

# Bayes' Rule





# Asymmetry

Bought Google at IPO → Wealthy ← ?

Alive today → Born after 1800 ← ?

# Forward - Backward

At times

$P(F \mid E)$  - easy

$P(E \mid F)$  - hard

2 coins

$H_i$  - coin  $i$  is  $h$

$\exists H$  - at least one  $h$

$P(\exists H \mid H_1) = 1$

$P(H_1 \mid \exists H)?$

2 dice

$D_i$  - face of die  $i$

$S = D_1 + D_2$  sum of 2 faces

$P(S=5 \mid D_1=2) = P(D_2=3) = \frac{1}{6}$

$P(D_1=2 \mid S=5)?$

Bayes' Rule

Method for converting  $P(F \mid E)$  to  $P(E \mid F)$

# Bayes' Rule

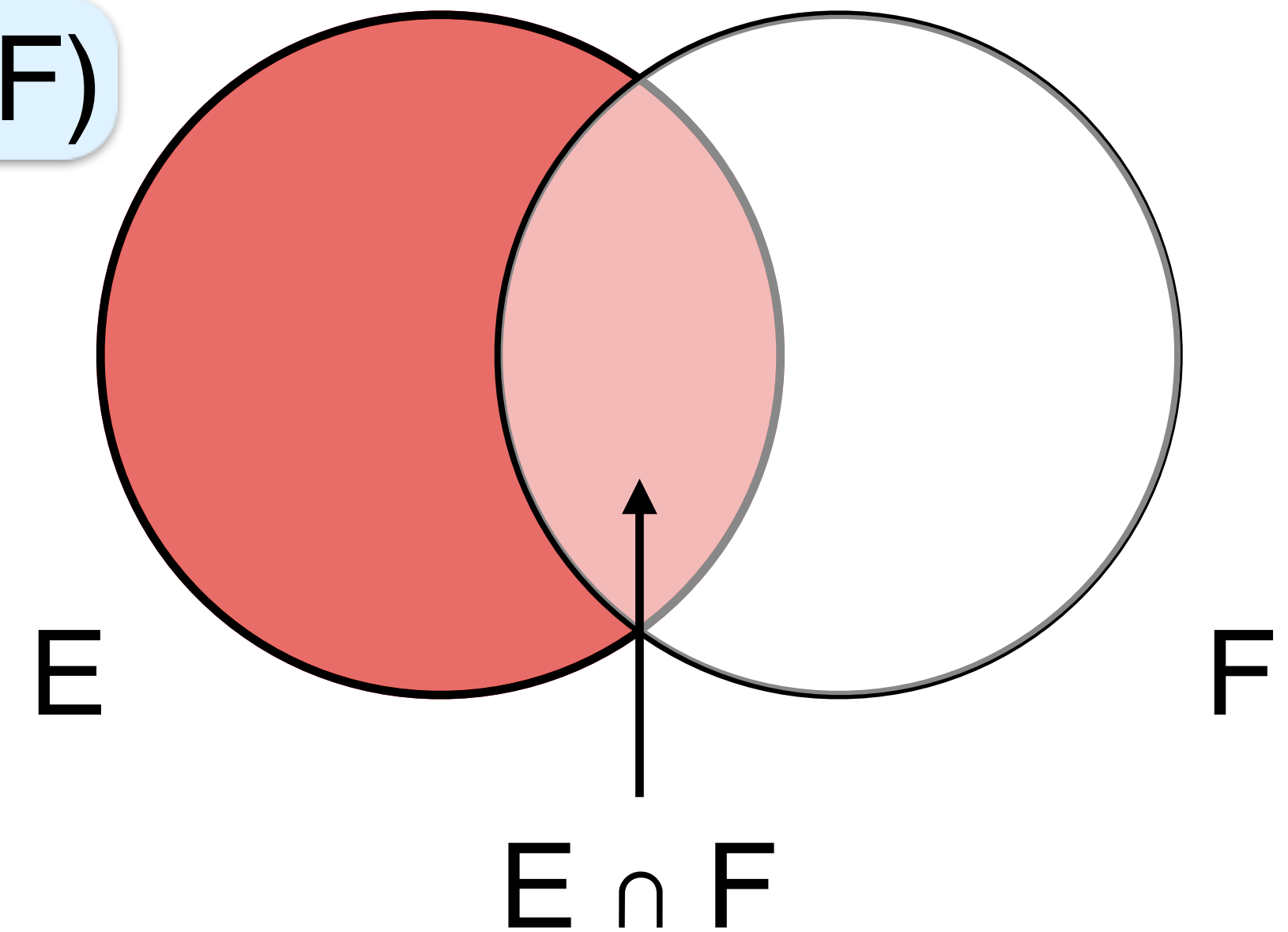
$P(E), P(F)$

Given  $P(F | E)$  (and a bit more) determine  $P(E | F)$

$$P(E | F) = \frac{P(E) \cdot P(F | E)}{P(F)}$$

μ-proof

$$P(E | F) = \frac{P(E \cap F)}{P(F)} = \frac{P(E) \cdot P(F | E)}{P(F)}$$



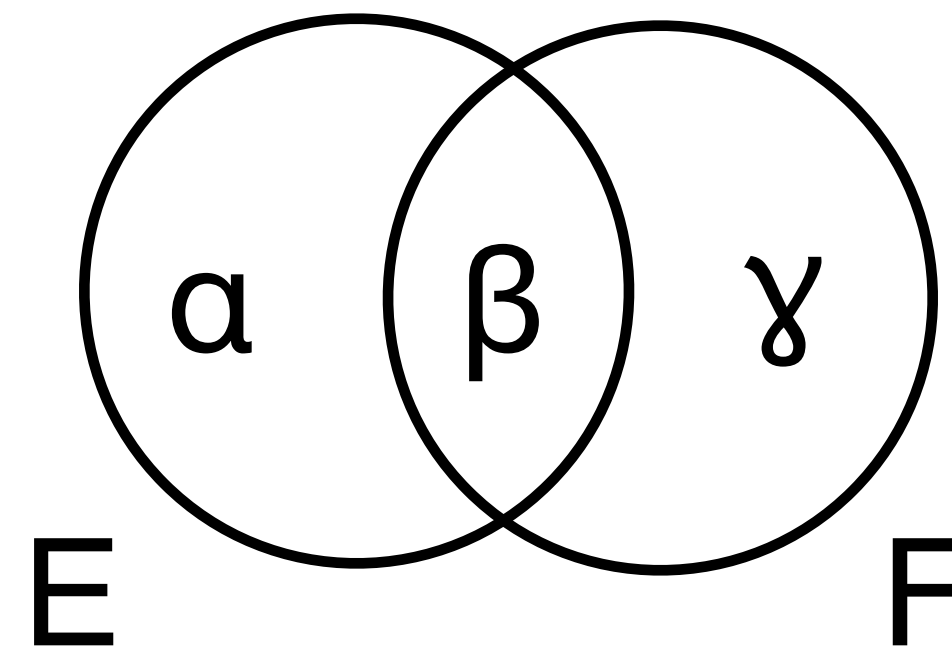
# Two More Views

$$P(E \mid F) = \frac{P(E) \cdot P(F \mid E)}{P(F)}$$

$$P(F) \cdot P(E \mid F) = P(E \cap F) = P(E) \cdot P(F \mid E)$$

$$P(F \mid E) = \frac{\beta}{\alpha + \beta}$$

$$P(E \mid F) = \frac{\beta}{\beta + \gamma}$$



$$P(E \mid F) = \frac{\beta}{\beta + \gamma} = \frac{\beta}{\alpha + \beta} \cdot \frac{\alpha + \beta}{\beta + \gamma} = \frac{P(F \mid E) \cdot P(E)}{P(F)}$$

# Two Fair Coins

$H_i$  - coin  $i$  is h

$\exists H$  - at least one h

$$P(H_1 \mid \exists H) = \frac{|H_1 \cap \exists H|}{|\exists H|}$$

$$P(H_1 \mid \exists H) = ?$$

$$P(H_1 \mid \exists H) = P(\exists H \mid H_1) \cdot \frac{P(H_1)}{P(\exists H)} = 1 \cdot \frac{1/2}{3/4} = 2/3$$

$$\exists H \left\{ \begin{array}{l} h \ h \\ h \ t \\ t \ h \\ t \ t \end{array} \right\} H_1$$

$$P(\exists H \mid H_1) = 1$$

$$P(H_1) = 1/2$$

$$P(\exists H) = 3/4$$

Last video

# Two Fair Dice

$D_i$  - outcome of die  $i$

$S = D_1 + D_2$  Sum of 2 dice

$P(D_1 = 2 \mid S = 5)$ ?

$$P(D_1 = 2 \mid S = 5) = \frac{P(S = 5 \mid D_1 = 2) \cdot P(D_1 = 2)}{P(S = 5)} = \frac{\frac{1}{6} \cdot \frac{1}{6}}{\frac{1}{9}} = \frac{1}{4}$$

$$P(S = 5 \mid D_1 = 2) = P(D_2 = 3 \mid D_1 = 2) = P(D_2 = 3) = \frac{1}{6}$$

$$P(D_1 = 2) = \frac{1}{6}$$

$$P(S = 5) = \frac{1}{9}$$

Last video

$$P(D_1 = 2 \mid S = 5) = \frac{|D_1 = 2 \cap S = 5|}{|S = 5|}$$

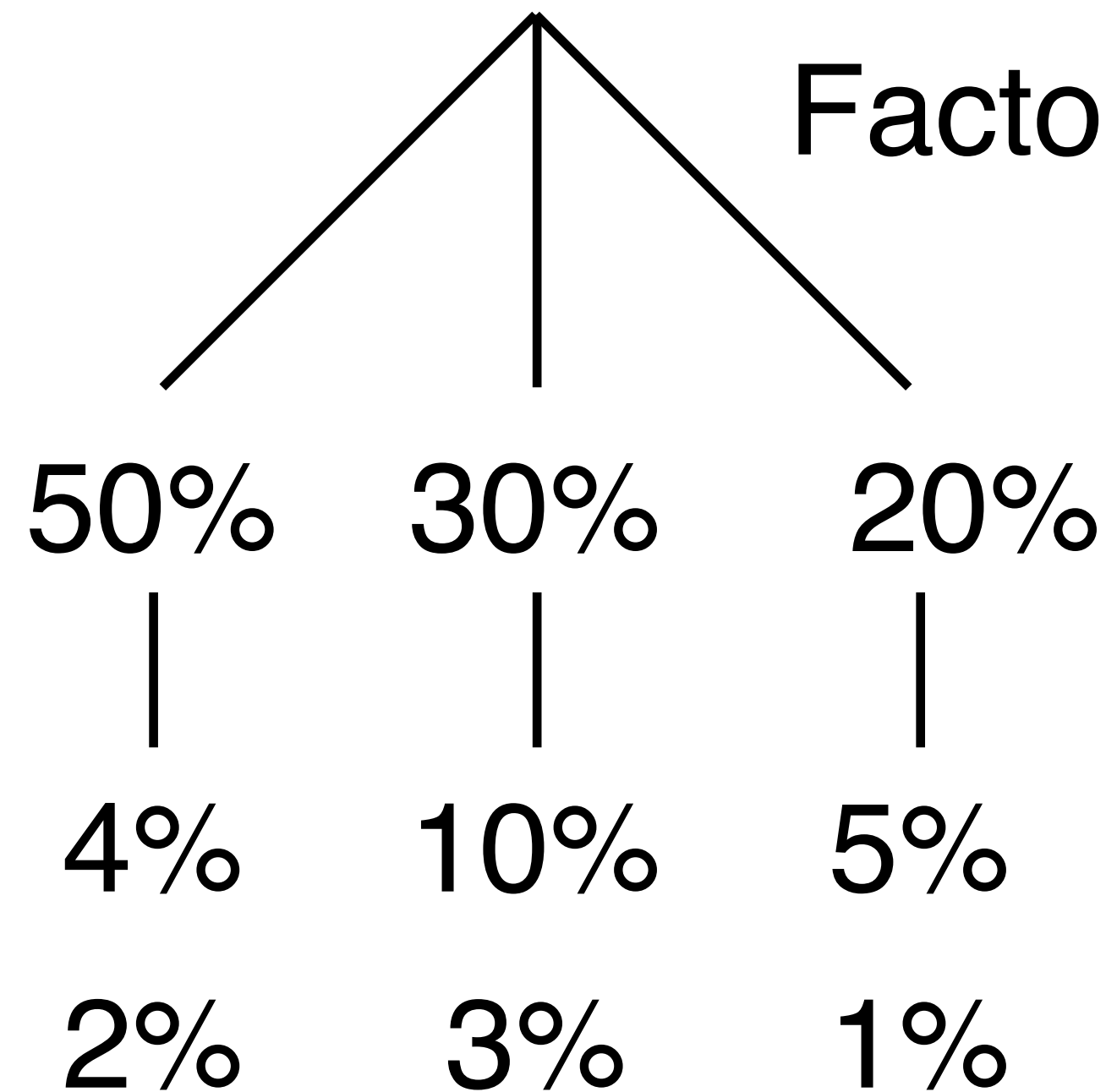
$$S = 5 \left\{ \begin{array}{cc} 1 & 4 \\ 2 & 3 \\ 3 & 2 \\ 4 & 1 \end{array} \right\} D_1 = 2$$

# Foxconn

Foxconn has 3 factories producing 50%, 30%, and 20% of its iPhones

Factory defective fractions 4%, 10%, and 5% respectively

Overall fraction of defective phones?



$$\begin{aligned} P(D) &= P(D \cap F_1) + P(D \cap F_2) + P(D \cap F_3) \\ &= P(F_1)P(D \mid F_1) + P(F_2)P(D \mid F_2) + P(F_3)P(D \mid F_3) \\ &= .5 \times .04 + .3 \times .1 + .2 \times .05 \\ &= .02 + .03 + .01 \\ &= .06 \end{aligned}$$



# Culprit?

$$P(F_1 \mid D) = \frac{P(D \mid F_1) \cdot P(F_1)}{P(D)} = \frac{.04 \cdot .5}{.06} = \frac{.02}{.06} = \frac{1}{3}$$

$$P(D \mid F_1) = .04$$

$$P(F_1) = .5$$

$$P(D) = .06$$

$$P(F_2 \mid D) = \frac{.1 \cdot .3}{.06} = \frac{.03}{.06} = \frac{1}{2}$$

$$P(F_3 \mid D) = \frac{.05 \cdot .2}{.06} = \frac{.01}{.06} = \frac{1}{6}$$

Conditional probabilities add to 1

Conditional order determined by both  $P(F_i)$  and  $P(D \mid F_i)$



# Bayes' Rule

From  $P(F|E)$ , find  $P(E|F)$

$$P(E | F) = \frac{P(E) \cdot P(F | E)}{P(F)}$$



# Taxi





**This Lecture: Bayes' Rule**

**Next: Random Variables**