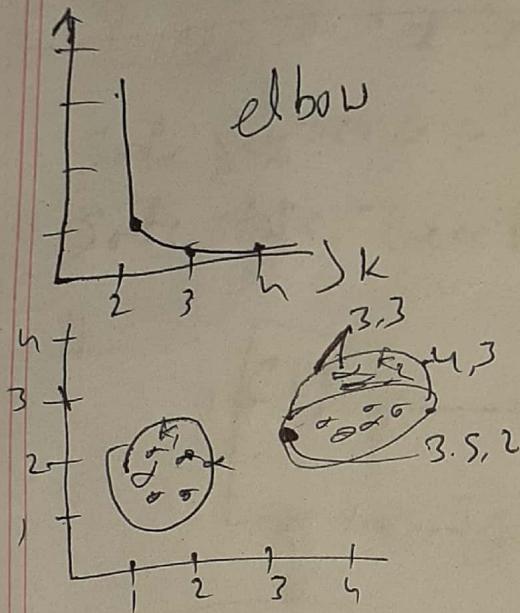
- ④ Find new cluster center by taking average.
- ⑤ Repeat steps ③ & ④ until none of the cluster center change.

Selection of k (Elbow method)

$k = 2, 3, 4, \dots, 10$

Variance : sum of squares $SS = \sum_{n=1}^N (x_n - c_j)^2$

where, x_n = data points, c_j = center of the cluster in which data points belong



$$k_1 = \frac{1+2}{2}, \frac{1+1}{2}$$

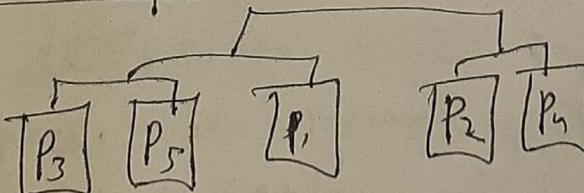
$$= (1.5, 1)$$

$$k_2 = \frac{3+4}{2}, \frac{3+3}{2}$$

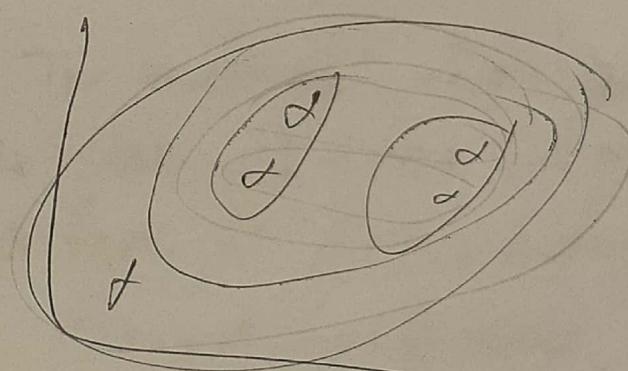
$$= 3.5, 3$$

	P_1	P_2	P_3	P_4	P_5
P_1	0				
P_2	9	5			
P_3	3	7	0		
P_4	6	5	9	0	
P_5	11	10	2	8	0

cluster:



total - 4 clusters



	P_1	P_2	P_3, P_5	P_4
P_1	0			
P_2	9	0		
P_3, P_5	$m(3,11)$	$m(7,10)$	0	
P_4	3	7	0	
			$m(9,8)$	0
	6	5	8	0

	P_1, P_3, P_5, P_2, P_4
P_1, P_3, P_5	0
P_2	7 $m(7,9)$
P_4	$m(6,8)$

Dimensionality Reduction:-

→ convert higher dimensional data to lower dimension. (less dimension or less feature)

Motivation:-

→ Data Compression (training testing)

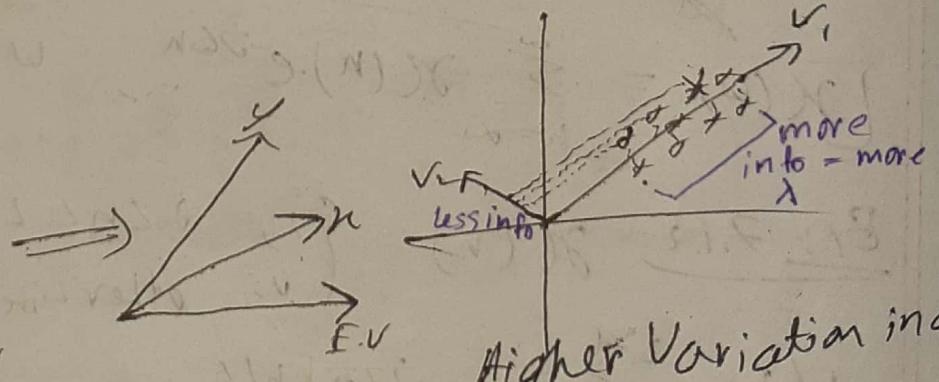
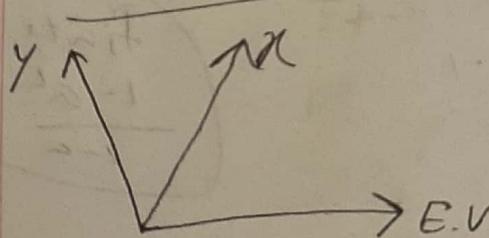
→ Visualization (1D, 2D)

PCA (Principal Component Analysis):- order for feature 5:
also can for other priority
using analysis.

Co-Variance :- in input data, less different dimensions
more regular relation.

2D \rightarrow LD

Eigenvector:-



as λ = data co info save corr,

$\lambda \leftarrow$ Eigenvalue \rightarrow more information

→ Eigen vector: Eigen vector of a square matrix (A) is defined as a non-zero vector (V) by which, when a given matrix (A) is multiplied, it is equal to a scalar multiplier (λ) of that vector.

$$A \cdot V = \lambda \cdot V$$

where, A = given matrix, V = Eigen vector, λ = Eigen value

→ E.v ∝ direction change of v, ∝ scalar & ∝ dimension of two perpendicular.

Ex:- $A = \begin{bmatrix} 3 & 2 \\ 2 & 6 \end{bmatrix}$ $V = ?$, $\lambda = ?$

Sln:- $AV = \lambda V$

$$\Rightarrow AV - \lambda V = 0$$

$$\Rightarrow A V - I \lambda V = 0 \quad [\text{Identify matrix, } I = \begin{bmatrix} 1 & 0 \\ 0 & 1 \end{bmatrix}]$$

$$\Rightarrow V(A - I\lambda) = 0$$

$$\text{As } V \neq 0, A - I\lambda = 0$$

Taking determinant

$$\det(A - I\lambda)$$

$$S = P, S = X$$

$$\det \left(\begin{bmatrix} 3 & 2 \\ 2 & 6 \end{bmatrix} - \begin{bmatrix} \lambda & 0 \\ 0 & 1 \end{bmatrix} \right) = 0$$

$$\Rightarrow \det \left(\begin{bmatrix} 3-\lambda & 2 \\ 2 & 6-\lambda \end{bmatrix} \right) = 0$$

$$\Rightarrow (3-\lambda)(6-\lambda) - 4 = 0$$

$$\Rightarrow \lambda^2 - 9\lambda + 14 = 0$$

$$\Rightarrow (\lambda - 7)(\lambda - 2) = 0$$

$$\lambda = 7, 2$$

\hookrightarrow Primary E.V.

\rightarrow E. Value
 \rightarrow E. Factor
 \rightarrow dim

For $\lambda = 7$,

$$\begin{bmatrix} 3 & 2 \\ 2 & 6 \end{bmatrix} \begin{bmatrix} x \\ y \end{bmatrix} = 7 \begin{bmatrix} x \\ y \end{bmatrix}$$

$$\Rightarrow 3x + 2y = 7x \quad \textcircled{i}$$

$$\text{again } 2x + 6y = 7y \quad \textcircled{ii}$$

$$\text{from } \textcircled{i} - \textcircled{ii}$$

$$x = 1, y = 2$$

$$V = \begin{bmatrix} 1 \\ 2 \end{bmatrix}, \lambda = 8$$

Unit vector: Any vector can become a unit vector by dividing it by the magnitude of the vector.

$$\|V\| = \sqrt{1^2 + 2^2} = \sqrt{5}$$

Unit vector of $V = \frac{V}{\|V\|} = \begin{bmatrix} \frac{1}{\sqrt{5}} \\ \frac{2}{\sqrt{5}} \end{bmatrix}$

For $\lambda = 2$,

$$\begin{bmatrix} 3 & 2 \\ 2 & 6 \end{bmatrix} \begin{bmatrix} x \\ y \end{bmatrix} = 2 \begin{bmatrix} x \\ y \end{bmatrix}$$

$$3x + 2y = 2x \quad \text{--- (iii)}$$

$$2x + 6y = 2y \quad \text{--- (iv)}$$

by solving (iii) & (iv) we get: $x = 2, y = 1$

$$V = \begin{bmatrix} 2 \\ 1 \end{bmatrix}, \text{ unit vector} = \begin{bmatrix} 2/\sqrt{5} \\ 1/\sqrt{5} \end{bmatrix}$$

Data compression

PCA Given data, $M = \begin{bmatrix} 1 & 2 \\ 2 & 1 \\ 3 & 4 \\ 4 & 3 \end{bmatrix}$ convert it to 1D.

$$\text{Sol: } M^T = \begin{bmatrix} 1 & 2 & 3 & 4 \\ 2 & 1 & 4 & 3 \end{bmatrix}$$

$$\text{Co-variance Matrix, } M^T M = \begin{bmatrix} 1^2 + 2^2 + 3^2 + 4^2 & 1 \cdot 2 + 2 \cdot 1 + 3 \cdot 4 + 4 \cdot 3 \\ 1 \cdot 2 + 2 \cdot 1 + 3 \cdot 4 + 4 \cdot 3 & 2^2 + 1^2 + 4^2 + 3^2 \end{bmatrix} = \begin{bmatrix} 30 & 28 \\ 28 & 30 \end{bmatrix}$$

$$\begin{bmatrix} 30 & 28 \\ 28 & 30 \end{bmatrix} V - I\lambda V = 0$$

$$\Rightarrow \begin{bmatrix} 30 & 28 \\ 28 & 30 \end{bmatrix} - I\lambda = 0 \quad [1 - 1.\lambda = 0]$$

$$\det \begin{bmatrix} 30 & 28 \\ 28 & 30 \end{bmatrix} - \begin{bmatrix} \lambda & 0 \\ 0 & \lambda \end{bmatrix} = 0$$

$$\Rightarrow (30 - \lambda)^2 - 28^2 = 0$$

$$\Rightarrow 30 - \lambda = \pm 28$$

$$\Rightarrow \lambda = 58 \text{ or } -8$$

For $\lambda = 58$,

$$\begin{bmatrix} 30 & 28 \\ 28 & 30 \end{bmatrix} \begin{bmatrix} x \\ y \end{bmatrix} = 58 \begin{bmatrix} x \\ y \end{bmatrix}$$

$$\Rightarrow 30x + 28y = 58x \quad \text{--- (i)}$$

$$\Rightarrow 28x + 30y = 58y \quad \text{--- (ii)}$$

Solving (i) & (ii), we get: $x=1, y=1$

$$v = \begin{bmatrix} 1 \\ 1 \end{bmatrix} \quad \text{Unit vector of } v = \begin{bmatrix} 1/\sqrt{2} \\ 1/\sqrt{2} \end{bmatrix}$$

Data compression
unit vector $\times m$

New data points: $M \times \text{unit vector}$

$$= \begin{bmatrix} 1 & 2 \\ 2 & 1 \\ 3 & 4 \\ \vdots & \vdots \\ n & 3 \end{bmatrix} \times \begin{bmatrix} 1/\sqrt{2} \\ 1/\sqrt{2} \end{bmatrix} = \begin{bmatrix} 2.12 \\ 2.12 \\ 4.94 \\ \vdots \\ 4.94 \end{bmatrix}$$

Steps:- ① co-variance

② Eigen Value

③ Eigen Vector

④ Unit Vector

⑤ Given \times unit vector (Data compression)

Recommender System (Utility Matrix)

→ Ex of an unsupervised learning.

Types of Recommender System:-

① Content Based (User's interest based)

② Collaborative filtering (User's interest similar / based recommendation)

Collaborative filtering:

→ Utility Matrix

→ Measure similarity

$$\rightarrow \text{Jaccard distance: } J(A, B) = \frac{|A \cap B|}{|A \cup B|} = \frac{|A \cap B|}{|A| + |B| - |A \cap B|}$$

→ For vector → weighted distance

$$\rightarrow \text{Cosine similarity: } \text{Sim}(A, B) \Rightarrow \cos \theta = \frac{A \cdot B}{|A| |B|}$$

→ Data normalization.

	Item-1	1-2	1-3	1-4
U ₁	3	2		
U ₂		5	1	
U ₃				2
U ₄				

Ex:-

Avg difference in rating :-

$$\text{Item}(A, B) = \frac{[(5-3)+(3-4)]}{2} = 0.5$$

$$\text{Item}(A, C) = \frac{[(5-2)+(2-5)]}{2} = -1$$

$$\text{Item}(B, C) = \frac{[(3-2)+(2-5)]}{2} = -1$$

Rating of Jucy (A) :- Rating of A in terms of B = $2 + 0.5 = 2.5$

Rating of A in terms of C = $5 + 3 = 8$

$$\text{Average normalization rating} = \frac{(2.5 \times 2) + (8 \times 1)}{3} = 4.33$$

Rating of MARK (C) :- Rating of C in terms of A = $3 + 3 = 6$

Rating of C in terms of B = $4 - 1 = 3$

$$\text{Average normalization rating} = \frac{(6 \times 1) + (3 \times 2)}{3} = 4$$

Cosine Similarity :- (Similarity measure)

$$\text{Sim}(u_1, u_2) = \frac{u_1 \cdot u_2}{\|u_1\| \|u_2\|} = \cos \theta$$

		Item	1	2	3	4	5	6	7	8	
		Customer	u ₁	5	1	4	?	?	2	1	1
		u ₂	u ₁	5	3	2	5		2	1	1
		u ₃	u ₁	1	4	2	5	2	5	4	1

$$\text{Similarity of } (u_1, u_2) = 0.99$$

$$\text{Similarity of } (u_1, u_3) = 0.57$$

$$R(u_1, u_4) = \frac{\text{sim}(u_1, u_2) \times 2 + \text{sim}(u_1, u_3) \times 5}{\text{sim}(u_1, u_2) + \text{sim}(u_1, u_3)} = 3.09$$

u ₁	5	4	2	1
u ₂	5	3	2	1

$$R(u_1, u_5) = \frac{\text{sim}(u_1, u_2) \times 5 + \text{sim}(u_1, u_3) \times 2}{\text{sim}(u_1, u_2) + \text{sim}(u_1, u_3)} = 3.9$$

u ₁	5	1	1	2	1
u ₃	1	4	2	5	4

Recommender System:

#(2) Content based:

→ Item profile (features of that item)

→ User profile

Ex: Recommend items to customer x similar to previous items rated highly by x / purchased / searched by x .

Sln:

Item Profile (set of feature vector)

Movies: author, title, actor, ...

Image/Video: metadata, tags.

People: set of friends.

Text: set of important words (TF-IDF)

User Profile

→ User has rated items with profile i_1, i_2, \dots in.

→ weight average.

A	B	C	D
$M_1: 1$	0	1	0
$M_2: 0$	1	0	0

Example Boolean utility matrix (for Movies)

- Only one feature, 'Actor'
- Item profiles: vector with 0/1 values
- Suppose user x has watched 5 movies.
- 2 movies featuring actor 'A'
- 3 movies featuring actor 'B'

User profile = mean of item profiles

→ feature A's weight = $\frac{2}{5} = 0.4$

→ feature B's weight = $\frac{3}{5} = 0.6$

Cosine Similarity:-

$$\text{sim}(u, m_1) = \frac{(0.4 \times 1) + (0.6 \times 0)}{\sqrt{0.4^2 + 0.6^2} \sqrt{1^2 + 0^2}}$$

$$= 0.55$$

$$\text{sim}(u, m_2) = \frac{(0.4 \times 0) + (0.6 \times 1)}{\sqrt{0.4^2 + 0.6^2} \sqrt{0^2 + 1^2}}$$

$$= 0.83$$

$\therefore M_2 > M_1$

Item profile of user x	
A	B
M ₁ : 1	0
M ₂ : 0	1
M ₃ : 1	0
M ₄ : 0	1
M ₅ : 0	1

User profile	
A	B
u: 0.4	0.6

0	1	0	1	0
0	0	1	0	1
0	0	1	0	1

Information Retrieval :- (unsupervised learning, NLP, content based (R.S.))

Ex: Google search, Doc similarity.

* Term frequency (TF_{ij}) = $\frac{f_{ij}}{\text{total no. of terms or word in doc } j}$

where, f_{ij} = frequency of word i in Doc j .

Ex:- Hello Hello everyone

Hello everyone

$$\therefore TF = \frac{2}{3} \cdot \frac{1}{3}$$

* Document Frequency (DF_i) = No. of Docs mention word i

* Inverse Document Frequency (IDF_i) = $\log \frac{N}{DF_i}$

where, N = total no. of Docs

* TF-IDF score: $W_{ij} = TF_{ij} \times IDF_i$

Document profile :- set of words with highest scores (within a given threshold) Together with their score.

$w_1 \quad w_2 \quad w_3 \quad w_4$

Doc 1 : $w_{11} \quad w_{21} \quad w_{31} \quad w_{41}$

Doc 2 : $w_{12} \quad w_{22} \quad w_{32} \quad w_{42}$

Ex:-

Doc 1: Daily Star news

Doc 2: Daily star post

Doc 3: Prothom Alo news

Search Query: Daily Daily news.

Sly: search profile

<u>TF</u>	Daily	Star	news	post	Prothom	Alo
Doc 1 : $\frac{1}{3} = 0.333$	$\frac{1}{3} = 0.333$	$\frac{1}{3} = 0.333$	0	0	0	0
Doc 2 : $\frac{1}{3} = 0.333$	$\frac{1}{3} = 0.333$	0	$\frac{1}{3} = 0.333$	0	0	$\frac{1}{3} = 0.333$
Doc 3 : 0	0	$\frac{1}{3} = 0.333$	0	$\frac{1}{3} = 0.333$	$\frac{1}{3} = 0.333$	$\frac{1}{3} = 0.333$
<u>DF_i</u>	2	2	2	1	1	1
<u>IDF_i</u>	$\log \frac{3}{2} = 0.584$	$\log \frac{3}{2} = 0.584$	$\log \frac{3}{2} = 0.584$	$\log \frac{3}{1} = 1.585$	$\log \frac{3}{1} = 1.585$	$\log \frac{3}{1} = 1.585$

<u>TF_{i,j} / IDF_i</u>	Daily	Star	news	post	Prothom	Alo
Doc 1 : 0.195	0.195	0.195	0	0	0	0
Doc 2 : 0.195	0.195	0	0.527	0	0.527	0.527
Doc 3 : 0	0	0.195	0	0.527	0.527	0.527

Query Profile: Daily news

<u>TF:</u>	$\frac{2}{3} = 0.667$	$\frac{1}{3} = 0.333$
<u>DF:</u>	2	2
<u>IDF:</u>	$\log \frac{3}{2} = 0.584$	$\log \frac{3}{2} = 0.584$
<u>TF-IDF:</u>	0.390	0.195

$$\text{Normalization} = \frac{\text{TF-IDF}}{\text{DF}}$$

Daily	news
0.195	0.0975

<u>Query Article:</u>	Daily	news
	0.195	0.0975

Cosine similarity:

$$\text{sim}(\text{Doc}_1, Q) = \frac{(0.195 \times 0.195) + 0 + (0.195 \times 0.0975) + 0 + 0 + 0}{\sqrt{0.195^2 + 0.195^2 + 0.0975^2} \times \sqrt{0.195^2 + 0.0975^2}} = \frac{0.057}{\sqrt{0.338 \times 0.218}} = 0.72$$

$$\text{sim}(\text{Doc}_2, Q) = \frac{(0.195 \times 0.195) + 0 + 0 + 0 + 0 + 0}{\sqrt{0.195^2 + 0.195^2 + 0.527^2} \times \sqrt{0.195^2 + 0.0975^2}} = \frac{0.038}{\sqrt{0.595 \times 0.218}} = 0.293$$

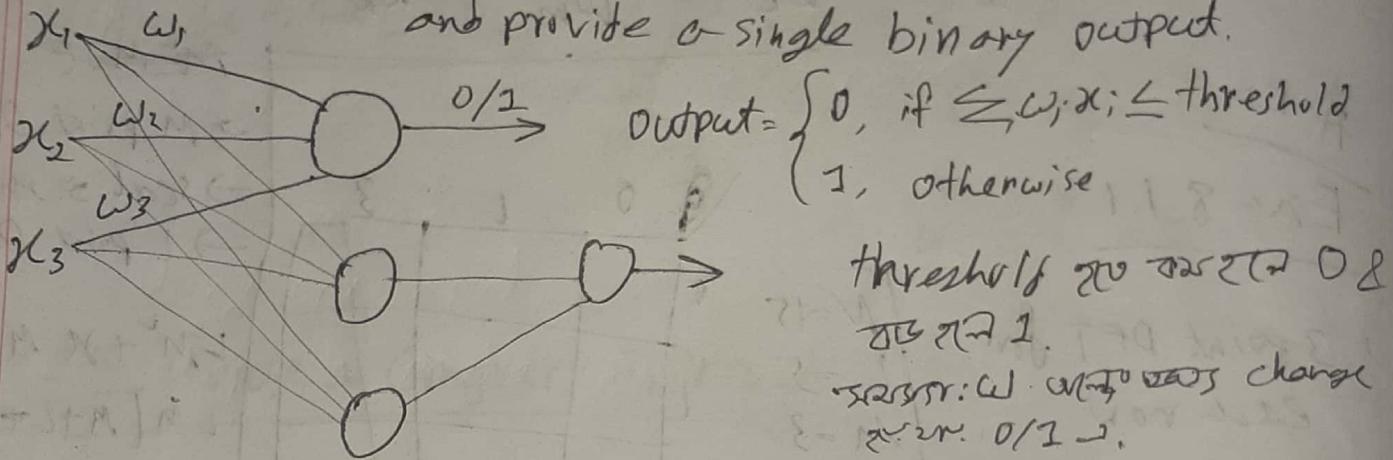
$$\text{sim}(\text{Doc}_3, Q) = \frac{(0.195 \times 0.0975)}{\sqrt{0.195^2 + 0.527^2 + 0.527^2} \times \sqrt{0.195^2 + 0.0975^2}} = \frac{0.019}{\sqrt{0.770 \times 0.218}} = 0.113$$

$$\therefore D_1 > D_2 > D_3$$

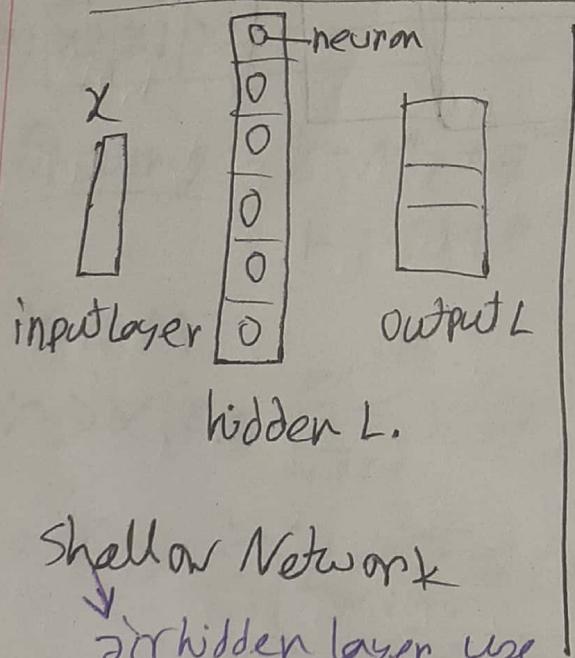
Neural Network :

Neuron \rightarrow Binary classification

Perceptron :- A perceptron takes several inputs x_1, x_2, \dots and provide a single binary output.

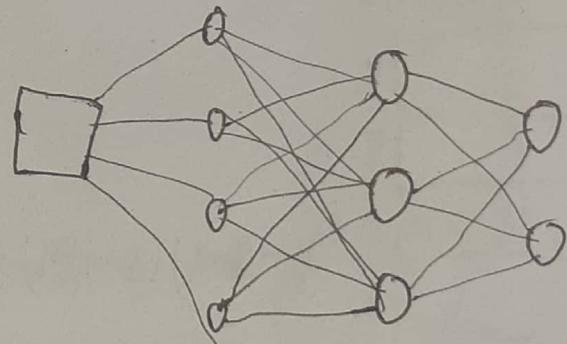


Shallow & Deep Neural Network :



Shallow Network

↓ for hidden layer use

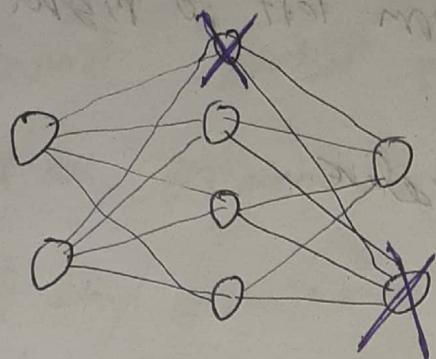


Deep Neural Network

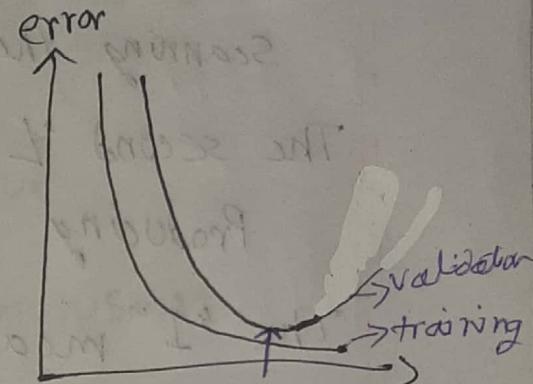
(3) (i) 30

→ Neural Network or overfit solution

Dropout: in training in epoch it drops random nodes on-off.



→ training data
→ validation data
→ test data



so to avoid to have technique v. # of epoch
and avoid overfitting when of data

Lab:-

XM+ Project Submission

July 10, 2023