

COLLECT &WIN!

Complete Winning Combinations to win awesome prizes!

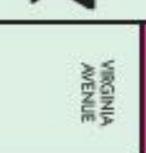


GAME BOARD













Geometric Distribution





WIN a Dream Trip

to 1 of 250+ Destinations (20 available)¹ Collect All 3 Stamps Stamps: 512, 513 & 514



\$2,500

Sant Grabate when

and a smartphone with Mobile Wallet (238 available)4 Collect All 3 Stamps Stamps: 509, 510 & 511



\$5,000 Cash Prize (5 available)? Collect All 3 Stamps



Make Your Getaway

Beaches® Resorts Luxury Included® Caribbean Vacation (75 available)2 Collect All 3 Stamps Stamps: 515, 516 & 517



\$10,000

Cash Prize to Help Get Your Bills Paid [4 available]⁶ Collect Both Stamps Stamps: 527 & 528

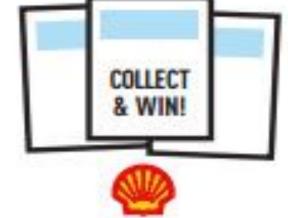




COLLECT

& WIN!

Target Shopping Experience with Early Access on Black Friday (10 available)6 Collect All 4 Stamps Stamps: 523, 524, 525 & 526



Fuel for a Year

[4 available]8 Collect All 3 Stamps



\$50

Cash Prize (1,000 available)9 Collect Both Stamps



\$1,000,000

Payable \$50,000/yr for 20 yrs, no interest [1 available]10 Collect Both Stamps













Startup Statistics

P(startup success) = 20%, independent of previous attempts

Expected # startups till first success

$$X \sim G_{0.2}$$

$$E(X) = \frac{1}{.2} = 5$$

Home-Grown Entrepreneur

One of first three startups succeeds

Dad will fund up to three startups P(success)?

$$P(X \le 3) = F(3) = 1 - (0.8)^3 \approx 0.49$$

Cry Uncle

Even wealthier uncle funds next three startups (4,5,6)

P(success with uncle if dad's help did not suffice)?

$$P(X \in \{4, 5, 6\} | X > 3) = P(4|X > 3) + P(5|X > 3) + P(6|X > 3)$$
$$= P(1) + P(2) + P(3) = P(X \le 3) \approx 49\%$$

P(success with uncle)? < 1,2,3 failed but one of 4, 5, 6 succeeded

$$\begin{split} P(3 < X \le 6) &= P(X > 3 \cap X \le 6) = P(X > 3) \cdot P(x \le 6 | x > 3) \\ &= (0.8)^3 \cdot 0.49 \approx 25\% \qquad \qquad \text{P(X$_{1,$X$_{2,$X$_{3}$}$ failed) = q$^3} \\ P(3 < X \le 6) &= F(6) - F(3) = (1 - 0.8^6) - (1 - 0.8^3) \\ &= 0.8^3 - 0.8^6 \approx 25\% \end{split}$$

Foreign-Born Entrepreneur

- X time to first success p=0.2
- r^X fraction of company you keep r=0.5

$$\begin{aligned} \mathsf{E(r^X)} &= \sum_{k=1}^\infty r^k P(X=k) \, = \sum_{k=1}^\infty p q^{k-1} r^k = p r \sum_{i=0}^\infty (q r)^i \\ &= \frac{p r}{1-q r} = \frac{0.2 \cdot 0.5}{1-0.8 \cdot 0.5} = \frac{0.1}{1-0.4} = \frac{0.1}{0.6} \approx 16.67\% \end{aligned}$$



Coupon Collector Problem

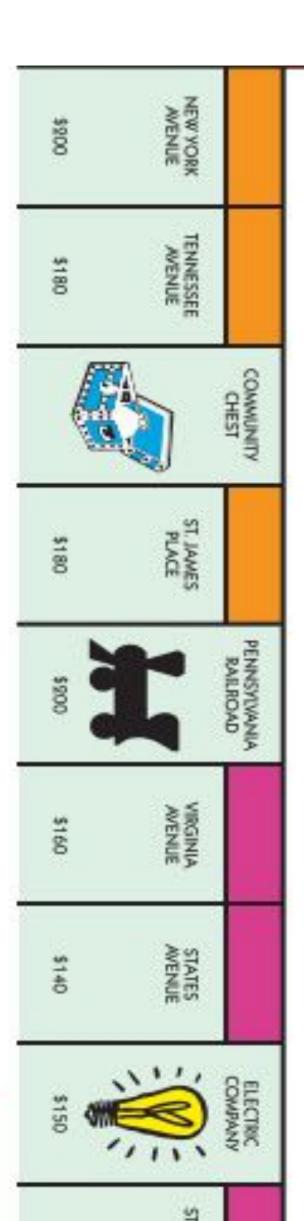


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Make Your Getaway

Beaches® Resorts Luxury Included®
Caribbean Vacation (75 available)
Collect All 3 Stamps
Stamps: 515, 516 & 517



\$10,000

Cash Prize to Help Get Your Bills Paid

[4 available]⁵

Collect Both Stamps

Stamps: 527 & 528



Cessna Private Jet Trip

(2 available)^p
Collect All 3 Stamps
Stamps: 518, 519 & 520



\$5,000

Target Shopping Experience with Early Access on Black Friday (10 available)⁶ Collect All 4 Stamps Stamps: 523, 524, 525 & 526



Fuel for a Year

(4 available)8 Collect All 3 Stamps



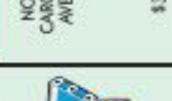
\$50

Cash Prize (1,000 available)*
Collect Both Stamps



\$1,000,000

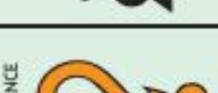
Payable \$50,000/yr for 20 yrs, no interest [1 available]¹⁰ Collect Both Stamps NA AVENUE E \$300





















Pre GROUPON®

n coupons

Each item contains one coupon selected uniformly

Collect all coupons, get a prize





How many items need to buy to collect all?

Expectation

X - # items to collect all coupons

n = 3 Items 1 2 3 4 5 6 7
$$X = 7$$
 EX?
Coupon 2 2 3 2 3 1 $X_1 = 1$ $X_2 = 3 - 1 = 2$ $X_3 = 7 - 3 = 4$

X_i - # items to get ith coupon after getting i - 1 coupons

$$X = X_1 + X_2 + X_3
7 = 1 + 2 + 4
X_1 = 1
X_2 ~ G_{\frac{2}{3}}
X_3 ~ G_{\frac{1}{3}}$$

General n

$$X_i \sim G(\frac{n - (i - 1)}{n}) = G(\frac{n - i + 1}{n})$$

$$EX_i = \frac{n}{n-i+1}$$

$$X = \sum_{i=1}^{n} X_i$$

$$EX = \sum_{i=1}^{n} EX_i = \sum_{i=1}^{n} \frac{n}{n-i+1} = \frac{n}{n} + \frac{n}{n-1} + \frac{n}{n-2} + \dots + \frac{n}{1}$$

$$= n(\frac{1}{1} + \frac{1}{2} + \dots + \frac{1}{n}) = nH_n \approx n \ln n + 0.577n$$

Harmonic Sum
$$H_n = \frac{1}{1} + \frac{1}{2} + \dots + \frac{1}{n} \to \ln n + 0.577\dots$$

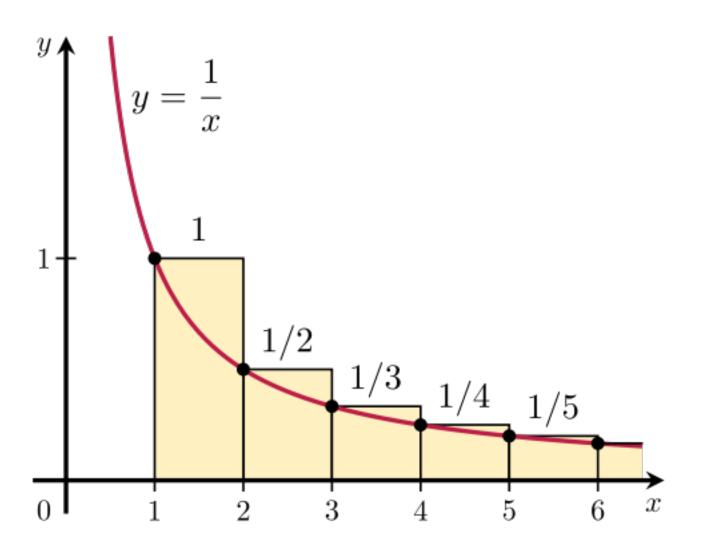
Harmonic Sum

$$H_n > \int_1^{n+1} \frac{1}{x} dx$$

$$= \ln x \Big|_1^{n+1} = \ln(n+1)$$

$$H_n \le 1 + \int_1^n \frac{1}{x} dx = 1 + \ln x \mid_1^n = 1 + \ln n$$

$$H_n \to \ln n + 0.577\dots$$



Variance

$$X \sim G(P) \qquad V(X) = \frac{1-p}{p^2} \le \frac{1}{p^2}$$

$$V(X) = V\left(\sum_{i=1}^n X_i\right)$$

$$= \sum_{i=1}^n V(X_i)$$

$$\le \sum_{i=1}^n \frac{1}{(\frac{n-i+1}{n})^2}$$

$$= n^2 \left(\frac{1}{n^2} + \frac{1}{(n-1)^2} + \dots + \frac{1}{1^2}\right)$$

$$\le \frac{\pi^2}{6} n^2 \qquad \sigma \le \frac{\pi}{\sqrt{6}} n$$

Summary

Geometric-distribution examples

Coupon collector problem

Discrete distribution families

Bernoulli, Binomial, Poisson, Geometric



