

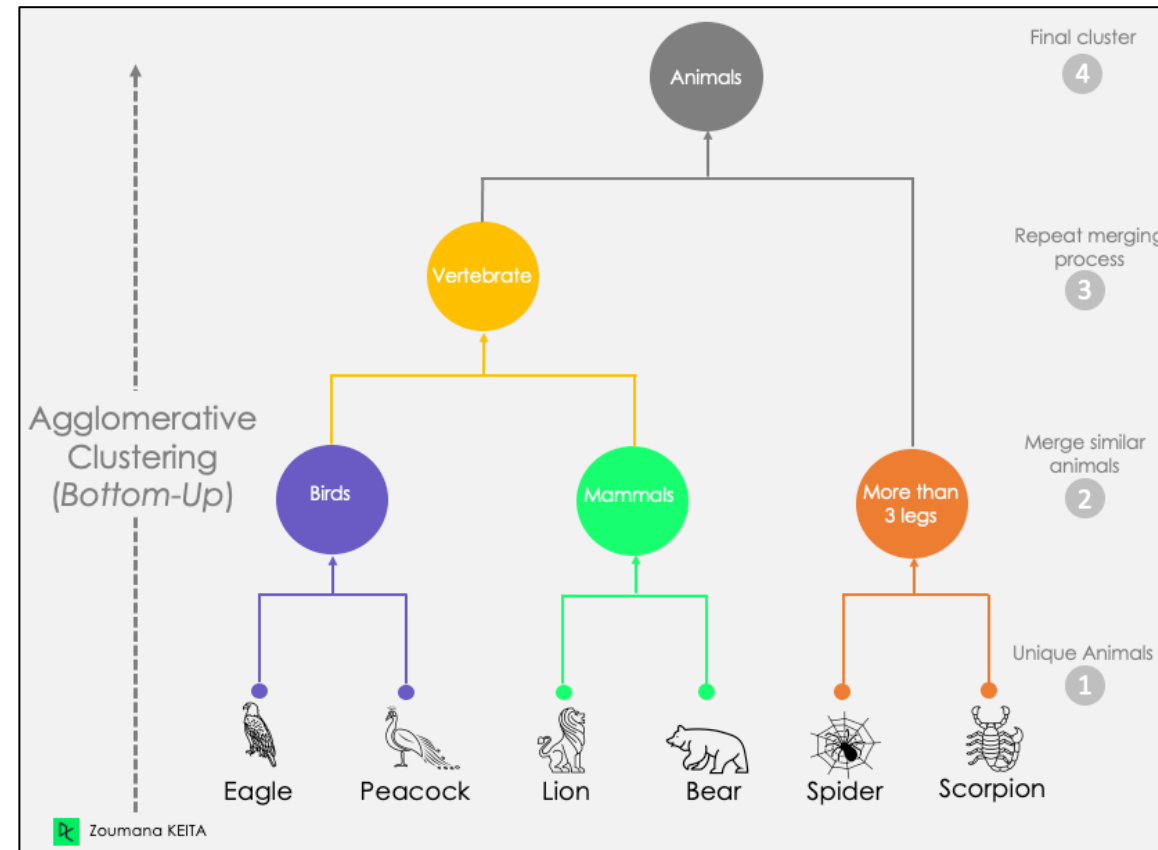
# Hierarchical Clustering

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UTKARSH GAIKWAD

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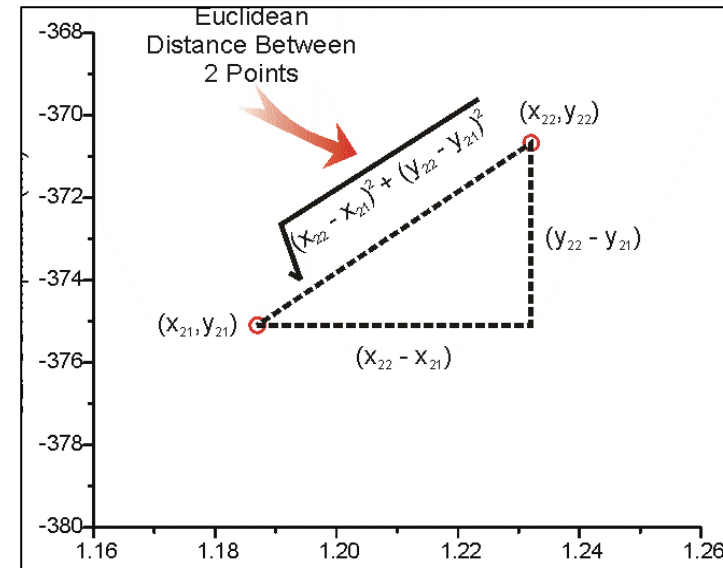
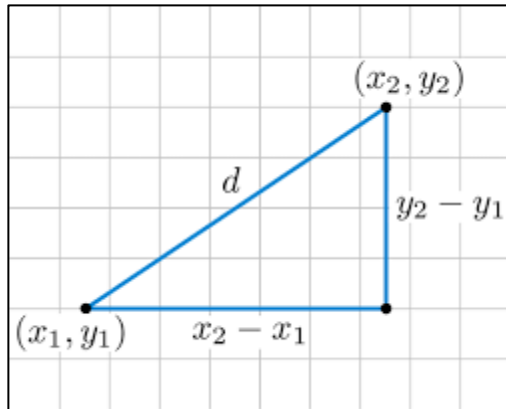
# Hierarchical Clustering Explained



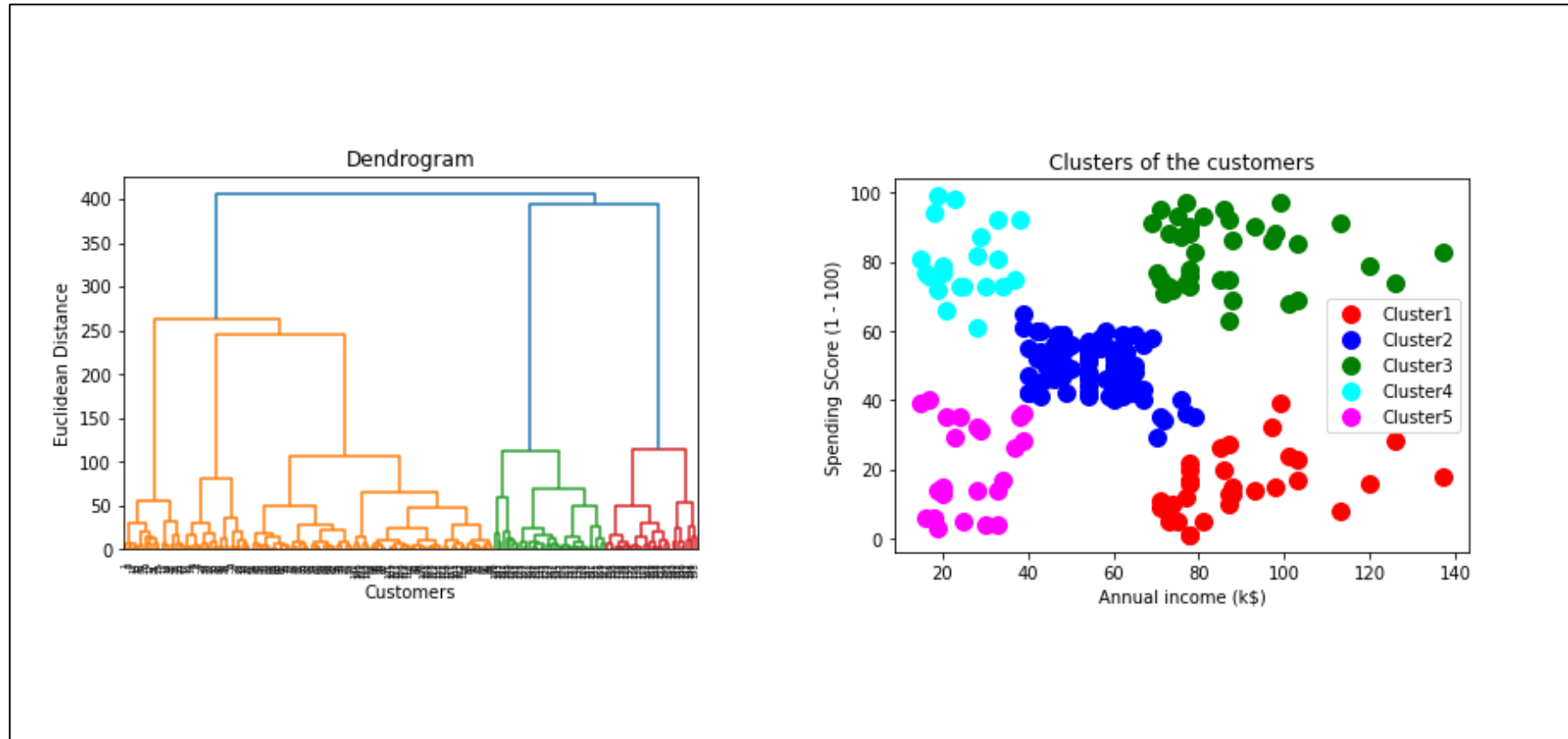
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# Euclidian Distance

$$\sqrt{(x_2 - x_1)^2 + (y_2 - y_1)^2}$$



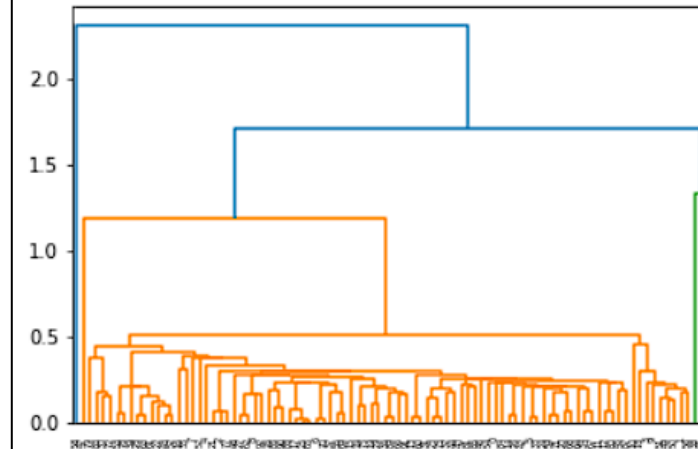
# Hierarchical clustering (Customer Mall example)



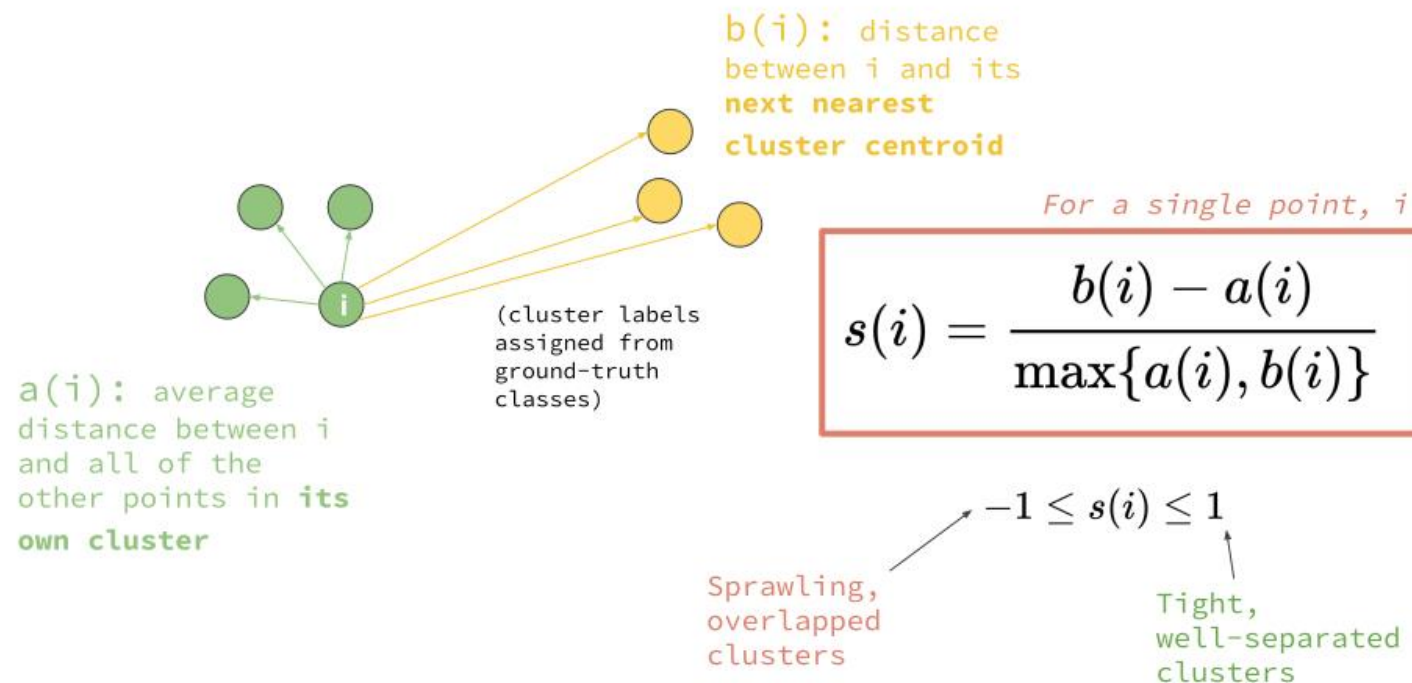
# Agglomerative Clustering code

```
from sklearn.cluster import AgglomerativeClustering
agc = AgglomerativeClustering(n_clusters=7)
model = agc.fit(B1)
```

```
from scipy.spatial import distance_matrix
DM = distance_matrix(B1,B1)
from scipy.cluster.hierarchy import linkage
linkages = linkage(DM)
from scipy.cluster.hierarchy import dendrogram
Q = dendrogram(linkages)
```



# Silhouette score calculation



# Thank you

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