

Definition

Applications

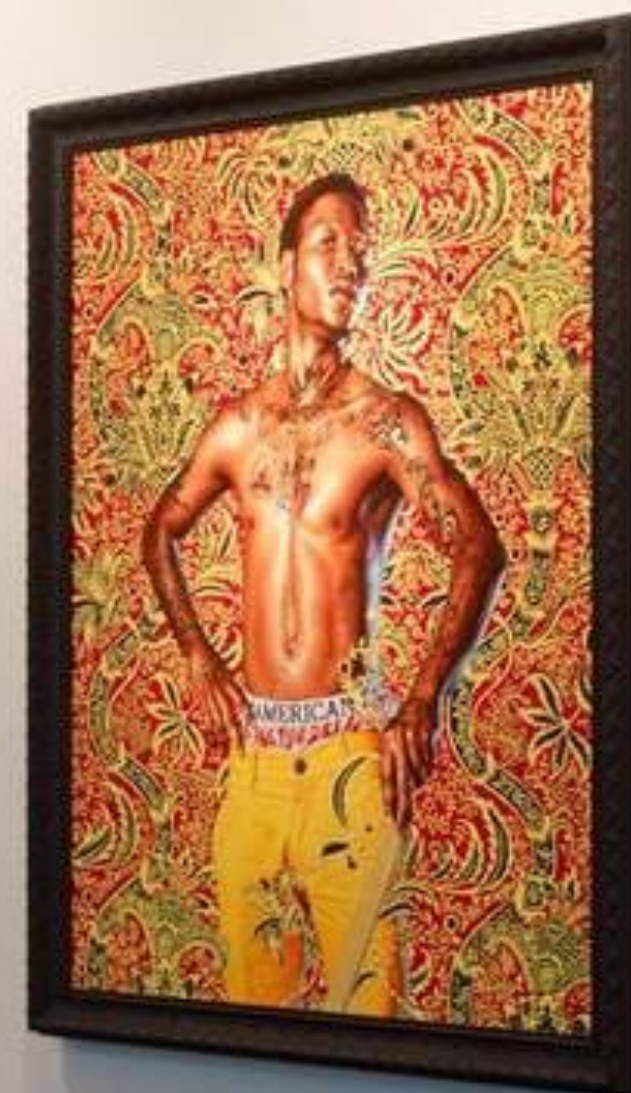
Motivation

Derivation

μ, σ

Example

Poisson distribution



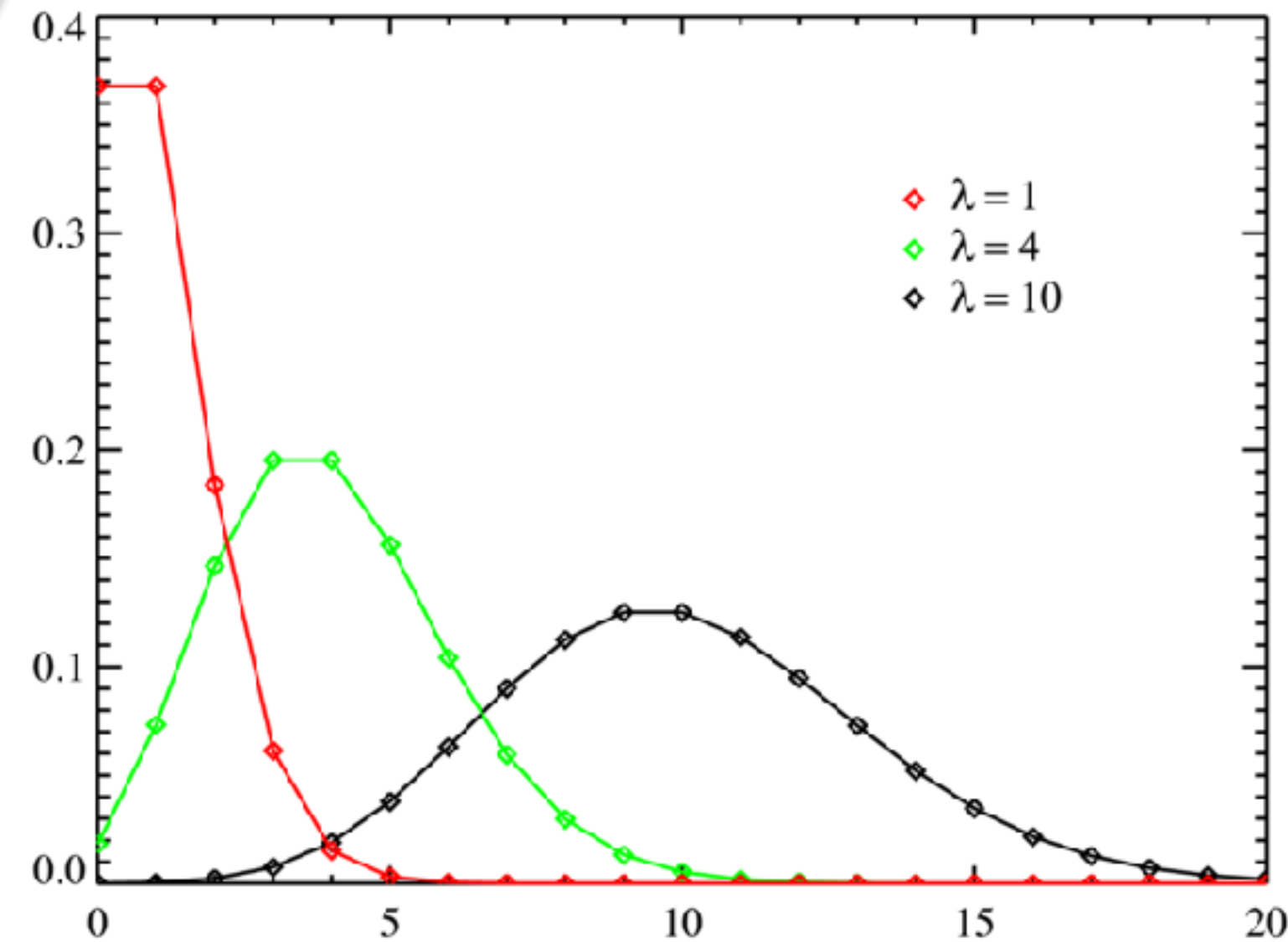
The Poisson Distribution

Parameter $\lambda \geq 0$ (some > 0)

Support \mathbb{N}

PMF

$$P_{\lambda}(k) = e^{-\lambda} \frac{\lambda^k}{k!}$$



More in notebook

Significance Approximates $B_{p,n}$ for large n and small p so that $np = \lambda$ is moderate

We are Poisson

P_λ approximates $B_{p,n}$ for small p , large n

Numerous applications

#

People clicking ad

Responses to spam

Rare-disease infections

Daily 911 calls

Daily store customers

Gallery purchasing customers

Flight no shows

Typos in a page



\$450M

Small k

k

$\frac{\lambda^k}{e^\lambda}$
 \downarrow
 $\frac{1}{e}$

$\frac{2^k}{e^2}$

0^k

λ	$P_\lambda(k)$	0	1	2	3
General	$e^{-\lambda} \frac{\lambda^k}{k!}$	$\frac{1}{e^\lambda}$	$\frac{\lambda}{e^\lambda}$	$\frac{\lambda^2}{2e^\lambda}$	$\frac{\lambda^3}{6e^\lambda}$
1	$\frac{1}{ek!}$	$\frac{1}{e}$	$\frac{1}{e}$	$\frac{1}{2e}$	$\frac{1}{6e}$
2	$\frac{2^k}{e^2 k!}$	$\frac{1}{e^2}$	$\frac{2}{e^2}$	$\frac{2}{e^2}$	$\frac{4}{3e^2}$
0	$\frac{0^k}{k!}$	1	0	0	0

Binomial Approximation

P_λ approximates $B_{p,n}$ for $\lambda = pn$, when $n \gg 1 \gg p$

$$B_{p,n}(k) = \binom{n}{k} p^k q^{n-k} \quad q = 1 - p$$

$$p = \frac{\lambda}{n}$$

$$= \binom{n}{k} \left(\frac{\lambda}{n}\right)^k \left(1 - \frac{\lambda}{n}\right)^{n-k}$$

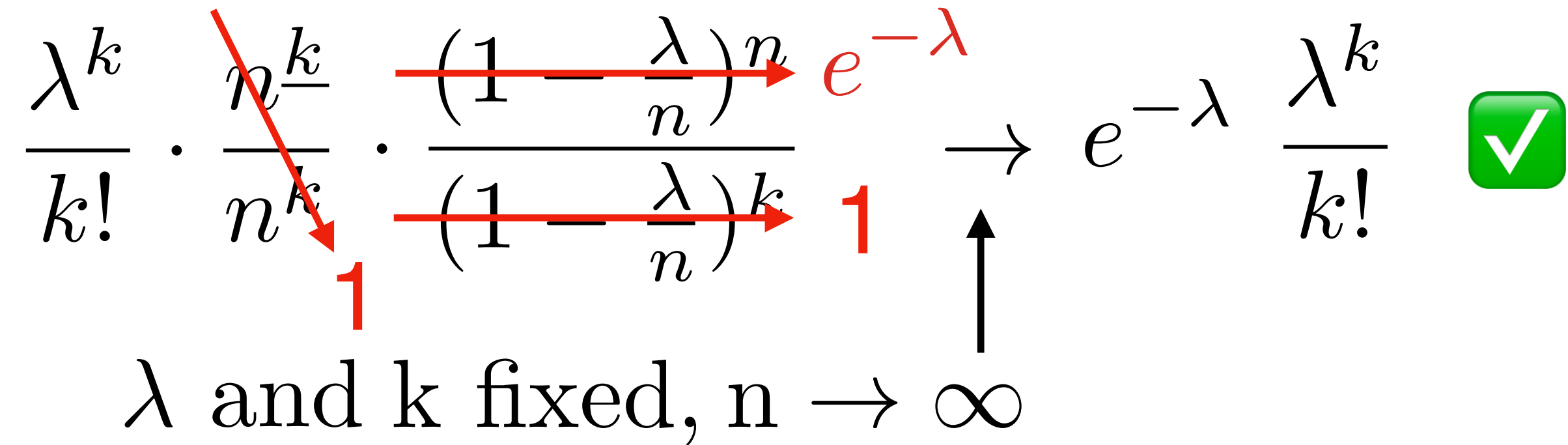
$$= \frac{n^{\underline{k}}}{k!} \cdot \frac{\lambda^k}{n^k} \cdot \frac{\left(1 - \frac{\lambda}{n}\right)^n}{\left(1 - \frac{\lambda}{n}\right)^k}$$

Fix k , fixe λ while $n \nearrow$ and $p \searrow$

Derive Poisson

Limit of Binomial

$$B_{p,n}(k) = \frac{\lambda^k}{k!} \cdot \frac{n^k}{n^k} \cdot \frac{(1 - \frac{\lambda}{n})^n}{(1 - \frac{\lambda}{n})^k} \xrightarrow{\lambda \text{ and } k \text{ fixed, } n \rightarrow \infty} e^{-\lambda} \frac{\lambda^k}{k!} \quad \lambda = p \cdot n$$



① $\frac{n^k}{n^k} = \frac{n}{n} \cdot \frac{(n-1)}{n} \cdot \dots \cdot \frac{(n-k+1)}{n} \rightarrow 1$ fixed # (k) terms, each $\rightarrow 1$

② $(1 - \frac{\lambda}{n})^k \rightarrow 1$ fixed # (k) terms, each $\rightarrow 1$

③ $(1 - \frac{\lambda}{n})^n = ((1 - \frac{\lambda}{n})^{\frac{n}{\lambda}})^{\lambda} \rightarrow (e^{-1})^{\lambda} = e^{-\lambda}$

increasing # terms, each $\rightarrow 1$ $(1 - \frac{1}{m})^m \rightarrow e^{-1}$

Σ Will It ADD?

$$P_{\lambda}(k) = e^{-\lambda} \frac{\lambda^k}{k!} \quad k \geq 0$$

≥ 0



Taylor expansion

$$e^{\lambda} = \sum_{k=0}^{\infty} \frac{\lambda^k}{k!}$$

$$\sum_{k=0}^{\infty} P_{\lambda}(k) = \sum_{k=0}^{\infty} e^{-\lambda} \frac{\lambda^k}{k!} = e^{-\lambda} \sum_{k=0}^{\infty} \frac{\lambda^k}{k!} = e^{-\lambda} e^{\lambda} = 1$$

**YES IT
ADDS!**

Mean and Variance

P_λ approximates $B_{p,n}$ for $\lambda = np$ when $n \gg 1 \gg p$

	μ	V
$B_{p,n}$	np	npq
P_λ	λ	λ

← Expect

Calculate next

Observation

$$\frac{d}{d\lambda} \lambda^k = k \lambda^{k-1} = \frac{k}{\lambda} \lambda^k$$

$$\frac{d^2}{d\lambda^2} \lambda^k = k^2 \lambda^{k-2} = \frac{k^2}{\lambda^2} \lambda^k$$

$$\frac{d^r}{d\lambda^r} \lambda^k = k^r \lambda^{k-r} = \frac{k^r}{\lambda^r} \lambda^k$$

$$k^r \lambda^k = \lambda^r \frac{d^r}{d\lambda^r} \lambda^k$$

Falling Moments

$$X \sim P_\lambda$$

$$k^r \lambda^k = \lambda^r \frac{d^r}{d\lambda^r} \lambda^k$$

$$\begin{aligned} E(X^r) &= \sum_{k=0}^{\infty} k^r P_\lambda(k) = \sum_k k^r e^{-\lambda} \frac{\lambda^k}{k!} \\ &= e^{-\lambda} \sum_k k^r \frac{\lambda^k}{k!} = e^{-\lambda} \sum_k \frac{\lambda^r}{k!} \frac{d^r}{d\lambda^r} \lambda^k \\ &= e^{-\lambda} \lambda^r \frac{d^r}{d\lambda^r} \sum_k \frac{\lambda^k}{k!} = e^{-\lambda} \lambda^r \frac{d^r}{d\lambda^r} e^\lambda \\ &= e^{-\lambda} \lambda^r e^\lambda = \lambda^r \end{aligned}$$

$$EX = EX^1 = \lambda$$

$$EX(X-1) = EX^2 = \lambda^2$$

Mean and Variance

$$EX = EX^1 = \lambda \quad \checkmark$$

$$EX(X - 1) = EX^2 = \lambda^2$$

$$E(X^2) = E(X(X - 1) + X) = E(X(X - 1)) + E(X) = \lambda^2 + \lambda$$

$$V(X) = E(X^2) - (EX)^2 = \lambda^2 + \lambda - \lambda^2 = \lambda \quad \checkmark$$

$$\sigma = \sqrt{\lambda} \quad \text{Small relative to the mean}$$

Approximation Example

Factory produces 200 items, each defective with probability 1%

P(3 defective)?

Binomial (precise) $B_{0.01,200}(3) = \binom{200}{3} (0.01)^3 (0.99)^{197} \approx 0.181$

Poisson (approximation) $\lambda = 200 \cdot 0.01 = 2$ $P_2(3) = e^{-2} \frac{2^3}{3!} \approx 0.18$

P(some defective)?

$B_{0.01,200}(0) = \binom{200}{0} (0.99)^{200} \approx 0.134$ $P_2(0) = e^{-2} \frac{2^0}{0!} = e^{-2} \approx 0.135$

$B_{0.01,200}(\geq 1) = 1 - 0.134 \approx 0.866$ $P_2(\geq 1) = 1 - 0.135 \approx 0.865$

$$P_{\lambda}(k) = e^{-\lambda} \frac{\lambda^k}{k!}$$

$$\lambda \geq 0$$

$$k \geq 0$$

Approximates $B_{p,n}$ for $\lambda = np$, when $n \gg 1 \gg p$

of ad clicks, rare diseases, production defects

$$\mu = \lambda$$

$$V = \lambda$$

$$\sigma = \sqrt{\lambda}$$



Geometric Distribution

Poisson distribution

